
SUSTAINAVL
...a healthy economy for a thriving community

THE 3 PILLARS

SUSTAINAVL

1. SUSTAINABILITY SECTOR ECONOMIC DEVELOPMENT
2. ALIGNED WITH RESIDENTS' VALUES
3. BROAD BENEFITS TO OUR COMMUNITY

1. SUSTAINABILITY SECTOR

SUSTAINAVL

- AN EXTRAORDINARY GROWTH OPPORTUNITY
- WELL-PAYING JOBS FOR AN EDUCATED WORKFORCE
- ASHEVILLE & OUR REGION HAS A PROMISING START

2. OUR VALUES

SUSTAINAVL

- LOVE & RESPECT FOR OUR GLORIOUS ENVIRONMENT
- DESIRE TO ENHANCE OUR REGION'S RESILIENCE
- CIVIC PRIDE IN OUR UNIQUE CULTURE & DIVERSE VOICES

3. BROAD BENEFITS

SUSTAINAVL

- EQUITABLE ECONOMIC GROWTH
- SERVING A FULL SPECTRUM OF THE COMMUNITY
- CONTRIBUTING TO CITY & COUNTY GOALS

THE CHALLENGE

SUSTAINAVL

ACCELERATING THE TRANSITION OF OUR LOCAL ECONOMY INTO THE SUSTAINABILITY SECTOR.

Non-profits
Enterprise
Education
Government

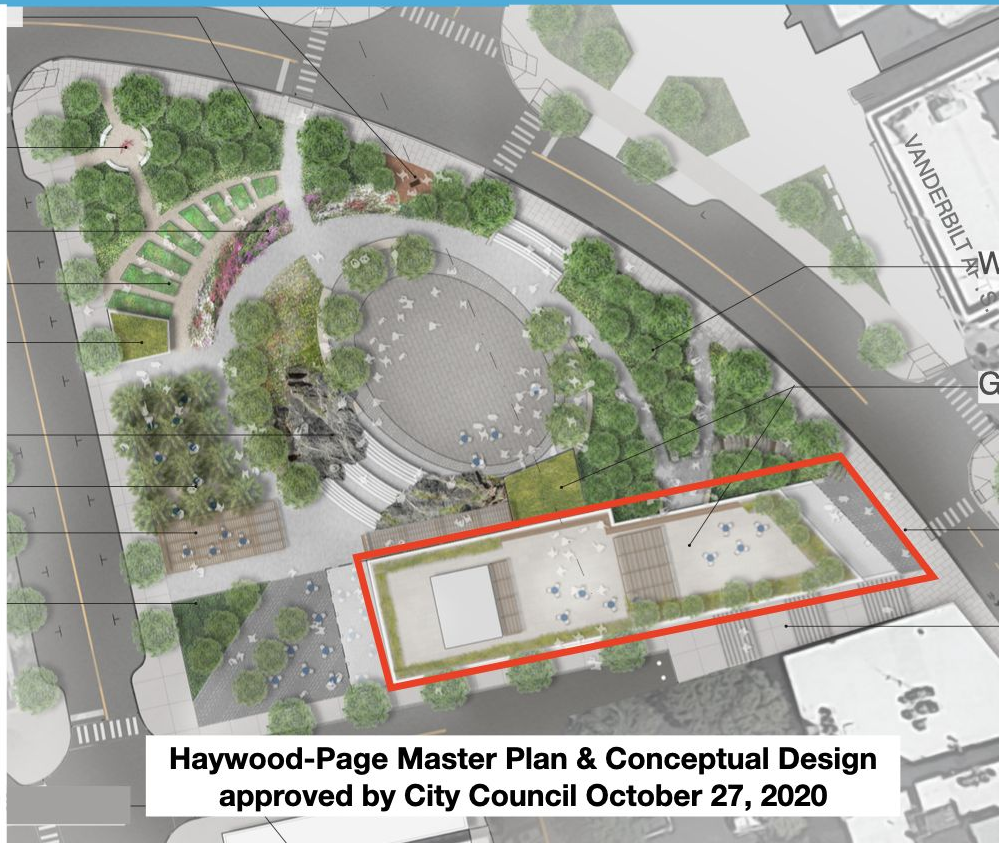
TRANSFORMATION

SUSTAINAVL

From Pit of Despair to BEACON OF HOPE.

At the heart of our city, a beautiful park and an iconic, landmark Living Building—the fulcrum that lifts our economy toward success in the Sustainability Sector.

