MULTIMODAL TRANSPORTATION COMMISSION

- 3 year term
- Members shall be residents of the City
- Members shall represent various modes of transportation to include, but not limited to: transit, greenways, automobiles, bikes, pedestrians, etc.
- Members shall possess expertise and interest in the sustainability and development of multimodal transportation and demonstrate willingness to participate actively in Commission efforts.

Multimodal Transportation Commission (3 year term)

Vacancy - Transit representative
Was Kim Roney
Term to expire 7-01-21 -Vacant

Vacancy - Greenway representative
Was David Nutter
Term to expire 07-01-22 -Vacant

Vacancy- Transit representative
Was Lisabeth Medlock
Term to expire 07-01-22 -Vacant

Rich Lee - at large rep
Term to expire 07-01-20
Has served 2 terms -**NOT** eligible for reappointment

Patricia Katz - at large rep
Term to expire 07-01-20
Has served 1 unexpired term - Eligible & interested in reappointment

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RACE	HOMEOWNER /RENTER	SEX	AREA	OCCUPATION
Rich Lee (at-large representative) ric.hardlee@live.com	07-01-20	07-25-17 10-11-15	2 1	W	H	M	West	Financial Advisor
Kim Roney (resigned Jan. 2020) (represent transit interests) mskimroney@gmail.com	07-01-21	06-18-19	1 Unexpr.	W	H	F	West	Piano Teacher/ Bartender
Lisabeth Medlock (resigned) (represent transit interests) lisabeth.resultsconsulting@gmail.com	07-01-22	08-27-19	1	W	R	F	Central	Self Consultant/Coach
Dennis Wencel (at large representative) denniswencel@gmail.com	07-01-23	03-11-20	1 Unexp.	W	H	M	East	President Lift Marketing Group
Kenneth Armstrong (represent greenway interests) kenny@jmteagueengineering.com	07-01-21	08-27-19	Unexp.	W	H	M	North	Transportation Planner JM Teague
David Nutter (resigned Feb. 2020) (represent greenway interests) dnutter@aol.com	07-01-22	08-27-19 07-26-16	2	W	H	M	Central	Retired
Randy Warren (Bike/Ped interest) randy@warrencycling.com	07-01-22	08-27-19	1 1*	W	R	M	South	Owner/Coach Warren Cycling
Michael Stratton (represent Bike & Ped interests) mdstratton1@gmail.com	07-01-21	08-27-19	Unexp.	Hisp.	H	M	East	Real Estate Broker Keller Williams
Patricia Katz (At large seat) pkkatz56@charter.net	07-01-20	08-27-19	Unexp.	W	H	F	Central	Retired landscape architect

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RACE	HOMEOWNER /RENTER	SEX	AREA	OCCUPATION
Anna Sexton (represent Neighborhood Adv Com) Ex-Officio - Non-Voting Member sexton.aes@gmail.com	When off NAC			W	R	F	West	Planner NAC Rep
Joe Archibald P&Z appted representative Ex-Officio - Non-Voting Member narwhal1@icloud.com	When off P&Z	10-03-17	1	W	R	M	North	Architect Woodworker
SACEE Rep.	Open - To Be Reviewed At a Later Date				07-01-16	Ex-Officio - Non-Voting Member		

*Randy Warren reassigned from At-Large seat to Bike/Ped seat 8/27/19

Chair: Michael Stratton
Staff: Jessica Morriss
Council: Gwen Wisler

MULTIMODAL TRANSPORTATION COMMMISSION

Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County	Homeowner/ Renter
Katz		X		X						X	X		H
Stratton	X				X		X				X		H
Warren	X			X				X			X		R
Armstrong	X			X		X					X		H
Wencel	X			X			X				X		H
Sexton		X		X					X				R
Archibald	X			X		X							R

Multimodal Transportation Commission Resource LIst

APPLICANT FName	APPLICANT LName	APPLICANT EMAIL	DATE SUBMITTED APPLICATION	RESIDENT	RACE	SEX	AREA	Homeowner /Renter	OCCUPATION	Interested in Other Boards
Sandy	Aldridge	sandykallamaldridge33@gmail.com	03-02-20	City	W	F	Central	R	Student at AB-Tech	on CPAC / interested in Civic Ctr
Kristen	Goldsmith	goldsmkm@gmail.com	03-06-20	City	W	F	West	H	Assistant Manager Trader Joe's	
John	Bausone	jbausone@gmail.com	03-06-20	City		M	South	R	Biltmore Workforce Mngmt Server	
Marty	Shulys	martyshults@yahoo.com	08-29-20	City	W	M	West	H	Assistant Manager Goodwill NWNC	
Michael G.	Waddle	michaelgwaddle@gmail.com	09-11-20	City	Hispanic	M	Central	R	Program Manager CASE Consultants	Public Art & Affordable Hsing
Lydia	Buehrer	buehrer.lydia@gmail.com	09-11-20	City	W	F	West	H	Sr Proj Engineer	
Joseph	Chesler	jchesler@morrisbb.net	10-29-20	City	W	M	West	H	Retired Los Angeles County Chief of Planning	
Maggie	Ullman	maggie.ullman@gmail.com	11-16-20	City	W	F	North	H	Principal Ullman Consulting	
Bill	Loftis	billloftis55@gmail.com	11-17-20	City	W	M	Central	H	Principal Bill Loftis Assoc.	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Sandy Aldridge Home Phone #: 919-264-6113

Street address: 116 Veronica Lane City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Full-time student at AB Tech

Your position: _____ Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M___ F✓ * Age 53 *

Are you a Homeowner or a Renter? Renter

Residence location (check one): Central ✓ North _____ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Volunteering for my community by way of serving on the Multimodal Transportation Commission is part of my mission for the City of Asheville. I have prior experience working with the NCDOT in Location & Surveys, Greenways and also working in a District Engineers office. I've already collected great ideas from other Asheville residents and would like to see some of those ideas come to life. My son recently graduated from N.C. State with degrees in Environmental Science & Plant Biology, he's available for sharing of information

Signature: Sandy Aldridge

Date: 3-2-2020

E-Mail: _____

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission - Transit Interest

Your name: Kristen Goldsmith Home Phone #: 419-356-9006

Street address: 169 Davenport Rd City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Trader Joe's

Your position: Assistant Manager Office Phone #: N/A

Resident of City X County _____ Race White * Sex M___F X * Age 36 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South _____ East _____ West X

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: No _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Prior to living in Asheville, I have been an avid public transit rider and cycling commuter much of my adult life. I relied on public transit as a primary means of transportation while living and/or working in Washington D.C. and Portland, OR. I commuted solely by bicycle year round while living in Eugene, OR. When my family relocated to Asheville for work I was disappointed to discover that neither our public transit system, nor our bicycle infrastructure were capable of meeting the needs of so many of our residents. As a member of this committee, I will advocate for policies that will expand these services and our infrastructure to serve the members of our community in a manner that provides access to school, work, medical services, and community events not only for those who rely solely on transit, but also those who wish to reduce their dependency on a car. Doing so will enable economic mobility, improve civic engagement, support our local businesses, encourage healthier lifestyles, and reduce our carbon emissions in line with the City's Comprehensive Plan and our climate-related goals. My professional training in architecture with a focus on sustainable design, as well as my advocacy for transit and alternative transportation as a candidate for City Council will play key roles in my service on this board.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: 3/6/20

E-Mail: goldsmkm@gmail.com

Fax #: N/A

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

3/6/20

Sarah Terwilliger, Deputy City Clerk,

I am writing to apply for the vacancy on Asheville's Multimodal Transportation Commission, with a specific interest in Transit. I have regularly attended meetings of this committee for the past several months, and was a strong advocate for transit and alternative means of transportation as a candidate for City Council.

