Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com> Sun, Feb 15, 2026 at 11:37 AM
Reply-To: noreply@civicplus.com
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.

- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.
- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Mike
Last Name:	Wirth
CELL Phone Number:	9044326153
Email Address:	wirth.it.m@gmail.com
Street/Mailing Address:	732 N Aspen st
City:	Lincolnton
Zip Code:	28092
Organization/Non-Profit Name:	North Carolina State Massage Championship
Non-Profit Tax ID #	39-4789543
Funding Amount Requested:	5000.00
Date Funding Needed:	4/17/2026
Specify exactly to whom/what organization the funding check should be made payable to:	North Carolina State Massage Championship
Upload related documents & files to support funding request:	NC_Massage_Event_Complete_Pack 2.15.26.xlsx
Additional upload materials	FB_IMG_1771173170325.jpg
Additional upload materials	FB_IMG_1771173325231.jpg
Additional upload materials	FB_IMG_1771173320900.jpg
Additional upload materials	FB_IMG_1771173308549.jpg
Date of event/activity/project:	4/20/2026 7:00 AM - 4/22/2026 5:00 PM
Location of event/activity/project:	James W Warren Citizens Center
Name of event/activity/project:	NORTH CAROLINA STATE MASSAGE CHAMPIONSHIP

Description of event/activity/project, be specific:	North Carolina State Massage Championships The North Carolina State Massage Championships is a premier event for massage therapists and students, bringing together the best of the industry for a weekend of competition, education, and networking. The event will take place from April 20-22, 2026, in Lincolnton, North Carolina at the James W Warren Citizens Center Competitions Student Division: Students from accredited massage therapy programs will compete in various massage modalities, showcasing their skills and techniques. Licensed Therapist Division: Licensed massage therapists will compete in different categories, demonstrating their expertise and artistry in massage therapy. Specialty Competitions: Competitors will also participate in specialty competitions, such as sports massage, myofascial release, and trigger point therapy, deep tissue, eastern and western style, clinical, and Swedish to name a few Continuing Education Classes Workshops and Seminars: Renowned massage therapy experts will lead workshops and seminars, providing attendees with the latest techniques, research, and best practices in the industry. Hands-on Training: Attendees will have the opportunity to participate in hands-on training sessions, perfecting their skills and learning new techniques. Vendor Marketplace Product Showcase: Vendors will showcase the latest products and services in the massage therapy industry, including massage tables, oils, and accessories. - *Networking Opportunities*: Attendees will have the chance to network with vendors, learn about new products, and build relationships with industry professionals. Networking Opportunities Networking Reception: Attendees will gather for a networking reception, meeting and greeting with other professionals, vendors, and industry leaders.

Competitor Meet-and-Greet:
Competitors will have the opportunity to meet and greet with judges, industry professionals, and other competitors.

Event Details

Dates: April 20-22, 2026
Location: Lincolnton, North Carolina
Venue: James W Warren Citizens Center
Contact: Mike Wirth
904-432-6153
wirth.it.m@gmail.com

Benefits

Professional Development:
Attendees will earn continuing education credits, stay current with industry developments, and enhance their skills and knowledge.
Networking:
The event provides a unique opportunity to network with industry professionals, vendors, and peers.
Competition:
Competitors will have the chance to showcase their skills, win awards, and gain recognition in the industry.

The North Carolina State Massage Championships promises to be an exciting and educational event, bringing together the best of the massage therapy industry in a fun and supportive environment.

Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	The North Carolina State Massage Championships will benefit the City of Lincolnton's tourism and visitor services in several ways: Economic Impact: With over 150 expected attendees, including competitors, vendors, and industry professionals, the event will generate significant revenue for local hotels, restaurants, and shops. Our partnerships with local food establishments and accommodations will ensure that visitors stay and dine in Lincolnton, boosting the local economy. Hotel/Motel Usage: We've secured room blocks at local hotels and Airbnbs, anticipating a minimum of 50 room nights, with potential for more depending on out-of-town participants and spectators. This will result in increased occupancy rates and revenue for local hospitality businesses. Local Partnerships: Our partnerships with local businesses will not only enhance the attendee experience but also showcase Lincolnton's hospitality and attractions. We'll be promoting local restaurants,

	shops, and services to our attendees, further benefiting the local economy. Visitor Services: By offering a range of local dining and accommodation options, we'll be able to provide attendees with a authentic Lincolnton experience, encouraging them to explore the city's attractions and amenities. Promoting Lincolnton: Through our event marketing and social media efforts, we'll be promoting Lincolnton as a destination for wellness and therapeutic tourism, attracting future visitors and businesses to the area. With these partnerships in place, we're confident that the North Carolina State Massage Championships will be a success, bringing economic benefits and exposure to Lincolnton's tourism industry.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.

