Lincolnton NC
Near the City. Near the Mountains. Near Perfect.

Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com>
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

Sun, Aug 3, 2025 at 6:23 PM

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.
- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.

- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Becky
Last Name:	Reavis
CELL Phone Number:	704-530-2886
Email Address:	becky.reavi@gmail.com
Street/Mailing Address:	P.O. Box 1315
City:	Lincolnton
Zip Code:	28092
Organization/Non-Profit Name:	56-1753132
Non-Profit Tax ID #	*Field not completed.*
Funding Amount Requested:	1520.48
Date Funding Needed:	9/10/2025
Specify exactly to whom/what organization the funding check should be made payable to:	Communities in Schools of Lincoln County
Upload related documents & files to support funding request:	Final 2025 Be A hero Poster.pdf
Additional upload materials	Be a Hero Comic Con Budget - Sheet1.pdf
Additional upload materials	*Field not completed.*
Additional upload materials	*Field not completed.*
Additional upload materials	*Field not completed.*
Date of event/activity/project:	7/19/2025 10:00 AM - 7/19/2025 4:00 PM
Location of event/activity/project:	Lincolnton High School
Name of event/activity/project:	Be a Hero Comic Convention
Description of event/activity/project, be specific:	The Be a Hero Comic Convention is part of a proud tradition of science fiction, fantasy, and comic book conventions held across the nation. What makes our con truly special is that

	every dollar raised supports Communities in Schools, helping local students succeed. Unlike many larger conventions, we rely entirely on community support rather than major for-profit sponsors. Your contributions help us cover essential expenses such as advertising, facility rentals, and tokens of appreciation for the cosplayers who make our showcases unforgettable. Our event is a fun, family-friendly celebration where fans can dress up as their favorite characters—or simply enjoy the day surrounded by others who share their passions. Attendees can browse unique creations from local vendors, discover new comic books, and take part in exciting activities like our crowd-favorite cosplay showcase. Vendors generously donate items for door prizes and contest awards, adding to the excitement. We're also thrilled to feature local DJ Dante' Patterson, who sets the atmosphere with great music and serves as our emcee throughout the day. Vendor Spaces: $60 per space Admission: $5 per person (kids 10 and under are free)
Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	This year, our convention welcomed 30 vendors and more than 400 attendees, many traveling from outside Lincoln County - including a vendor from Winston-Salem. These visitors not only enjoyed the event but also boosted the local economy by dining in our restaurants and shopping at local businesses. The convention continues to be a wonderful opportunity to showcase our town and all it has to offer to new audiences. This year, we made it a priority to show extra appreciation to vendors by providing tokens of thanks, including handwritten thank-you cards. Our hope is that this gesture encourages them to spread the word about our event, helping us grow even bigger and better next year.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.

COMMUNITIES IN SCHOOLS OF LINCOLN COUNTY PRESENTS . . .

BE A HERO!

COMIC CON on

SATURDAY JULY 19



LINCOLNTON HIGH SCHOOL

10 AM - 4 PM
ADMISSION $5 - UNDER 10 FREE

- Cosplay Showcase
- Vendors
- Artists
- And More!

FIRST FEDERAL Savings Bank

DESTINED TO BE... LTDA LINCOLNTON·NC
LINCOLNTON TOURISM DEVELOPMENT AUTHORITY

2025 Be a Hero Comic Con Budget

		2025	2024	2023
Expenses				
	Facility Usage	$ 390.00	$ 390.00	$ 550.00
	Physical advertisement			
	Banners	$ -	$ 222.98	$ 100.58
	Yard Signs			$ 299.60
	Flyers	$ 150.00	$ 146.50	$ 99.97
	Cards	$ -	$ 54.04	$ 58.83
	Cardbord Cut-Outs	$ -	$ 140.00	$ 134.37
	Media Advertisement			
	Facebook boosts	$ -	$ -	$ -
	Newspaper ads	$ -	$ -	$ -
	Promotional Items (t-shirts, tote bags, stickers)	$ 460.10	$ 55.64	$ 338.35
				$ 713.53
	Thank you gifts for vendors	$ 159.94	$ -	$ -
	Signage for event	$ -	$ -	$ 278.20
	Materials for games		$ -	$ -
	Credit card processing fees	$ 17.67	$ 7.47	$ 10.08
	Food costs	$ 200.00	-	-
	Miscellaneous (tickets, wristbands)	$ 100.00	$ 67.64	$ 110.34
	Prizes for Cosplay Contest	$ 42.77	$ -	
	Tickers for the door	$ -	$ -	
	Total	$ 1,520.48	$ 1,084.27	$ 2,693.85
Income				
	Ticket sales (cash)	$ 1,026.00	$ 1,840.06	$ 2,130.00
	Ticket sales (Square)	$ 477.00	$ 195.00	$ 215.00
	Vendor fees	$ 1,320.00	$ 1,000.00	$ 2,575.00
	Raffle sales	$ 200.00	$ -	-
	Food sales	$ 75.00	$ -	-
	Event Sponsors	$ 300.00	$ 471.29	$ 400.00
	Tourism Board funding		$ 1,084.27	$ 2,200.00
	T-shirt, tote bag, sticker sales	$ 300.00	$ -	$ 572.00
	At-the-door donations	$ 20.00	$ -	$ 10.00
	Total	$ 3,718.00	$ 4,590.62	$ 8,102.00
	Net Profit	***$ 2,197.52***	***$ 3,506.35***	***$ 5,408.15***