ECUSTA TRAIL SIGNAGE TEMPLATES

Laura Rice, FOET Executive Director
Hunter Marks, RLA, ASLA, LEED AP

October 29, 2025

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GENERAL INFORMATION

ORIENTATION SIGN

STATION SIGN

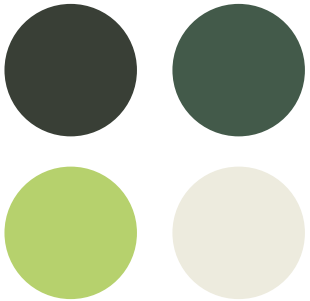
INTERPRETIVE SIGNS

ETIQUETTE SIGNS

GENERAL INFORMATION

Color Palette

Primary Colors



Accent Color



Example of Panels

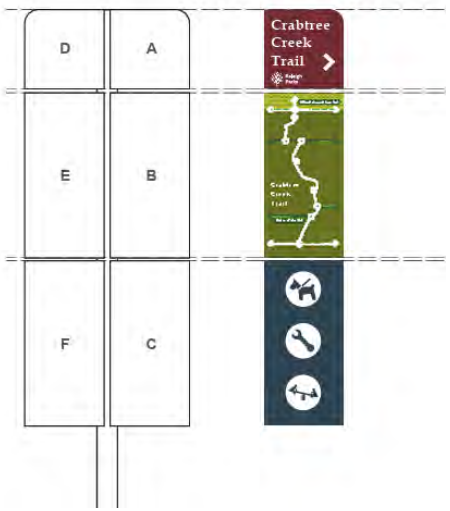






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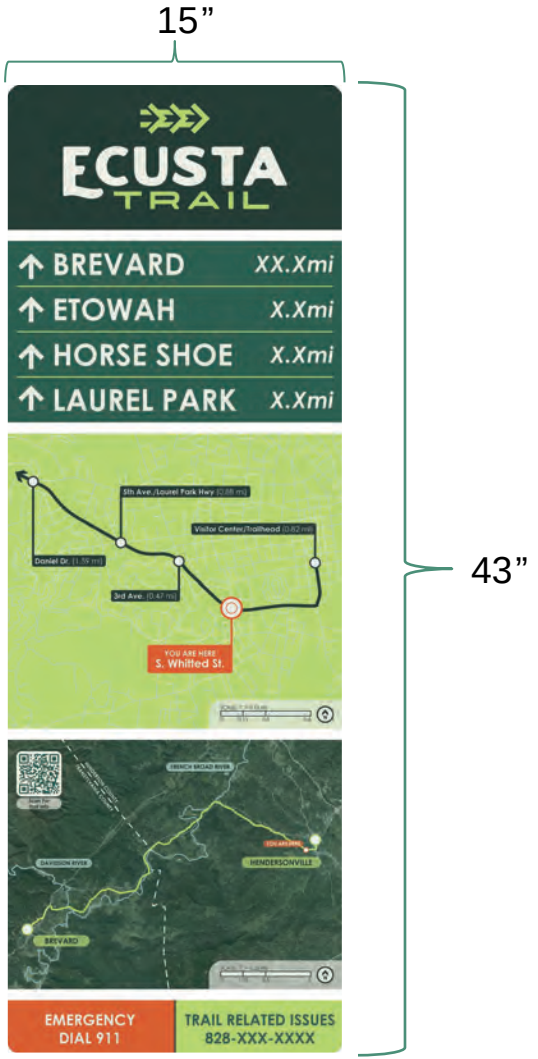
INTERPRETIVE SIGNS

ETIQUETTE SIGNS

ORIENTATION SIGN

Purpose: Orient the trail user as they enter and travel along the trail using a combination of text, landmarks and geographic context.

