MULTIMODAL TRANSPORTATION COMMISSION
3 year term

There are three vacancies; two transit seats and one greenway seat.
Members shall represent various modes of transportation to include, but not be limited to: transit, greenways, automobiles, bikes, pedestrians, etc. Members shall possess expertise and interest in the sustainability and development of multimodal transportation and demonstrate willingness to participate actively. Duties of the commission include, but are not limited to: (1) recommend policies for the development/ integration of multimodal transportation planning and education to the City; (2) assist with the development of a multimodal transportation system; (3) assist the City with the implementation of best management practices for educating the public on the benefits of multimodal transportation; (4) assist in the sustainability, development and implementation of the multimodal transportation plan; and (5) assist in the prioritization of the Capital Improvement Plan as it relates to multimodal transportation projects.

Multimodal Transportation Commission - (3 year term)

John Bausone (transit seat) -Eligible and interested
Has served one unexpired term
To expire 07-01-21

Kenneth Armstrong (greenway seat) -Eligible and interested
Has served one unexpired term
To expire 07-01-21

Vacant
Was Michael Waddle (transit seat) - resigned
Term to expire 07-01-22

MEMBERS FName	MEMBERS LName	Email	TERM EXPIRES	APPOINTED	TERMS	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
John (Transit interest)	**Bausone**	jbausone@gmail.com	07-01-21	12-08-20	Unexp	n/a	R	M	South	Server Biltmore Workforce Mgmt
Michael G. (Transit interest)	**Waddle** **(RESIGNED 5/21/21)**	michaelgwaddle@gmail.com	07-01-22	12-08-20	Unexp	Hisp.	R	M	Central	Program Manager CASE Consultants International
Dennis (at large representative)	**Wencel**	denniswencel@gmail.com Dennisavl@outlook.com	07-01-23	03-11-20	1 Unexp.	W	H	M	East	President Lift Marketing Group
Kenneth (represent greenway interests)	**Armstrong**	kenny@jmteagueengineering.com	07-01-21	08-27-19	Unexp.	W	H	M	North	Transportation Planner JM Teague
Lydia (Greenway interest)	**Buehrer**	buehrer.lydia@gmail.com	07-01-22	12-08-20	Unexp	W	H	F	West	Sr. Project Engineer Whitman, Requardt & Associates, LLP
Randy * (Bike/Ped interest)	**Warren**	randy@warrencycling.com	07-01-22	08-27-19	1 1*	W	R	M	South	Owner/Coach Warren Cycling
Patricia (At large seat)	**Katz**	pkkatz56@charter.	07-01-23 07-01-20	12-08-20 08-27-19	1 Unexp.	W	H	F	Central	Retired landscape architect
Anna	**Sexton**	sexton.aes@gmail.	When off NAC			W	R	F	West	Planner

(represent Neighborhood Adv Com) Ex-Officio - Non-Voting Member										NAC Rep
Joe P&Z appted representative Ex-Officio - Non-Voting Member	**Archibald**	narwhal1@icloud.c	When off P. Which is 8/14/23	10-03-17	1	W	R	M	North	Architect Woodworker
SACEE Rep. Ex-Officio - Non-Voting Member			**Open - To Be Reviewed At a Later Date**				07-01-16			
Michael (At large representative)	**Stratton**	mdstratton1@gmail.com	07-01-23 07-01-21	01-12-21 08-27-19	1 unexp	Hisp.	H	M	East	Real Estate Broker Keller Williams
Maggie (Bike/Ped)	**Ullman**	maggie.ullman@gmail.com	07-01-24 07-01-21	01-12-21 01-12-21	1 unexp	W	H	F	North	Principal Ullman Consulting

MULTIMODAL TRANSPORTATION COMMMISSION

Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County	Home owner
Katz		X		X						X	X		Y
Stratton	X				X		X				X		Y
Warren	X			X				X			X		N
Armstrong	X			X		X					X		Y
Wencel	X			X			X				X		Y
Sexton		X		X					X				N
Archibald	X			X		X							N
Bausone	X							X			X		N
VACANT													
Buehrer		X		X					X		X		Y
Ullman		X		X		X					X		Y

Multimodal Transportation Commission Resource LIst

APPLICANT FName	APPLICANT LName	APPLICANT EMAIL	DATE SUBMITTED APPLICATION	RESIDENT	RACE	SEX	AREA	HOMEOWNER	OCCUPATION	Interested in Other Boards
Marty	**Shults**	martyshults@yahoo.com	08-29-20	City	W	M	West	Y	Assistant Manager Goodwill NWNC	
Joseph	**Chesler**	jchesler@morrisbb.net	10-29-20	City	W	M	West	Y	Retired Los Angeles County Chief of Planning	
Bill	**Loftis**	billloftis55@gmail.com	11-17-20	City	W	M	Central	Y	Principal Bill Loftis Assoc.	
Christine	**Harris**	cgmharris@gmail.com	12-14-30	City	W	F	West	Y	Stay at home mom/ Nurse Practitioner Self	
Micah	**McLain**	micah.mclain@gmail.com	12-14-20	City	W	M	West	N	Executive Project Manager Heifer International	
Karla	**Furnari**	furnarik13@gmail.com	05-27-21	City	W	F	East	Y	Planner 1 Buncombe County Government	
Leanna	**Joyner**	ljoyner@appalachiantrail.org	07-01-21	City	Euro	F	West	Y	Director-Volunteer Relations Appalachian Trail Conservancy	
expressed interest in greenway seat										

