Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4708	4108	3840	3844									4125.00
Valdese	1977	1684	1645	1539									1711.25
CB Hildebrand	1418	1284	1253	1369									1331.00
TOTAL:	**8103**	**7076**	**6738**	**6752**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7167.25**
Study/Meeting Room Use													
Morganton	92	70	79	88									82.25
Valdese	83	78	74	90									81.25
CB Hildebrand	122	83	98	88									97.75
TOTAL:	**297**	**231**	**251**	**266**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**261.25**
Programs -- Remote and In-Person													
Adult	23	14	19	26									20.50
Young Adult	12	12	17	11									13.00
Children	63	47	80	88									69.50
TOTAL:	**98**	**73**	**116**	**125**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**103.00**
Program Views/ Attendance													
Adult	349	266	1573	842									757.50
Young Adult	218	123	160	230									182.75
Children	1979	1198	2416	3653									2311.50
TOTAL:	**2546**	**1587**	**4149**	**4725**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3251.75**
Pickup Bags													
Adult	80	56	160	137									108.25
Young Adult	0	0	20	0									5.00
Children	25	20	12	0									14.25
TOTAL:	**105**	**76**	**192**	**137**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**127.50**
Volunteers -- Number													
Adult	20	20	63	20									30.75
Young Adult	0	6	12	16									8.50
	20	**26**	**75**	**36**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**39.25**
Volunteers -- Hours													
Adult	158.5	175.75	333.5	188.75									214.13
Young Adult	0	12.5	45.5	60.5									29.63
	158.5	**188.25**	**379**	**249.25**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**243.75**
E-Book Users	5822	5882	5963	6016									
E-Book Checkouts	5080	5656	4937	5937									**5402.50**
Overall Circulation	23371	23154	20684	20724									**21983.25**
Turnover Rate (Print) >= 0.14	0.175	0.164	0.15	0.141									**0.158**
Tunrover Rate (Digital)>=0.14	0.180	0.185	0.186	0.165									**0.179**
Computer Sessions	943	885	815	853									**874.00**
New/Renewed Borrowers	192	161	166	123									**160.50**
NC Cardinal RS Items Out	2395	2172	2126	2270									**2240.75**
NC Cardinal RS Items In	2233	2379	2048	2420									**2270.00**
NC Cardinal RS Items TOTAL	4628	4551	4174	4690									**4510.75**
RS Time/Item <= 2 minutes	1.85	1.87	1.9	1.86									
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93	89	95									**93.50**
Social Media -- Facebook and Instagram													
Social Media Followers	7726	7795	7858	7912									**7822.75**
Soccial Media Staff Posts	141	146	146	142									**143.75**
Social Media Reach # that see library content	127161	101582	98968	101087									**107199.50**
Social Media Engagement # of interactions with content	10629	8141	9090	8032									**8973.00**
Social Media Video Views	1821	2444	3388	1494									**2286.75**