HISTORIC RESOURCES COMMISSION
3 year term

The Historic Resources Commission (HRC) is charged with preserving and protecting the cultural and architectural character of Asheville and Buncombe County. In addition to reviewing proposed projects affecting locally designated historic properties, the HRC is responsible for recommending local district and landmark designation to the City Council. The HRC also functions as an educational resource within the community, and strives to foster Asheville's unique sense of place through its preservation efforts. Members must have demonstrated special interest, experience or education in history, architecture, archaeology, architectural history, historic preservation, landscape architecture or related field.

Historic Resources Commission - (3 year term)

Maggie Brousaides -Not interested in reappointment
Term to expire 07-01-21
Has serve unexpired term

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER	SEX	AREA	OCCUPATION
CITY APPOINTMENTS:									
James Vaughn jwvaughn007@yahoo.com	07-01-22	09-22-20	unexp	City	W	Y	M	South	Retired
Emily Spreng emily@aspen-builders.com	07-01-23	08-25-20 07-25-17	2	City	W	Y	F	South	Designer/Project Cord. Aspen Builders
Will Hornaday will@hornadaydesign.com	07-01-23	08-25-20 11-12-19	1 Unexp.	City	W	Y	M	North	Designer Hornaday Design Inc.
Sara Gardner sara.ann.gardner@gmail.com	07-01-22	09-22-20	unexp	City	W		F		Forest Program Manager
Maggie Brousaides brousaides@outlook.com	07-01-21	09-22-20	unexp	City	W	N	F	North	Freelance Graphic Designer
Georgene T. Falcon gricefearing@aol.com	07-01-24	06-08-21	1	City	W	Y	F	Central	Retired
COUNTY APPOINTMENTS									
Gail Lazarus									
Dr. Sioux Oliva (repl. Jim Coma	08-25-23	04-20-21							
Stephanie West									
Dr. Darin Waters	04-20-24	04-20-21							
Emily Kite (Chair) emily.kite@novusarchitects.com									

Chair: Emily Kite
Staff: Alex Cole
Council Liaison: Gwen Wisler

ASHEVILLE-BUNCOMBE HISTORIC RESOURCES COMMISSION

CITY APPOINTMENTS													
Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County	HOMEOWNER
Falcon		x		X						X	X		Y
Vaughn	X			X				X			X		Y
Spreng		X		X				X			X		Y
Hornaday	X			X		X					X		Y
Gardner		X		X							X		
VACANT													

Asheville-Buncombe Historic Resources Commission - Resource List

Applicant FName	ApplicantLName	Email	DATE SUBMITTED APPLICATION	RESIDENT	RACE	HOMEOWNER	SEX	AREA	OCCUPATION	OTHER BOARDS
Amanda	**Vollrath**	mandyjvollrath@gmail.com	08-07-20	City	W	Y	F	West	Nonprofit Consultant: Asheville Symphony; Blue Ridge Orchestra; Bounty & Soul	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Historic Resources Commission

Your name: Amanda Vollrath Home Phone #: 828-552-4551

Street address: 45 Morris Street City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Nonprofit Consultant: Asheville Symphony, Blue Ridge Orchestra, Bounty & Soul

Your position: Self Employed - Owner Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M___ F_✔_ * Age 28 *

Are you a Homeowner or a Renter? * ~~Renter~~ Homeowner

Residence location (check one): Central ____ North _____ South _____ East _____ West ✔_____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a self learned individual in the study of history and tradition, specifically as it pertains to architecture and the design of cities. My career has been in the arts and more broadly the nonprofit sector. As a classical musician and arts administrator, I have a deep passion for culture which is informed by a people's history and story, and is directly reflected in the design of a place. I come from a prestigious military family, and was raised to understand the importance and significance of monuments.We are living in a time where our signs, tributes, historical symbols and fixtures are under question and evaluation. I would like to bring my background, expertise, passion and willingness to consider the past in its entirety, while listening to the voices of the present. I care deeply for this community and would be honored to serve in this capacity to honor the history of this place I call home. Current: Nonprofit Consultant for several local cultural and community organizations; Previous Roles: Development Director for LEAF Community Arts, Corporate and Foundation Relations Manager for the North Carolina Symphony
Education: Certificate in Nonprofit Management from Duke University, BS in Music Industry Studies with concentration in Vocal Performance

eSigned via SeamlessDocs.com
Amanda Vollrath
Key: d7f7871a96e98f6d2ea1f602f0fc5878

Signature: _____

Date: 8/7/2020

E-Mail: mandyjvollrath@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Amanda Vollrath

45 Morris Street
Asheville, NC 28806

(919) 609-6785
mandyjvollrath@gmail.com
www.mandyjvollrath.com

PROFILE

Highly driven, action oriented and innovative leader with over five years of working for and consulting with nonprofits. Raised over $3 million for organizations across North Carolina. Planned, promoted and executed over forty music and arts events ranging from multi-day festivals to solo concerts.