2026 NC STATE MASSAGE CHAMPIONSHIP SCHEDULE

MONDAY APRIL 20

5PM SIGN-N

6PM: CONTESTANT/VOLUNTEER/JUDGES MEETING

7PM: MEET AND GREET

TUESDAY APRIL 21

7-8AM CHECK-IN FOR CONTESTANTS

9AM-10AM- ROUND 1

10:30AM-11:30AM- ROUND 2

12-1PM-LUNCH

1:30PM-2:30PM ROUND 3

3PM-4PM- ROUND 4

4:30-5PM CLEAN-UP

WEDNESDAY APRIL 22

8AM DOORS OPEN

9AM-10AM - ROUND 5

10:30-11:30AM- ROUND 6

12-1PM-LUNCH

1:30PM-2:30PM FINALS ROUND

2:30PM-3PM- CLEAN-UP

3-4PM DEMOS

4PM-5:30PM AWARDS CEREMONY

THURSDAY APRIL 23

8AM -12PM- ETHICS CE CLASS

VOLUNTEER CLEANUP

American Competitive Massage Alliance

NORTH CAROLINA STATE MASSAGE CHAMPIONSHIP

World Massage Festival AMC AMERICAN MASSAGE CHAMPIONSHIPS

APRIL 20-23, 2026

JAMES WARREN CITIZEN CENTER, LINCOLNTON, N.C.

GET READY FOR AN EXHILARATING EXPERIENCE AT THE 4TH ANNUAL NC STATE MASSAGE CHAMPIONSHIP! PREPARE YOUR COMPETITIVE MASSAGE ROUTINE, GATHER YOUR HOT TOWELS AND TOOLS, AND DIVE INTO TWO DAYS FILLED WITH CAMARADERIE, HANDS-ON LEARNING, LAUGHTER, AND MEANINGFUL NETWORKING. STEP INTO A WHOLE NEW WORLD ALONGSIDE OTHER PASSIONATE MASSAGE THERAPISTS, WHERE SKILL, CREATIVITY, AND COMMUNITY COME TOGETHER IN ONE UNFORGETTABLE EVENT.

APRIL 20: MEET AND GREET/ORIENTATION

APRIL 21 & 22: DAY 1 & 2 OF COMPETITION / VENDORS

APRIL 23: CONTINUING EDUCATION CLASS

Scan me!

$150 REGISTRATION FEE
(FOR TWO CATEGORIES)
$200 REGISTRATION FEE
(FOR THREE CATEGORIES)
$100 REGISTRATION FEE
(STUDENT CATEGORY)

NORTH CAROLINA

STATE MASSAGE CHAMPIONSHIP

2026 REGISTRATION NOW OPEN

APRIL 20-23, 2026

JAMES WARREN CITIZEN CENTER

115 WEST MAIN STREET
LINCOLNTON, N.C. 28092

Scan me!

NORTH CAROLINA STATE MASSAGE CHAMPIONSHIP

Continuing Education Class

The Art of Therapeutic Presence

with Theresa Hensley

April 20th, 2026 from 12pm-4:30pm
James W. Warren Citizen Center
Lincolnton, North Carolina

Free for Contestants, Judges and Volunteers - 5 CEU's

This continuing education course helps massage therapists elevate their professional image and client experience through intentional, aesthetic, and ethical choices. Learn best practices for professionalism in and out of the treatment room, how to create a cohesive multi-sensory environment, and how personal presentation and branding influence client trust, comfort, and retention. Participants will leave with practical strategies to create a polished, aligned, and memorable bodywork practice.

North Carolina State Massage Championship

Category	Description	Type (Income/Expense)	Estimated		Actual	Notes
Category	Description	Type (Income/Expense)	Estimated		Actual	Notes
Promotions		EXPENSE		$2,000		
T-shirts		EXPENSE		$750		
Swag Bags/ stuff		EXPENSE		$1,000		
Backdrops		EXPENSE		$750		
Food (meet & greet, lunches, snacks)		EXPENSE		$2,000		
Awards		EXPENSE		$500		
Speakers		EXPENSE		$2,000		
Posters		EXPENSE		$750		
Venue		EXPENSE		$1,500		
Banners		EXPENSE		$500		
Signs/ Decor		EXPENSE		$500		
videography		EXPENSE		$1,500		
TOTAL				$13,750		
Sponsor Income		INCOME		$3,000		
Vendor Income		INCOME		$3,000		
Contestants Income		INCOME		$3,000		
TOTAL				$9,000		