THE CITY OF ASHEVILLE

Staff Report

Council Meeting Date: March 23, 2021

Subject: Swimming Pool Management Contract

Staff Resource(s): Roderick Simmons, Parks and Recreation Director
Candy Hensley-Shaw, Program and Operations Manager

Action Requested: Resolution authorizing the City Manager to execute a contract with Swim Club Management Group, Inc., of Asheville, North Carolina, for management of City aquatic facilities.

Background:

- The Parks & Recreation Department operates three community pools & an interactive fountain from June - August.
- It has become increasingly difficult to recruit, hire and train qualified temporary seasonal workers.
- A Request for Proposals was advertised for interested companies to operate and maintain the three City of Asheville pools and Splasheville interactive fountain for one year with an option to renew for an additional two years.
- There were 3 proposals received:
    - Swim Club Management Group, Inc, Asheville, NC.: $191,900
    - USA Pools of North Carolina, Charlotte, NC: $279,250
    - Pool Management, Inc, Cumming, GA: $206,161
- Swim Club Management Group, Inc. was selected based on the qualifications, understanding of the scope of services, cost, and availability.
- Swim Club Management Group, Inc. will provide all labor, materials and supplies for the operations and management of the City's aquatic facilities.
- The average annual cost to operate the three community pools in-house has been approximately $200,000.

Vendor Outreach Efforts:

- Staff performed outreach to minority- and women-owned businesses through solicitation processes which include posting on the State's Interactive Purchasing System to reach out to Minority & Women-Owned Business Enterprise (MWBE) service providers.
- Advertisement and outreach was provided by the Asheville Business Inclusion office.
- None of the bidders were Minority & Women-Owned Business Enterprise (MWBE).

Council Goal(s):

- A Well-Planned and Livable Community

Committee(s):

- None

Pro(s):

- Contracting with a professional aquatic facilities management company for operations and maintenance ensures community pools will be operated in a safe, efficient manner and eliminate the obstacles associated with retaining an adequate number of certified staff.
- Reduces the seasonal hiring impacts on the Human Resources Department to recruit, hire and on-board temporary employees.
- Community pool operations will be operated with the adequate number of certified staff for the pool season.

Con(s):

- The current COVID restrictions for pools may limit the ability to hire staff in time to open the pools.

Fiscal Impact:

- Funding for this contract exists within the currently approved Parks & Recreation department operating budget for pool staffing and operations.
- The contract amount is budgeted in Parks and Rec in the operating budget.

Suggested Motion:

- Motion to authorize the City Manager to execute a contract with Swim Club Management Group, Inc., for management of city aquatic facilities for an amount not to exceed $191,900.

Attachment(s):

- Resolution

RESOLUTION NO. 21- _____

RESOLUTION AUTHORIZING THE CITY SWIM CLUB MANAGEMENT GROUP, INC. FOR THE MANAGEMENT OF CITY AQUATIC FACILITIES

WHEREAS, the City of Asheville has authority pursuant to Article 2 of Chapter 160A of the North Carolina General Statutes to enter into contracts for services with other entities; and

WHEREAS, the Parks & Recreation Department issued a Request for Proposal (RFP) for the management and operations of city aquatic facilities; and

WHEREAS, Swim Club Management Group, Inc. was selected based on the qualifications, understanding of the scope of services, cost, and availability; and

WHEREAS, the City desires to enter into a contract with Swim Club Management Group, Inc. for the operations and management of city aquatic facilities for (1) year with the option to renew for (2) years; and

WHEREAS, the project aligns with the City Council 2036 Vision in the following way: It supports a well-planned and livable community through the investment in parks and open spaces;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

The City Manager is authorized to execute a contract with Swim Club Management Group, Inc., for the operations and management of city aquatic facilities, for an amount not to exceed $191,900.

Read, approved and adopted this 23th day of March, 2021.

_____ _____

City Clerk Mayor

Approved as to form:

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City Attorney