Downtown Boone Development Association
August Annual Meeting – August 26, 2025
8:30 am – fizz Ed

Board Members Present: Kendra Sink, Suzanne Livesay, Megan Kevorkian, Mike Forrester, Joe Lynch, Jordan Humler, Ethan Rector, Stephanie Boozer

Ex-Officio's Present: Lindsay Miller.

MSD Members/Guests present: Emily Neeley (Explore Boone), Hope Thingelstad (Explore Boone), Rosie Bentley (Shoppes at Farmers), Bob Flanigan (King Street Flats) Caroline Potts (The Lear Realty Group), Sarah Long (828 Real Estate) Donnie Lee (Elevated Piercing) Jake (Elevated Percing) Kendall Bergethon (The Horton Hotel), RaeAnn Burns (The Horton Hotel), Danielle Neibaur (The Horton Hotel) and Amber Bateman (Watauga Arts Council), Ryan Robinson (Mast General Store) and Lindsay Cook (Boone Area Chamber of Commerce).

Town Staff Present: Lane Moody, Daniel Duckworth, Mark Freed and Laney Wise.

Call to Order
Kendra called the meeting to order at 8:40 am.

The meeting opened with a tourism presentation by Emily Neely, Director of Marketing and PR at Explore Boone, followed by a presentation from Lane Moody, Downtown Development Coordinator. With no questions from attendees, the meeting concluded at 9:45 a.m.