CITY OF BREVARD
FOOD VENDOR PILOT PROGRAM

PROGRAM OVERVIEW

The **Food Vendor Pilot Program** allows food trucks and non-motorized food vendors to operate at designated City-owned locations on Fridays, Saturdays, and Sundays for a five-month trial period. The program is intended to activate public spaces, support local entrepreneurs, expand dining options for residents and visitors, and inform future policy decisions regarding mobile food vending on public property.

Under the pilot, participating vendors would be required to obtain a Food Vendor Pilot Program permit, maintain appropriate insurance coverage, comply with all health and safety regulations, and operate only within approved locations and hours. City staff would monitor participation, public feedback, operational impacts, and enforcement needs throughout the pilot period.

At the conclusion of the program, staff will provide City Council with an evaluation of the pilot's effectiveness and recommendations regarding whether the program should be continued, modified, expanded, or discontinued.

APPLICABILITY

This pilot program applies to all fully permitted motorized (food trucks, air streams, trailers, etc.) and non-motorized (pushcarts, etc.) mobile food vendors wishing to locate in the public designated locations.

The City of Brevard does not issue operational permits for food vendors or review any health or safety requirements. To participate in this pilot program, vendors are required to provide a copy of their approved permit from the Transylvania Health Department (or other county if applicable).

Note: This program does not apply to mobile food vendors included as part of a permitted special event on public rights-of-way, a permitted temporary use on private property, or a permanently established mobile food vendor site on private property.

PILOT PERIOD

The Food Vendor Pilot Program shall operate for a period of five months beginning on August 1, 2026 and ending on December 31, 2026. City Council may extend, modify, or terminate the pilot program based on staff recommendations and program performance.

DESIGNATED LOCATIONS

As part of the program, mobile food vendors would be allowed to set up at the following locations during the designated times:

- Motorized Food Trucks

DRAFT

    - Jordan Street parking lot (*no generator permitted – electrical hookup only*)
    - Sports Complex parking lot
    - Silversteen parking lot * (*beginning October 2026 following construction in area*)
- Non-Motorized Vendors
    - Clemson Plaza
    - Dog Park
    - Franklin Pool
    - Silversteen Park
    - Skate Park
    - Soccer Field

Use of a vendor spot is on a first-come, first-served basis. Only one vendor is permitted on each site. Use of the vendor site is superseded by special event permits or facility reservations approved by the City of Brevard.

Maps of vendor locations are included in the appendix.

DAYS AND HOURS OF OPERATION

Mobile vendors may only operate on Fridays, Saturdays, and Sundays from 11:00 AM to 9:00 PM.

Vendors may occupy the spot up to 20 minutes before and up to 20 minutes after the hours of operation. The vendor must vacate the spot at the end of the day's operation and remove all associated equipment, signage, trash and debris.

PERMITTING REQUIREMENTS

All participating vendors must register and be approved by the City prior to operating. The permit application shall include:

- Business name and contact information
- Cart or vehicle dimensions
- Certificate of liability insurance (*$1,000,000 aggregate with City listed as additional insured)*
- Applicable business licenses and sales tax registration
- Health Department permit (*if vending food or beverages*)
- Payment of permit fee (*$100, non-refundable)*
- Any other information required by the administrator to demonstrate compliance with this program

To register, please visit www.cityofbrevard.com/PermitPortal and submit a registration form with the appropriate documentation for the City's review.

OPERATIONAL STANDARDS

All participating vendors shall comply with the following standards:

- No mobile food vendor shall take up more than the designated parking space(s) or a 10-foot by 10-foot area. Vehicles used to tow mobile vending units shall be moved to a secondary location prior to operation in order to maintain adequate public parking and circulation.

