From: noreply@civicplus.com
To: Kay Draughn; Kat Wright
Subject: Online Form Submittal: Burke County Appointment Application for Boards and Committees
Date: Wednesday, November 19, 2025 11:12:55 AM

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Burke County Appointment Application for Boards and Committees

First Name	Makenzie
Last Name	McGinnis
Address	105 Woodlea Dr
City	Morganton
State	NC
Zip Code	28655
Home Phone Number	7044775844
Business Phone Number	8284385280
Cell Phone Number	7044775844
Email Address	mmcginnis@morgantonnc.gov
	(Section Break)
Occupation	Main Street Manager
Retired From	*Field not completed.*
How did you hear about this opportunity?	Board / Committee Member
Are you currently serving on a county board or committee?	No
If so, please identify the board or committee.	*Field not completed.*

Please indicate any community interests and activities that you are involved in.	I am the Main Street Manager for the City of Morganton. Within my role, I serve on the Main Street Advisory Board and I oversee the Downtown Development Association. I also serve on the executive board for the Charles M Fulenwider Thinkatorium Children's Museum Inc. I completed the Leadership Burke program through the Chamber of Commerce in 2024. I oversee the planning for all of the events in downtown Morganton put on by the Main Street Office and therefore, attend the events. I love to shop and eat downtown and support local!
Do you reside in the extraterritorial jurisdiction of a municipality, which is generally a 1 to 3-mile perimeter outside the city limits?	No

(Section Break)

List in order of preference the board and/or committee(s) on which you would like to serve.

First Choice	Tourism Development Authority
Second Choice	*Field not completed.*
Third Choice	*Field not completed.*

(Section Break)

Most board or committee seats have no special requirement other than being a citizen of Burke County. Do you have special criteria that you would like to be considered for this appointment?	Along with being a citizen of Burke County, I will be representing the City of Morganton since I am an employee of the city.
Describe why you are interested in serving on a board or committee. What goals and objectives do you have?	I am highly interested in serving on the Burke County Tourism Development Authority (TDA) board as a representative of the City of Morganton. My interest is rooted in a deep professional and personal commitment to local economic vitality, and I see the TDA's mission as being fundamentally aligned with my own work and values.

	Specifically: Mission Alignment: The TDA's mission to drive tourism and development in Burke County aligns very closely with my professional focus on the economic health and prosperity of the central business district in downtown Morganton. Direct Impact: I recognize that bringing visitors to Burke County directly translates into increased foot traffic, customer base, and revenue for the businesses within the City of Morganton. Serving on the board would allow me to strengthen this crucial link between county-wide tourism efforts and local business success. Unique Perspective: As a representative of the City, I can offer a critical, on-the-ground perspective regarding the needs, opportunities, and challenges facing our downtown businesses, ensuring the TDA's strategies are relevant and impactful for the county's most centralized business district.
Are you willing to attend board or committee meetings on a regular basis and comply with Article IV, Section 2-92 - Attendance, of the Burke County Code of Ordinances?	Yes
Please disclose any business or personal relationships that may be considered a conflict of interest if selected to serve on a board or committee.	*Field not completed.*
Optional Remarks	*Field not completed.*
Optional - Click here to upload supporting documentation that you wish to be reviewed alongside your application.	*Field not completed.*

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origin or ancestry, disability, marital status, sexual orientation, or military status, in any of its activities or operations.

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