Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

2 messages

noreply@civicplus.com <noreply@civicplus.com> Fri, Aug 29, 2025 at 2:13 PM
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.
- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.

- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Cathy
Last Name:	Davis
CELL Phone Number:	7047408313
Email Address:	davi425@bellsouth.net
Street/Mailing Address:	403 East Main Street
City:	Lincolnton
Zip Code:	28092
Organization/Non-Profit Name:	Lincoln Cultural Development Center, Inc.
Non-Profit Tax ID #	56-1437061
Funding Amount Requested:	$10,000
Date Funding Needed:	10/1/2025
Specify exactly to whom/what organization the funding check should be made payable to:	Lincoln Cultural Center
Upload related documents & files to support funding request:	booktixPerfTicketDownload-20250829-180423.csv
Additional upload materials	*Field not completed.*
Additional upload materials	booktixPerfTicketDownload-20250829-180423_1.csv
Additional upload materials	*Field not completed.*
Additional upload materials	booktixPerfTicketDownload-20250829-180529.csv
Date of event/activity/project:	10/1/2025 - 12/14/2025
Location of event/activity/project:	James W. Warren Citizens Center
Name of event/activity/project:	2nd Quarter Advertising and Marketing Funding for All 2nd Qtr Events
Description of event/activity/project, be specific:	Our 4th Annual Boogers and Bingo will be October 25. It is a family friendly activity that all children get to play carnival games free and all children get a treat bag. There is costume

contest and awesome prizes for 12 categories. 24 prizes worth more than $75 or more each. Silent Auction and loads of FUN!

This request would apply to multiple events to include our Handmade for the Holidays, entering the 12th year of operation. This is a vendor fair that feature only items made by the vendor to include pottery, jewelry, baked goods, wood working, holiday decor, etc. Vendors pay for a booth space. This is to assist with the cost of providing pipe and drape which is $1800. Patrons pay $5 to enter or donate an unwrapped toy to Toys for Tots. We would like to advertise this event in 3 area print materials.

Breakfast with Santa has became a tradition that families look forward to. Last year's BWS brough more than 500 people to event. Guest get breakfast, children prepare their list for Santa, are entertained by some of the primaries from The Nutcracker, have an opportunity to ride the cities train and viisit with the big guy himself, SANTA! The cost per person is just $10 for all of this. The breakfast includes bacon, sausage and pancakes.

On December 4th we will host Christmas with Jason Crab sponsored by Drake Enterprises. This concert will also feature the praise and worship band from Lenord's Fork Church as an opener and the Lincoln High School Chorus will be invited to sing two songs with Mr. Crabb. We hope to sell at least 1000 tickets for this event.

The 19th Annual production of The Nutcracker will take place December 12 & 13 at 6:30 pm and December 14 at 3 pm. These performance have average 700 people per show. We do hold a student show Thursday morning and this year we have formally invited the Governor of NC, Josh Stein as well as Representative Heather Rhyne and Senator Ted Alexander. We again have hired a professional dance from Rock Hill South Carolina to play the role of The Nutcracker. This took the show to a new level last year. Each year when we hold our first full rehearsal for the season we distribute the annual tee shirt that advertising the event. We encourage the cast of 100 to wear them as often as possible before opening night.

Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	We have seen the impact of our projects as we have dined in local restaurants both before and after events. We also believe that in looking at the zip codes from ticket purchases that many come from out of town, some spending the night and many shopping, dining and purchasing fuel. You will find these address reports in the attached documents.

	We hope to have between Boogers and Bingo at least 350, 750 and 1000 visitors for Handmade for the Holidays, more than 500 for Breakfast with Santa , 1000 for Jason Crabb and an average of 700 per performance for The Nutcracker.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.

Daphne Ingram <dingram@lincolntonnc.org> Fri, Aug 29, 2025 at 3:06 PM
To: Pamela McBryde <pmcbryde@lincolntonnc.org>

Hey Pam,

Please see funding request below.....WOW!

Daphne Ingram, CMC
City Manager's Office
City of Lincolnton
(704) 736-8980 ext. 2281
dingram@lincolntonnc.org

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