Lincolnton Alive After Five 2026

# CONTRACT

**STATE OF NORTH CAROLINA**
**COUNTY OF LINCOLN**

**THIS CONTRACT AND AGREEMENT** made and entered into on this the 7th day of May, 2026, by and between **THE DOWNTOWN DEVELOPMENT ASSOCIATION OF LINCOLNTON, INC.**, a corporation existing and doing business under the laws of the State of North Carolina, party of the first part, (hereinafter referred to as DDA), and the **CITY OF LINCOLNTON**, a municipal corporation created and existing under the laws of the State of North Carolina, party of the second part, (hereinafter referred to as CITY);

## W I T N E S S E T H:

The parties to this Contract hereby recite and declare that:

a. Section 131.01 of the Code of Ordinances of the City of Lincolnton was so amended by the Lincolnton City Council at its regular meeting on April 4, 2002, to allow the City to authorize and regulate the possession and consumption of malt beverages and unfortified wine on the public streets, alleys, and parking lots which have been temporarily closed to regular traffic for special events.

b. The DDA is the sponsor, promoter, and operator of the event known as the "Lincolnton Alive After Five" events, which will be staged in downtown Lincolnton on Thursdays in 2026; May 21, June 18, July 16, August 20, and September 17, 2026.

c. At the request of the DDA, the City Council agreed, subject to the provisions and conditions hereinafter set forth, to allow the DDA to administer the sale and sampling of malt beverages, unfortified wine and distilled spirits to the public within the designated event area between Court Square and Poplar Street at designated location(s) and to supervise and monitor the consumption of said alcoholic beverages at and during the "Lincolnton Alive After Five" events in downtown Lincolnton in 2026.

**NOW, THEREFORE,** in consideration of the reasons and facts recited above, the mutual promises and covenants of the parties as herein set out and for other good and valuable consideration, the receipt of which is hereby respectively acknowledged by the parties, the parties agree as follows:

## I.

d. That in accordance with and subject to the terms and conditions herein set forth, the DDA is authorized to administer the sale and sampling of malt beverages, unfortified wine and distilled spirits to the public at its "Lincolnton Alive After Five" events, which are scheduled to be held on Thursday May 21, June 18, July 16, August 20, and September 17, 2026.

**II.**

That all alcoholic beverages sold and served at the event will be sold and consumed within the confines of the designated event area, the location of which must be approved by the City. The DDA agrees to obtain, pay for, and comply with all governmental permits and licenses necessary for the sale and consumption of the alcoholic beverages.

That DDA agrees to provide at its expense capable and competent personnel to administer and monitor the sale, sampling and consumption of alcoholic beverages for the duration of the event. The DDA agrees that its personnel will exercise all due care and circumspection to refuse service or sale of alcoholic beverages to any minor or to any person who may appear to be under the influence of alcohol or any controlled substance.

That DDA will not sell or allow the consumption of any alcoholic beverage before 6:00 p.m. or after 10:00 p.m. on the day of each event.

**III.**

That DDA hereby agrees to indemnify and hold the City and its employees harmless from any claims, causes of action, loss or injury resulting from the sale and sampling of alcoholic beverages and subsequent consumption thereof by the public at the "Lincolnton Alive After Five" events. That DDA agrees to defend the City against any such claims of loss or injury filed against the City.

**IV.**

That DDA will obtain and pay for liability insurance coverage (in an amount satisfactory to the City) for itself and the City as a result of the sale of alcoholic beverages on the streets of the City during the "Lincolnton Alive After Five" events. That DDA will promptly provide a copy of said insurance policy (ies) to the City. All policies will designate the City as a named insured.

**V.**

That the City reserves the exclusive right to modify, cancel, and rescind this Contract at any time hereafter if, in its sole discretion, the sale and consumption of alcoholic beverages at any "Lincolnton Alive After Five" event has resulted in problems that are detrimental to the health, welfare, or well-being of the City or its citizens.

**VI.**

That it is further understood and agreed by both parties that no promises or agreements not herein expressed have been made to or by either party hereto, and that this Contract contains the entire agreement between the parties hereto, and that the terms and conditions of the Contract are contractual and not a mere recital.

**VII.**

That this Contract may be amended only by written instrument signed and executed by the parties hereto.

IN WITNESS WHEREOF, the party of the first part has caused this instrument to be signed in its corporate name by its duly-authorized officers and its seal to be hereunto affixed by authority of its Board of Directors, and the party of the second part has caused this instrument to be signed by its Mayor and attested by its Clerk, the day and year first above written.

**DOWNTOWN DEVELOPMENT ASSOCIATION OF LINCOLNTON, INC.**

By: _____
Rachel Herman, Chairman

Attest:

_____
Betty Flohr, Executive Director

**CITY OF LINCOLNTON**

By: _____
Ed Hatley, Mayor

Attest: _____
Daphne Ingram, City Clerk **(Municipal Seal)**