Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4708	4108	3840										4218.67
Valdese	1977	1684	1645										1768.67
CB Hildebrand	1418	1284	1253										1318.33
TOTAL:	**8103**	**7076**	**6738**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7305.67**
Study/Meeting Room Use													
Morganton	92	70	79										80.33
Valdese	83	78	74										78.33
CB Hildebrand	102	44	61										69.00
TOTAL:	**277**	**192**	**214**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**227.67**
Programs -- Remote and In-Person													
Adult	23	14	19										18.67
Young Adult	12	12	17										13.67
Children	63	47	80										63.33
TOTAL:	**98**	**73**	**116**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**95.67**
Program Views/ Attendance													
Adult	349	266	1573										729.33
Young Adult	218	123	160										167.00
Children	1979	1198	2416										1864.33
TOTAL:	**2546**	**1587**	**4149**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2760.67**
Pickup Bags													
Adult	80	56	160										98.67
Young Adult	0	0	20										6.67
Children	25	20	12										19.00
TOTAL:	**105**	**76**	**192**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**124.33**
Volunteers -- Number													
Adult	20	20	63										34.33
Young Adult	0	6	12										6.00
	20	**26**	**75**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**40.33**
Volunteers -- Hours													
Adult	158.5	175.75	333.5										222.58
Young Adult	0	12.5	45.5										19.33
	158.5	**188.25**	**379**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**241.92**
E-Book Users	5822	5882	5963										
E-Book Checkouts	5080	5656	4937										**5224.33**
Overall Circulation	23371	23154	20684										**22403.00**
Turnover Rate (Print) >= 0.14	0.175	0.164	0.15										**0.163**
Tunrover Rate (Digital)>=0.14	0.180	0.185	0.186										**0.184**
Computer Sessions	943	885	815										**881.00**
New/Renewed Borrowers	192	161	166										**173.00**
NC Cardinal RS Items Out	2395	2172	2126										**2231.00**
NC Cardinal RS Items In	2233	2379	2048										**2220.00**
NC Cardinal RS Items TOTAL	4628	4551	4174										**4451.00**
RS Time/Item <= 2 minutes	1.85	1.87	1.9										
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93	89										**93.00**
Social Media -- Facebook and Instagram													
Social Media Followers	7726	7795	7858										**7793.00**
Soccial Media Staff Posts	141	146	146										**144.33**
Social Media Reach # that see library content	127161	101582	98968										**109237.00**
Social Media Engagement # of interactions with content	10629	8141	9090										**9286.67**
Social Media Video Views	1821	2444	3388										**2551.00**