Knowbe4 Proposal 3YR 25-27
1/9/25
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The Need for Cybersecurity Awareness

In recent years, cyber threats have grown more sophisticated and persistent. Phishing attacks, social engineering tactics, and ransomware incidents are increasing exponentially. Local governments, like ours, are frequently targeted due to the valuable data we hold and the essential services we provide.

This is where the KnowBe4 platform comes into play. It equips our staff with the tools and knowledge they need to identify, report, and mitigate cybersecurity risks. By proactively addressing potential vulnerabilities, we reduce the likelihood of costly breaches and service disruptions.

Overview of the Proposal

The renewal proposal includes two main components:

1. KnowBe4 Security Awareness Training (KMSAT):This platform provides comprehensive training to our staff, ensuring they are up-to-date on the latest cybersecurity best practices.

2. PhishER: This tool helps us manage and respond to phishing incidents effectively, reducing response times and improving our overall security posture.

Both components are included in the Diamond subscription tier, which offers advanced features tailored to meet our needs.

Financial Details

The proposed subscription spans 36 months with annual payment terms, as outlined below:

-Total Subscription Cost: $16,147.11, including applicable taxes.
- Breakdown:
  - KMSAT Diamond: $10,730
  - PhishER: $4,666
- Payment Schedule: [5382.37] One-third of the total cost due annually.

It’s important to note that the subscription benefits from a nonprofit discount, which significantly reduces the overall cost.

Benefits to the City

By renewing this subscription, we achieve the following benefits:

1. Enhanced Security Awareness: Staff will better understand how to detect and avoid cyber threats.
2. Proactive Risk Management: The PhishER tool ensures timely responses to phishing attempts, minimizing potential damage.
3. Cost Savings: Preventing a single cyber incident can save the city tens of thousands of dollars in recovery costs.
4. Compliance: This training helps us meet regulatory and compliance requirements related to data security."

Conclusion

In conclusion, this renewal is a strategic investment in the city's cybersecurity framework. By empowering our staff with the right tools and training, we are taking a proactive approach to safeguarding our digital infrastructure. I urge the council to approve this proposal to ensure we continue to protect our city from evolving cyber threats.

I am happy to answer any questions or provide additional details. Thank you for your attention and consideration.