DRAFT

- No temporary structures, tents, tables, etc. are permitted with the mobile vendor. Umbrellas or protective coverings may be permitted if attached to the vendor cart or truck.
- If permitted as a non-motorized vendor cart, it cannot be connected to power. Any food preparation, if applicable, must take place off-site.
- Each vendor is allowed one A-frame / sandwich board sign with a maximum display area of 8 square feet per side and a maximum height of 4 feet (measured from the ground).
- No audio amplification is allowed as part of the mobile vending operations.
- The operator or their designee must be present at all times, except in cases of an emergency.
- The vendor shall comply with all federal, state and local laws when operating the unit. The approved pilot program reservation shall be visible at all times, along with any other permits required to be displayed by Transylvania County or the State of North Carolina.
- Vendors are responsible for keeping the area clean during and after operation. Each mobile vendor shall supply at least one waste receptacle which must be removed at the end of each day. City trash receptacles shall not be used for the vendor's waste.
- Vendors must maintain professional behavior. No harassment of passersby or aggressive solicitation will be tolerated.
- The sale of alcohol, tobacco, cannabis, hemp products, or other controlled substances or prohibited items is strictly prohibited.

VIOLATION AND ENFORCEMENT

Violations of this pilot program may result in:

- Written warnings
- Fines up to $500 per violation
- Suspension or revocation of permit
- Confiscation of vending unit or equipment that remains in the designated location after operating hours and/or if the operator is not present

DRAFT

PHOTOS OF DESIGNATED LOCATIONS

Jordan Street Parking Lot – Food Truck Vendor Spot with Electrical Hook-Up



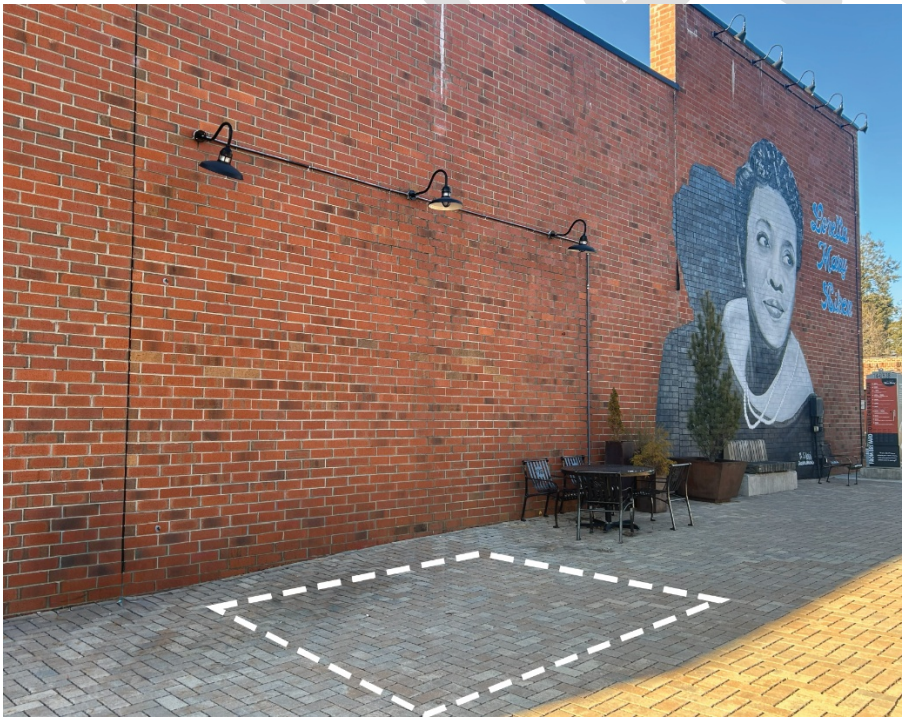
Sports Complex Parking Lot – Food Truck Vendor Spot



Silversteen Parking Lot – Food Truck Vendor Spot (Starting October 2026)



Clemson Plaza – Non-Motorized Vendor Spot



Dog Park – Non-Motorized Vendor Spot



Franklin Pool – Non-Motorized Vendor Spot



Skate Park – Non-Motorized Vendor Spot



Silversteen Park – Non-Motorized Vendor Spot



Soccer Field – Non-Motorized Vendor Spot



DRAFT