Panels: 5



ORIENTATION SIGN





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ORIENTATION SIGN





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ORIENTATION SIGN

EMERGENCY DIAL 911	TRAIL RELATED ISSUES 828-XXX-XXXX





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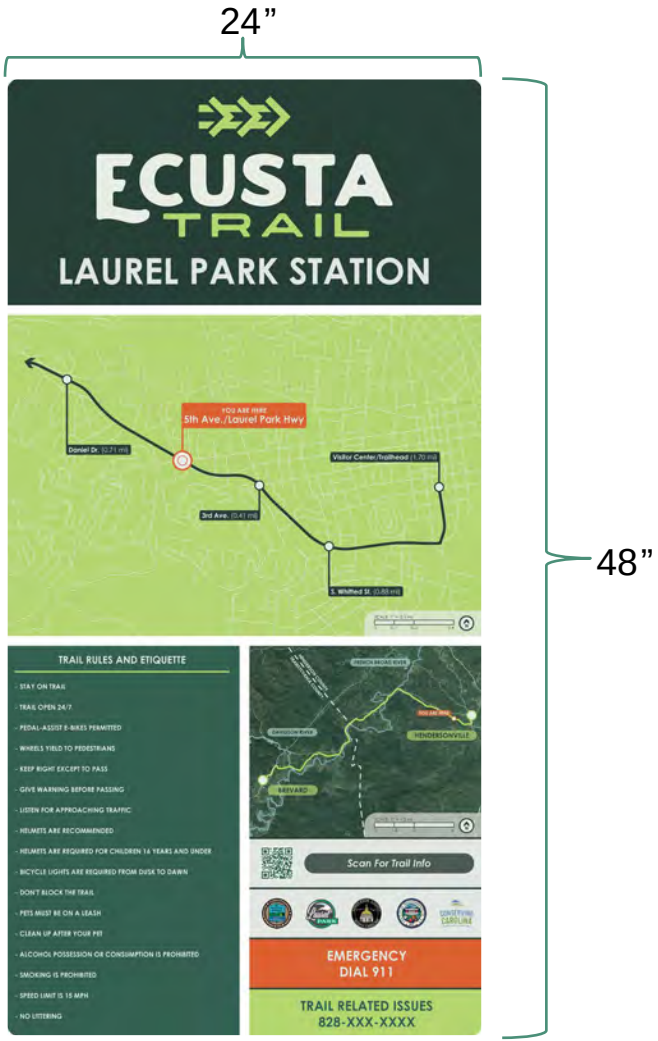
INTERPRETIVE SIGNS

ETIQUETTE SIGNS

STATION SIGN

Purpose: Provide key trail related information and orient the trail user as they come to major landmarks along the trail.

Panels: 4



STATION SIGN





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STATION SIGN





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STATION SIGN

TRAIL RULES AND ETIQUETTE

- STAY ON TRAIL
- TRAIL OPEN 24/7
- PEDAL-ASSIST E-BIKES PERMITTED
- WHEELS YIELD TO PEDESTRIANS
- KEEP RIGHT EXCEPT TO PASS
- GIVE WARNING BEFORE PASSING
- LISTEN FOR APPROACHING TRAFFIC
- HELMETS ARE RECOMMENDED
- HELMETS ARE REQUIRED FOR CHILDREN 16 YEARS AND UNDER
- BICYCLE LIGHTS ARE REQUIRED FROM DUSK TO DAWN
- DON'T BLOCK THE TRAIL
- PETS MUST BE ON A LEASH
- CLEAN UP AFTER YOUR PET
- ALCOHOL POSSESSION OR CONSUMPTION IS PROHIBITED
- SMOKING IS PROHIBITED
- SPEED LIMIT IS 15 MPH
- NO LITTERING



STATION SIGN





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STATION SIGN (back side)

Purpose: Provide information about the area. For example, inform the trail user about the recent creek restoration efforts, and the history of Laurel Park.

Panels: 1





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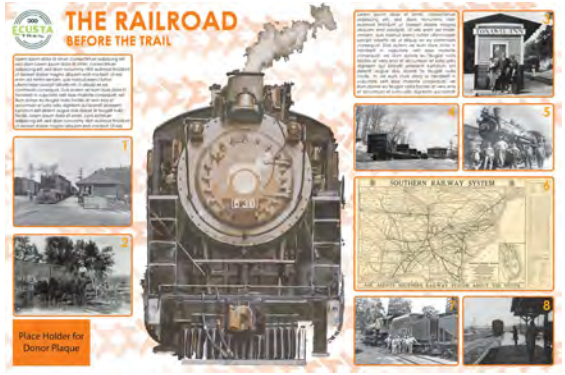
INTERPRETIVE SIGNS

ETIQUETTE SIGNS

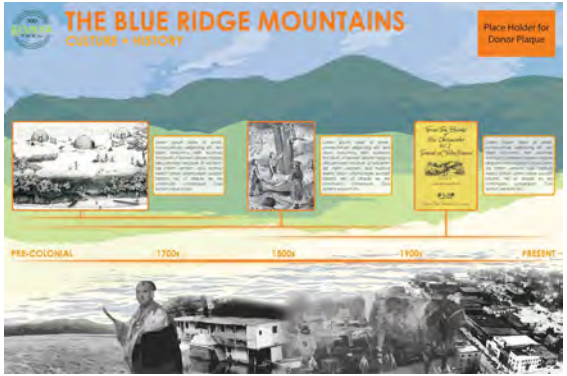
ITERPRETIVE SIGNS

Purpose: Tell the story of the trail's significance through a series of location and subject specific interpretive signs.

