City of Brevard
828-885-5630



95 West Main Street
Brevard, NC 28712

Record Report for Public Art Permit #ART-25-0001

Record Overview

Record Number:	ART-25-0001
Record Type:	Public Art Permit
Record Status:	In Progress
Record Submitted At:	Tuesday December 9, 2025
Record Address:	44 Four Seasons Plaza
Record Owner:	Aaron Bland
Record Applicant User:	Jennifer Snowdon
Record Applicant Company:	Center of the Earth, LLC

Form Submission

Applicant:

Jennifer Snowdon

jennifer@thecenteroftheearth.com, (828) 707-2848

Property Owner (if different):

Josh Leder

828@jleder.com, (828) 553-5836

Proposed Location(s):

44 Four Seasons Plaza, Brevard, NC 28712

Is the proposed location on City property or within a City right-of-way?:

Yes

Parcel Identification Number (PIN):

8586-63-3382-000

Property Address:

44 Four Seasons Plaza

Is the location within the Downtown Development Overlay District?:

No

Is the property or building designed as a Local Historic Landmark?:

No

Type of Artwork:

Mural

If other, please explain:

-

Theme and Design Narrative:

attached

Cost Estimate:

$9,000.00

Project Installation Timeline:

once approved; immediately begin-1 week to 10 days

Will there be logos, symbols, or text within the mural?:

Yes

Signature:



Signed in GovWell: Tuesday December 9, 2025, 12:06pm

Locations: Front Walls, Roof Wall and 1 Side Wall



Right Front Wall 10 X 12 120 sq. ft.

The image shows a serene, mystical night scene featuring the silhouette of a woman meditating cross-legged at the edge of a calm body of water, with her reflection visible on the surface. The background includes layered forested mountains at dusk, tall pine trees, glowing fireflies, an owl perched on a branch, and large, softly lit mushrooms, all under a crescent moon and subtle star patterns, with the words “Center of the Earth” written in elegant script at the top.

Left Front Wall 10 X 12 120 sq. ft.

The image shows a stylized twilight forest scene with the words “Gallery & Gathering Space” written in flowing white script across the top. In the foreground, five silhouetted figures sit in a circle by a small campfire at the edge of a reflective pond, each playing a hand drum, while an owl on a branch, tall plants, mushrooms, and soft glowing fireflies surround them against layered blue mountains and a setting sun in the background.

Roof Front Wall 2 X 19 38 sq. ft.

The image is a long, narrow nighttime landscape mural showing layered silhouettes of dark trees in the foreground and soft, misty mountain shapes stretching across the middle in cool blue tones. Above the ridgeline, a few small star-like dots are scattered in the sky.



Side Wall 12 X 11 132 sq. ft.

The image features a stylized waterfall shaped like a serene human face carved into a cliff, with water flowing gently over the closed eyes and down into a calm blue pool below. The scene is framed by rounded rocks, lush dark-green foliage, and vines with bright orange flowers, all set against a twilight forest sky with soft clouds and stars, creating a tranquil, mystical atmosphere.

Total Project 410 sq ft.

Text under 20-24 sq ft. (per allowance 32.8)

PUBLIC ART MAINTENANCE AGREEMENT

THIS Agreement is made as of the 9 day of Month 12, Year 2025 by and between:

City of Brevard (hereinafter "City")
95 West Main Street
Brevard, NC 28712

and

Jaylee Mahaco ("Owner").
44 Fellowship Pl ("Physical Address of project")
15 Park Place ("Mailing Address of Owner)
828 553 5736 ("Telephone Number")
828@jlee.com ("Email Address")

WHEREAS, the City has determined in order to beautify public areas, enhance the quality of life for Brevard citizens, attract tourism, promote arts and culture, and encourage businesses to locate within the city, thus expanding Brevard's economic base, it is the policy of the City of Brevard to promote public art, where appropriate, through the implementation of a clarified process and design guidelines, and

WHEREAS, the Owner desires to facilitate this policy by installing public art as approved by the Brevard City Council pursuant to Ordinance 42-16 of the Brevard City Code and Chapter 12 of the Unified Development Ordinance;

WHEREAS, the Owner is aware that as a condition of being allowed to install any public art, the Owner must agree to certain maintenance and other requirements as set forth in the policy.

