Downtown Boone Development Association

Annual Meeting

August 27, 2024

8:30 a.m. in the Community Room of the Appalachian Theatre

General Business

Call to Order

Presentation by Emily Neely, Director of Marketing and P.R for Watauga County TDA

- Introduction of Explore Boone
- Tourism Data
- Explore Boone Projects

Annual Meeting Presentation

- Review of Past Year's Accomplishments
- Review of Updated Mission, Vision and Goals
- Update on Tasks Set Out in NC Main Street Work Plan
- Review of NC Main Street Statistics
- Review of Destination Development Training and Becoming a Certified NC Destination Business
- Update on Availabile Small Biz Digital Trainers offered by Main Street America
- Review of Upcoming Events and Nightime Holiday Parade

Call for Adjournment