Prior to living in Asheville, I was an avid public transit rider and cycling commuter much of my adult life. I relied on public transit as a primary means of transportation while living and working in Washington D.C. and Portland, OR. I commuted solely by bicycle year-round while attending graduate school and living in Eugene, OR. My experience with other city's transportation systems provides me with valuable insight to strategies that will contribute to our ongoing efforts to improve Asheville's transportation systems.

When my family relocated to Asheville for work, I was disappointed to discover that neither our public transit system, nor our bicycle infrastructure were capable of meeting the needs of so many of our residents. Specifically, as a shift-worker, our bus system's schedule does not support those, like myself, who work very early in the morning or late at night. This impacts thousands of Ashevillians who have to rely on other means of transportation, in order to get around our city. The inadequacy of our transit system contributes to congestion on our roads, significant carbon emissions, wear and tear on our infrastructure, as well as straining the personal resources of our residents. Similarly, our city lacks sufficient infrastructure that would enable many of our residents to leave their cars behind and instead complete many of their daily tasks on bike.

My professional training in architecture with a focus on sustainable design makes me uniquely suited to advocate for policies in keeping with the City's Comprehensive Plan, *Living Asheville*. I have a keen understanding of the importance of integrating transit with housing as a land-use planning policy, and will utilize my skills as they pertain to meeting our goals for a well-planned city. As a candidate for City Council, I established important relationships with both City and County officials through my advocacy for transit and alternative transportation. I will (use these connections) to advocate for new funding sources for transit, including partnerships with Buncombe County and collaboration with the Tourism Development Authority on funding projects through the Tourism Product Development Fund.

As a member of this committee, I will advocate for policies that will expand our transit system and our alternative transportation infrastructure to serve the members of our community in a manner that provides access to school, work, medical services, and community events not only for those who rely solely on transit, but also those who wish to reduce their dependency on a car. Doing so will enable economic mobility, improve civic engagement, support our local businesses, encourage healthier lifestyles, and

reduce our carbon emissions in line with the City's Comprehensive Plan and our climate-related goals.

Thank you for your consideration,

Kristen Goldsmith

Kristen M. Goldsmith

169 Davenport Road Asheville, NC 28806
(419) 356-9006
goldsmkm@gmail.com

Education

UNIVERSITY OF OREGON: Eugene, OR
2006 - 2008, Master of Architecture
Instructor, AutoCAD, Summer 2008
Graduate Teaching Fellow, Digital Media, Spring 2007 & Building Construction Fall 2007
Lyle P. Bartholomew Scholarship Recipient, Spring 2007
Teaching assistant, Computer Technology, Fall 2006

UNIVERSITY OF CINCINNATI: Cincinnati, OH
2002 - 2006, Bachelor of Science, Architecture
Graduated with Honors
Cincinnatus University Scholarship
Dean's List every academic quarter

Experience

CANDIDATE: ASHEVILLE CIY COUNCIL, 2020
Advocated for policies including: More affordable housing, equitable zoning, improved public transit, additional infrastructure for alternative transit, and improving economic opportunities for Asheville's residents.

TRADER JOE'S: 2013 - PRESENT, ASHEVILLE, NC & TALLAHASSEE, FL
MATE 2014 - PRESENT, CREW MEMBER 2013-2014
Oversee staff of 100+ employees to provide a WOW customer experience to every customer, every day by ensuring the store is clean and well-stocked. Model and communicate our core values, train and develop crew members, find innovative ways to drive sales in our neighborhood store while maintaining a fun and friendly environment.

FOSTER ASSOCIATES: PORTSMOUTH, RI - 2008 - 2013
Primary responsibilities included project management and design collaboration with other members of the studio on a variety of commercial and residential projects. Responsible for communicating with clients and contractors on site and throughout the design and construction processes. Responsible for completing construction documents and specifications, perspective renderings, presentations, and physical models. Additional experience with residential and commercial interior design from preliminary schematics and presentations to specifications, purchasing and installation.

ZIMMER GUNSUL FRASCA PARTNERSHIP:
WASHINGTON D.C.- SPRING 2004; PORTLAND, OR- AUTUMN 2004, SUMMER 2007
Assisted with various projects including those for public and civic institutions and health care facilities. Experience in several phases of design including conceptual design, schematic design, and construction documents. Performed tasks using AutoCAD, Photoshop, and SketchUp, including construction details, presentation boards, and digital modeling. Received outstanding evaluations and references.

ESHERICK HOMSEY DODGE & DAVIS:
SAN FRANCISCO, CA - SPRING & AUTUMN 2005
Participated in several stages of the design process for a LEED Platinum natural sciences building. Responsibilities included model making, construction details using AutoCAD, and creating diagrams to educate the client as to the benefits of sustainable design. Also in charge of completing record drawings for a built project. Collaborated on several design competitions and assisted in the creation of presentation boards and other visual media.

Activities and Honors

Endorsed by Equality NC and Run for Something as a candidate for Asheville City Council. iGrow Co-coordinator, Tallahassee, FL. National Society of Collegiate Scholars, HOSTS Mentor, University Honors Association, Habitat for Humanity, Denmark International Study Program.

References

Available Upon Request.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multi-Modal Transit Commission

Your name: John Bausone Home Phone #: 503-729-5608

Street address: ~~281 Sulphur Springs Rd.~~ 41 Forest Hill Dr City: Asheville Zip Code: ~~28806~~ 28803

Mailing address (if different): _____

Employer: Biltmore Workforce Management

Your position: Server Office Phone #: _____

Resident of City Asheville County Buncombe Race _____* Sex M ✓ F ___* Age 44 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North ____ South ✓ East ____ West ____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: N/A _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

am writing to express my interest od serving on the Multi-Modal Transit

See attached

ministry to combine a career in [illegible] with a

John Bausone

Return to:

Signature: _____

Date: _____

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: jbausone@gmail.com

Fax #: _____

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

I am writing to express my interest in serving on the Multimodal Transit Committee for the City of Asheville. I have spent most of my professional career in restaurant operations management where I have been responsible for managing multi-million dollar operations with over one hundred employees, to small fine dining establishments with under 10 employees. I was also a small business owner where I operated two cafes for approximately five years. During that time I became heavily involved in several economic development organizations, but particularly Northeast Shores, a community development corporation whose mission was to spur economic development and revitalize a neighborhood on the east side of Cleveland, OH. I sat on the board of directors of Northeast Shores for nearly five years and for two of which I was vice-president. We were responsible for reinvestment for housing development, community organizing, business recruitment, code enforcement, construction, and property management. Additionally, we worked with stakeholders to plan and execute residential and commercial real estate development including housing, streetscapes, and a recreation center.

