PLANNING, ECONOMIC DEVELOPMENT, AND ENVIRONMENT COMMITTEE
July 15, 2025, 1:00 PM
Virtual Meeting
City of Asheville's YouTube Channel

The Planning & Economic Development Committee provides policy recommendations to Council that support the city's long-range vision and comprehensive planning goals, land use and transportation planning policies, economic development strategies including business development and expansion, climate action goals, and resilience efforts.

CURRENT COMMITTEE MEMBERS: Council Member Maggie Ullman (Chair), Council Member Sage Turner, Council Member Kim Roney

AGENDA

CALL TO ORDER

1. **Approval of Minutes** (June 17, 2025)

2. **Economic Recovery Work Planning**
   - **Resource:** Stephanie Dahl, Director of Planning and Urban Design
     Nikki Reid, Director of Community & Economic Development
   - **Description:** Review of post-Helene economic recovery work including funding, program development, technical assistance, planning, and analysis.
   - **Action:** Information Sharing

3. **Activating Asheville Downtown**
   - **Resource:** Hayden Plemmons, Executive Director of The Asheville Downtown Association (ADA)
   - **Description:** Recommended strategies from the ADA to activate downtown to support local businesses
   - **Action:** Information Sharing

4. **Micromobility Policy Refresher**
   - **Resource:** Jessica Morriss, Assistant Director of Transportation
     Hayley Burton, Urban Planner II
   - **Description:** Review of draft Micromobility Policy before proceeding to Council for approval.
   - **Action:** Vote and move forward to council

5. **PEDE Work Planning**
   - **Resource:** Ben Woody, Assistant City Manager
   - **Description:** FY26 PEDE Council Committee Work Plan

- **Action:** Information Sharing

6. **PUBLIC COMMENT (3 Minutes Each)**

ADJOURNMENT

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For more information on the Planning and Economic Development Committee, please visit the Committee's webpage.

Agenda disponible en español

Possible Future Agenda Items ***(note - this is for planning purposes and subject to change)*:**

- Economic Recovery Strategies
- CDBG-DR Small Business Support Program
- Urban Land Institute Technical Advisory Panel Recommendations
- EDC 5x5 Strategic Plan