Proposal for Concession Operations Partnership

Submitted to: Fletcher Parks and Recreation & Town of Fletcher

Submitted by: Black Bear Pizza

Purpose

Black Bear Pizza respectfully submits this proposal to be considered for a concession operations partnership with Fletcher Parks and Recreation. Our goal is to provide consistent, high-quality food service while supporting the Town of Fletcher through reliable operations, community engagement, and a direct financial contribution.

Business Overview and Experience

Black Bear Pizza is an established local business with a proven track record of operating efficient, customer-focused food service operations. We pride ourselves on quality, consistency, and professionalism, and we understand the importance of serving families, youth athletes, and community members in a recreational setting.

In addition to our restaurant operations, we have direct experience managing concession services for South Buncombe Youth Baseball. Through this role, we successfully handled high-volume events, coordinated volunteers and staff, maintained food safety standards, and ensured timely service during peak game times. This experience has given us a clear understanding of the expectations and logistics required for park and recreation concession operations.

Operational Approach

If selected, Black Bear Pizza will:

- Operate the concession stand in a professional, organized, and dependable manner
- Offer a menu that is family-friendly, efficient to serve, and appropriate for youth sports environments

- Maintain all required health, safety, and sanitation standards
- Ensure courteous customer service and smooth operations during games and events
- Work collaboratively with Parks and Recreation staff to meet scheduling and operational needs

Our team understands the importance of minimizing delays, maintaining cleanliness, and creating a positive experience for patrons and participants alike.

Financial Contribution to the Town of Fletcher

As part of this partnership, Black Bear Pizza is pleased to offer a direct contribution of $400 to the Town of Fletcher. This contribution reflects our commitment to supporting local parks, youth programs, and community initiatives.

Commitment to Community Partnership

Black Bear Pizza values long-term community relationships. We view this opportunity not simply as a concession operation, but as a partnership with the Town of Fletcher and its residents. Our objective is to enhance the overall park experience while contributing positively to local recreation programs.

Conclusion

We appreciate your consideration of this proposal and welcome the opportunity to discuss it further. Black Bear Pizza is confident that our experience, reliability, and community-focused approach would make us a strong partner for Fletcher Parks and Recreation.

Thank you for your time and consideration.

Respectfully submitted,

Black Bear Pizza

Jennifer Piercy Presley and Chad Presley

Black Bear Pizza

Fletcher Parks and Recreation Concession Stand

Pizza Cheese Slice $4.00

Pizza Pep Slice $4.50

Bottle Soft Drinks $3

Bottle Water $2

Gaterade $3

Can Dr. Pepper/Coke Zero $1.50

Candy $2.50

Slim Jim/Cowtail $.75

Blow Pop $.50

Chewing Gum 5 for $1.00

Hamburger $4.00

Cheeseburger $4.50

Hot Dog $4.00

Nachos $4.00

Additional Toppings (Chili, Jalapeños, Slaw, onions) $.50

Popcorn $1.50

Pickle $2.00

Sunflower Seeds $1.00

Airhead (not extreme) $1.50

Hot Chocolate/Coffee $1.50

Bottle Pop/Sour Patch Kids $1.00

Hot Dog Combo-drink and chips $7.50

Hamburger/Cheeseburger Combo-drink and chips $7.50

Slice of Pizza and a drink $6

2 Slices of Pizza and a drink $9