THE CITY OF ASHEVILLE

STAFF REPORT

City Council Meeting Date: May 10, 2022

Subject: America Rescue Plan Act (ARPA) Funding

Staff Resources: Kim Marmon-Saxe, ARPA Project Manager
Tony McDowell, Finance Director
Jaime Matthews, Assistant to the City Manager

Action Requested: Approval of a resolution authorizing the City Manager to execute agreements for the fulfillment of the American Rescue Plan Act funding recommendations; and a budget amendment in the City's Special Revenue Fund in the amount of $11,723,257 from ARPA Funding to set up budgets for the awards.

Background:

- As part of the American Rescue Plan Act that was signed into law in March 2021, the City of Asheville was allocated $26.2 million designated as Coronavirus State and Local Fiscal Recovery Funds.
- The U.S. Treasury Department is managing the distribution and oversight of these funds, and it is the City's responsibility to make sure we adhere to their guidelines.
- The City outlined guiding principles informed by previous community engagement efforts to identify funding categories to maximize the community impact of these grant funds.
- City staff led a robust evaluation and scoring process based on city council approved categories and criteria, and Treasury designated allowable expenses.
- The Request for Proposal (RFP) process, community questions and comments, staff evaluation process and feedback from the City Council led to the recommendations for funding.

Council Goal(s):

- A financially resilient city
- A thriving local economy

Committee(s):

- Full City Council work session 4/25/22

Pro(s):

- The ARPA local government funding is a unique opportunity to make significant investments in addressing disparate impacts of the COVID-19 pandemic and to build future resilience of our communities in an equitable way.
- At every stage of this process the City of Asheville has focused on ensuring successful outcomes, from initial selection of categories to development of the RFP to the evaluation process and discussion that led to this resolution.
- Maintaining a focus on successful outcomes continues into the implementation phase. The influx of funds will undoubtedly benefit the community and aid in the recovery from the budgetary, economic, and financial impacts of the pandemic.
- Allows the City to focus on partnerships in the community, along with capacity building, support and networking to build towards a collaborative future.

Con(s):

- None

Fiscal Impact:

- No City General Fund funding or other City-sourced funding is included in this budget amendment.
- As noted in the tables below, the City has previously budgeted $8,386,212 in ARPA funding.
- After approval of this budget amendment in the amount of $11,723,257, the City will have budgeted $20,109,469 in ARPA funding; unbudgeted ARPA funding will total $6,184,384.

Suggested Motion:

- Motion to authorize the City Manager to execute the agreements for the fulfillment of the recommended allocations of the American Rescue Plan Act funding as shown below; and adoption of a budget amendment in the City's Special Revenue Fund in the amount of $11,723,257 from America Rescue Plan Act (ARPA) Funding to set up budgets for the awards.

Proposal Title	Organization Name	Recommended Funding
COA Inclusive and Accessible Government	City of Asheville CAPE	$514,120
Community Engagement for Equitable Response	Young Men's Institute Cultural Center (YMICC)	$800,000
Southside Kitchen	We Give A Share, Inc	$90,000
Homeless Services Program	Eliada Homes, Inc.	$473,050
Litter & Cleanliness Program	City of Asheville	$500,000
HELP2Day	Eagle Market Streets Development Corporation	$143,128
Mobile Meals Expansion	Food Connection Inc	$221,676
Domestic Violence Intervention Program	SPARC Foundation	$153,483
Increasing Access to Affordable Housing	Thrive Asheville	$135,000
Modernization & upgrade Downtown restrooms	City of Asheville	$650,000
Emergency Shelter for Domestic Violence Survivors	Helpmate	$2,000,000
Mountain Community Capital Fund Expansion	Mountain BizCapital, Inc. dba Mountain BizWorks	$1,293,000
Continuum of Victims' Services	The Mediation Center	$900,000
Permanent Supportive Housing Expansion Project	Homeward Bound of Western North Carolina	$999,900
Equity & Resiliency Thru Affordable Homeownership	Asheville Area Habitat for Humanity	$600,000
Clean-Energy Upgrades for Low-Income Housing	Green Built Alliance	$250,000
Transformation Village Housing for Women & Children	ABCCM	$999,900

Housing & Income Stability	Pisgah Legal Services	$1,000,000
18	**Total $ of initial recommended funding**	**$11,723,257**

