Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com> Fri, Aug 22, 2025 at 10:48 AM
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.
- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.

- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Betty
Last Name:	Flohr
CELL Phone Number:	3366248463
Email Address:	downtownlincolnton@gmail.com
Street/Mailing Address:	P O Box 491
City:	Lincolnton
Zip Code:	28093
Organization/Non-Profit Name:	100%
Non-Profit Tax ID #	56-1699362
Funding Amount Requested:	6000.00
Date Funding Needed:	9/30/2025
Specify exactly to whom/what organization the funding check should be made payable to:	Downtown Development Association
Upload related documents & files to support funding request:	2025 AAF Budget.xls
Additional upload materials	Unknown Artist BillBoard Ad.png
Additional upload materials	Chairmen of the Board BillBoard Ad.png
Additional upload materials	Jim Quick BillBoard Ad.png
Additional upload materials	*Field not completed.*
Date of event/activity/project:	8/28/2025 6:00 PM - 8/28/2025 10:00 PM
Location of event/activity/project:	100 & 200 blocks of East Main Street and East Couer Square
Name of event/activity/project:	Alive After Five Concert Series
Description of event/activity/project, be specific:	We have six concerts dates scheduled in 2025 in downtown Lincolnton. Last year, we secured $25,000 in sponsorships from individuals and businesses. We are using digital billboards

	in downtown Lincolnton and also in the Denver area also. These funding is for the remaining two concerts. We received the funding from you for the first 3 earlier this year. Remaining Dates 08/28, 09/18, 10/9 (rescheduled date from June concert that had to be postponed due to weather)
Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	We have a large crowd that will attend each of these concerts and while they are in town, they will be dining in our restaurants and shopping with or merchants. Those that do not shop will be able to see the wide variety of retail that our downtown has to offer and return again another day to spend time here.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.

	Alive After Five Jan - Dec 24
Ordinary Income/Expense	
Income	
Event Income	
Ticket Sales 200 x $25 2000 @ $30.00	
Beer Garden Sales (AAF)	15,000.00
Vendor Fee Income	
Artist Fee Income	
Farmer's Market Vendor Income	
Food Truck Vendor Income	2,500.00
General Vendor Fee Income	
Total Vendor Fee Income	
Sponsorship Income	
Event Sponsorship Income	30,000.00
LTDA Sponsorship Income	30,000.00
Total Sponsorship Income	60,000.00
Total Event Income	77,500.00
Operations Income	
County Funding	
City Funding	
Grants	
Total Operations Income	
Total Income	77,500.00
Gross Profit	77,500.00
Expense	
Capital Projects	
Pots & Benches	
Total Capital Projects	
Event Expense	
Entertainment Expense	
Stage Expense	8,000.00
Bands Expense	20,000.00
Production	6,000.00
DJ Expense	1,250.00
Holiday Ent & Santa Claus	
Entertainment (2nd Saturday)	
Total Entertainment Expense	35,250.00
Advertising & Marketing	20,000.00
Beer Garden Expense	5,000.00
Banners/Yard Signs	5,000.00
Charitable Donation	
Entertainment Expense	
Decorations	
Beer/Wine Glasses	
Facility Rentals	
Food & Beverage (VIP & Breweries)	
Insurance Expense	4,000.00
Merchandise	
Miscellaneous	
Permits & Licenses	250.00
Postage	
Prizes & Giveaways	
Sanitation Services	1,500.00
Supplies	
Swag Bags	
Total Event Expense	71,000.00
Operations Expense	
Storage Building	
Repairs & Maintenance	
Payroll Service Fees	
Payroll Taxes	
Accounting Fees	
Dues	
Insurance	
Salary	2,000.00
Supplies	
Office Supplies	
Total Supplies	
Utilities	
Phone	
Total Utilities	
Computer Expense	
Website Expense	
Computer Expense - Other	
Total Computer Expense	
Total Operations Expense	
Total Expense	73,000.00
Net Ordinary Income	4,500.00
Net Income	4,500.00



For illustrative purposes only. Actual structure configuration and appearance may vary.

ID# 398355001b

Job Details:

Live Area Size: 400px X 840px
Substrate: Digital AutoScale Poster(ASP)
Plant: 299 - Lenoir, NC
Artist: Jordan Sullivan
Friday, June 13 2025

Special Notes:

client provided photo and logos

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ID# 407515001b

Job Details:

Live Area Size: 400px X 840px
Substrate: Digital AutoScale Poster(ASP)
Plant: 299 - Lenoir, NC
Artist: Omar Banmally
Thursday, July 31 2025

Special Notes:

Image and logos provided. Referenced previous designs for logos. Elements from image.

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ID# 401876001b

Job Details:

Live Area Size: 400px X 840px
Substrate: Digital AutoScale Poster(ASP)
Plant: 299 - Lenoir, NC
Artist: Jeremy Clark
Tuesday, July 01 2025

Special Notes:

Ref 398355001b for template. Updated elements with supplied logos. Shutterstock image used.

Revised, adding supplied logo and adjusting layout to fit.

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