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Marty Shults Home Phone #: 970-590-2235

Street address: 14 Townview Dr. City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Goodwill NWNC

Your position: Assistant Manager Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 55 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have a BS in Agronomy from Colorado State University. I have lived in many different communities that had all sorts of public transportation. The most profound example was in Ft Collins Colorado that is a Platinum level bicycle friendly community. This community had a fantastic bus system as well as bike lanes throughout the city. As a bike commuter for more than 30 years I am very aware of the need and desire for alternative transportation in a growing and thriving community like Asheville. By creating a downtown and beyond that is safe for alternative transportation we create a safer downtown for tourists and locals alike.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com

Key: dc7d721a0b98f642a81f603f0fc5678

Signature: _____

Date: 08/29/2020

E-Mail: Martyshults@yahoo.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: MULTIMODAL TRANSPORTATION COMMISSION

Your name: Joseph Chesler Home Phone #: 828-808-0513

Street address: 55 Longview Rd City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: (Retired from Los Angeles County)

Your position: Chief of Planning (ret) Office Phone #: _____

Resident of City YES County Buncombe Race White * Sex M ✓ F ___ * Age 69 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ___ North ___ South ___ East ___ West ✓

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

As a retired urban/environmental planner, I am intimately familiar with land use, transportation and community planning principles and processes. Additionally, I currently serve as an on-call "subject matter expert" (SME) employee with DHS/FEMA in support of disaster recovery operations throughout the U.S. I would like to contribute more to developing a sustainable and diverse infrastructure within my neighborhood, Asheville and the region.

I possess a B.S. in Ho[illegible] Planning. I am a certified planner (AICP) and a [illegible]

I have long been inte[illegible] I have served on national boards and commissi[illegible] adventure travel

(RESUME SUBMITTE[illegible] See Attached

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com
Joseph Chesler
Key: d[illegible]

Signature: _____

Date: 10/29/20

E-Mail: jchesler@~~morriebb.net~~ morrisbb.net

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Joseph J. Chesler, AICP/CFM

♦ 55 LONGVIEW ROAD ♦ ASHEVILLE, NC 28806-4418 ♦ CELL: 828.808.0513 ♦

Professional Objective: To continue providing quality customer service as an experienced planning and environmental professional within an established organization as a means of expanding my role as a caring World citizen.

Professional Experience:

- *Technical Assistance Contractor (TAC)/Project Specialist (PS)/Environmental Specialist (EHP)* – **L-W Resources, LLC; subcontractor to CCPRS Corporation,** (Sep 2015-Nov 2018): Disaster-related damage assessments, environmental (EHP) evaluation, QA/QC responsibilities and preparation of project worksheets for grants under DHS/FEMA Public Assistance (PA) Program; most recent deployments have been as Program Delivery Manager in Puerto Rico under FEMA-DR-4339-PR (2018) and in California under FEMA-DR-4305-CA as PA Task Force Lead (2017-18).
- *Technical Assistance Contractor (TAC)/Project Specialist (PS)/Public Assistance Coordinator (PAC)* – **ATCS, LLC; subcontractor to Fluor Corporation,** Herndon, VA (Sep 2007 to Apr 2014): Disaster-related damage assessments and environmental (EHP) evaluation, QA/QC responsibilities and preparation of project worksheets for grants under DHS/FEMA Public Assistance (PA) Program. Recent deployments for DHS/FEMA have included PA/EHP/QA-QC assignments in South Dakota (12/2013 to 04/2014), New Jersey (12/2012 to 04/2013) Louisiana (2009-12), Florida (2008-09), New York (2008), California (2008) and Alabama (2007-08).
- *Chief, Planning Division* – **County of Los Angeles Department of Beaches & Harbors,** Marina del Rey, CA (1973-79 and 12/00-03/06, retired): Duties included: Management and planning for analysis and development oversight for public beach and marina facilities along 31 miles of public beach and waterfront area, including 800-acre Marina del Rey; responsible for environmental permitting and client interests in completing $32 million in beach capital improvements; responsible for grants and legislation portfolio supporting beach and harbor operations.
- *Principal Planner* – **PCR Services Corporation,** Santa Monica, CA (02/00–12/00): Duties included: Senior staff manager of high profile environmental planning and documentation projects for public and private clients nationwide.
- *Environmental Compliance Manager* - **The Walt Disney Company,** Burbank, CA (1994-2000): Office of Corporate Counsel (CECD). Duties included: Environmental compliance oversight, technical advisor for Disney worldwide operations; Project manager on various research, design and development efforts.
- *Senior Environmental Planner*- **Walt Disney Imagineering,** Glendale, CA (1990-94): Duties included: Environmental planning; policy planning; environmental oversight and project permitting; regulatory oversight for development of Walt Disney World Master Plan build-out.
- *Manager of Master Planning*- **The Port of Long Beach,** Long Beach, CA (1978-89): Duties included: Land use, seaport & transportation planning; coastal and waterfront planning; port master planning and development strategies; completed Queensway Bay Master Plan; completed POLB Risk Management Plan

