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Demographics (10 minute drive time)

43,907 Population

41.5 Avg. Age

$96,600 Household Income
Average

46,221 Daytime Pop

18,628 Households

$71,508 Household Income
Median

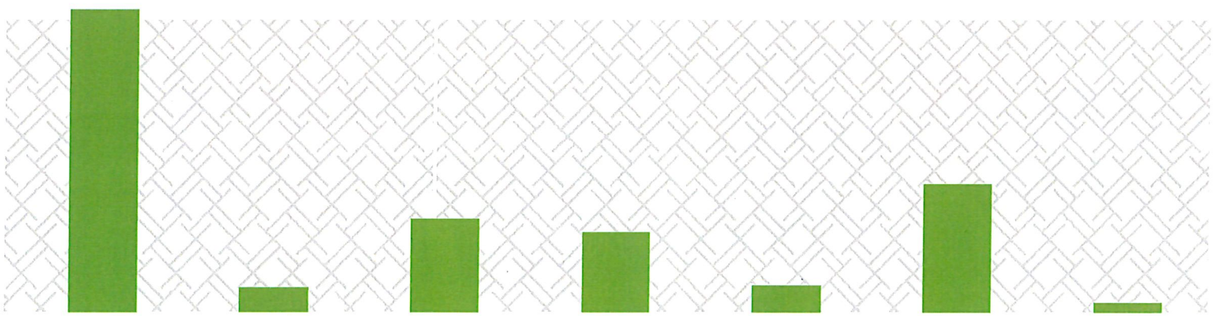
Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Peer Trade Areas

Newnan, GA	575 Pine Rd
Douglasville, GA	6040 Central Church Rd
Canton, GA	1750 Marietta Hwy Ste 170
McDonough, GA	62 Old Jackson Rd
Greer, SC	805 W Wade Hampton Blvd
Lexington, SC	1524 N Lake Dr
Monroe, NC	204 E Sunset Dr
Florence, SC	3315 W Palmetto St

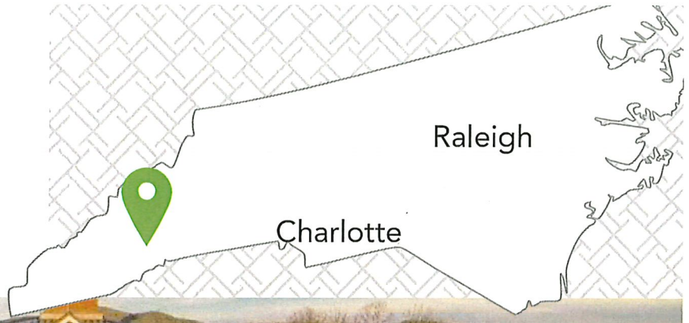
Daytime Population (10 minute drive time)



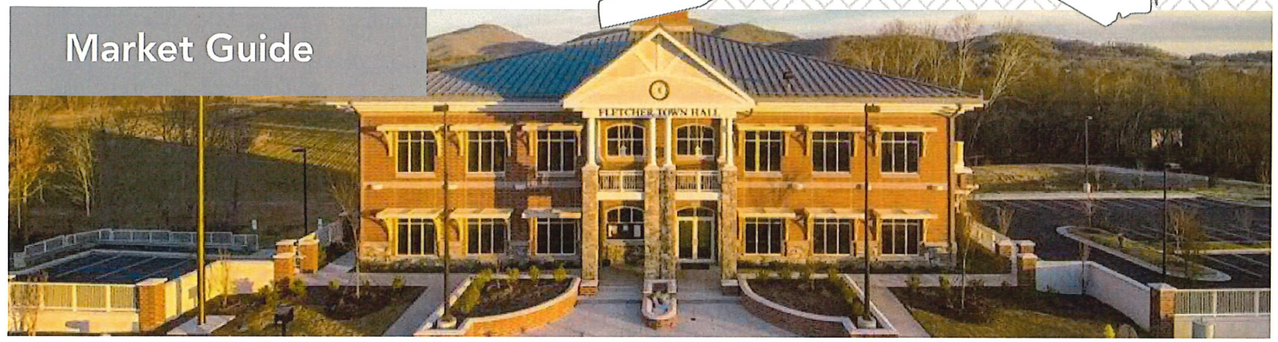
Employed	Work at Home	Student Populations	Homemakers	Children at Home	Retired/Disable Persons	Unemployed
20,976	1,723	6,480	5,558	1,882	8,923	679

retail strategies

Fletcher, North Carolina



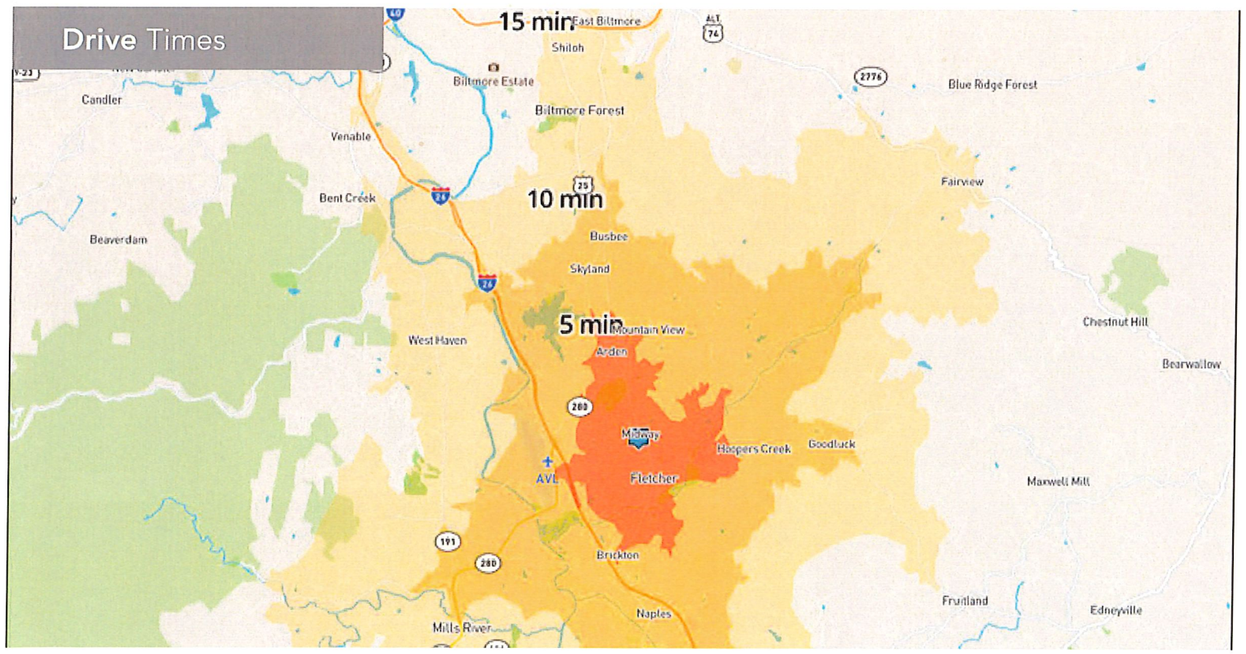
Market Guide



Trade Area Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2023 Est. Pop	27,402	60,788	165,136	9,422	43,907	90,248
Daytime Pop	26,482	59,968	172,171	13,356	46,221	89,636
Median HH Income	$69,145	$73,436	$67,0454	$67,328	$71,508	$70,706
Households	11,177	25,913	70,796	4,006	18,628	38,380

Drive Times



Fletcher, North Carolina

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