Nonprofit Management
Development
Marketing
Board Relations
Government Relations
Artistic Planning

ACCOMPLISHMENTS

Nonprofit Management — Served as integral part of two arts organizations during development of a 3-year strategic plan. Developed and managed budgets from $500,000 to $2 million.

Development — Led fundraising campaign effort that increased contributed revenue by 300% in two months. Successfully hit fundraising goals of $1.3 million+ two years in a row for a $17 million state orchestra.

Marketing — Created content for and managed social media platforms for fifteen companies and organizations. Member of two-person team that successfully promoted inaugural music event in Asheville that generated $250,000+.

Board Relations — Managed and hit target fundraising goals with Boards consisting of 10 or more community and business leaders in three different counties in NC for a statewide organization. Cultivated relationships with and led fundraising efforts with a 66-person Board of Directors of an orchestra.

Government Relations — Successfully served as the liaison between a local organization and the City of Asheville and Buncombe County. Managed the application and reporting process for a total of $500,000+ from eight different NC government agencies for a statewide orchestra.

Artistic Planning — Lead initiative that successfully created inaugural symphony concert series targeted to millennials for the largest arts organization in North Carolina. Served as liaison between NC Symphony and Appalachian State University in creation of four-day residency and side-by-side concert. Member of team that planned and produced an inaugural two-day music and arts festival that drew in an estimated crowd of 20,000.

EXPERIENCE

Asheville Symphony Orchestra | Asheville, NC — **June 2020 to current**
Development & Patron Relations Specialist (contract)
Lead the organization in innovative programming during COVID-19 pandemic. Manage all projects, communications and media pertaining to fundraising and marketing efforts. Create content for and manage all social media platforms. Cultivate and steward donors, write and manage grants, and develop strategic plans to hit fundraising goals. Work with leadership to maintain fiscal health.

Bounty & Soul | Black Mountain, NC **March 2020 to current**
Development & Communications Specialist (contract)
Consult Executive Director and Board of Directors regarding all fundraising efforts. Create and manage COVID-19 community response fund campaign. Create press releases and public relations material.

Blue Ridge Orchestra | Asheville, NC **September 2019 to current**
Development & Marketing Director (contract)
Manage and promote all concerts and events through print and digital media outlets to increase ticket sales. Create content for and manage all social media platforms. Engage with Asheville artistic community and increase brand awareness through social media. Create and distribute press releases.

LEAF Community Arts | Asheville, NC
Development Director **July 2018 to February 2020**
Managed and developed the Development Team budget, strategy and department in order to fulfill the mission of the organization. Managed membership, sponsorships, grants and government contracts in order to reach established fundraising goals. Identified, cultivated and stewarded relationships with LEAF donors, sponsors and community partners. Managed Development personnel, including event and festival staff. Plan, implement and manage VIP area at three multi-day signature events.

North Carolina Symphony | Raleigh, NC **June 2016 to June 2018**
Corporate & Foundation Relations Manager
Essential member of two-person team responsible for securing $1.3+ million per year and increasing support from corporate, foundation and government sources. Develop and execute funding strategies for designated statewide markets, including development of compelling cases for support and sponsorship proposals. Serve as key contact for statewide chapter Boards, corporate and foundation partners. Ensure fulfillment of recognition, acknowledgements and management of reports and solicitations for corporate, foundation, and government supporters. Manage the tracking systems and electronic files.

Asheville Lyric Opera | Asheville, NC **2016**
Office Manager
Created and distributed press releases and newsletters; managed all social media platforms; promoted events and productions. Wrote and designed development material, standardized and implemented communication and media policies. Scheduled auditions, coordinated preview dress and music distribution. Managed company phone and email, represented company in meetings, and develop marketing plans for Director.

LEAF Community Arts | Asheville, NC **2015**
Marketing Intern & Media Team
Developed and implemented marketing plans for LEAF events and assisted in development of media material. Created and managed social media pages. Created and edited copy for media publications, as well as, designed and distributed promotional material. Conducted research to support communication for all areas and communicate press info to artists and media outlets.

EDUCATION

Certificate in Nonprofit Management | Duke University **2018**

BS Music Industry Studies with a Minor in Business | Appalachian State University **2015**

RELATED SKILLS

Classically Trained Pianist & Vocalist | Public Relations | Staff & Volunteer Management

Program Development | Budget Creation & Management | Tech Savvy | WordPress | Press Releases