Related Experience:

- *Extensive Public Assistance Experience (DHS/FEMA)* – (2007-current) Extensive public-sector experience in disaster assistance and recovery, environmental oversight (EHP) and quality control (QA-QC).
- *NC Commercial Drivers' License/Class B with Passenger (P) endorsement* (#32319487-active)
- *Parking & Transportation Host II, The Biltmore Estate, Asheville, NC 28801*

Professional Affiliations:

**Certified Planner (AICP) [#10600], American Institute of Certified Planners (http://www.planning.org/aicp)

**Certified Floodplain Manager (CFM) [#NC-11-0444], Association of State Flood Plain Managers (www.floods.org)

- Member, American Planning Association (www.planning.org)
- Member, American Planning Association-North Carolina Chapter (www.nc-apa.org)
- Past Member, Board of Directors, California Marine & Navigation Conference (www.cmanc.comm)
- Past Member, Board of Directors, Santa Monica Bay Restoration Foundation (www.santamonicabay.org/site/aboutus/layout/foundation.jsp)
- Past Commission Member, Santa Monica Bay Restoration Commission [ex-officio] (www.santamonicabay.org)
- Member, Board of Directors & Life Member, Hostelling International-USA (www.hiusa.org)

Education:

Master of Urban & Regional Planning (M.U.R.P.) (1987)
California Polytechnic University - Pomona

Bachelor of Science - Park Administration (B.S.) (1974)
California Polytechnic University – Pomona

Extensive FEMA Public Assistance Training Courses (2007-2019)

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Bill Loftis Home Phone #: 678-428-6561

Street address: 170 Montford Ave City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Bill Loftis Associates (Self Employed)

Your position: Principal Office Phone #: 678-428-6561

Resident of City Asheville County Buncombe Race W * Sex M ✔ F ___ * Age 65 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ✔ North ___ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: no

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

See cover letter and resume.
Summary:
Interests:
- urban planning
- environmental sustainability
- equal access and opportunity for all citizens
- desire to give back to the city

Qualifications:
- career logistics consultant with emphasis on network
- avid walker and cycler, familiar with urban walkability
- long time mass transit user and proponent

Education: Industrial Engineering, Georgia Tech, 1979

See Attached

eSigned via SeamlessDocs.com
William F. Loftis
Key: df7972...

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: 11/17/2020

E-Mail: billloftis55@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Bill Loftis
678-428-6561
Billloftis55@gmail.com

November 24, 2020

Sarah Terwilliger
Deputy City Clerk
City of Asheville
70 Court Plaza
Asheville, NC 28801

Dear Ms. Terwilliger:

This note is to apply to the Multimodal Transportation Commission and includes a brief summary of interests, qualifications and references to support the on-line application form.

Regarding personal interests, I am an advocate of comprehensive urban planning, including integrated traffic flow, and firmly believe that effective urban plans are critical to support a healthy, sustainable community in so many ways (improve the climate, assist citizens without cars, benefit everyone's health, to name a few). I'm thankful Asheville prioritizes such things and hope this to be our future. I am also interested in giving back to the city and envision serving on this Commission as a wonderful way to contribute.

Professionally, I've been a consultant to industry in logistics and supply chain management for over 35 years, working with firms to optimize their supply networks. Projects have covered all freight modes (parcel shipping, rail, truck, ocean and even barges). The network optimization work typically integrates multiple modes, a wide variety of supply points, network nodes, customer requirements, service goals, and company political interests. Although I cannot claim professional experience with foot or bicycle traffic, I'm an active walker and cyclist and am quite familiar with urban walkability, cycling, and greenways concepts, as well as an avid mass transit system user when living in Atlanta for over 25 years. A native North Carolinian, I've been an Asheville resident for six years and expect to live here for the rest of my life.

For references, please contact Julie Mayfield and/or Dave Nutter. Julie is a recent Asheville City Council Member, currently N.C. State Senator elect, and former member of the Multi-Modal Commission and Transit Committee. She can be reached at julie@mountaintrue.org. Dave is a neighbor, urban planner, and recent MMT member. Dave can be reached at dnutter@aol.com.

To summarize, I feel qualified for this role because the position fits my personal interests and professional qualifications. I also feel vested in its success. I would look forward to work with the team, city officials and other Ashevillians in this capacity. Please contact me if you have any questions.

Sincerely,

Bill Loftis

THECITYOF ASHEVILLE

Jerri Goldberg <jgoldberg@ashevillenc.gov>

Fwd: My Enthusiasm for Bill Loftis on MMTC

1 message

Sarah Terwilliger <sterwilliger@ashevillenc.gov> Tue, Nov 24, 2020 at 2:27 PM
To: Jerri Goldberg <jgoldberg@ashevillenc.gov>

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

THECITYOF ASHEVILLE

---------- Forwarded message ---------
From: **Bill Loftis** <billloftis55@gmail.com>
Date: Tue, Nov 24, 2020 at 12:44 PM
Subject: Fwd: My Enthusiasm for Bill Loftis on MMTC
To: Sarah Terwilliger <sterwilliger@ashevillenc.gov>

Sarah, here is the note from Dave Nutter if you think it would be helpful in the packet.
---------- Forwarded message ---------
From: **Dave Nutter** <dnutter@aol.com>
Date: Mon, Nov 16, 2020 at 11:09 AM
Subject: My Enthusiasm for Bill Loftis on MMTC
To: mdstratton1@gmail.com <mdstratton1@gmail.com>
Cc: lcrown@ashevillenc.gov <lcrown@ashevillenc.gov>, claudianix@libertybikes.com <claudianix@libertybikes.com>

Good morning Mike:

I hope you are well in this challenging time and am glad to hear that you as the Chair of the Multimodal Transportation Commission and that the work of the Commission are moving smartly along.