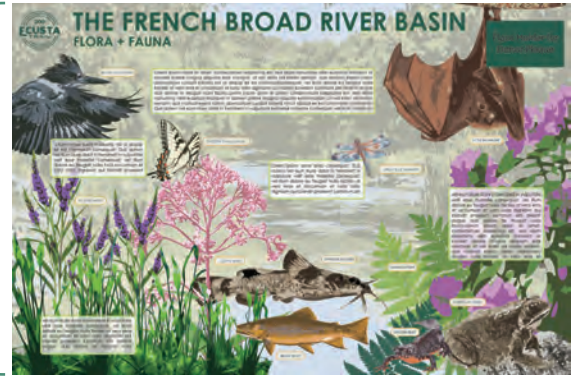
RAILROAD HISTORY



NATURAL HISTORY



ECOLOGY

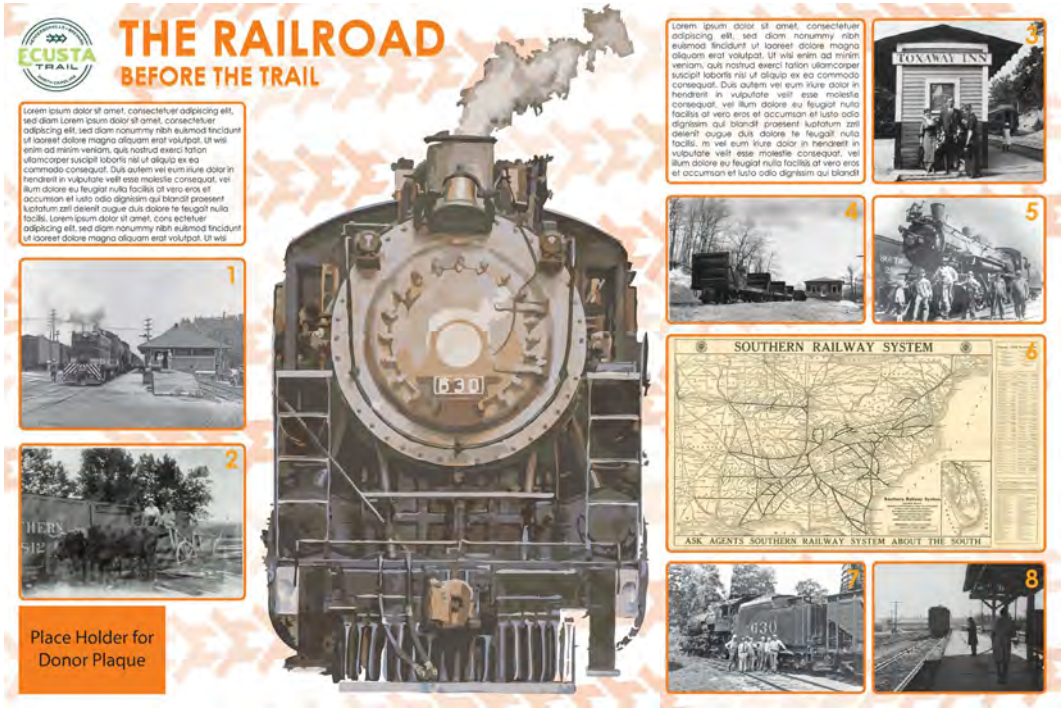


24”

36”