NOW THEREFORE, the Owner, subject to the approval of the said public art project by the Brevard City Council, agrees as follows:

1. Owner agrees to complete the installation work within one calendar year from the date of approval by City and all work shall be completed according to state and local building codes and ordinances, and approved, when necessary, by the proper authorities.
2. Owner accepts the sole responsibility of maintenance during the lifetime of the artwork and authorizes the City to perform such maintenance if these responsibilities are not fulfilled by the Owner. In the event the City is required to perform maintenance on the said project due to the Owners failure to maintain, the Owner shall reimburse the City for the reasonable costs of the maintenance. Maintenance shall include, but is not limited to, re-painting/touch-up painting to keep the art looking current and not faded, as determined by the DMPC, and abating graffiti, or other forms of vandalism, within 48 hours from the time the property owner has been notified. Owner maintenance may also include painting over the mural effectively ending its lifetime if no public funds were used in its creation and if there is no prior, conflicting agreement between the City and the property owner unless both parties are in agreement. Owner further agrees to follow the maintenance

guidelines set forth in Section VIII of the Public Art Policy and Application Process manual.

3. Once a project is complete, Owner shall apply an anti-graffiti coating to protect its surface if determined by the DMPC to be feasible.
4. The Owner agrees to allow images and video of the completed installation to be placed on the City of Brevard's web pages, social media, publications/videos, and local media.
5. Any disputes that arise between the parties with respect to the performance of this agreement shall be submitted to mediation prior to either party invoking the court system.
6. This agreement shall be governed by the laws of the State of North Carolina and shall be subject solely to the jurisdiction of the District or Superior Court of Transylvania County North Carolina.

IN WITNESS WHEREOF, the Owner hereto has signed this Agreement as of the date first above written.

OWNER, Mahalo Brevard LLC by:

_____(SEAL)
Owner Signature


Center of the Earth
Gallery & Gathering Space


Gallery & Gathering Space
44
BRVD

The City of Brevard North Carolina

Date Received: _____
DTMPC Meeting: _____
City Council Meeting: _____

APPLICATION FOR PUBLIC ART

APPLICANT: Center of the Earth

Contact Information:

Mailing Address: 44 Four Seasons Plaza City: Brevard State: NC ZIP: 28712
Email: jennifer@thecenteroftheearth.com Phone: 828 707 2848

Property Owner Information (Not applicable for artwork proposed on City Property):

Property Owner Name: JOSHUA LEDER MANAGER
Mailing Address: 15 PARK PL WEST City: Brevard State: NC ZIP: 28712
Email: 828@jleder.com Phone: 828 553-5830

Location of Property: 44 Four Seasons Plaza Brevard NC 28712

Property Identification Number (PIN): _____

Type of Artwork:

- [x] Mural
- [ ] Sculpture
- [ ] Memorial
- [ ] Functional Art (i.e. bike rack)
- [ ] Other: _____

Proposed location(s) for the art (side wall, rear yard, alcove, etc): Front walls 1 side Wall - see attached

Following must be Included with All Applications:

- [x] **Description and images or other illustrative graphics** of the artwork to be installed. Dimensions (height, width, etc.) must be included in these descriptions.
- [x] **Narrative** describing the theme and design.
- [x] **Photograph** of the proposed location (if specific location in mind).
- [x] **Signed Maintenance Agreement** provided by the City.
- **Cost estimate:** 9000
- **Project Installation Timeline:** 1wk to 10days from approval

Following must be Included with Mural Applications:

- [x] **Dimensions** of any logos, symbols or text within the mural. attached

SIGNATURES

If the Applicant is other than the property owner, proof of the owner's consent is required, unless the property owner is the City of Brevard. Owner's signature proves consent. The applicant will be the liaison with the City and will be the party to receive official notice. Notice communicated to the applicant will be deemed communicated to the owner. By signing this application, the applicant is consenting to the designation for these purposes.

Property Owner: _____ Date 12/3/2025

Applicant: Jennifer Snowdon Date 12-9-25