CLIMATE CITY CENTER



Haywood-Page Master Plan & Conceptual Design approved by City Council October 27, 2020

A LIVING BUILDING

SUSTAINAVL

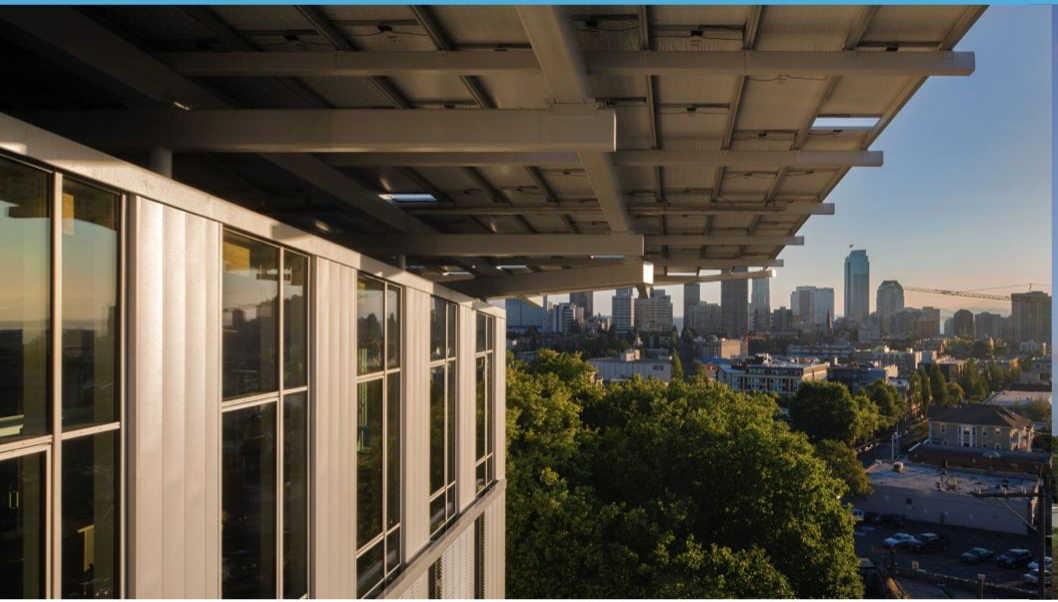
THE LIVING BUILDING CHALLENGE IS A DEMANDING STANDARD FOR SUSTAINABLE SITING, CONSTRUCTION, AND OPERATING PERFORMANCE.

A LIVING BUILDING MAKES A NET-POSITIVE CONTRIBUTION TO ITS COMMUNITY ACROSS SEVEN DIFFERENT CRITERIA.

- PLACE
- WATER
- ENERGY
- HEALTH & HAPPINESS
- MATERIALS
- EQUITY
- BEAUTY

A LIVING BUILDING

SUSTAINAVL



Bullitt Center, Seattle, WA



R.W Kern Center, Hampshire College, Amherst, MA

A LIVING BUILDING

SUSTAINAVL



Kendeda Building, Georgia Tech, Atlanta, GA



CLIMATE CITY CENTER

SUSTAINAVL

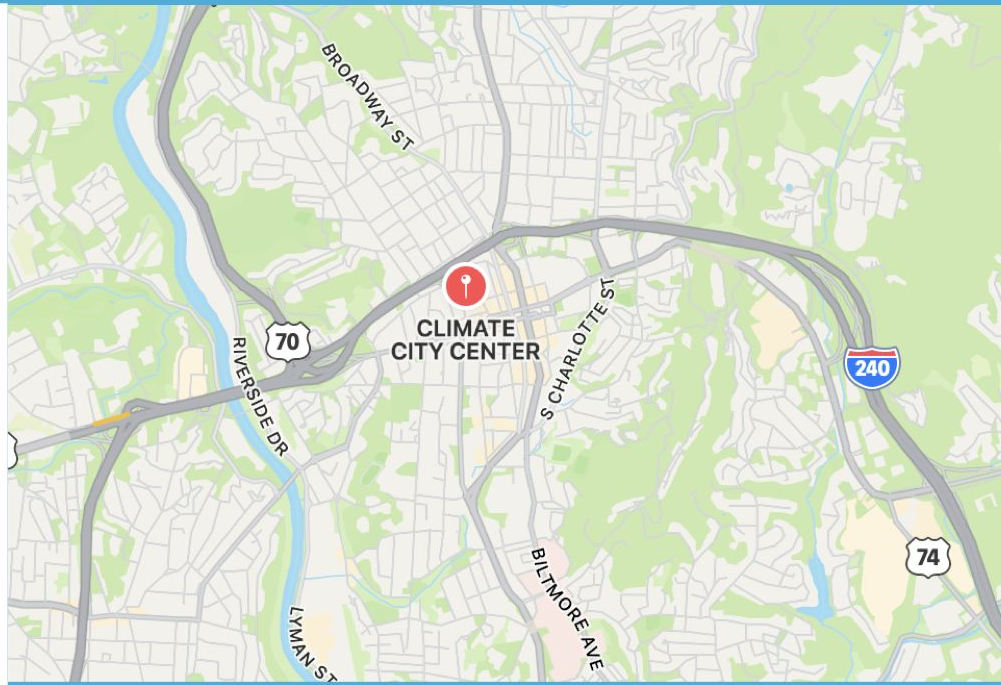
- PUBLIC-FACING, PUBLIC SERVING FACILITY
- 6 STORIES, 28-31K SQUARE FEET
- GROUND FLOOR: MEETING/EVENT SPACE, MUSEUM & GALLERY, CAFE
- UPPER FLOORS: MIXED USE
    - Residential—transitional housing for individuals in workforce training in the Center
    - Educational—classroom and workshop space for workforce training, higher education, community programs
    - Office—for non-profits in the sustainability sector, sustainability enterprise, governmental use