My background in operations and business along with my passion for sustainable economic development and city revitalization drew me to return to school fulltime in 2017 after nearly 20 years in the restaurant industry to complete a degree in Organizational Leadership with a focus on urban planning and economic development through the Levin School of Urban Affairs at Cleveland State University. I graduated Magna Cum Laude in December of 2019 and I chose to conduct a policy analysis of the multimodal transit system in Asheville as one of my capstone projects for my coursework. This process allowed me to gain a deeper understanding of the transit system and the stakeholders involved. Additionally, I lived in Portland, Oregon a city that embraces active transportation planning and has an exceptional true multimodal transit system. When I lived in Portland I relied heavily on the greenway, bikeway, and public transit systems.

I have lived in Asheville for nearly four years and I would love to have the opportunity to contribute to my community by serving on the multimodal transit committee. I believe that my passion for urban planning, active transit planning, and sustainable economic development in conjunction with my diverse professional experience and education qualify me to fill this position.

Best,
John Bausone

JOHN BAUSONE

41 Forest Hill Drive
Asheville, NC 28803
jbausone@gmail.com
503-729-5608

SUMMARY OF QUALIFICATIONS

- Executive leadership professional and mentor with experience in organizational systems and workforce training
- Knowledge areas include small business, organizational leadership, economic development, urban planning, and culinary arts
- A community organizer with volunteer work in economic and neighborhood development, outreach, and public speaking
- Dean's list student and honors graduate throughout academic career

RESEARCH INTERESTS

Urban planning, real estate development, sustainable economic development, restaurant industry, business

EDUCATION

BA in Organizational Leadership, December 2019 – MAXINE GOODMAN LEVIN COLLEGE OF URBAN AFFAIRS at CLEVELAND STATE UNIVERSITY, Cleveland, OH
AA in Urban Studies, June 2018 – CUYAHOGA COMMUNITY COLLEGE, Cleveland, OH
Advanced Certificate in Culinary Arts, June 2013 – THE CHEF STUDIO, Portland, OR

PROFESSIONAL EXPERIENCE

Executive Chef, **Buffalo Nickel**, August 2016 – May 2017, Asheville, NC
Co-Owner & Executive Chef, **Forest Hill Kitchen**, August 2015 – May 2016, Cleveland, OH
Executive Chef, **Grovewood Tavern & Wine Bar**, July 2013 – August 2015, Cleveland, OH
Food Service Manager, **Earth Fare**, March 2012 - July 2013, Asheville, NC
Executive Chef, **Beachland Ballroom**, May 2011 - Mar 2012, Cleveland, OH
Sous Chef, **New Seasons Market**, Nov 2008 - April 2011, Portland, OR
Business Owner, **Northshore Cafes Inc.**, November 2003 - November 2008, Cleveland, OH
Director of Operations & Training, **Kentucky Fried Chicken**, October 2000 - July 2004 Cleveland, OH

VOLUNTEER EXPERIENCE

VP Board of Directors, **NORTHEAST SHORES DEVELOPMENT CORP**, 2004- 2008, Cleveland, OH
Member, **E 185th Street Merchants Association**, 2004- 2008, Cleveland, OH

RESEARCH / FIELDWORK EXPERIENCE

- POLICY ANALYSIS OF MULTIMODAL TRANSPORTATION SYSTEM, Asheville, NC, Fall 2019

LICENSES & CERTIFICATIONS

Real Estate License, North Carolina, Expected [September 2020]
ServSafe Manager, National Restaurant Association, January 2017 - 2022

HONORS / AWARDS

magna cum laude, Cleveland State University 2019
cum laude, Cuyahoga Community College, 2018

MEMBERSHIPS / AFFILIATIONS

Urban Land Institute

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Marty Shults Home Phone #: 970-590-2235

Street address: 14 Townview Dr. City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Goodwill NWNC

Your position: Assistant Manager Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 55 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have a BS in Agronomy from Colorado State University. I have lived in many different communities that had all sorts of public transportation. The most profound example was in Ft Collins Colorado that is a Platinum level bicycle friendly community. This community had a fantastic bus system as well as bike lanes throughout the city. As a bike commuter for more than 30 years I am very aware of the need and desire for alternative transportation in a growing and thriving community like Asheville. By creating a downtown and beyond that is safe for alternative transportation we create a safer downtown for tourists and locals alike.

eSigned via SecureSeDoc.com

Key: df76f7215e9d9ff6d3aa1f602f0c5e78

Signature: _____

Date: 08/29/2020

E-Mail: Martyshults@yahoo.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Michael G Waddle Home Phone #: 865-742-7851

Street address: 85 W Walnut St APT 203 City: Asheville, NC Zip Code: 28801

Mailing address (if different): _____

Employer: CASE Consultants International

Your position: Program Manager Office Phone #: 865-742-7851

Resident of City Asheville County Buncombe Race Hispanic * Sex M ✔ F ___ * Age 34 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ✔ North _____ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO.

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Please see Cover Letter and Resume.

Signature: Michael G Waddle

Date: September 11, 2020

E-Mail: michaelgwaddle@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Michael G. Waddle Asheville, NC 28801 ▪ 865.742.7851 ▪ michaelgwaddle@gmail.com

September 11, 2020

Sarah Terwilliger
Deputy City Clerk
City of Asheville
70 Court Plaza
Asheville, NC 28801

Dear Sarah Terwilliger:

I am writing to be considered for a committee member of the Multimodal Transportation Commission for the City of Asheville. Over the past ten years, my career focus has been to develop expertise in services to vulnerable communities, notably by providing food that is nutritious, accessible, and affordable. This expertise has required a regular and in depth coordination and interaction with city, state, and federal government. Moreover, it has heightened my knowledge and appreciation of logistics and the many different ways that residents and materials travel within a city.

Since 2010, I have been involved in community organizing, program management, and regulation of programming for vulnerable groups. Over that time, I developed skills in group leadership, client service, and financial management. My career progression has afforded me opportunities to contribute to strategic planning beyond just my work unit, to include issue that span across the organization and local community. Through that collaboration, I identified and sought out solutions to better serve stakeholders: clients, volunteers, partners, employees, and funders. Further, I have been responsible for soliciting and reporting on government revenue to ensure needed resources are appropriately provided and utilized.

The Multimodal Transportation Commission excites me because it complements my personal and professional interests and experiences. I am avid urban and forest hiker and biker. I relax by having safe and stimulating pathways by foot and wheel wherein I can feel the freedom and appreciation and human built and preserved beauty of an area. Professionally, I have appreciated public and commercial transit. Public transit enables the goods and services needed in any municipal area. Whereas commercial transit moves the goods and services as close as possible to the public that utilize them. My background of food security has heightened my awareness of these complementary access points. Food security is impossible without moving food to those that are hungry, and likewise impossible if the public cannot get to the access points that service providers design.

To complement my practical experience, I recently earned a Master of Public Administration, which provides new breadth to my work experience. I believe that my background, skillset, and disposition will prove an asset to the Multimodal Transportation Commission. I hope to continue this conversation in the future.

Sincerely,

Michael G. Waddle

Michael G. Waddle

Asheville, NC 28801 ▪ 865.742.7851▪ michaelgwaddle@gmail.com

Executive Summary

- Innovative social sector professional with nine years of experience in program management, local advocacy, grants management, program improvement, and organizational administration.
- Gifted technical writer with significant experience in producing grant applications, project progress and technical reports to private and government sponsors and local and national partners.
- Program/project management expertise with seven years of experience implementing federal and state-financed programs in partnership with local private entities.
- Result-driven team leader that supervised a departmental restructure and programmatic overhaul to address government accountability and client accessibility issue.
- Demonstrated ability to develop and maintain strategic objectives, staffing standards, stakeholder communications, financial stability, and funder reporting.

