Burke County Public Library Statistics -- FY 25-26

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4708	4108	3840	3844	2929	2769	3109	3322	3761	3812	3245		3586.09
Valdese	1977	1684	1645	1539	1263	1556	1505	1571	1351	1536	1403		1548.18
CB Hildebrand	1418	1284	1253	1369	960	1313	1113	1098	1436	1149	1305		1245.27
TOTAL:	**8103**	**7076**	**6738**	**6752**	**5152**	**5638**	**5727**	**5991**	**6548**	**6497**	**5953**	**0**	**6379.55**
Study/Meeting Room Use													
Morganton	92	70	79	88	75	91	93	97	109	129	97		92.73
Valdese	83	78	74	90	68	66	34	65	53	66	39		65.09
CB Hildebrand	111	83	98	129	94	57	110	99	98	116	167		105.64
TOTAL:	**286**	**231**	**251**	**307**	**237**	**214**	**237**	**261**	**260**	**311**	**303**	**0**	**263.45**
Programs -- Remote and In-Person													
Adult	23	14	19	26	26	18	16	18	18	20	16		19.45
Young Adult	12	12	17	11	11	12	15	11	14	14	9		12.55
Children	63	47	80	88	67	73	69	112	118	91	62		79.09
TOTAL:	**98**	**73**	**116**	**125**	**104**	**103**	**100**	**141**	**150**	**125**	**87**	**0**	**111.09**
Program Views/ Attendance													
Adult	349	266	1573	842	418	363	258	656	724	466	392		573.36
Young Adult	218	123	160	230	84	98	83	164	125	174	103		142.00
Children	1979	1198	2416	3653	1811	1927	1546	2101	2439	2810	2355		2203.18
TOTAL:	**2546**	**1587**	**4149**	**4725**	**2313**	**2388**	**1887**	**2921**	**3288**	**3450**	**2850**	**0**	**2918.55**
Pickup Bags													
Adult	80	56	160	137	143	205	178	186	159	153	50		137.00
Young Adult	0	0	20	0	20	20	20	20	20	20	0		12.73
Children	25	20	12	0	46	60	22	83	199	67	61		54.09
TOTAL:	**105**	**76**	**192**	**137**	**209**	**285**	**220**	**289**	**378**	**240**	**111**	**0**	**203.82**
Volunteers -- Number													
Adult	20	20	63	20	14	20	9	19	64	17	11		25.18
Young Adult	0	6	12	16	1	8	2	2	4	3	2		5.09
	20	**26**	**75**	**36**	**15**	**28**	**11**	**21**	**68**	**20**	**13**	**0**	**30.27**
Volunteers -- Hours													
Adult	158.5	175.75	333.5	188.75	124.25	150.5	117.25	174.5	345	127.5	92		180.68
Young Adult	0	12.5	45.5	60.5	8	32.5	7	11.75	16.5	13.5	6.25		19.45
	158.5	**188.25**	**379**	**249.25**	**132.25**	**183**	**124.25**	**186.25**	**361.5**	**141**	**98.25**	**0**	**200.14**
E-Book Users	5822	5882	5963	6016	6055	6106	6165	6216	6258	6309	6363		
E-Book Checkouts	5080	5656	4937	5937	5176	5323	6150	5499	6071	5832	6076		**5612.45**
Overall Circulation	23371	23154	20684	20724	18124	17749	20119	19921	20693	19944	19894		**20397.91**
Turnover Rate (Print) >= 0.14	0.175	0.164	0.15	0.141	0.124	0.12	0.13	0.13	0.14	0.13	0.12		**0.139**
Tunrover Rate (Digital)>=0.14	0.180	0.185	0.186	0.165	0.161	0.18	0.19	0.18	0.19	0.2	0.23		**0.186**
Computer Sessions	943	885	815	853	663	700	731	789	900	775	695		**795.36**
New/Renewed Borrowers	192	161	166	123	99	98	116	113	155	146	133		**136.55**
NC Cardinal RS Items Out	2395	2172	2126	2270	1923	1609	2064	1592	2377	1934	1900		**2032.91**
NC Cardinal RS Items In	2233	2379	2048	2420	1824	1885	2067	1762	2065	1789	2015		**2044.27**
NC Cardinal RS Items TOTAL	4628	4551	4174	4690	3747	3494	4131	3354	4442	3723	3915		**4077.18**
RS Time/Item <= 2 minutes	1.85	1.87	1.9	1.86	1.83	2.1	1.98	2.41	2.44	2.27	2.61		
HappyOrNot Kiosk -- MPL -- Goal is 90%	97	93	89	95	89	96	95	95	96	94	97		**94.18**
Social Media -- Facebook and Instagram													
Social Media Followers	7726	7795	7858	7912	7959	7991	8081	8152	8247	8358	8429		**8046.18**
Soccial Media Staff Posts	141	146	146	142	139	152	147	153	131	123	136		**141.45**
Social Media Reach # that see library content	127161	101582	98968	101087	71348	85910	105518	96009	97764	82249	87805		**95945.55**
Social Media Engagement # of interactions with content	10629	8141	9090	8032	8039	7078	7795	6913	9577	9021	4649		**8087.64**
Social Media Video Views	1821	2444	3388	1494	1741	1464	1043	4173	1310	886	1324		**1917.09**