Burke County Public Library Statistics -- FY 26-27

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4698	4228											4463.00
Valdese	1774	1593											1683.50
CB Hildebrand	1894	1426											1660.00
TOTAL:	**8366**	**7247**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7806.50**
Study/Meeting Room Use													
Morganton	86	69											77.50
Valdese	126	46											86.00
CB Hildebrand	71	53											62.00
TOTAL:	**283**	**168**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**225.50**
Programs -- Remote and In-Person													
Adult	17	14											15.50
Young Adult	12	12											12.00
Children	69	52											60.50
TOTAL:	**98**	**78**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**88.00**
Program Views/ Attendance													
Adult	458	251											354.50
Young Adult	145	144											144.50
Children	2531	1866											2198.50
TOTAL:	**3134**	**2261**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2697.50**
Pickup Bags													
Adult	83	91											87.00
Young Adult	0	0											0.00
Children	24	20											22.00
TOTAL:	**107**	**111**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**109.00**
Volunteers -- Number													
Adult	18	25											21.50
Young Adult	1	1											1.00
	19	**26**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**22.50**
Volunteers -- Hours													
Adult	137.25	140											138.63
Young Adult	4.75	1											2.88
	142	**141**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**141.50**
E-Book Users -- Total	6462	6539											
E-Book Users -- Unique	1182	1200											**1191.00**
E-Book Checkouts	5412	5814											**5613.00**
Overall Circulation	24271	22705											**23488.00**
Turnover Rate (Print) >= 0.14	0.17	0.15											**0.160**
Tunrover Rate (Digital)>=0.14	0.200	0.21											**0.205**
Ebook Requests	722	729											**725.500**
Ebook Requests Cost	$35,294	$37,274											**$36,284**
Computer Sessions	836	830											**833.00**
New/Renewed Borrowers	191	165											**178.00**
NC Cardinal RS Items Out	2015	2174											**2094.50**
NC Cardinal RS Items In	2056	2022											**2039.00**
NC Cardinal RS Items TOTAL	4071	4196	0	0	0	0	0	0	0	0	0	0	**688.92**
RS Time/Item <= 2.5 minutes	2.42	2.47											**2.45**
HappyOrNot Kiosk -- MPL -- Goal is 90%	94	90											**92.00**
Social Media -- Facebook and Instagram													
Social Media Followers	8633	8722											**8677.50**
Soccial Media Staff Posts	131	135											**133.00**
Social Media Reach # that see library content	128040	125065											**126552.50**
Social Media Engagement # of interactions with content	11992	8924											**10458.00**
Social Media Video Views	1310	1386											**1348.00**