Competencies

- Leadership
- Communication
- Collaboration
- Time Management
- Problem-Solving

Skills

- Strategic Planning
- Client Management
- Stakeholder Relations
- Financial Analysis
- Public Policy Analysis
- Grant Writing & Reporting
- Event Planning & Coordination
- Donor Identification & Cultivation
- Data Management & Analysis
- Program Management & Evaluation

Professional Experience

Program Manager | CASE Consultants International | Asheville, NC **Mar 2020 – Present**

- Oversee daily operations focused on the analysis, policy, and the public intersection of climate change.
- Operated several contract vehicles, including NOAA ProTech subcontracts (NESDIS, NWS, NMFS), doubling business revenue and staffing capacities.
- Analyzed business capacities and submitted capabilities matrices for future agreements.
- Initiated and maintained partnerships among for profit, non-profit, public, and university institutions.
- Formulated staffing policies and instituted across multifunctional company of 12 individuals via a Team Manual.
- Examined financial situation and forecasted future priorities, benefits, and functions of the business operations.
- Established, managed, and evaluated consultancy agreements and scopes of work of expert associates.
- Managed contract deliverables, progress reports, and budgets for private clients and companies.

Consultant, Poverty & Workforce Solutions | ICF Consulting | Fairfax, VA – Remote **Oct 2019 – Present**

- Led project and support regarding technical assistance, assessments, and research projects.
- Developed and implemented technical assistance tasks and activities across division.
- Implemented quantitative and qualitative data collection tools virtually and on-site visits.
- Produced deliverables, analyses, and program outcomes reports, and targeted stakeholder publications.
- Evaluated program performance through administrative and program data sets to explore deeper problems.

Consultant, Senior Hunger Programs Innovation | Capital Area Food Bank | Washington, DC **Jun 2019 – Oct 2019**

- Directed an advisory board of 12 senior citizens through a Human Centered Design process to identify issues, explore solutions, and refine programming to address food security concerns.
- Fostered relationships with national partner, consulting firm, and area service providers to advance organization reputation, coordinated grant activities, and ensure cost effective program solutions.
- Aligned grant activities with organizational strategic objectives, analyzed and projected budgetary expenses, and developed evaluation methodology to ensure vitality and success of overall project.
- Developed, executed, tracked, and reported on grant budget of $100,000.

Fiscal Policy Specialist | Florida Department of Health | Tallahassee, FL **Jan 2017 – May 2019**

- Led the fiscal policy section of the Bureau of Child Care Food Programs to train, monitor, and provide technical assistance for contracted agencies receiving $275,000,000 annually.

- Audited, reported on, and reviewed Corrective Action Plans for 10 contractors annually that received up to $12,000,000 yearly to determine compliance with program regulations.
- Evaluated 400 contractor applications annually to determine eligibility and administrative capability to implement federal programming in compliance with regulatory requirements.
- Developed policy memorandum, trainings for contracted agencies to clarify federal regulations, state requirements, and agency processes and expectations.
- Communicated regulatory interpretation and justification of bureau practices to U.S. Department of Agriculture's regional and national office to rebuff contractor complaints.
- Designed tools and methods for internal and external tracking and reporting that enabled compliance and process evaluation.

Government Analyst | Florida Department of Economic Opportunity | Tallahassee, FL **Oct 2016 – Jan 2017**

- Advanced economic development opportunities 6 municipal grantees through the: disbursement of $300,000 annually, engagement in technical assistance, and connection to available resources.
- Analyzed grantee applications, measured against deliverables, and maintained contractual terms.
- Developed new program mechanisms to: increase new grantee impact and efficiencies, measures to evaluate previous grantee performance, and communication tools to enhance educational efficacy.

Director, USDA Senior Hunger Programs | Capital Area Food Bank | Washington, DC **Mar 2015 – Jun 2016**

- Initiated a complete staffing restructure unifying programmatic and operational portions of the program into one department to address accountability, accessibility, and communication concerns.
- Led a department of 12 employees of diverse functions from client screening, account development, and grant reporting to inventory maintenance, volunteer management, and package delivery.
- Cultivated relationships with Federal Agencies, State Agencies, and national and community partners that bolstered program reputation, informed service practices, and enhanced client care.
- Streamlined inventory practices by: simplifying distribution methods, consolidating warehouse locations, unifying all program operations under a universal pre-packaged procedure.
- Advocated for policies that increased client accessibility: decreased required eligibility documentation, created program-wide application, established longer enrollment periods.
- Maximized program data infrastructure through integration with existing technology, upgrading product output procedures, and initiating regular managerial review of records.

Manager, USDA Senior Hunger Programs | Capital Area Food Bank | Washington, DC **Jan 2014 – Feb 2015**

- Evaluated the state of *Commodity Supplemental Food Program* and *Senior Farmers Market Nutrition Program*, researched best practices, and outlines strategic plan to align with organizational values.
- Managed a staff of 6, portfolio of 5,600 clients, collection of 70 subsidiary agencies, inventory valued at $2,300,000, and an administrative budget of $900,000.
- Engendered more client-oriented work environment through staff training and development, awareness and outreach campaigns, and rebranding the program as *Grocery Plus*.

Coordinator, USDA Child Hunger Programs | Capital Area Food Bank | Tallahassee, FL **Apr 2012 – Dec 2013**

- Distributed 1,000 meals daily to at-risk youth in two Maryland counties through the administration of the *Child and Adult Care Food Program* and *Summer Food Service Program*.
- Managed an administrative budget of $500,000 and a portfolio of 30 subsidiary agencies.
- Represented department in CRM software development, Maryland Governor initiative to end childhood hunger.

AmeriCorps*VISTA | Community Assistance Network | Crescent City, CA **Nov 2010 – Feb 2012**

- Convened 20 community stakeholders to create a county-wide food policy council as part of The California Endowment's *Building Healthy Communities* public health campaign.
- Collected data for a county-wide survey to measure food accessibility and affordability.

Education

Florida State University – Tallahassee, Florida Master of Public Administration
University of South Carolina – Columbia, South Carolina Bachelor of Arts in Religious Studies

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Lydia Buehrer Home Phone #: 980-229-6703

Street address: 60 Skyview Terrace City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Whitman, Requardt & Associates, LLP

Your position: Senior Project Engineer Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M___ F ✓ * Age 33 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✓

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: No known conflicts. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a registered licensed Professional Engineer

See attached

eSigned via SeamlessDocs.com
Lydia M. Buehrer
Key: dcf87d1a5fe90f4d32ee1f402f0c5678

Signature: _____

Date: 09/11/2020

E-Mail: buehrer.lydia@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Lydia Buehrer -

I am a registered Licensed Professional Engineer in the State of North Carolina. I have spent the past 11 years working as a transportation engineer, specifically relating to highways, local roads, multi-use paths, and planning projects. My experience is not only in North Carolina, but has spread across various states (NC, KS, and PA), which has allowed me to develop a broader picture of transportation design. The work I have performed in North Carolina has ranged from the Western portion of the State to the Eastern portion, including both rural and urban areas. I can provide insight as to NCDOT requirements, as well as familiarity with design standards and practices of the various governing boards. I believe this will help encompass the overall picture of the multimodal needs in the area. Although my main background is primarily roadways, my passion is in providing more equitable means of transportation for all. My personal preference for transportation is walking, if possible. I also am greatly appreciative of the many greenways found throughout the state of North Carolina and use them frequently. I am a new permanent resident in Asheville, but have been making regular and frequent visits to the area since 2012. I am committed to investing in the community and would like to help with the continued improvement of various forms of transit and transportation in and around Asheville. My goal as a member of the commission would be to provide technical and industry experience. Please see attached resume for education and experience.

