CITY OF BREVARD, NORTH CAROLINA

Proclamation

NO. 2026-13
STRIVE NOT TO DRIVE WEEK

WHEREAS, bicycling and walking remain human-powered, energy-efficient, and environmentally sustainable forms of transportation that reduce traffic congestion, lower emissions, and promote public health through physical activity; and

WHEREAS, the City of Brevard's Bicycle & Pedestrian Master Plan adopted in 2021 envisions a city that is a premier destination for biking and walking, with a safe and expansive network of bicycle and pedestrian facilities connecting the city to the surrounding outdoor recreation and cultural destinations; and

WHEREAS, communities across the United States, including the City of Brevard, are experiencing a growing demand for safe, accessible, and connected biking and walking infrastructure as more residents and visitors choose multimodal transportation and recreation; and

WHEREAS transportation is the second largest household expense in the United States; car-dependent households spend 50% more on transportation than households with more accessible land use and multimodal transportation options; and gas prices continue to be a concern; and

WHEREAS, Transylvania in Motion provides public transit throughout the City of Brevard and Transylvania County; and

WHEREAS, the City of Brevard has made significant investments to improve multimodal infrastructure across the city including the Estatoe Trail and soon-to-be Ecusta Trail; and

WHEREAS, Strive Not to Drive Week encourages residents and visitors to travel by walking, biking, and riding the bus when practicable; and

WHEREAS, Strive Not to Drive is a collaboration between local governments, non-profit groups, and advocates like the Brevard Bike Alliance throughout Western North Carolina.

NOW, THEREFORE, I, Maureen Copelof, Mayor of Brevard, NC do hereby proclaim Friday, May 15, through Friday, May 22, 2026, as "**STRIVE NOT TO DRIVE WEEK**" and encourage the residents of our community, and communities throughout Western North Carolina, to use multimodal transportation options during Strive Not to Drive Week and throughout the year.

IN WITNESS WHEREOF, I here unto set my hand and Seal of the City of Brevard to be affixed this 4th day of May, 2026.

ATTEST:

Denise Hodsdon, CMC, NCCMC
City Clerk

CITY OF BREVARD, NC · FLOWERS · RECREATION · EDUCATION · ARTS · OPPORTUNITY · INDUSTRY · BEAUTIFUL BREVARD · CORPORATE SEAL

Maureen Copelof
Mayor