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Smart Stop Storage- 281 Fairway Drive, Asheville, NC
Design Narrative

The project is located at 550 Swannanoa River Road and falls within the River East District of the River District Design Guidelines. The guidelines do not lay out any specific architectural design requirements. The area is characterized by a mixture of light industrial uses, retail, commercial and warehouses. Due to the flood, there are no remaining structures in the immediate area. To the east lies the Asheville Municipal Golf Course. As a result, there are no existing architectural designs to reference. The design aesthetic for this project is meant to reference a clean, modern mountain aesthetic, utilizing wood accents, stone veneers and insulated metal panels in earth tones, along with large trellis' accenting windows and main entrances.