Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com> Fri, Apr 3, 2026 at 2:10 PM
Reply-To: noreply@civicplus.com
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.

- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.
- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Faith
Last Name:	Barnes-Martin
CELL Phone Number:	828-291-4010
Email Address:	fbarnesmartin@unitedwayoflincolncounty.org
Street/Mailing Address:	PO Box 234
City:	Lincolnton
Zip Code:	28093
Organization/Non-Profit Name:	United Way of Lincoln County
Non-Profit Tax ID #	23-7125926
Funding Amount Requested:	$750.00
Date Funding Needed:	5/1/2026
Specify exactly to whom/what organization the funding check should be made payable to:	United Way of Lincoln County
Upload related documents & files to support funding request:	LTDA Funding - NextGen United 5K.docx
Additional upload materials	UWLC 2026-2027 Approved Budget.pdf
Additional upload materials	*Field not completed.*
Additional upload materials	*Field not completed.*
Additional upload materials	*Field not completed.*
Date of event/activity/project:	6/6/2026 8:00 AM - 6/6/2026 12:00 PM
Location of event/activity/project:	Betty G Ross Park 800 Madison St., Lincolnton, NC 28092
Name of event/activity/project:	Faith Barnes-Martin

Description of event/activity/project, be specific:	United Way of Lincoln County's, teen group, NextGen United, is excited to kick off the summer season with the Summer Sun & Racing Fun 5K! This race will be held at Betty G Ross on the first Saturday in June, and runners and walkers of all kinds are invited! The proceeds from this 5K fundraiser will go to the United Way of Lincoln County Community Fund. Our Community Fund helps the community in many ways, from funding outreach, like tutors for public housing neighborhoods, to helping families when an emergency hits, ensuring that they are able to maintain basic needs, like utilities and shelter. Not only do participants get to support an amazing cause, but they will also get to jumpstart summertime with snow cones, slushies, and more once they cross that finish line!
Describe how this event/activity/project benfits City of Lincolnton tourism and visitor service or experiences (be specific):	NextGen United's Summer Sun & Racing Fun 5K will benefit the City of Lincolnton tourism in two main ways. It will draw participants from the surrounding area, as well as within the county, by offering a low-cost option for races. These individuals will spend the morning running, but they will be aptly placed to enjoy the amazing shops and restaurants the City of Lincolnton has to offer after the race. The second main benefit is that this 5K will draw individuals in who are looking to make a grassroots impact in the community. These people will learn about the different organizations we have in our community, furthering their connection to the city and their desire to see it prosper. Ultimately, participants will be drawn in for the 5K and then extend their stay for the other incredible things Lincolnton has to offer!
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? View it in your browser.