City Council Agenda Item Request
Submit to Clerk's Office
No later than 30 days before proposed Council meeting

- **Date submitted to Clerk's Office:** May 20, 2025

- **Primary contact person and Department requesting agenda item:** Jon Fillman, Community & Regional Entertainment Facilities

- **Requested Council meeting date:** June 24, 2025

- **Subject:** Permission for the Possession and Consumption of Malt Beverages and/or Unfortified Wine at Outdoor Special Events

- **Action Requested:** Adoption of resolutions to permit the possession and consumption of malt beverages and/or unfortified wine at the Independence Day Block Party to occur on July 4, 2025, Asheville Half Marathon 10K & 5K on August 23, 2025, Boomtown Arts & Heritage FestAVL on August 29 - 31, 2025, and the Blue Ridge Pride Festival on September 26, 2025.

- **Note if time sensitive, and why:** Need consideration for the event, scheduled to occur on July 4, 2025.

- **Potential fiscal impact(s) - if known by staff at time of request:** None

- **Identify all vendor outreach for Minority & Women Owned Business Enterprises (MWBE).** None

- **Identify all Boards, Commissions and Council Committees with tentative dates - add in the vote and recommendation from each Board:** None

- **Identify key issues:**
    - N. C. Gen. Stat. sec. 18B-300(c) authorizes the City by ordinance to regulate or prohibit the consumption and/or possession of open containers of malt beverages and unfortified wine on the public streets and on property owned, occupied or controlled by the City and to regulate or prohibit the possession of malt beverages and unfortified wine on public streets, alleys or parking lots which are temporarily closed to regular traffic for special events.

    - The City Council of the City of Asheville has adopted an ordinance pursuant to that statutory authority, and that ordinance, codified as Section 11-11 in the Code of Ordinances of the City of Asheville, provides that the City Council may adopt a resolution making other provisions for the possession of malt beverages and/or unfortified wine at a special event or community festival.

    - Asheville Downtown Association, a 501(c)(3) non-profit organization with a mission to promote economic development and community education within the

downtown Asheville area, has requested that City Council permit them to serve beer and/or unfortified wine at the Independence Day Block Party, to be held on July 4, 2025 on Coxe, Banks, and Buxton Avenues, and allow for consumption at the event.

- Sisu Running Foundation, a 501c(3) non-profit organization with a mission to provide charitable assistance to meet the needs of underprivileged children and families and support for organizations funding research and prevention for mental health issues, has requested that City Council permit them to serve beer and/or unfortified wine at the Asheville Half Marathon 10K & 5K to be held on August 23, 2025 at Pack Square Park and allow for consumption at the event.

- LEAF Global Arts, a 501c(3) non-profit organization with a mission to connect cultures and create community through world music, arts education, and experiences, has requested that City Council permit them to serve beer and/or unfortified wine at the Boomtown Arts & Heritage FestAVL to be held on August 29 - 31, 2025 at Pack Square Park and allow for consumption at the event.

- Blue Ridge Pride, Inc. a 501c(3) non-profit organization with a mission to promote equality, safety, and quality of life for western North Carolina's LGBTQ and allied communities, working as a united community through advocacy, celebration, education and service, has requested that City Council permit them to serve beer and/or unfortified wine at the Blue Ridge Pride Festival to be held on September 27, 2025 at Pack Square Park and allow for consumption at the event.