Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	YTD Avg.
Door Count							
Morganton	4708	4108	3840	3844	2929	2769	3699.67
Valdese	1977	1684	1645	1539	1263	1556	1610.67
CB Hildebrand	1418	1284	1253	1369	960	1313	1266.17
TOTAL:	**8103**	**7076**	**6738**	**6752**	**5152**	**5638**	**6576.50**
Study/Meeting Room Use							
Morganton	92	70	79	88	75	91	82.50
Valdese	83	78	74	90	68	66	76.50
CB Hildebrand	122	83	98	129	76	47	92.50
TOTAL:	**297**	**231**	**251**	**307**	**219**	**204**	**251.50**
Programs -- Remote and In-Person							
Adult	23	14	19	26	26	18	21.00
Young Adult	12	12	17	11	11	12	12.50
Children	63	47	80	88	67	73	69.67
TOTAL:	**98**	**73**	**116**	**125**	**104**	**103**	**103.17**
Program Views/ Attendance							
Adult	349	266	1573	842	418	363	635.17
Young Adult	218	123	160	230	84	98	152.17
Children	1979	1198	2416	3653	1811	1927	2164.00
TOTAL:	**2546**	**1587**	**4149**	**4725**	**2313**	**2388**	**2951.33**
Pickup Bags							
Adult	80	56	160	137	143	205	130.17
Young Adult	0	0	20	0	20	20	10.00
Children	25	20	12	0	46	60	27.17
TOTAL:	**105**	**76**	**192**	**137**	**209**	**285**	**167.33**
Volunteers -- Number							
Adult	20	20	63	20	14	20	26.17
Young Adult	0	6	12	16	1	8	7.17
	20	**26**	**75**	**36**	**15**	**28**	**33.33**
Volunteers -- Hours							
Adult	158.5	175.75	333.5	188.75	124.25	150.5	188.54
Young Adult	0	12.5	45.5	60.5	8	32.5	26.50
	158.5	**188.25**	**379**	**249.25**	**132.25**	**183**	**215.04**
E-Book Users	5822	5882	5963	6016	6055	6106	
E-Book Checkouts	5080	5656	4937	5937	5176	5323	**5351.50**
Overall Circulation	23371	23154	20684	20724	18124	17749	**20634.33**

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Turnover Rate (Print) >= 0.14	0.175	0.164	0.15	0.141	0.124	0.12	**0.146**
Tunrover Rate (Digital)>=0.14	0.180	0.185	0.186	0.165	0.161	0.18	**0.176**
Computer Sessions	943	885	815	853	663	700	**809.83**
New/Renewed Borrowers	192	161	166	123	99	98	**139.83**
NC Cardinal RS Items Out	2395	2172	2126	2270	1923	1609	**2082.50**
NC Cardinal RS Items In	2233	2379	2048	2420	1824	1885	**2131.50**
NC Cardinal RS Items TOTAL	4628	4551	4174	4690	3747	3494	**4214.00**
RS Time/Item <= 2 minutes	1.85	1.87	1.9	1.86	1.83	2.1	
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93	89	95	89	96	**93.17**

Social Media -- Facebook and Instagram

Social Media Followers	7726	7795	7858	7912	7959	7991	**7873.50**
Soccial Media Staff Posts	141	146	146	142	139	152	**144.33**
Social Media Reach # that see library content	127161	101582	98968	101087	71348	85910	**97676.00**
Social Media Engagement # of interactions with content	10629	8141	9090	8032	8039	7078	**8501.50**
Social Media Video Views	1821	2444	3388	1494	1741	1464	**2058.67**
Website Visits	28979	26940	34684	22174	28979	10150	**25317.67**