It has come to my attention that Bill Loftis is now applying for a seat on the MMTC. I wanted to report that I know Bill as a neighbor and an Asheville citizen and know he would be a splendid choice and would represent the Greenway interest, which you know I espouse, admirably.

Best to you,

Dave

David G. Nutter, AICP, Principal, Retired
Life-Time Member, American Institute of Certified Planners
Nutter Associates, Community Planners & Development Professionals
169 Flint Street,
Asheville, North Carolina 28801 USA

Bill Loftis
Supply Chain Design and Sustainability Advocate 678-428-6561
Asheville, NC billloftis55@gmail.com

SUMMARY

Career supply chain management consultant leading complex supply chain initiatives across a variety of industries, often for some of the world's largest companies. Focused on developing smarter, more intelligent supply chain solutions.

EXPERIENCE

Principal

Bill Loftis Associates — Asheville, NC
Supply Chain Advisory Firm — Nov 2020 – ongoing
After retiring from private industry, created this platform to collaborate with former clients and technology firms to advance more sustainable supply chain solutions.

Senior Director Integrated Solutions

Transportation Insight — Hickory, NC
Third Party Logistics Firm — Feb 2017 – Oct 2020
Developed new solutions and services, including an eCommerce profitability service.

Director

Kurt Salmon — Atlanta, GA
Consumer Goods and Retail Consultancy — Sep 2014 – Dec 2016
Led the firm's supply chain network design capability, emphasizing a shift to service, speed and value-focused results.

Senior Principal

Tompkins International — Raleigh, NC
Supply Chain Management Consultancy — Jun 2011 – Sep 2014
Designed and recommended numerous significant network and transportation transformations, all successfully implemented.

Principal

Chainalytics — Atlanta, GA
Industry Leading Supply Chain Analytical Consultancy — Aug 2006 – Jun 2011
Developed new service lines focused on integrating analysis and operations to enhance business value.

Associate

The Context Group — Atlanta, GA
Operations and Strategic Supply Chain Consultancy — Jun 2002 – Aug 2006
Partnered with clients and consultancies on network strategy and supply chain collaboration initiatives.

Director

Deloitte Consulting — Atlanta, GA
One of the world's largest consulting firms — Mar 1994 – May 2002
Led large teams in significant, complex transformational projects.

EXPERIENCE (Continued)

Project Manager, Coopers & Lybrand, SysteCon Division Oct 1983 – Mar 1994
A materials handling consulting firm

Sales and Application Engineer, Litton Unit Handling Systems Jun 1979 – Sep 1983
Manufacturer of automated material handling systems

EDUCATION

Batchelor of Industrial Engineering, Georgia Tech 1979 Atlanta, GA

HONORS

- 2010 and 2018 "Pro to Know" by Supply and Demand Chain Executive Magazine
- 2018 Champions Awards "Rock Stars of the Supply Chain" by Food Logistics Magazine

SELECTED PROJECT HIGHLIGHTS

Post-Merger Network Transformation. Rationalized 8 business units and 60+ facilities into a single consolidated network. Reduced costs while increasing service and capacity for growth.

Transportation Master Planning. Led a strategic transportation cost, practice, and systems assessment for a large retailer, delivering over $21M in savings from sourcing, fleet re-alignment, and new systems.

Transportation Business Intelligence Design. Created actionable reporting, revealing key cost drivers and their influence on performance. Improved behavior and sustained 3% cost savings.

Retail Transportation Transformation. Led teams in 15 initiatives over several years, delivering over $100M in transportation savings, resulting in a culture of continuous improvement.

Speed to Store. Analyzed DC to store processes for a large retailer and identified opportunities to reduce time approximately 20% with new carrier processes and flexible DC procedures.

STRENGTHS

Objective assessment of customer needs. An understanding active listener who focuses on the facts, utilizes examples to clarify issues, discuss pros and cons, and achieve consensus.

Creative solution development. Ability to apply deep and broad supply chain content knowledge to creatively solve client needs and achieve performance goals.

Team player. A collegial professional, eager to support others and known to go the extra mile.

MOST PROUD OF

Proving the combined sustainability and profitability of shared horizontal networks. Pioneered research to prove both sustainability and value benefits of horizontal networks in the CPG industry. Teamed with partners to prove the benefits and create an implementation path.

Recognized for applying supply chain analytics as a competitive weapon. Twice named a "Pro to Know" for applying supply chain metrics into meaningful business intelligence.

