Fletcher Youth Baseball and Softball Program

2025 Spring and Fall Seasons

Presentation for Fletcher Town Council
December, 2025

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Organization Background & History

Fletcher Recreation Park, Inc was incorporated on February 17, 1990, by Fletcher residents Bob Davy, Hugh Clark, Bill Moore, Roy Whitaker, William Bagwell, Clarence Johnson, and James Auston. The organization was established as a non-profit corporation with a mission centered on community recreation and youth development.

The stated purposes of the corporation include:

(a) To plan, promote, develop, and operate non-profit recreation activities and recreational facilities in the Town of Fletcher and its immediate vicinity; to provide recreational opportunities primarily for youth and older adults; and to offer healthy and challenging physical fitness opportunities promoting health and recreation for the citizens of Fletcher.

(b) To receive gifts, devises, and bequests of real and personal property in support of the organization's mission.

(c) To buy, hold, maintain, acquire, sell, exchange, lease, and mortgage real and personal property, as well as to erect and maintain buildings, houses, or structures necessary to fulfill the organization's objectives.

While the original founding purposes are broad, the organization has been solely focused on providing the Youth Baseball and Softball program for many years.

Benefits of Youth Sports Programs

Fletcher Youth Baseball & Softball provides a program where Fletcher residents learn the value of good sportsmanship, teamwork, and fair play. Our program strives to inspire young athletes with skills that enrich their lives and build a strong foundation for the future as they grow into their roles in the world.

Benefits for Participants

- Improved physical health and fitness
- Development of teamwork and cooperation
- Strengthened self-esteem and confidence
- Learning discipline, responsibility, and goal-setting
- Building friendships and social skills
- Reduced stress through structured, enjoyable activity

Benefits for Families

- Opportunities for positive family engagement
- Strengthened parent–child relationships through shared goals and experiences
- Increased community connection with other families
- Safe, supportive environments for children to grow and develop

Benefits for the Community

- Fosters community pride and involvement
- Provides healthy activities for youth, reducing risk of negative behaviors
- Encourages volunteerism and civic participation
- Supports local facilities, parks, and recreation growth
- Builds long-term community engagement and cohesion

Current Board Membership

President: Erik Weber

VP: Megan Penland

Treasurer: Brandon Olsen

Secretary: Laura Stevens

Program Commissioners:

Jared Bellmund

Megan McFalls

Austin Ownbey

Cari Weber

Ethan Pressley

Kady Bishop

Tim McFalls

Nadine Stevens

Sponsors

Tanger Outlets
BamBam Cattle Farms
Fernleaf
Bella Vita Dental Designs
A-American Electric
Mainetti
King's Auto Sales
Auction House Food Hall
Mills River Family Dental
Miles RV Center
Archer-Wright JV
Southern Roots Realty
Fireside Golf Range
Asheville Tourists
GB Shoes
Felder Construction

Dick's Sporting Goods
Riverpoint Builders
RHR Builders
Hunter Subaru
Sheetz
Albea Orthodontics
Rinehart Racing
Baker Roofing
Quality Home Consultants
Prescott Auto
Ceramic Pro of Asheville
Sports Cellar
Pepsi of Asheville
Williams Family Dentistry
ALLCHOICE Insurance
Fletcher's Fun Toys

Hendersonville Honeycrisps
Arden Psychological Services, PLLC
Blue Ridge Septic Solutions

2025 Season Overview

Spring 2025 Season

Registration dates: **1/1/25 – 3/20/25**

Number of players: **387**

Number of teams: **34**

Ages served: **4 - 16**

Games Played: **243**

Fall 2025 Season

Registration dates: **5/22/25 – 8/3/25**

Number of players: **260**

Number of teams: **22**

Ages served: **4 - 16**

Games Played: **132**

End of Year Survey

Survey released: **10/20/25**

Number of responses: **59**

At the conclusion of our fall season the board conducted an end of year survey to gather information from our families about their experience and how we can improve.

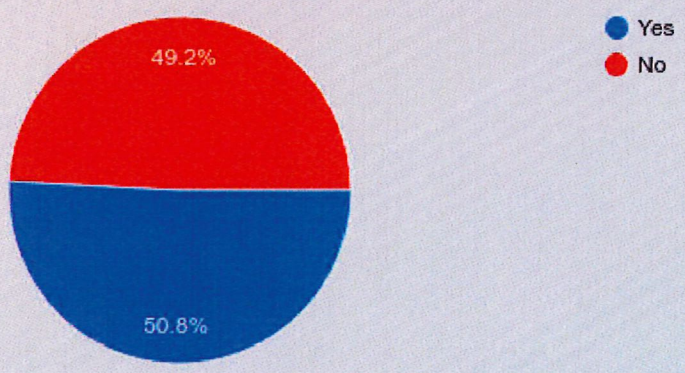
We included both broad prompts, and a few targeted questions based on anecdotal reports and complaints board members had received throughout the year.

In the following slides we provide responses we believe will be useful for council as they relate to our park facilities and decisions that come before you from time to time.

Survey Responses

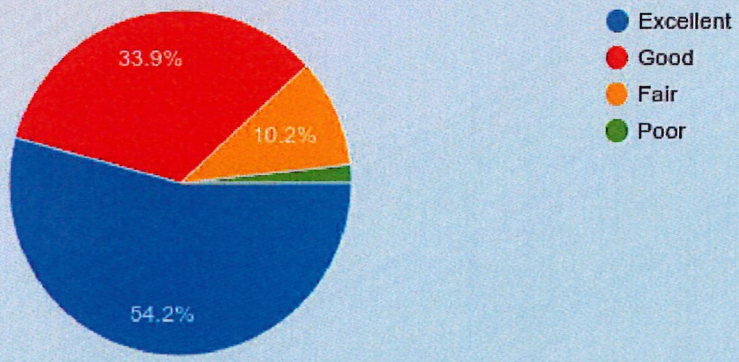
Are you a Fletcher resident?