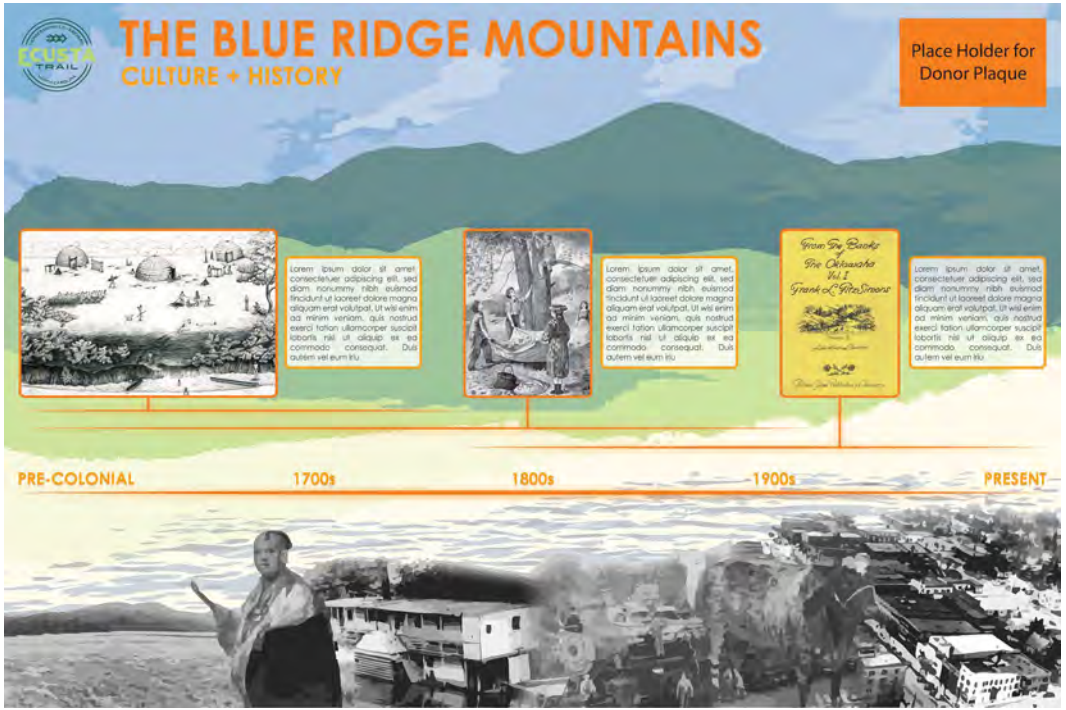
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ITERPRETIVE SIGNS



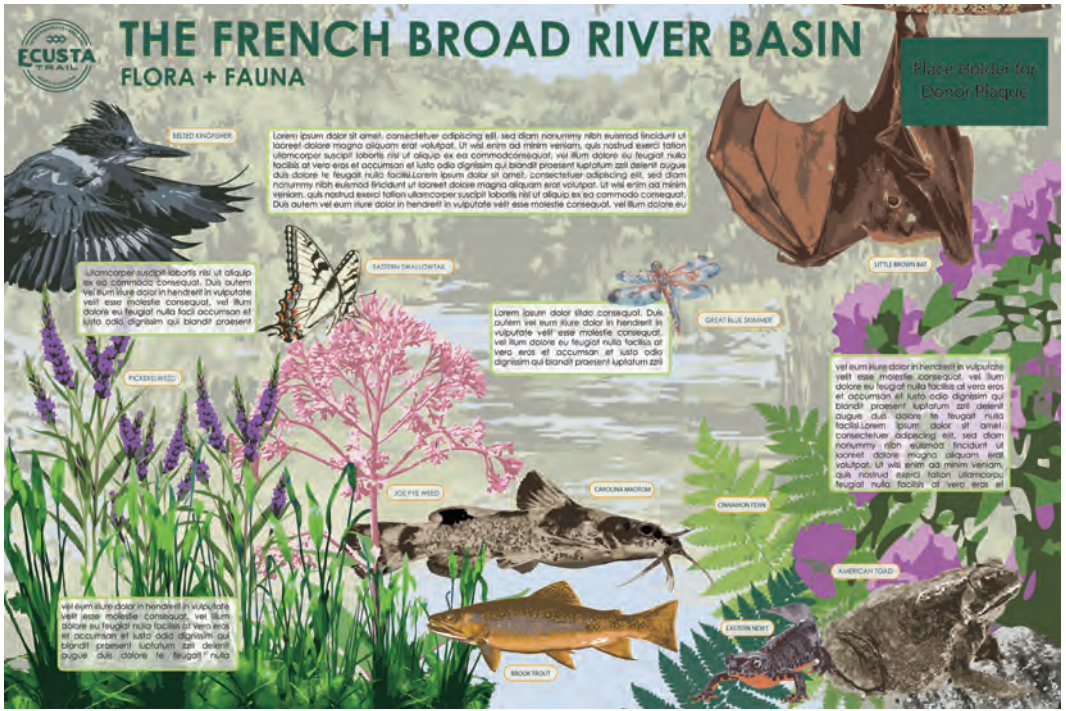
RAILROAD HISTORY

ITERPRETIVE SIGNS



NATURAL HISTORY

ITERPRETIVE SIGNS



ECOLOGY



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ETIQUETTE SIGNS

Purpose: Educate and remind trail users of trail etiquette through the strategic pairing and placement of repetitive iconography.











ETIQUETTE SIGNS



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THANK YOU

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