Client loyalty and friendship. Often re-engaged by clients after many years due to quality experiences and established friendships.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: MULTIMODAL TRANSPORTATION COMMISSION

Your name: Christine Harris Home Phone #: 8283352418

Street address: 89 Morris Street City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Self

Your position: Stay at home mom and Nurse Practitioner Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M ___ F ✔ * Age 34 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NA

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

As a Nurse Practitioner, public health advocate and an active community member I believe that I am uniquely suited to serve on the multimodal transportation committee. In 2010 I received my M ication instilled within me the importanc s health deficiencies. As a nation we st sion. Multimodal transport can l . After receiving my nursing degree e trauma center as an ER nurse. I car oor education and nfrastructure. in our community. After completing my ing at a long term care facility and reh rtance of providing accessible heal life. I have been an d and walked to work and school for rgo bike with 2-5 children on it t lumber. We are raising our children to dedicated to making our community ac /drive a car. My father-in-law has MS and is wheelchair bound- opening my eyes to the difficulty of accessible

See Attached

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Christine Mitchell Harris

Date: 12-14-2020

E-Mail: cgmharris@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

CHRISTINE HARRIS:

As a Nurse Practitioner, public health advocate and an active community member I believe that I am uniquely suited to serve on the multimodal transportation committee. In 2010 I received my Masters in Public Health from Emory University. This education instilled within me the importance of advocacy and necessity to address the communities health deficiencies. As a nation we struggle with obesity, heart disease, diabetes and depression. Multimodal transport can be a tool to actively address these rampant health risks. After receiving my nursing degree from Duke in 2011, I began working in Duke's Level one trauma center as an ER nurse. I cared for a number of pedestrian accidents caused from poor education and infrastructure. Daily I encountered the effects of chronic diseases within our community. After completing my family nurse practitioner degree in 2017, I began working at a long term care facility and rehab center. This position helped me understand the importance of providing accessible health solutions/transportation to individuals in all stages of life. I have been an active commuter for most of my adult life. I have biked and walked to work and school for over 5 years. As a mother this now looks like riding a cargo bike with 2-5 children on it to do all my tasks of daily life be it picking up milk or even lumber. We are raising our children to understand the importance of active transport and are dedicated to making our community accessible independent of financial status or ability to own/drive a car. My father-in-law has MS and is wheelchair bound- opening my eyes to the difficulty of accessible transportation. I am from WNC and passionate about ensuring our community fosters a healthy, safe place to live, learn and grow for all of neighbors.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Micah McLain Home Phone #: 404.626.6233

Street address: 97 Virginia Ave City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Heifer International

Your position: Executive Project Manager Office Phone #: 404.626.6233

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 38 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: N/A

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have been a resident of downtown Atlanta (16 years) and Little Rock (4) and an avid bike commuter in each. I have been passionate about creating more sustainable and equitable transportation options since starting my education at Georgia Tech in 2000 and have volunteered with the following environmental sustainability groups over the past 15 years: Sierra Club, Citizen's Climate Lobby (CCL), Little Rock's Sustainability Commission, Little Rock's Bike Friendly Community Committee (BFCC), and Asheville Greenworks (Plastic Reduction Task Force).

I am especially interested in what we can do to take advantage of the COVID-induced focus on equity and sustainability to build on the "positive" changes from the past 9 months. I would love to be a part of concrete action steps that ensure that safe, sustainable, and equitable transportation options are available for all Asheville residents and visitors.

See attached.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com
Micah J McLain
Key: df6721a9fe98f442aa1f4026bfc5678

Signature: _____

Date: December 14th, 2020

E-Mail: micah.mclain@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

MICAH J McLAIN

404.626.6233 | micah.mclain@gmail.com | linkedin.com/in/micahmclain | Asheville, NC

Project manager and marketing director with 15 years of experience in consulting and advertising. Skilled problem-solver, creative thinker, and accomplished leader with a passion for innovation, business strategy, and environmental sustainability.

EXPERIENCE

HEIFER INTERNATIONAL — **Little Rock, AR**
Executive Project Assistant — *Nov 2017 - present*

- Leading innovation in donor engagement and fundraising at Heifer Labs
- Pushing our organization to own our progressive values to better engage a new generation of donors
- Exploring innovative new partnership opportunities with a variety of business and organizations

WINDSTREAM — **Little Rock, AR**
Analyst II - Marketing — *Jan 2017 - Oct 2017*

- Provided support for product development activities related to wireless and/or wireline products, or for development of marketing plans/promotions

BLUE EARTH NETWORK — **Atlanta, GA**
Marketing Director, Project Manager - Atlanta Bread — *May 2015 - Apr 2016*

- Led and implemented Blue Earth creative and digital marketing strategy and action plan, ensured marketing strategy and brand enhancement lens was incorporated into every facet of the business
- Project managed internal and external teams that created and executed a complete brand enhancement, including retail design, menu redevelopment, visual identity, social media, PR communications, and local store marketing
- Managed and approved all brand creative including visual identity, marketing POP, retail design, brand manual, etc.
- Tracked and analyzed metrics for customized franchisee-level marketing initiatives

UNITED WAY OF GREATER ATLANTA - REGIONAL COMMISSION ON HOMELESSNESS — **Atlanta, GA**
Independent Consultant — *July 2014 – Jan 2015*

AMES SCULLIN O'HAIRE — **Atlanta, GA**
Studio Manager, Production Artist — *Aug 2007 – Jan 2014*