Lydia Buehrer
60 Skyview Terrace
Asheville, NC 28806
(980) 229-6703
buehrer.lydia@gmail.com

11th September 2020

Sarah Terwilliger
Deputy City Clerk
City of Asheville

Dear Ms. Terwilliger,

I am a registered Licensed Professional Engineer in the State of North Carolina. I have spent the past 11 years working as a transportation engineer, specifically relating to highways, local roads, multi-use paths, and planning projects.

My experience is not only in North Carolina, but has spread across various states (NC, KS, and PA), which has allowed me to develop a broader picture of transportation design. The work I have performed in North Carolina has ranged from the Western portion of the State to the Eastern portion, including both rural and urban areas.

I can provide insight as to NCDOT requirements, as well as familiarity with design standards and practices of the various governing boards. I believe this will help encompass the overall picture of the multimodal needs in the area.

Although my main background is primarily roadways, my passion is in providing more equitable means of transportation for all. My personal preference for transportation is walking, if possible. I also am greatly appreciative of the many greenways found throughout the state of North Carolina and use them frequently.

I am a new permanent resident in Asheville, but have been making regular and frequent visits to the area since 2012. I am committed to investing in the community and would like to help with the continued improvement of various forms of transit and transportation in and around Asheville. My goal as a member of the commission would be to provide technical and industry experience.

Sincerely,

Lydia Buehrer

Please see attached resume for education and experience.

Lydia Buehrer, PE ▪ buehrer.lydia@gmail.com ▪ 980-229-6703 ▪ linkedin.com/in/lydiabuehrer

Asheville Multimodal Commission

Experienced Engineer with a demonstrated success of working in the design industry. Strong engineering professional skilled in Microstation, Highways, Local Roads, and Corridor Modeling.

Professional Experience

Whitman, Requardt & Associates, LLP Raleigh, NC

Senior Project Engineer

April 2019 – Present

- Various NCDOT, VDOT, and DelDOT Design Build Pursuits, Design-Bid-Build Projects, and Feasibility Planning Projects
  - Serving as a senior roadway engineer to design various highway and local road projects including new location, widening, and interchange design.
  - Coordinating staff located in various states and offices along the east coast.
  - Managing discipline specific project schedules to ensure milestones are kept
- Design related experience:
  - Assist in mentoring and training younger staff.
  - Provide calculation and design review.
  - Production of various roadway design related elements, including horizontal and vertical grade, interchange design, and planning design.

ICE of Carolinas Raleigh, NC

Roadway Project Engineer

April 2018 – April 2019

- Various NCDOT Design-Build Pursuits
  - Serving as a senior roadway engineer to design various highway projects including new location, widening, and interchange design.
- Design related experience:
  - Assist in mentoring and training younger staff.
  - Provide calculation and design review.
  - Production of various roadway design related elements, including horizontal and vertical grade, roundabout design, interchange design, and resurfacing grade design.

HDR

North Carolina

Roadway Engineer

November 2010 – April 2018

- U-2827B/C-5620A – US 421/I-40 Business in Winston-Salem, NC. Raleigh, NC
  - Serving as the Lead Roadway Engineer to facilitate the roadway design. The project includes the design and reconstruction of approximately 1.2 miles of US 421/I-40 Business, from just west of Fourth Street to east of Church Street, and includes interchange modifications and bridge replacements. The project will also provide a multi-use path from Fourth Street to Liberty Street and include intersection safety improvements outside the corridor.
- The Pennsylvania Rapid Bridge Replacement Program, Pittsburgh, PA. Pittsburgh, PA
  - Co-located to Pittsburgh to:
    - Supervise local and virtual teams across multiple states and time zones.
    - Maintain the design schedule of 7 teams.
    - Coordinate between the different disciplines to ensure schedule and budget were met.

- Johnson County Gateway, Lenexa, KS — Kansas City, MO
  - Co-located to Kansas City to manage a highway segment for a multi-million dollar Design-Build project, through the design process to Released For Construction plans, which included:
    - Implementing Kansas Department of Transportation standards.
    - Following and implementing the project Quality Control plan.
    - Managing local and virtual teams of 2 to 10 people on several segments across multiple states and time zones.
    - Coordinating with the sub-consultants to complete the design of the segments.
- Design related experience: — Charlotte & Raleigh, NC
  - Development of horizontal and vertical roadway alignments.
  - Production of temporary roadway horizontal and vertical alignments.
  - Quantity calculations.
  - Assisted in several public meetings for local municipalities.
  - Roadway impact analysis of future corridors to aid in the NEPA process.
  - Evaluation of roadway alternatives for future Design-Build projects.

South Carolina Department of Transportation — Columbia, SC

Civil Engineer

July 2009 – November 2010

- Created manuals and references for new software programs being implemented by the SCDOT.
- Worked with clients to ensure they received up to date project information.
- Organized plans and reviewed quality of plans before placing on the SCDOT intranet.
- Participated in Microstation, Water Resources, Geopak, and Leica Scanner training.

Kimley-Horn and Associates, Inc. — Charlotte, NC

Land Development Intern

May 2008 – September 2008

- Researched innovative storm drain designs and conducted correspondence with the various companies.
- Finalized NCDOT water and sewer encroachment exhibits and agreements.
- Completed exhibits for truck turn analysis, land acquisition, and utility layout.

Professional Affiliations

Women in Transportation Seminars (WTS) — 2011-Present

Past Secretary for the Charlotte Metro Chapter: 2012-2014

American Society of Highway Engineers (ASHE) — 2016-Present

ASHE 2020 National Convention Entertainment Subcommittee: 2018-2020

Triangle Women In STEM (TRIWSTEM) — 2019-Present

Education/Licenses

Professional Engineer

PE 040871 (NC) PE 85794 (FL) PE 045496 (GA)

Bachelor of Science, Civil Engineering, Ohio Northern University

2005 – 2009

Career Skills I – Leadership Course (HDR)

2016 – 2018

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: MULTIMODAL TRANSPORTATION COMMISSION

Your name: Joseph Chesler Home Phone #: 828-808-0513

Street address: 55 Longview Rd City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: (Retired from Los Angeles County)

Your position: Chief of Planning (ret) Office Phone #: _____

Resident of City YES County Buncombe Race White * Sex M ✔ F ___ * Age 69 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

As a retired urban/environmental planner, I am intimately familiar with land use, transportation and community planning principles and processes. Additionally, I currently serve as an on-call "subject matter expert" (SME) employee with DHS/FEMA in support of disaster recovery operations throughout the U.S. I would like to contribute more to developing a sustainable and diverse infrastructure within my neighborhood, Asheville and the region.

