Commissioners
Randy T. Church, Chairman
Mike LaBrose, Vice-Chair
Jeff Branch
Donnie Potter
Robbie Wilkie

County of Caldwell
P.O. Box 2200
905 West Avenue
Lenoir, North Carolina 28645
Telephone 828-757-1300
Fax 828-757-1295
www.caldwellcountync.org

MEMORANDUM

DATE: January 8, 2024

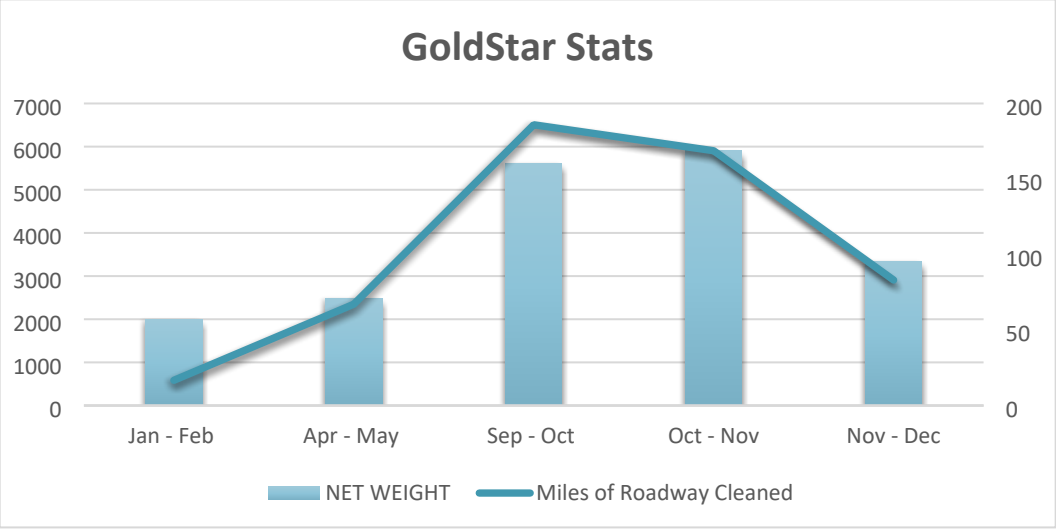
TO: Board of Commissioners and County Manager

FROM: Waste Management Education Specialist, Mallory Keller

SUBJECT: 2023 Caldwell County Roadside Litter Pick-up GoldStar Report

In an ambitious initiative to combat the growing menace of roadside litter, Caldwell County enlisted the expertise of GoldStar Project Group throughout key months in the year. The collaboration, spanning January, February, April, May, September, October, November, and December, has yielded impressive results and significantly contributed to enhancing the county's environmental health.

Over the course of these strategic months, the designated project group mobilized their teams, covering a vast expanse of 520 miles of roadside across Caldwell County. The dedicated efforts of the project during this period have led to the removal of an astounding 10 tons of litter from the environment. This substantial cleanup not only improves the visual aesthetics of the county but also serves as a testament to the effectiveness of proactive community engagement in environmental stewardship.



The success of this initiative underscores the importance of collaborative efforts between local authorities and specialized organizations in addressing environmental challenges. The positive impact of the project extends beyond mere waste removal, creating a cleaner and safer environment for the residents of Caldwell County.

As a result, the Caldwell County community can take pride in the tangible strides made towards a cleaner and more sustainable living space. The commitment to environmental preservation and community well-being is important in the ongoing battle against roadside litter in the region. As the project continues to make headway, it sets a compelling example for other communities seeking effective solutions to similar environmental concerns.