PRO-BONO CONSULTING

THE COCA-COLA COMPANY — *Aug 2013 – Dec 2013*

- Developed a market-entry strategy (focused on consumer education/behavior change) and business model for a healthy beverage aimed at improving the lives of consumers in developing countries while expanding markets

RACETRAC PETROLEUM, INC. — *Aug 2012 – Dec 2012*

- Conducted analysis and recommended branding and promotion strategies to increase revenue opportunities

COMMUNITY CONSULTING TEAMS (CCT) ATLANTA — *2012 – 2015*

- Contributed marketing and strategy expertise to three non-profits (*Teens at Work, Orange Duffel Bag Initiative, SATIIM and Maya Forest*) to improve their brands, fundraising efforts, business operations, and community impact

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business — **Atlanta, GA**
Master of Business Administration – Marketing Strategy, Sustainability — *May 2014*

GEORGIA INSTITUTE OF TECHNOLOGY, College of Architecture — **Atlanta, GA**
Bachelor of Science in Industrial Design — *May 2005*

Skills: Product development, process analysis, sustainable business strategies, brand management, quantitative and qualitative research, operations management, social media, Adobe Creative Suite

Philanthropy: Plastic Free Little Rock 2018-present, Little Rock Sustainability Commission 2019-2020, BBBS 2011-2016, etc.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Mutlimodal Transportation Commission

Your name: Karla Furnari Home Phone #: 8288087519

Street address: 11 W Raleigh Rd City: Asheville Zip Code: 28803

Mailing address (if different): _____

Employer: Buncombe County Government

Your position: Planner 1 Office Phone #: 8282506705

Resident of City Asheville County Buncombe Race White * Gender Identity: (non-trans) woman *

Are you a Homeowner or a Renter? * Homeowner Age: 32

Residence location (check one): Central _____ North _____ South _____ East ✔ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

My interest are both Greenways and Transit. I am the county's greenway planner so I bring expert knowledge to the table when it comes to the complexity of building greenways. My focus and passion has always been to use pedestrian infrastructure to help reduce carbon emissions and to get lower income communities (and all communities) connected to work, school, grocery stores, and open space. Have more opportunities for people who do not have the privilege of having access to a car or may not be close to a bus route. Greenways can also help the community become healthier by providing safe routes to the listed above opportunities.

Return to:

City Clerk's Office
PO Box 7148
Asheville, NC 28802-7148

Email: boards@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: eSigned via SeamlessDocs.com Karla Jae Furnari

Date: 05/27/2021

E-Mail: furnarik13@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Karla Furnari
11 W Raleigh Rd, Asheville, NC 28803
828-808-7519
Furnarik13@gmail.com

OBJECTIVE

To improve community engagement and connectivity within all areas of the city and county. Possess strong interpersonal skills to effectively communicate with staff, and residents.

EDUCATION

Master of Public Affairs May 2015
Western Carolina University

Bachelor of Science, Criminology and Criminal Justice July 2012
Western Carolina University

PROFESSIONAL WORK EXPERIENCE

Planner 1 August 2015 - Present
Buncombe County, NC Recreation Services

- Performs parks and greenways planning which includes securing necessary land for such development.
- Negotiates the allocation of new parks space and assists in developing design concepts for new facilities and renovations.
- Conducts demographic and other research including assistance with additions to the Recreation Services Comprehensive Plan.
- Locates land for greenway development within Buncombe County.
- Coordinates contracting agencies for parks and greenways projects and acts as the department liaison with such organizations.
- Carries out planning studies related to greenways, park projects and other public facilities in order to determine the best future uses of County tax payer's dollars and consequently department capital improvement funds.
- Coordinates administrative components of greenways, park projects and new and existing facility development, which includes preparing and administering divisional budget and obtaining easements.
- Answers inquiries regarding greenways and park/facility plans.
- Prepares charts, maps, graphs and other illustrative material for presentation to elected officials, appointed boards, community groups and concerned citizens.
- Assists the Recreation Services Director in preparing for meetings and public hearings to explain recommendations and planning proposals.
- Coordinates and plans County services and programming along with partner agencies and programs.
- Conducts public meeting and prepares public presentations.
- Plans special events for the residents in Buncombe County within our parks.

- Run the year round program of Buncombe County Special Olympics as the local coordinator. The program has 130 year round athletes and 550 school aged athletes. Our volunteer base is 25 year round volunteers and 100 special event volunteers. We are in charge of all our own fundraising and programing for the entire year.

Summer Intern June 2014 - August 2014
Henderson County, NC Planning Department

- Wrote a Parks and Recreation Trust Fund (PARTF) grant for a community park.
- Photographed and GPS located of all the industrial and commercial businesses in East Flat Rock.
- Assisted in creating new zoning maps for the East Flat Rock community.
- Researched historical facts about the East Flat Rock community for the community plan.
- Contacted manufacturing companies such as MV1, Ford, Dodge, and Nissan, in order to find a Para transit vehicle that would fit the needs of the transit service.
- Learned how to issue zoning permits and cite violations of the land use development code.

Capstone Practical Project Spring 2015
Laurel Park, NC

- Successfully researched and presented an ordinance to allow residents to keep fowl. This involved using the NC Planning listserv, contacting backyard chicken advocacy groups, and presenting to an engaged council. The council approved the new ordinance.

