MEMORANDUM

TO: Mayor and Town Council

FROM: Mark E. Biberdorf, Town Manager MEB

COPY TO: Heather Taylor, Assistant Town Manager
Josh Queen, Parks & Recreation Director

DATE: January 29, 2025

SUBJECT: Update on Efforts to Start a Farmers Market in Fletcher

On January 27th the Town held a public meeting to help gather additional feedback regarding the establishment of a farmers market in Fletcher. It was advertised as a listening session and was a good opportunity to update the community on the work of this initiative. Among the topics discussed were potential locations being considered, results of a survey, and elements of a successful farmers market. Karen Blaedow with the Cooperative Extension Office helped to facilitate the discussions along with David Smiley with the agricultural non-profit ASAP.

The results of the survey and feedback from the meeting indicated that the ideal day for a market in Fletcher would be on a Tuesday. The timeframe would likely be in the 3:00 to 6:00 p.m. range. The top two locations identified were the Town Hall south parking lot and Bill Moore Community Park. Next steps will involve making a final decision on where to hold the market since an application packet will need to be developed and sent out to potential vendors. Ideally, market operations would start in May of this year.

I will provide additional background on this item at the Agenda Review meeting. If Council should have any questions on this item prior to the meeting, please do not hesitate to contact me.

MEB/meb

Attachments