Burke County Public Library Statistics -- FY 26-27

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4698	4228	3711										4212.33
Valdese	1774	1593	1649										1672.00
CB Hildebrand	1894	1426	1288										1536.00
TOTAL:	**8366**	**7247**	**6648**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7420.33**
Study/Meeting Room Use													
Morganton	86	69	70										75.00
Valdese	126	46	60										77.33
CB Hildebrand	71	53	89										71.00
TOTAL:	**283**	**168**	**219**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**223.33**
Programs -- Remote and In-Person													
Adult	17	14	20										17.00
Young Adult	12	12	17										13.67
Children	69	52	86										69.00
TOTAL:	**98**	**78**	**123**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**99.67**
Program Views/ Attendance													
Adult	458	251	880										529.67
Young Adult	145	144	155										148.00
Children	2531	1866	2420										2272.33
TOTAL:	**3134**	**2261**	**3455**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2950.00**
Pickup Bags													
Adult	83	91	260										144.67
Young Adult	0	0	20										6.67
Children	24	20	15										19.67
TOTAL:	**107**	**111**	**295**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**171.00**
Volunteers -- Number													
Adult	18	25	38										27.00
Young Adult	1	1	1										1.00
	19	**26**	**39**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**28.00**
Volunteers -- Hours													
Adult	137.25	140	231.25										169.50
Young Adult	4.75	1	4.5										3.42
	142	**141**	**235.75**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**172.92**
E-Book Users -- Total	6462	6539	6591										
E-Book Users -- Unique	1182	1200	1142										**1174.67**
E-Book Checkouts	5412	5814	5735										**5653.67**
Print Book Users -- Unique	1234	1113	1035										
Overall Circulation	24271	22705	21851										**22942.33**
Turnover Rate (Print) >= 0.14	0.17	0.15	0.15										**0.157**
Tunrover Rate (Digital)>=0.14	0.20	0.21	0.20										**0.203**
Ebook Requests	722	729	872										**774.333**
Ebook Requests Cost	$35,294	$37,274	$42,811										**$38,460**
Computer Sessions	836	830	969										**878.33**
New/Renewed Borrowers	191	165	161										**172.33**
NC Cardinal RS Items Out	2015	2174	2219										**2136.00**
NC Cardinal RS Items In	2056	2022	2236										**2104.67**
NC Cardinal RS Items TOTAL	4071	4196	4455	0	0	0	0	0	0	0	0	0	**1060.17**
RS Time/Item <= 2.5 minutes	2.42	2.47	2.3										**2.40**
HappyOrNot Kiosk -- MPL -- Goal is 90%	94	90	99										**94.33**
Social Media -- Facebook and Instagram													
Social Media Followers	8633	8722	8808										**8721.00**
Soccial Media Staff Posts	131	135	143										**136.33**
Social Media Reach # that see library content	128040	125065	121211										**124772.00**
Social Media Engagement # of interactions with content	11992	8924	9427										**10114.33**
Social Media Video Views	1310	1386	939										**1211.67**