WORK EXPERIENCE

Bartender/Server August 2009 – November 2018
Chili's Bar and Grill

- Serve guest food and beverages.
- Make specialty drinks for bar guest and employees.
- Train new employees.
- Received training in dram shop laws, third party liability laws, and North Carolina State liquor laws for commercial establishments that serve alcohol.

SKILLS

- Computer: Microsoft Word, Excel, PowerPoint, and Access.
- Creating maps with ArcGIS Mapping software.
- Basic graphic design work.

HONORS, CERTIFICATIONS, & AFFLIATION

- Member of the American Planners Association.
- Member of the NC Parks and Recreation Association.
- Certified Special Olympics coach.
- Certified National Charrette Facilitator.

- Certified Walk With Ease instructor.
- Certified Storm water BMP Inspection & Maintenance.
- Certified Adaptive Athlete instructor.
- Published work in the Undergraduate Expo, Western Carolina University Spring of 2012.

VOLUNTEER WORK

- Stonewall Sports Asheville Chapter — 2019 - Present
    1. Commissioner
- Asheville Buncombe Adult Soccer Association — 2013 - Present
    1. Executive Sectary 2013 - 2018
    2. Community and Government Relations 2018 - Present
- The Mediation Center, Family Visitation Program — 2012 - 2013
- West Henderson High School men's and women's soccer coach — 2009 - 2013
- West Henderson High School special needs department — Fall 2010
- George Mira Celebrity Golf Classic — 2001 - 2008

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation

Your name: Leanna Joyner Home Phone #: 828-808-0456

Street address: 73 Bradley St City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Appalachian Trail Conservancy

Your position: Director, Volunteer Relations Office Phone #: 828-357-6541

Resident of City Asheville County Buncombe Race Euro * Gender Identity: (non-trans) woman *

Are you a Homeowner or a Renter? * Homeowner Age: 44

Residence location (check one): Central _____ North _____ South _____ East _____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am specifically interested in representing greenway interest on the commission.

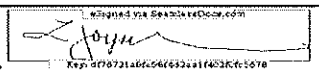
I have worked for more than a decade in support of the Appalachian Trail (A.T), a footpath that connects communities along from Georgia to Maine. I have experience working with land managers, local communities, and volunteers who work cooperatively toward the protection and long-term care of this trail and associated resources. My current work involves mobilizing volunteers, supporting resources for effective partnership, and serving as a conduit of information on issues of A.T. management. My education and professional background includes communications and public relations for a number of organizations. I volunteered for several years on the Connect Buncombe board of directors in support of their mission to educate about and advance greenways in the county.

I am interested in serving on the multimodal transportation commission because I know transportation options aren't mutually exclusive. Thinking holistically about needs across our city, connecting our communities, and making travel safe, efficient, affordable, and enjoyable are all things that I'm deeply motivated to contribute my talents and skills toward.

Return to:

City Clerk's Office
PO Box 7148
Asheville, NC 28802-7148

Email: boards@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: 

Date: 7/1/2021

E-Mail: ljoyner@appalachiantrail.org

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

LEANNA JOYNER

(828) 808-0456 | ljoyner@appalachiantrail.org

Purpose: To apply my leadership, communications, and project management expertise to create alliances, garner support, and leverage opportunities for volunteer and service partnerships for the benefit of public lands.

RECORD OF EXPERIENCE

Volunteer Relations Program Director, Appalachian Trail Conservancy (Feb 2017—Present), Asheville, NC

- Sustain and build capacity for the A.T.'s volunteer management tradition that engages more than 6,000 volunteers in trail maintenance, education, outreach, corridor stewardship, natural resources, and other management programs.
- Serve as the liaison to and point person for National Park Service (NPS) and U.S. Forest Service (USFS) volunteer policies, standards, guidelines, and reporting with 31 A.T. maintaining clubs.
- Facilitated a process for the development of a template for Volunteer Service Agreements between clubs and federal land management partners, and a MOU between clubs and ATC.
- Deliver trainings and provide technical assistance to staff, partner agencies and organizations on aspects of volunteer coordination, management, and partnership.
- Developing a Volunteer Engagement Platform that connects people with volunteer opportunities, tracks their accomplishments, and provides reports to analyze trends.
- Prepare and coordinate annual budget, calendar and workplan for volunteer program management.
- Initiated National Service Coordinators positions to broaden awareness for and participation in volunteer opportunities as part of the 50th Anniversary of the National Trails System Act in 2018.
- Convene the A.T. Saw Program Working Group to achieve programmatic consistency in saw safety program.
- Organize Volunteer Program Coordinator Working Group of the Partnership for the National Trails System, and serve as a Technical Advisor to six-pilot projects for the National Park Foundation's Love Your Park initiative in 2018.

Trail Resources Manager, Appalachian Trail Conservancy (Aug 2013 –Present), Asheville, NC

- Administered ridgerunner program as part of a regional comprehensive approach to visitor use management, which includes new data collection methods, initiating volunteer Trail ambassadors, and establishing the vision and implementation of ATC's Hiker Education Accreditation program.
- Coordinated regional capital planning requests and reporting to federal partners, and ensured club-agency-ATC partnership meetings are held annually as part of this initiative.
- Served as organizational expert on saw safety program and organized initiatives of the working group for programmatic consistency, including saw instructor workshop.
- Bolstered volunteer capacity and skills by connecting clubs with interested volunteer groups and individuals

- Coordinated regional trainings, including Wilderness Skills Institute, a saw instructor workshop, and The Register Blog.

