City Council Agenda Item Request
Submit to Clerk's Office
No later than 30 days before proposed Council meeting

1. **Date submitted to Clerk's Office:** 10/15/25

2. **Primary contact person and Department requesting agenda item:** Jaime Matthews/CMO

3. **Requested Council meeting date:** 10/28/25

4. **Subject:** Ratification of application and contract with the Tourism Development Authority to accept LIFT Grant for Coxe Avenue Streetscape project

5. **Action Requested:** Adoption of a resolution ratifying the grant application and contract agreement with the Tourism Development Authority to accept the Legacy Investment from Tourism Grant in the amount of $2,983,890 for Coxe Avenue Complete Street project; and approval of a budget amendment to add $2,983,890 to the General Capital Projects Fund.

6. **Note if time sensitive, and why:**

7. **Potential fiscal impact(s) - if known by staff at time of request:**
   - Acceptance of $2,983,890 in grant funds for Coxe Avenue Streetscape Project
   - Matching funds are from the City CIP and NCDOT TIP funding.

8. **Identify all vendor outreach for Minority & Women Owned Business Enterprises (MWBE).**
   N/A, Acceptance of grant funds

9. **Identify all Boards, Commissions and Council Committees with tentative dates - add in the vote and recommendation from each Board:**

10. **Identify key issues:**
    - The Buncombe County Tourism Development Authority's LIFT Fund provides financial investment through grants, loan guarantees, or pledges of debt service to tourism-related capital projects that will increase patronage of lodging facilities and benefit the community at large in Buncombe County.
    - In April 2024 the Buncombe County Tourism Development Authority Board committed $2,983,890 in LIFT Fund investment to the City of Asheville for the "Coxe Avenue Complete Street" project.
    - Coxe Avenue Complete Street is a street improvement project that will include the demolition and reconstruction of just over one-half mile of urban streetscape on Coxe Avenue between Patton Avenue and Southside.
    - These improvements will enhance the experiences of local and out of town visitors by reshaping Coxe Avenue so that it provides a more engaging and welcoming connection between Downtown and the Southside neighborhood and the many destinations and services along the corridor.
    - An update on the LIFT funding award for Coxe Avenue was presented to Council in May 2024. Project Page for Coxe Avenue Complete Street.
    - The project is planned to begin in mid 2026 and is anticipated to take 15 months