UWLC NextGen United Summer Sun & Racing Fun 5K

Event Overview

NextGen United's Summer Sun and Racing Fun 5K invites the community to walk or run in their first-ever 5K race to kick off the summer season on Saturday, June 6, 2026! This race will act as a fundraiser to help raise money for UWLC's Community Fund, which supports our neighbors in need during one-time hardships, critical programs across the county, and much more! After racers cross the finish line, they will get to jumpstart summertime with snow cones, slushies, and more. NextGen United is United Way of Lincoln County's teen affinity group, and it focuses on helping local teenagers learn from local leaders and connect with social responsibility and civic engagement.

Racing website: NextGen United's Summer Sun and Racing Fun 5K

Location: Betty G Ross Park, 800 Madison St, Lincolnton, NC 28092 and the local Rail Trail

Specific Grant Request

United Way of Lincoln County is requesting $750 to go toward the cost of marketing materials. As noted in the budget on pg. 2, anticipated marketing materials will cost approximately $2000. This will include t-shirts, water bottles, bags, signage for the event, and printed materials for the swag bags. Quotes can be found on pg. 3. We do not currently have the design for the t-shirts finalized, but I am including a draft of the design we're currently working with (pg. 4). We expect to have it finalized by the end of April. We expect to fund the remaining expenditures through sponsorships and registration fees.

Budget

Budget	
Costs/Expenses	**Expected**
Permits (includes Security/EMT)	25
Timing system/Sound system	1500
Marketing materials (shirts, swag, signage, etc.)	2000
Medals/trophies	300
Water station/snacks	200
Miscellaneous	100
TOTAL	4125
Money In/Revenue	**Expected**
Registration fees	1500
Sponsors	3000
Grants	750
Donations/Fundraising	300
Shirts (additional)	300
TOTAL	5850
Total Revenue	**5850**
Total Expenses	**4125**
NET TOTAL	**1725**

Quotes for Materials

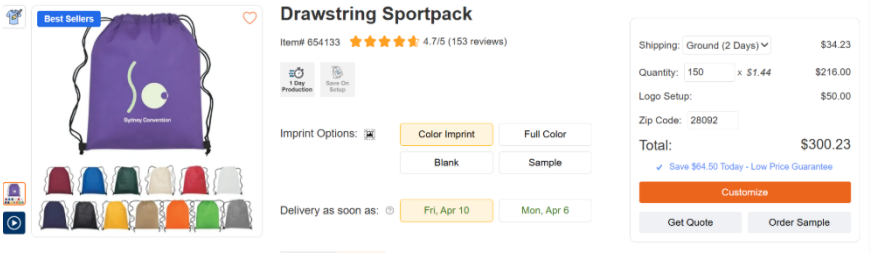
Each registered runner will receive a packet and swag bag, including a race t-shirt, sunglasses, information about 211 and UWLC, customized water bottle, and snacks.



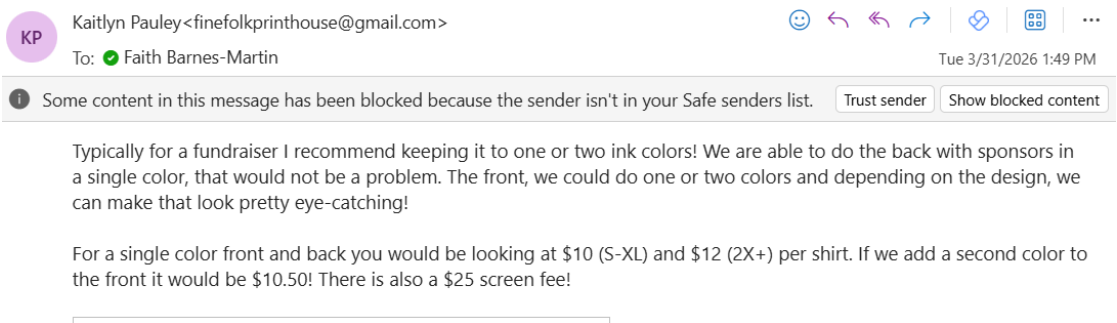
[Promotional Tinted Lenses Rubberized Sunglasses $1.26]



[Promotional Omni 20 oz Bike Water Bottles $1.08]



[Custom Non Woven Hit Promotional Drawstring Backpack $1.44]



T-Shirt Design Draft

Front