Attachment(s)

- Budget Information
- Resolution
- Budget Amendment

Budget Information:

Total Budget:

Proposed / Approved ARPA Budget:	
Purpose	**Amount**
Emergency Non-Congregate Homeless Shelter	$3,446,212
Public Portable Toilet/Handwashing Services	$90,000
Homeward Bound Acquisition of the Days Inn	$2,000,000
Parking Revenue Loss	$1,600,000
ARPA Administrative Costs	$750,000
Step Up on Second Street for Ramada Inn	$500,000
Total ARPA Budgeted To-Date	**$8,386,212**
Total ARPA Award	**$26,293,853**
Total ARPA Remaining	**$17,907,641**
Less $6m hold back	**$6,000,000**
Less recommendations with Pisgah Legal added	**$11,723,257**
Recommend adding this amount to the $6 Million hold back	**$184,384**

RESOLUTION NO. 22-_____

RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENTS FOR THE FULFILLMENT OF THE AMERICAN RESCUE PLAN ACT FUNDING RECOMMENDATIONS

WHEREAS, as part of the American Rescue Plan Act that was signed into law in March 2021, the City of Asheville was allocated $26.2 million designated as Coronavirus State and Local Fiscal Recovery Funds; and

WHEREAS, the U.S. Treasury Department is managing the distribution and oversight of these funds, and it is the City's responsibility to make sure we adhere to their guidelines; and

WHEREAS, the City outlined guiding principles informed by previous community engagement efforts to identify funding categories to maximize the community impact of these grant funds; and

WHEREAS, City staff led a robust evaluation and scoring process based on city council approved categories and criteria, and Treasury designated allowable expenses; and

WHEREAS, the Request for Proposal (RFP) process, community questions and comments, staff evaluation process and feedback from the City Council led to the recommendations for funding as follows:

Proposal Title	**Organization Name**	**Recommended Funding**
COA Inclusive and Accessible Government	City of Asheville CAPE	$514,120
Community Engagement for Equitable Response	Young Men's Institute Cultural Center (YMICC)	$800,000
Southside Kitchen	We Give A Share, Inc	$90,000
Homeless Services Program	Eliada Homes, Inc.	$473,050
Litter & Cleanliness Program	City of Asheville	$500,000
HELP2Day	Eagle Market Streets Development Corporation	$143,128
Mobile Meals Expansion	Food Connection Inc	$221,676
Domestic Violence Intervention Program	SPARC Foundation	$153,483
Increasing Access to Affordable Housing	Thrive Asheville	$135,000
Modernization & upgrade Downtown	City of Asheville	$650,000

restrooms		
Emergency Shelter for Domestic Violence Survivors	Helpmate	$2,000,000
Mountain Community Capital Fund Expansion	Mountain BizCapital, Inc. dba Mountain BizWorks	$1,293,000
Continuum of Victims' Services	The Mediation Center	$900,000
Permanent Supportive Housing Expansion Project	Homeward Bound of Western North Carolina	$999,900
Equity & Resiliency Thru Affordable Homeownership	Asheville Area Habitat for Humanity	$600,000
Clean-Energy Upgrades for Low-Income Housing	Green Built Alliance	$250,000
Transformation Village Housing for Women & Children	ABCCM	$999,900
Housing & Income Stability	Pisgah Legal Services	$1,000,000
18	**Total $ of initial recommended funding**	**$11,723,257**

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

The City Manager be authorized to execute the agreements for the fulfillment of the American Rescue Plan Act funding recommendations outlined above.

Read, approved and adopted this 10th day of May, 2022.

_____ _____

City Clerk Mayor

Approved as to form:

_____

City Attorney

ORDINANCE NO. _____

BUDGET ORDINANCE AMENDMENT

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE

That Section 2 of the City of Asheville FY 2021-22 Budget Ordinance be amended to provide an appropriation of $11,723,257 from the American Rescue Plan Act (ARPA) funding for the awarded recommendations as follows:

SPECIAL REVENUE FUND

Revenues:

American Rescue Plan Funds	$11,723,257

Appropriations:

Awarded Grants	$11,723,257

That this ordinance shall be in full force and effect upon the date of final passage.

Read, approved and adopted this 10th day of May, 2022.

_____ _____

City Clerk Mayor

Approved as to form:

_____

City Attorney