I possess a B.S. in Ho[illegible] Planning. I am a certified planner (AICP) and a[illegible]

I have long been inte[illegible] I have served on national boards and commissi[illegible] adventure travel

(RESUME SUBMITTE[illegible] See Attached

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com
Joseph Chesler
Key: d7b913a5fe99849d92aa1f6029b5e678

Signature: _____

Date: 10/29/20

E-Mail: jchesler@~~morriebb.net~~ morrisbb.net

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Joseph J. Chesler, AICP/CFM

♦ 55 LONGVIEW ROAD ♦ ASHEVILLE, NC 28806-4418 ♦ CELL: 828.808.0513 ♦

Professional Objective: To continue providing quality customer service as an experienced planning and environmental professional within an established organization as a means of expanding my role as a caring World citizen.

Professional Experience:

- *Technical Assistance Contractor (TAC)/Project Specialist (PS)/Environmental Specialist (EHP)* – **L-W Resources, LLC; subcontractor to CCPRS Corporation,** (Sep 2015-Nov 2018): Disaster-related damage assessments, environmental (EHP) evaluation, QA/QC responsibilities and preparation of project worksheets for grants under DHS/FEMA Public Assistance (PA) Program; most recent deployments have been as Program Delivery Manager in Puerto Rico under FEMA-DR-4339-PR (2018) and in California under FEMA-DR-4305-CA as PA Task Force Lead (2017-18).
- *Technical Assistance Contractor (TAC)/Project Specialist (PS)/Public Assistance Coordinator (PAC)* – **ATCS, LLC; subcontractor to Fluor Corporation**, Herndon, VA (Sep 2007 to Apr 2014): Disaster-related damage assessments and environmental (EHP) evaluation, QA/QC responsibilities and preparation of project worksheets for grants under DHS/FEMA Public Assistance (PA) Program. Recent deployments for DHS/FEMA have included PA/EHP/QA-QC assignments in South Dakota (12/2013 to 04/2014), New Jersey (12/2012 to 04/2013) Louisiana (2009-12), Florida (2008-09), New York (2008), California (2008) and Alabama (2007-08).
- *Chief, Planning Division* – **County of Los Angeles Department of Beaches & Harbors**, Marina del Rey, CA (1973-79 and 12/00-03/06, retired): Duties included: Management and planning for analysis and development oversight for public beach and marina facilities along 31 miles of public beach and waterfront area, including 800-acre Marina del Rey; responsible for environmental permitting and client interests in completing $32 million in beach capital improvements; responsible for grants and legislation portfolio supporting beach and harbor operations.
- *Principal Planner* – **PCR Services Corporation**, Santa Monica, CA (02/00–12/00): Duties included: Senior staff manager of high profile environmental planning and documentation projects for public and private clients nationwide.
- *Environmental Compliance Manager* - **The Walt Disney Company**, Burbank, CA (1994-2000): Office of Corporate Counsel (CECD). Duties included: Environmental compliance oversight, technical advisor for Disney worldwide operations; Project manager on various research, design and development efforts.
- *Senior Environmental Planner*- **Walt Disney Imagineering**, Glendale, CA (1990-94): Duties included: Environmental planning; policy planning; environmental oversight and project permitting; regulatory oversight for development of Walt Disney World Master Plan build-out.
- *Manager of Master Planning*- **The Port of Long Beach**, Long Beach, CA (1978-89): Duties included: Land use, seaport & transportation planning; coastal and waterfront planning; port master planning and development strategies; completed Queensway Bay Master Plan; completed POLB Risk Management Plan

Related Experience:

- *Extensive Public Assistance Experience (DHS/FEMA)* – (2007-current) Extensive public-sector experience in disaster assistance and recovery, environmental oversight (EHP) and quality control (QA-QC).
- *NC Commercial Drivers' License/Class B with Passenger (P) endorsement* (#32319487-active)
- *Parking & Transportation Host II, The Biltmore Estate, Asheville, NC 28801*

Professional Affiliations:

**Certified Planner (AICP) [#10600], American Institute of Certified Planners (http://www.planning.org/aicp)
**Certified Floodplain Manager (CFM) [#NC-11-0444], Association of State Flood Plain Managers (www.floods.org)

- Member, American Planning Association (www.planning.org)
- Member, American Planning Association-North Carolina Chapter (www.nc-apa.org)
- Past Member, Board of Directors, California Marine & Navigation Conference (www.cmanc.comm)
- Past Member, Board of Directors, Santa Monica Bay Restoration Foundation (www.santamonicabay.org/site/aboutus/layout/foundation.jsp)
- Past Commission Member, Santa Monica Bay Restoration Commission [ex-officio] (www.santamonicabay.org)
- Member, Board of Directors & Life Member, Hostelling International-USA (www.hiusa.org)

Education:

Master of Urban & Regional Planning (M.U.R.P.) (1987)
California Polytechnic University - Pomona
Bachelor of Science - Park Administration (B.S.) (1974)
California Polytechnic University – Pomona
Extensive FEMA Public Assistance Training Courses (2007-2019)

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Maggie Ullman Home Phone #: 8287139488

Street address: 260 Hillside St City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Ullman Consulting

Your position: Principal Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M___ F ✔ * Age 36 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central _____ North ✔ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____
_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Fundraising: Designing and building relationships to make creative funding sources a reality has been a theme of my success in my career. For example, when leading the City of Asheville sustainability department I created a long term funding source (GreenCIP) through energy efficiency savings. I built a regional non profit starting as the volunteer CEO to a $1.8M annual budget. These examples are supported by my professional transition to consulting where my clients are national and international foundations and donors.

City Policy: Since my tim irector I have continued
working with cities who p , climate, and energy. I have
been a long term strateg ectors Network and continue
to have access with hun oles me to have direct access
to experts in order to qu nd then apply them in our
unique context in North
Community Collaborati on't see themselves in a
policy, it doesn't matter consultancy focuses on
collaborative processes l by policy and strategy to
ensure shared goals an

See Attached

eSigned via SeamlessDocs.com
Margaret Ullman Berthiaume
Key: df7872a5fb9dfc82aa1c6b70fc6570

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: November 16, 2020

E-Mail: maggie.ullman@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Maggie Ullman

828.713.9488 □ Maggie@UllmanConsulting.net □ www.UllmanConsulting.net

Value Proposition

Highly adept at building trusting relationships with clients and fostering alignment around shared goals to produce results. Well-respected collaboration builder for climate change-oriented foundations, nonprofits, cities, and initiatives. Systems-thinking problem-solver who takes the ball and runs with it yet knows when to check in with the team and the coach.

