Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4708	4108											4408.00
Valdese	1977	1684											1830.50
CB Hildebrand	1418	1284											1351.00
TOTAL:	**8103**	**7076**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7589.50**
Study/Meeting Room Use													
Morganton	92	70											81.00
Valdese	83	78											80.50
CB Hildebrand	102	44											73.00
TOTAL:	**277**	**192**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**234.50**
Programs -- Remote and In-Person													
Adult	22	14											18.00
Young Adult	12	12											12.00
Children	62	47											54.50
TOTAL:	**96**	**73**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**84.50**
Program Views/ Attendance													
Adult	269	266											267.50
Young Adult	218	123											170.50
Children	1955	1198											1576.50
TOTAL:	**2442**	**1587**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2014.50**
Pickup Bags													
Adult	80	56											68.00
Young Adult	0	0											0.00
Children	25	20											22.50
TOTAL:	**105**	**76**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**90.50**
Volunteers -- Number													
Adult	20	20											20.00
Young Adult	0	6											3.00
	20	**26**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**23.00**
Volunteers -- Hours													
Adult	158.5	175.75											167.13
Young Adult	0	12.5											6.25
	158.5	**188.25**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**173.38**
E-Book Users	5822	5882											
E-Book Checkouts	5080	5656											**5368.00**
Overall Circulation	23371	23154											**23262.50**
Turnover Rate (Print) >= 0.14	0.175	0.164											**0.170**
Tunrover Rate (Digital)>=0.14	0.180	0.185											**0.183**
Computer Sessions	943	885											**914.00**
New/Renewed Borrowers	192	161											**176.50**
NC Cardinal RS Items Out	2395	2172											**2283.50**
NC Cardinal RS Items In	2233	2379											**2306.00**
NC Cardinal RS Items TOTAL	4628	4551											**4589.50**
RS Time/Item <= 2 minutes	1.85	1.87											
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93											**95.00**
Social Media -- Facebook and Instagram													
Social Media Followers	7726	7795											**7760.50**
Soccial Media Staff Posts	141	146											**143.50**
Social Media Reach # that see library content	127161	101582											**114371.50**
Social Media Engagement # of interactions with content	10629	8141											**9385.00**
Social Media Video Views	1821	2444											**2132.50**