Downtown Master Plan Implementation and Downtown Advisory Committee and Parks, Trails, and Recreation Committee Joint Meeting

October 14, 2026

Summary of Parking Study Findings

- Full study can be found at this link: https://www.cityofbrevard.com/DocumentCenter/View/6514/Brevard-Downtown-Parking-Study-September-2026?bidId=
- Video of Benchmark Planning's presentation of the study's findings to City Council can be found at this link: https://www.youtube.com/watch?v=VhzVM9Qug0k

- There are 276 parking spaces either on-street or in lots immediately adjacent to the section of W. Main St. under discussion here.
- On-street and public parking lots in the subject area were occupied at 71% or greater during the study's observation periods.
- These spaces' comparative proximity, visibility, and accessibility suggest that they will continue to be in high demand.
- The study suggests that on-street spaces in the City Hall block of W. Main St. be considered "premium" spaces for planning purposes.
- The study recommends "encourage[ing] increased utilization of peripheral parking" and "improv[ing] bicycle connections and parking."
- In several of the alternatives, spaces in the subject area not considered "premium" (i.e. off street and on-street spaces west of England) are preserved as free and with fewer time restrictions to accommodate a switch to higher fees and/or more time limits elsewhere.

- The study suggests that regardless of which fee/time limit alternative is chosen, signage, payment systems, and connectivity between parking and destinations be improved.