CLIMATE CITY CENTER

SUSTAINAVL

PUTTING ASHEVILLE ON THE MAP AS THE PLACE FOR ECONOMIC GROWTH AND OPPORTUNITY IN THE SUSTAINABILITY SECTOR

- an educated workforce
- committed local government
- engaged & supportive residents



ALIGNED WITH CITY VISION

SUSTAINAVL

- Equitable and Diverse Community
- Transportation and Accessibility
- Thriving Local Economy
- Connected and Engaged Community
- Well-Planned and Liveable Community
- Clean, Safe, and Healthy Environment
- Quality, Affordable Housing
- Financially Resilient City

CLIMATE CITY CENTER will contribute significantly to the City of Asheville's goals for equity and sustainability: enhancing the urban landscape; supporting educational access; growing an economic sector with jobs that pay well; and providing an innovative, beautiful facility accessible to and benefitting the whole community.

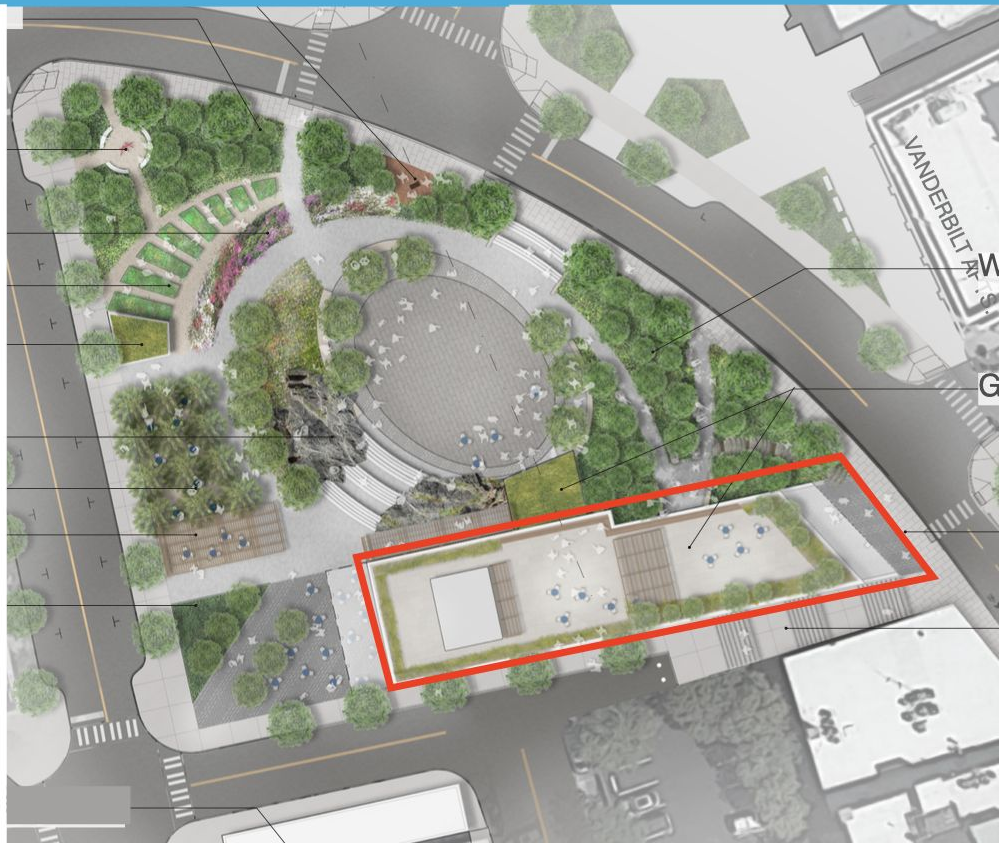
CLIMATE CITY CENTER

SUSTAINAVL

A FORWARD-LOOKING, ICONIC ARCHITECTURAL LANDMARK, IN A BEAUTIFUL, DYNAMIC CITY PARK

A new locus of Civic Pride downtown:

- **Serving residents**
- **Attracting visitors**
- **Appealing to enterprise**
- **Building economic & environmental resilience for our community**



JOIN US

SUSTAINAVL

build@climatecitycenter.com