59 responses

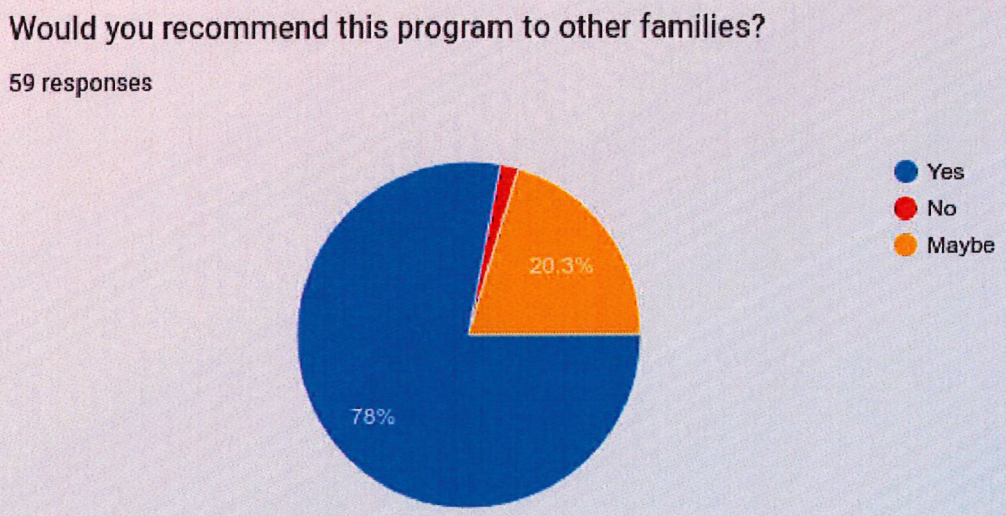


Overall, how would you rate your family's experience this season?

59 responses



Survey Responses



If you were dissatisfied with concessions, what improvements would you suggest?

Put out an RFP for other vendors to apply. The current vendor is not very friendly, the hot food is always cold, the nacho cheese is too spicy for even some adults to eat, and he has young children, under 13/14, working the counter who are responsible for handling cash and credit card transactions independently. Rotating food trucks could be an option. It could bring in income for local businesses/food trucks and increase community connections.

More variety, they really only have hot dogs and nachos. Other concession stands provide several affordable choices for feeding a family multiple nights per week

I would like the concessions to be open more. Or every game, if possible

high prices, not open all the time, selling expired product

To actually be open on game days

More variety and open more hours

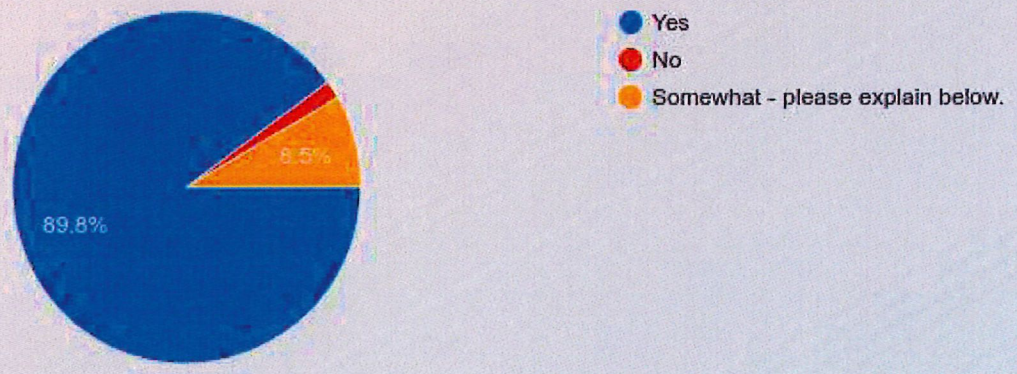
They were almost never open

Process cost too much

Survey Responses

Were the facilities at Bill Moore Community Park (fields, restrooms, parking, etc.) adequate for your needs?

59 responses



If you answered 'Somewhat,' please elaborate.

8 responses

CONCESSION STAND IS FAR AWAY FROM GAME WHEN NO GAMES ARE BEING PLAYED ON FIELDS CLOSER

N/A

Parking was an absolute nightmare. The spaces are so tight when the lot is full and there is not nearly enough parking around the baseball fields.

The women's restroom smells like urine bad

The bathrooms are very dark. Typically smell. There is a poor paper towel system that contributes to pieces falling over the floor, wasting paper towels and creating a mess.

Sun was constantly in the kids' eyes, we only played field 1; Games often during other events so parking could be difficult

N/a

1 more portajohn maybe. When all the teams were playing, players were waiting alot on the one john.

Survey Responses

What changes or improvements would you most like to see in future seasons?

More parking near the baseball fields as well as a restroom for the fields.

Field 1 home is pointed towards the sunset in the fall, difficult to see

Please somehow make scores known to the fans - consider using an app for teams that's running while the games are playing. In the past 4 years we've never seen the score boards working

Because this was our inaugural fall season, we were interested to discover whether or not a request for adding lighting to additional fields would be reasonable and prudent.

How often did limited daylight or early sunsets affect your child's games or practices?

59 responses

