Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4708	4108	3840	3844	2929								3885.80
Valdese	1977	1684	1645	1539	1263								1621.60
CB Hildebrand	1418	1284	1253	1369	960								1256.80
TOTAL:	**8103**	**7076**	**6738**	**6752**	**5152**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**6764.20**
Study/Meeting Room Use													
Morganton	92	70	79	88	75								80.80
Valdese	83	78	74	90	68								78.60
CB Hildebrand	122	83	98	129	76								101.60
TOTAL:	**297**	**231**	**251**	**307**	**219**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**261.00**
Programs -- Remote and In-Person													
Adult	23	14	19	26	26								21.60
Young Adult	12	12	17	11	11								12.60
Children	63	47	80	88	67								69.00
TOTAL:	**98**	**73**	**116**	**125**	**104**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**103.20**
Program Views/ Attendance													
Adult	349	266	1573	842	418								689.60
Young Adult	218	123	160	230	84								163.00
Children	1979	1198	2416	3653	1811								2211.40
TOTAL:	**2546**	**1587**	**4149**	**4725**	**2313**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3064.00**
Pickup Bags													
Adult	80	56	160	137	143								115.20
Young Adult	0	0	20	0	20								8.00
Children	25	20	12	0	46								20.60
TOTAL:	**105**	**76**	**192**	**137**	**209**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**143.80**
Volunteers -- Number													
Adult	20	20	63	20	14								27.40
Young Adult	0	6	12	16	1								7.00
	20	**26**	**75**	**36**	**15**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**34.40**
Volunteers -- Hours													
Adult	158.5	175.75	333.5	188.75	124.25								196.15
Young Adult	0	12.5	45.5	60.5	8								25.30
	158.5	**188.25**	**379**	**249.25**	**132.25**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**221.45**
E-Book Users	5822	5882	5963	6016	6055								
E-Book Checkouts	5080	5656	4937	5937	5176								**5357.20**
Overall Circulation	23371	23154	20684	20724	18124								**21211.40**
Turnover Rate (Print) >= 0.14	0.175	0.164	0.15	0.141	0.124								**0.151**
Tunrover Rate (Digital)>=0.14	0.180	0.185	0.186	0.165	0.161								**0.175**
Computer Sessions	943	885	815	853	663								**831.80**
New/Renewed Borrowers	192	161	166	123	99								**148.20**
NC Cardinal RS Items Out	2395	2172	2126	2270	1923								**2177.20**
NC Cardinal RS Items In	2233	2379	2048	2420	1824								**2180.80**
NC Cardinal RS Items TOTAL	4628	4551	4174	4690	3747								**4358.00**
RS Time/Item <= 2 minutes	1.85	1.87	1.9	1.86	1.83								
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93	89	95	89								**92.60**
Social Media -- Facebook and Instagram													
Social Media Followers	7726	7795	7858	7912	7959								**7850.00**
Soccial Media Staff Posts	141	146	146	142	139								**142.80**
Social Media Reach # that see library content	127161	101582	98968	101087	71348								**100029.20**
Social Media Engagement # of interactions with content	10629	8141	9090	8032	8039								**8786.20**
Social Media Video Views	1821	2444	3388	1494	1741								**2177.60**