Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

noreply@civicplus.com <noreply@civicplus.com> Thu, Aug 21, 2025 at 12:51 PM
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.
- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.

- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Nathan
Last Name:	Eurey
CELL Phone Number:	9802417984
Email Address:	neurey@lincolntonnc.org
Street/Mailing Address:	PO Box 617
City:	Lincolnton
Zip Code:	28093
Organization/Non-Profit Name:	City of Lincolnton
Non-Profit Tax ID #	*Field not completed.*
Funding Amount Requested:	$2,500
Date Funding Needed:	9/18/2025
Specify exactly to whom/what organization the funding check should be made payable to:	P O S I T I V E P R O M O T I O N S, INC.
Upload related documents & files to support funding request:	Quote - Cooling Towels for Cycle NC.pdf
Additional upload materials	Artwork rendering for cooling towels.pdf
Additional upload materials	*Field not completed.*
Additional upload materials	CNC M2C Press Release 2-6-25 (1).docx
Additional upload materials	*Field not completed.*
Date of event/activity/project:	10/5/2025 8:00 AM - 10/6/2025 10:00 AM
Location of event/activity/project:	Betty Ross Park / City of Lincolnton - Cycle NC 2025
Name of event/activity/project:	CYCLE NC 2025 Mountains -to-Coast Bicycle Ride
Description of event/activity/project, be specific:	CYCLE NC Mountains -to-Coast Bicycle Ride is an annual week-long ride that stops overnight is city and towns across NC. There will be nearly 1000 riders that will participate. This year's ride will have riders stopping overnight in Lincolnton with

	riders camping overnight at Betty Ross Park or staying in local hotels. Riders will also venture out to eat locally and seek entertainment during their stay here.
Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	Nearly 1000 cyclist will be stopping in Lincolnton overnight on October 5th. During their stay, some cyclist will be staying in local hotels, eating at local restaurants, and seeking out other forms of entertainment. Cyclist from over 40 states will be represented.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.

CYCLE
NORTH CAROLINA

FOR IMMEDIATE RELEASE
Contact: Chip Hofler
chip@ncsports.org

Wit Tuttell, Executive Director of Visit NC, Announces the 2025 Cycle North Carolina "Mountains to Coast" Route

RALEIGH, North Carolina, February 6, 2025 – Wit Tuttell, the Executive Director of Visit NC, announced the 2025 Cycle North Carolina "Mountains to Coast" Route in a pre-recorded video that was posted to the Cycle NC social media channels on Thursday.

To view the video of the "Mountains to Coast" Tour announcement, simply click the link below: https://youtu.be/yOEuTPwjRQ8

The twenty-sixth annual ride is scheduled for a Lake Lure to Fort Fisher route, from October 5-11, 2025. With beautiful tourist stops along scenic back roads, the "Mountains to Coast" trek is the highlight of the year for many cyclists from across the nation.

Cycle North Carolina will begin its full-service, cross-state ride on October 5th in Lake Lure (October 4th is a travel and check-in day), and will arrive at Fort Fisher on October 11th, with 950 bicyclists from more than 40 states expected to participate. Over the course of the week, riders will bike an average of 60 miles per day. Additional overnight stays are planned for the towns of Lincolnton, Kannapolis, Asheboro, Fuquay-Varina, Goldsboro and Wallace.

The Cycle North Carolina "Mountains to Coast" Tour is the state's only cross-state, fully-supported ride created in 1999 with the N.C. Division of Tourism (now Visit NC), Capitol Broadcasting Company, the N.C. Department of Transportation and North Carolina Amateur Sports as founding partners. Cycle North Carolina was developed to promote North Carolina's scenic beauty, heritage tourism, visitor attractions, historic sites, state parks, fitness, healthy lifestyles and the benefits of bicycling to individuals and our state. During the past 25 years, Cycle North Carolina has stopped overnight in more than 100 North Carolina towns and visited over 800 North Carolina communities.

Online registration is open at www.ncsports.org and interested riders are encouraged to register early, to avoid missing out on the highlight of the year for bicycling in North Carolina.

In addition to the "Mountains to Coast" Tour, Cycle North Carolina will host the Coastal Ride in Elizabeth City, NC, April 25-27, 2025. Cycle North Carolina will also host its eleventh annual Mountain Ride in Sylva, NC, August 1-3, 2025. Registration for both rides is open at www.ncsports.org.