Professional Experience

Ullman Consulting | Asheville, North Carolina — 2014 - Present

Philanthropy and nonprofit management consulting firm

Founder and Principal (2014 – present):

- Developed Business: Developed, created consultant teams, project managed, and produced deliverables on time and on budget for 6-12 projects.
- Led Collective-Impact Strategic Planning: Led and coordinated collaborative committee processes that resulted in shared goals and unanimous alignment around a new strategic plan. Key processes: Organization SWOT analysis, stakeholder input surveys, focus groups, visioning meetings, alignment retreats, and iterative strategic plan writing. Strategy for all plans centered on aligning various stakeholders around shared goals to collaborate and have collective impact. *Sample Client List: (1) The Partners for Places Program at the Funders Network for Smart Growth, a coalition of Summit Foundation, JPB Foundation, Kresge Foundation, Surdna Foundation, and Bloomberg Philanthropies; (2) The U.S. Climate Action Network, composed of 200 U.S. climate-focused nonprofits; (3) Urban Sustainability Directors Network (USDN), composed of 185 North American city sustainability directors.*
- Conducted Collaboration Assessments: Designed assessments to evaluate collaboration performance, conduct primary research, synthesize findings, and provide recommendations. Analytic components included power-sharing dynamics, explicit vs. implicit rules/expectations, and collaboration infrastructure, including decision making and accountability processes. *Sample Client List: (1) JPB Foundation for the Energy Efficiency for All initiative, which is a $33M collaboration between Natural Resources Defense Council (NRDC), Energy Foundation, National Housing Trust, and Elevate Energy; (2) Kresge Foundation and Summit Foundation for the American Society of Adaptation Professionals (ASAP); (3) Summit Foundation for nine regional networks of sustainability directors.*
- Designed Collaboration Convenings: Led and coordinated committees to establish goals, solicit participant input via predesigned surveys, designed agenda, designed meeting sessions and served as meeting facilitator. Meeting goals were typically to build relationships, deepen trust, participate in peer learning, and catalyze collaboration projects. *Sample Client List: (1) Carthy Foundation; (2) two meetings with Green Cities California; (3) three meetings with the National Network of Statewide Sustainability Programs.*

ClimateWorks Foundation | San Francisco, CA — 2018 - Present

International foundation and secretariat for the premier international climate funder collaborative

Project Manager (october 2018- september 2018); Associate Director (october 2018 – 2020); consultant (2020- present)

- Designed Collaboration Meeting Sessions: Managed collaborative design processes with CWF program staff, philanthropic leaders, and program officers to set goals and desired outcomes for 8+ sessions and associated briefing materials, then created and coordinated implementation to accomplish shared goals.
- Coordinated Strategic Refresh Working Group on Collaboration: Coordinated and served as technical lead for the internal working group that created the collaboration strategy for the ClimateWorks Strategic Refresh.

- Developed and Managed Department Management Systems: Secured leadership buy in, designed and managed new systems for the Funder Collaborations Department to incorporate three new hires in a five person department. Examples of management systems include: collaborative department wide work planning, weekly department meetings, bi-annual department retreats, collaborative design process to document and codify roles, responsibilities, and processes for Funders Table session planning and materials review.
- Coordinated the Brazil Climate Philanthropy Learning Network: Coordinated the relaunch of this funder network. Activities to relaunch this group included facilitating and coordinating a funder steering committee, as well as designing and facilitating two peer learning webinars.
- Managed Event Logistics: Managed Funders Table event logistics for a complex, week long 75 person meeting of international climate funders. Responsibilities included: managed event planner contract, event planning project management, budget management, and on site event staff management.
- Impact: Designed and coordinated planning for the highest rated session in the November 2019 Funders Table session.

SOUTHEAST SUSTAINABILITY DIRECTORS NETWORK | Asheville, North Carolina 2012 - 2018
Regional practitioner learning network with 65 members and regranting program
CO-FOUNDER (2012 - 2014); **EXECUTIVE DIRECTOR** (2015 - 2018)

- Founded Peer Learning Network to Build Implementation Capacity in the South: Led collaborative member-driven processes to build organizational infrastructure, including network mission and vision, decision-making processes, membership design, operating principles, core values, and network performance metrics.
- Fundraising: Grew budget from $0 to $2.1M, with a blended revenue stream of member dues, private sector sponsors, and philanthropic grants.
- Established the Southeast Sustainable Communities Fund: Established a $1.8M regranting program to accelerate the implementation of sustainable and equitable city programs. Awarded 12 $300,000 grants in 2017 and 2018. Program design included applicant technical assistance, peer review grant selection, and input from three fund investors: Kendeda Fund, Kresge Foundation, and Merck Family Fund.
- Collaboration Project Management: Led, managed, and facilitated three to six collaboration committees and their projects annually. Responsibilities included coaching and guiding committee co-chairs in setting agendas, fostering alignment around shared goals among varied opinions, and providing technical expertise in local climate policy. *Sample Work Group List: (1) Duke Energy utility rate case intervention resulting in an LED streetlight rate available to all North Carolina municipalities; (2) Mayor's Workplace Challenge resulting in nine cities codesigning and launching green business programs; (3) Community-Based Social Marketing peer learning collaboration for six cities to learn the methodology to design and implement a behavior-change program.*
- Impact: 41.1% increase in the number of members that "collaborate with each other and depend on each other for advice."

CITY OF ASHEVILLE | Asheville, North Carolina 2008 - 2014
Municipality (with 1200+ employees) serving 95,000 citizens
ENERGY COORDINATOR (2008 - 2012); **CHIEF SUSTAINABILITY OFFICER** (2012 - 2014)

- Designed and Implemented Climate Action Plan: Designed, managed, and implemented the city's first sustainability program to reduce emissions 4% annually with a target of 80% reduction by 2035. To do this, built programs while implementing them to actualize a triple bottom-line framework that focused equally on management strategy, capital investment, and behavior-change programs.
- Established and Managed Energy Savings Revolving Fund: Designed, managed, and implemented the nation's first Green Capital Improvement Program (Green CIP), a $2.3M revenue-neutral funding program that used energy savings

to pay for energy improvements. Managed the Green CIP's flagship project to upgrade all 9,000 streetlights to LED technology over three years. Asheville was the first city in the nation to fully convert all streetlights to LED.

- Designed Zero Waste AVL Policy: Managed and facilitated a collaborative cross-departmental team through policy analysis, financial analysis, and operational scoping to recommend a "50% waste reduction by 2035" policy. After successful adoption of the policy by City Council, led the rebranding of the municipal recycling service and managed the implementation of the communications plan delivered to 38,000 households.
- Impact: Reduced the City of Asheville's carbon footprint by 17.65%, 5% above policy mandate, and achieved 6.42% waste diversion from the landfill in the first year.

URBANTRANS CONSULTING | Atlanta, Georgia 2006 - 2008

A 25-person transportation-demand management consulting firm

OUTREACH SPECIALIST

- Implemented Commuter Behavior Change Program: Coordinated and implemented measurable alternative transportation outreach programs for six clients simultaneously.
- Outreach and Marketing: Responsible for creation and direction of marketing materials, event planning, meeting facilitation, database management, monthly invoicing, and program tracking.
- Impact: Created "Personalized Commuter Profiles" that led to a 25% shift from people driving alone to lower carbon transportation options.