- Managed volunteer recruitment, project logistics, and personnel management for SWEAT and Rocky Top Trail Crews operating in the Great Smoky Mountains National Park between June and October annually. Supported Konnarock crew in GA, NC and TN with project logistics support, local district coordination, and emergency support.

- Developed and manages program budgets; prepares grant proposals and reports.

Special Projects Consultant & Writer, Asheville, N.C. (2010-2013), Charleston S.C. (2004-2005)
Clients: Appalachian Trail Conservancy, Leadership Greater Washington, Lowcountry Environmental Education Program, National Conference for Community & Justice, The Harmony Project

- Researched, developed program content, wrote manuals, and delivered trainings for ATC's Family Program, A.T. Community™ Ambassadors, and A.T. Community™ and Trailhead Design Guides.

- Created strategic plan and budget for marketing A.T. license plates based on market trends, data and existing management.

- Coordinated all aspects of programs and events, including volunteer coordination, scheduling, venue booking, managing registration, program materials, promotions, vendor negotiations, and sponsorship to ensure successful events that met or exceeded profit goals.

STRENGTHS

- Relationship building
- Scenario analysis for decision making
- Expert writer and editor
- Mediating agreements
- Strategic Planning
- Skilled communicator
- 10+ years of media relations experience
- Ability to motivate and inspire
- Positive attitude
- Experienced manager

Program Manager, Appalachian Trail Conservancy, Asheville, N.C. (2006-2009)

- Grew the A.T. License Plate program from one state generating $55,000 annually, to 3 states totaling $116,000 in 2009. Today the program generates over $150,000 annually for ATC's operations in North Carolina, Tennessee, and Virginia.

- Selected to work as part of response team following high-profile events, including 2008 tragedies that garnered national attention.

- Maintained budgets, controlled costs, efficiently managed contractors, prioritized competing demands, and delivered work on time.

- Managed technology development projects related to website development and updates.

Director of Marketing, WNCW 88.7FM, Isothermal Community College, Spindale, N.C. (2004-2006)
Ensured the station's reputation in its home territory by serving as a liaison to station licensee, stakeholders, business leaders, journalists, and coordinated station participation at events across region. Defined and executed marketing plan based on station's strategic goals.

Director of Communications, Leadership Greater Washington, Washington, D.C. (2000-2003)

References available upon request.

Served as the editor in chief of all publications. Wrote copy, managed editorial contributions, organized advertising, and oversaw design of print newsletters, membership directory, and an award-winning annual report. Debuted e-newsletter to reduce costs and expand reach. Worked closely a diverse board of directors and staff to plan experiential encounters with local community issues and special events.

Public Affairs Asst., Electric Power Supply Association, Washington, D.C. (1999-2000)

PUBLICATIONS

Joyner, Leanna, *Hiking Through History: Civil War Sites on the Appalachian Trail*, Harpers Ferry, WV: Appalachian Trail Conservancy, 2015 ISBN 978-1-889386-94-2

PROFESSIONAL AFFILIATIONS, CERTIFICATIONS, AWARDS

2015-2018: USFS Crosscut Sawyer "B"
2015-present: Leave No Trace Master Educator and Master Educator Provider
2011-present: Wilderness First Aid & CPR/AED
2014-2017: A.T. Chainsaw Sawyer "A"
2009: Georgia Appalachian Trail Club Resolution of Commendation
1995: Girl Scouts Gold Award

EDUCATION, INTERESTS, VOLUNTEERISM

Bachelor of Arts Degree, Public Relations – University of South Carolina, Columbia, S.C. 1999

Personal motivation as a backpacker of more than 4,000 miles: Appalachian Trail (2003)
• Pacific Crest Trail (2010) • John Muir Trail (2008, 2010) • Foothills Trail (2012)

Friends of Connect Buncombe, Board of Directors member (2015-2018)
Carolina Mountain Club, Trail Maintainer (2006-2009) (2013-Present)
Partnership for National Trails System, Committee Member, Decade for National Trails System Committee (2007-2008); Co-Chair of Conferences and Workshops Committee (2010-2011); Co-Chair of Volunteer Coordinator Working Group (2016-present)

Brief Bio

Leanna works to celebrate and sustain the Appalachian Trail's volunteer management tradition that currently engages around 6,000 volunteers in trail maintenance, corridor stewardship, natural resources protection, education and outreach. Serving as ATC's organizational expert on policies, standards and guidelines, Leanna works collaboratively with 31 A.T. maintaining clubs, agency partners, board and committee members to support the overall volunteer program for the A.T.

Leanna has worked with the ATC since 2006, working in arenas of marketing and communications, program development, event organization, as well as Trail and facilities resource management. Leanna hiked all of the A.T. in 2003 and nearly half of the Pacific Crest Trail in 2010. The rewards she enjoys while in nature on long trails are those she hopes others will benefit from through her continued work in conservation.

References available upon request.