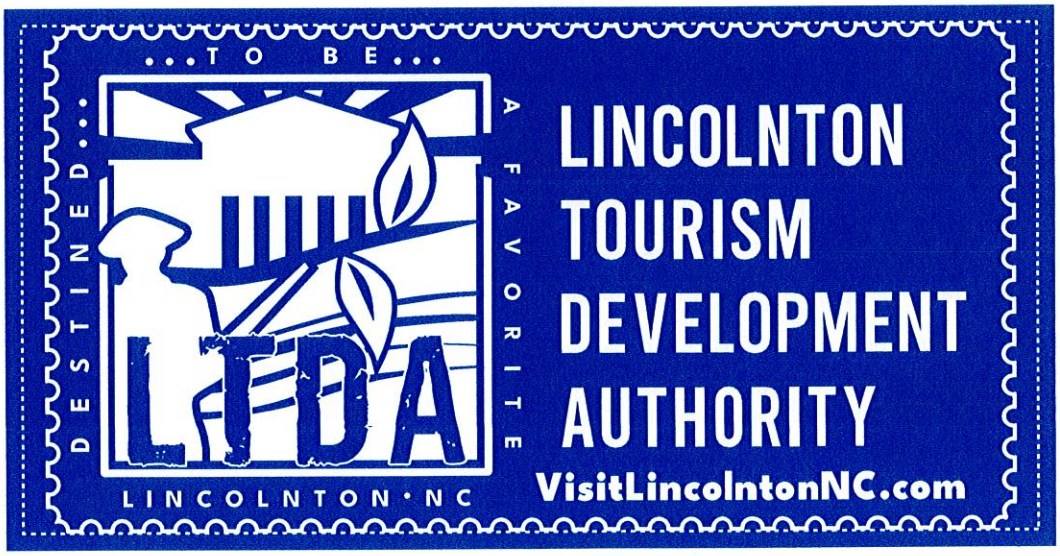
Cycle North Carolina is presented by Retire NC. Partner organizations of Cycle North Carolina include: BODYARMOR, Blue Cross and Blue Shield of North Carolina, Truist, Durham Bulls, Lowes Foods and the N.C. Department of Transportation.

North Carolina Amateur Sports is a 501c(3) nonprofit charitable organization that annually organizes the BODYARMOR State Games and Cycle North Carolina. NCAS is dedicated to the promotion of the spirit of amateur sports, physical fitness and health to all ages and skill levels through the participation in organized events which enrich the state of North Carolina. For more information on NCAS and its events, please access www.ncsports.org.

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Product color: Blue



Artist Name: JS

Adjusted Art: _____

IMPORTANT:

*Please read everything carefully. Be sure to verify for any spelling or graphical errors etc. Your signature indicates that you have checked and approved the art **AS IS**. By signing you release Positive from any liability.*

Positive Artwork	
Req #	88578
Item #	OSW8818
Imprint Color	White

Virtual Prototypes are meant to give you a visual reference only. They may not represent exact color, size, or layout of final product.

NOTE: Curved images may appear " jagged ".

For an accurate representation, please zoom in or print out the attached artwork. The characters "L", "I" and "1" may appear BOLDED when viewed on a computer screen.

This proof prints smaller than final imprint size!

POSITIVE PROMOTIONS, INC.

15 GILPIN AVENUE • HAUPPAUGE, NY 11788 • 1-877-258-1225 • FAX: 1-877-258-1226

8/13/25

Quotation

Quote #:00418098

Customer #:00374142-03 Key Code:M74T

Bill to:	Ship to:
LINCOLN COUNTY RECREATION DEPT PO BOX 25 LINCOLNTON NC 28093-0025 JOHN.DAVIS@LINCOLNCOUNTYNC.GOV	LINCOLN COUNTY RECREATION DEPT 302 NORTH ACADEMY STREET LINCOLNTON NC 28092 Attn: PO# 00251219/JOHN DAVIS

--Detail--

Ordered By	Purchase Order Number	Phone Number	Fax Number
JOHN DAVIS	REQUIRED	704-748-1520	

Item Number	Description	Quantity Sold	Qty Free	Unit Price	Total Price
OSW8818	COOLING TOWEL	1,000		2.1500	2,150.00
SU	SET-UP CHARGE	1		65.0000	65.00
	IMPRINT COLOR = WHITE				
	IMPRINT METHOD = SILKSCREEN				
	PRODUCT COLOR = BLUE				
	PRODUCTION TIME: 7 BUSINESS DAYS				

Imprint Instructions:	Imprint Copy:
*LOGO	LIDA LOGO
	VIRTUAL PROOF REQ# 88578

Due to price increases in global supply chain, quotes are subject to change

Shipping & Handling:	247.25
Total Amount:	$2,462.25

Michelle Hamilton
Fax.:877-258-1226 Phone.:205-882-7813
MICHELLEH@POSITIVEPROMOTIONS.COM