EDUCATION AND AWARDS

University of North Carolina at Asheville
Bachelor of Science in Environmental Policy and Management, Minor in Economics

Harvard Kennedy School
Government Innovation Award Nominee

Urban Sustainability Directors Network (USDN)
Natural Born Leader Award

PUBLICATIONS

Featured as a successful network builder in Connecting to Change the World: Harnessing the Power of Social Impact Networks by Pete Plastrik, Madelyn Taylor, and John Cleveland

Author of Investing Strategically in Social Impact Networks by Pete Plastrik, John Cleveland, Richard Anderson, Patricia Brandess, and Susanna Sutherland

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Multimodal Transportation Commission

Your name: Bill Loftis Home Phone #: 678-428-6561

Street address: 170 Montford Ave City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Bill Loftis Associates (Self Employed)

Your position: Principal Office Phone #: 678-428-6561

Resident of City Asheville County Buncombe Race W * Sex M ✔ F ___ * Age 65 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ✔ North ___ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: no

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

See cover letter and resume.
Summary:
Interests:
- urban planning
- environmental sustainability
- equal access and opportunity for all citizens
- desire to give back to the city

Qualifications:
- career logistics consultant with emphasis on network a
- avid walker and cycler, familiar with urban walkability
- long time mass transit user and proponent

Education: Industrial Engineering, Georgia Tech, 1979

See Attached

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: William P. Loftis

Date: 11/17/2020

E-Mail: billloftis55@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Bill Loftis
678-428-6561
Billloftis55@gmail.com

November 24, 2020

Sarah Terwilliger
Deputy City Clerk
City of Asheville
70 Court Plaza
Asheville, NC 28801

Dear Ms. Terwilliger:

This note is to apply to the Multimodal Transportation Commission and includes a brief summary of interests, qualifications and references to support the on-line application form.

Regarding personal interests, I am an advocate of comprehensive urban planning, including integrated traffic flow, and firmly believe that effective urban plans are critical to support a healthy, sustainable community in so many ways (improve the climate, assist citizens without cars, benefit everyone's health, to name a few). I'm thankful Asheville prioritizes such things and hope this to be our future. I am also interested in giving back to the city and envision serving on this Commission as a wonderful way to contribute.

Professionally, I've been a consultant to industry in logistics and supply chain management for over 35 years, working with firms to optimize their supply networks. Projects have covered all freight modes (parcel shipping, rail, truck, ocean and even barges). The network optimization work typically integrates multiple modes, a wide variety of supply points, network nodes, customer requirements, service goals, and company political interests. Although I cannot claim professional experience with foot or bicycle traffic, I'm an active walker and cyclist and am quite familiar with urban walkability, cycling, and greenways concepts, as well as an avid mass transit system user when living in Atlanta for over 25 years. A native North Carolinian, I've been an Asheville resident for six years and expect to live here for the rest of my life.

For references, please contact Julie Mayfield and/or Dave Nutter. Julie is a recent Asheville City Council Member, currently N.C. State Senator elect, and former member of the Multi-Modal Commission and Transit Committee. She can be reached at julie@mountaintrue.org. Dave is a neighbor, urban planner, and recent MMT member. Dave can be reached at dnutter@aol.com.

To summarize, I feel qualified for this role because the position fits my personal interests and professional qualifications. I also feel vested in its success. I would look forward to work with the team, city officials and other Ashevillians in this capacity. Please contact me if you have any questions.

Sincerely,

Bill Loftis

THECITYOF ASHEVILLE

Jerri Goldberg <jgoldberg@ashevillenc.gov>

Fwd: My Enthusiasm for Bill Loftis on MMTC

1 message

Sarah Terwilliger <sterwilliger@ashevillenc.gov> Tue, Nov 24, 2020 at 2:27 PM
To: Jerri Goldberg <jgoldberg@ashevillenc.gov>

Sarah Terwilliger
Deputy City Clerk
City of Asheville
(828) 259-5839

THECITYOF ASHEVILLE

---------- Forwarded message ---------
From: **Bill Loftis** <billloftis55@gmail.com>
Date: Tue, Nov 24, 2020 at 12:44 PM
Subject: Fwd: My Enthusiasm for Bill Loftis on MMTC
To: Sarah Terwilliger <sterwilliger@ashevillenc.gov>

Sarah, here is the note from Dave Nutter if you think it would be helpful in the packet.
---------- Forwarded message ---------
From: **Dave Nutter** <dnutter@aol.com>
Date: Mon, Nov 16, 2020 at 11:09 AM
Subject: My Enthusiasm for Bill Loftis on MMTC
To: mdstratton1@gmail.com <mdstratton1@gmail.com>
Cc: lcrown@ashevillenc.gov <lcrown@ashevillenc.gov>, claudianix@libertybikes.com <claudianix@libertybikes.com>

Good morning Mike:

I hope you are well in this challenging time and am glad to hear that you as the Chair of the Multimodal Transportation Commission and that the work of the Commission are moving smartly along.

It has come to my attention that Bill Loftis is now applying for a seat on the MMTC. I wanted to report that I know Bill as a neighbor and an Asheville citizen and know he would be a splendid choice and would represent the Greenway interest, which you know I espouse, admirably.

Best to you,

Dave

David G. Nutter, AICP, Principal, Retired
Life-Time Member, American Institute of Certified Planners
Nutter Associates, Community Planners & Development Professionals
169 Flint Street,
Asheville, North Carolina 28801 USA

Bill Loftis
Supply Chain Design and Sustainability Advocate 678-428-6561
Asheville, NC billloftis55@gmail.com

SUMMARY

Career supply chain management consultant leading complex supply chain initiatives across a variety of industries, often for some of the world's largest companies. Focused on developing smarter, more intelligent supply chain solutions.

EXPERIENCE

Principal

Bill Loftis Associates — Asheville, NC
Supply Chain Advisory Firm — Nov 2020 – ongoing
After retiring from private industry, created this platform to collaborate with former clients and technology firms to advance more sustainable supply chain solutions.

Senior Director Integrated Solutions

Transportation Insight — Hickory, NC
Third Party Logistics Firm — Feb 2017 – Oct 2020
Developed new solutions and services, including an eCommerce profitability service.

Director

Kurt Salmon — Atlanta, GA
Consumer Goods and Retail Consultancy — Sep 2014 – Dec 2016
Led the firm's supply chain network design capability, emphasizing a shift to service, speed and value-focused results.

Senior Principal

Tompkins International — Raleigh, NC
Supply Chain Management Consultancy — Jun 2011 – Sep 2014
Designed and recommended numerous significant network and transportation transformations, all successfully implemented.

Principal

Chainalytics — Atlanta, GA
Industry Leading Supply Chain Analytical Consultancy — Aug 2006 – Jun 2011
Developed new service lines focused on integrating analysis and operations to enhance business value.

Associate

The Context Group — Atlanta, GA
Operations and Strategic Supply Chain Consultancy — Jun 2002 – Aug 2006
Partnered with clients and consultancies on network strategy and supply chain collaboration initiatives.

Director

Deloitte Consulting — Atlanta, GA
One of the world's largest consulting firms — Mar 1994 – May 2002
Led large teams in significant, complex transformational projects.

EXPERIENCE (Continued)

Project Manager, Coopers & Lybrand, SysteCon Division Oct 1983 – Mar 1994
A materials handling consulting firm

Sales and Application Engineer, Litton Unit Handling Systems Jun 1979 – Sep 1983
Manufacturer of automated material handling systems

EDUCATION

Batchelor of Industrial Engineering, Georgia Tech 1979 Atlanta, GA

HONORS

- 2010 and 2018 "Pro to Know" by Supply and Demand Chain Executive Magazine
- 2018 Champions Awards "Rock Stars of the Supply Chain" by Food Logistics Magazine

SELECTED PROJECT HIGHLIGHTS

Post-Merger Network Transformation. