Manager's Report

February 8, 2022

THE CITY OF ASHEVILLE



Presentation Overview

- Neighborhood Grants Program - Dawa Hitch

- Point in Time Count - Emily Ball

Key Takeaways



- First Round of Neighborhood Matching Grants have been awarded
- Opportunity to Strengthen Relationships
- Outcome of the City's Reimagining Public Safety engagement

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Background/Process



- City Council approved $200,000 to launch the program in the 2021-2022 Budget
- Round 1 application period Oct. 1-31
- Outreach through neighborhood networks and mass media

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What is the Neighborhood Matching Grants Program?

- Grant program to support neighborhood-based organizations fund improvement projects
- Opportunity for a dollar-for-dollar matching grant up to $5000
- Designed to cultivate a spirit of community and strengthen connections with City government
- Development of program linked to input received through Reimagining Public Safety and Budget Engagement where neighborhood investment was identified as an opportunity to improve safety and overall quality of life

Program Requirements

- Must be a neighborhood-based organization
  (Neighborhood Associations, Homeowners Associations, Neighborhood Coalition and/or Resident Organization in a Tax Credit funded Community)

- Must represent a specific geographic location within Asheville city limits

- Applicants must complete or be in the process of completing a Neighborhood Registration Form

Round 1 Awards

Albermarle Park-Manor Grounds Association

Altamont Resident Association

Burton Street Community Association

Enka Hills Property Owners Association

Grace Neighborhood

Grove Park Sunset Mountain Neighborhood Association

Haw Creek Community Association

Kenilworth Forest Residents Association

Kenilworth Lake Association

Lakeview Park Homeowners Association

Norwood Park Neighborhood Association

Oakley Neighborhood Association

Park Avenue Property Owners Association

Shiloh Community Association

West End/ Clingman Avenue Neighborhood Association

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Round 1 Award Examples



Community Garden improvements

Programming in Community gardens

Tree plantings/preservation

Walking path improvements

Neighborhood signs

Beautification projects

Asset Mapping

Community Room improvements

Outcomes



- Neighbors came together to self-determine projects
- New associations registered with the City and/or updated contact info
- Strengthened City/Neighborhood connections through individual meetings

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Next Steps



- Staff will continue to offer technical support through project completion
- Staff will learn from program participants and adapt as needed to improve accessibility and inclusiveness
- Next application will launch in Spring 2022

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Presentation Overview

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Key Takeaways

- Point-in-Time count provides an annual snapshot of homelessness in our community
- Count was conducted January 25 with strong community participation
- Data collection and analysis is underway; preliminary results anticipated in March

Point-in-Time Count - Background

- Annual count of people who are literally homeless (by the federal definition) on a single night
    - Literal homelessness includes emergency shelters, transitional housing, and places not meant for human habitation (unsheltered)
- HUD requirement for each Continuum of Care to conduct the count during the last 10 days in January
- Results reported to HUD and used to inform federal understanding of homelessness and federal resources available locally to respond to homelessness

Point-in-Time Count - Background

- Process
  - Survey form implemented across homeless services on a single night
  - Data collected via paper survey forms administered by staff and volunteers at agencies and on the streets
  - Data also collected via HMIS for participating agencies
- Information collected
  - Demographics, household characteristics (e.g. Veteran status, domestic violence involvement), disabilities, and homeless history

Point-in-Time Count - Background

- Benefits
  - Only community-wide comprehensive dataset on homelessness (currently)
  - Conducted annually so provides picture over time of trends and changes in the population (e.g. increase in Veterans or chronic subpopulations)
- Limitations
  - Does not show inflow or outflow over time, or how many people experience homelessness over the course of a year
  - Participation is voluntary, and survey teams may miss some people who are unsheltered

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Point-in-Time Count - Background

Year	Sheltered	Unsheltered	Total
2018	497	57	554
2019	502	78	580
2020	482	65	547
2021	411	116	527

Point-in-Time Count - Background

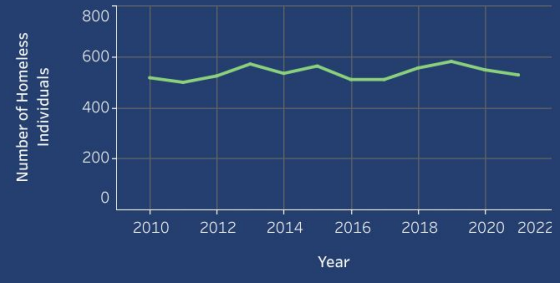
Homelessness Point In Time Dashboard, 2021 Data

527
people were recorded as **homeless in the 2021 Point In Time count.**

411
people were sheltered

116
people were unsheltered

Point in Time Count Totals



The graph on the left shows the total number of people counted for each year. Since 2010, the total number of people recorded as houseless in the Point in Time Count has remained relatively the same.

Breakdown by Race, 2021 Data



The graph above shows the 2021 Point in Time Count broken down by race. American Indians or Alaska Natives, Black/African-Americans, and Multi-racial people are all over represented.

To explore breakdowns of the data by race, ethnicity, gender, age, sheltered status, chronically homeless, and number of families, click the button below.

Click Here to Explore All Data

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2022 Point-in-Time Count

- Conducted evening of January 25, 2022 (moved from traditional Wednesday count to Tuesday to include Haywood Street's activities)
- 48 volunteers on 16 teams
  - Primarily homeless services staff
  - 7 City staff
- Results will include data from:
  - Shelters: Rescue Mission, Salvation Army, Helpmate, Trinity Place, Haywood Street Respite, Ramada, Code Purple sites
  - Transitional Housing: ABCCM, Eliada, Swannanoa Valley Christian Ministry
  - Unsheltered: AHOPE, Haywood Street, school liaisons, APD, street count teams

2022 Point-in-Time Count

Additional unsheltered survey questions:

- When you last had housing, was it in Asheville?
  - If not, where was it? (WNC, NC, Other State)
- How long have you been in Asheville?
- What brought you to Asheville?
- Have you had a COVID-19 vaccination?
- What is the main reason you aren't staying at a shelter right now?

2022 Point-in-Time Count

Timeline

- February
  - Collect survey forms and data from agencies that don't participate in HMIS
  - Enter all data into HMIS
  - Deduplicate, correct errors
- March
  - Preliminary results available
- April
  - Likely due date for federal submission

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