
abc
Asheville Board of Alcoholic Control

Responsible Sale of Liquor



- Enforce State Regulations
- Customer Service and Product Selection
- Efficient Operations = higher distributions

NO TAXES ARE USED TO OPERATE NORTH CAROLINA'S ABC SYSTEM

North Carolina's ABC System



- 1935: 'Community Choice'
- Responsible Sales
- Customer Service
- Product Selection
- Profits go back to the local community

Retail Sales & Innovation

Out of 171 Independent ABC Boards in North Carolina, Asheville ABC is:

- 8th in Sales
- 4th in Commercial Sales
- Top tier of profitability
- Statewide reputation for innovation, modernize stores, customer service and efficient operations



Asheville ABC: 10 Years of Growth

Fiscal Year	Gross Sales	Distributions - City (75%); County (25%)	Profit Percentage to Sales
2022	$50,361,317	$4,797,233	13.57%
2021	$44,512,926	$3,698,077	12.48%
2020	$39,952,790	$3,230,608	12.14%
2019	$38,279,315	$3,424,176	13.10%
2018	$35,276,302	$3,008,535	12.58%
2017	$32,716,652	$2,642,333	11.96%
2016	$30,368,799	$2,197,540	10.97%
2015	$28,021,854	$1,993,392	11.03%
2014	$25,699,513	$1,457,860	9.44%
2013	$23,692,755	$1,322,523	8.98%

ABC's Profits Stay in Asheville

Since 2013:

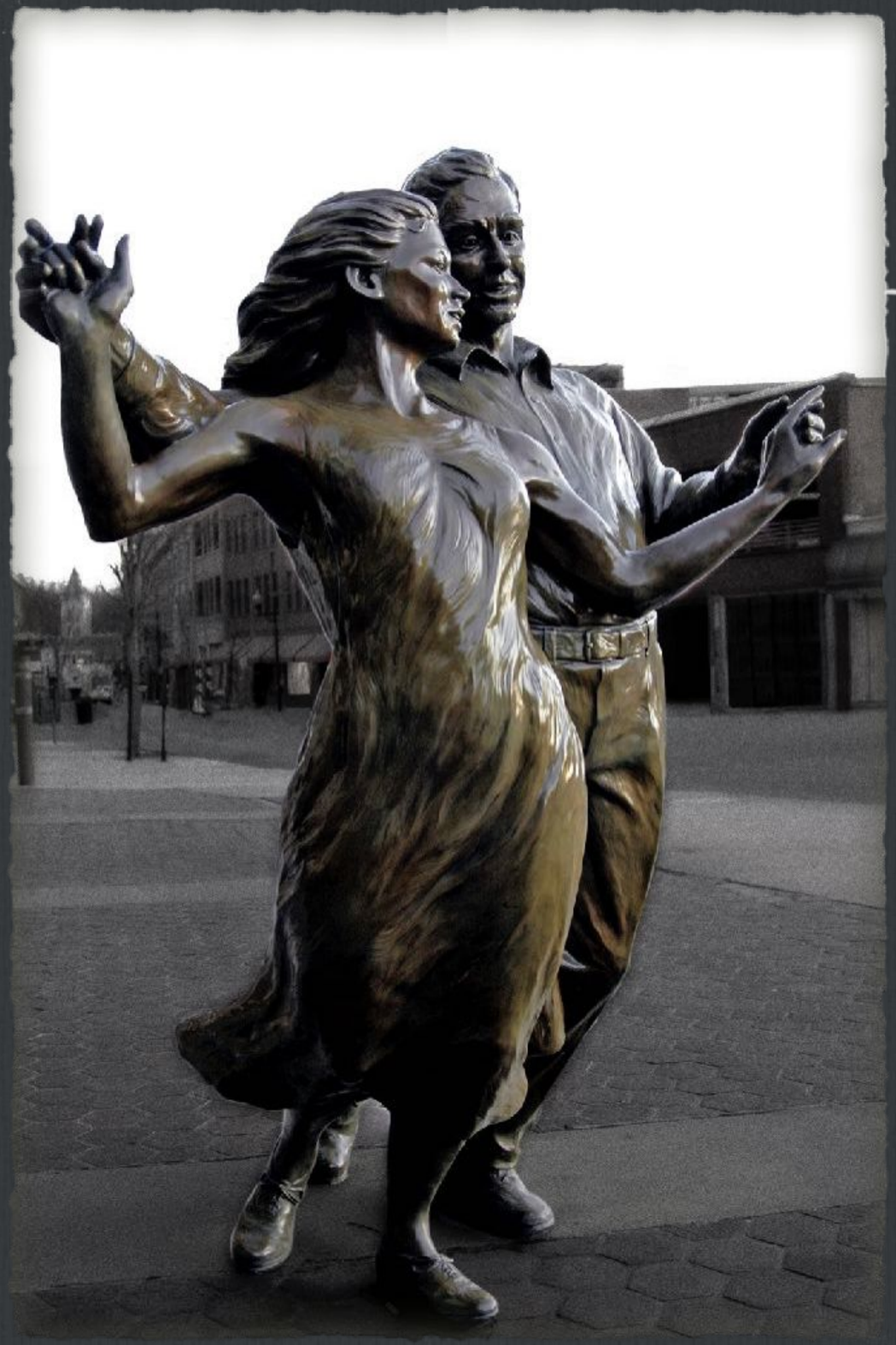
Distributions to Asheville (75%) & County (25%): $27,772,277

Drug & Alcohol Grants Program: $2,206,722

Buncombe County Dept. of Human Services: $899,597

N.C. Dept. of Health & Human Services: $908,597





FY 2022-23 Drug & Alcohol Grants

- First At Blue Ridge
- Homeward Bound
- Next Step Recovery
- Helpmate
- ARC of Buncombe County
- Our Voice, Inc.
- Asheville 12-Step
- Delta House Life Development
- ABC Board: Prom Promise, ‘Be Responsible’ campaign, radio

North Carolina ABC System Modernizes!

- N.C. Distilleries
- Special Orders
- Delivery (MXB)
- Tastings in Stores
- Refrigeration
- ‘Bars’ in N.C.
- Larger Retail stores



Asheville ABC: What's Next?

- Statewide distribution & warehouse improvements
- Modern, larger stores with more selection
- Expanded Product choice
- Commercial Customer Partnerships





Thank You!

Questions or Comments?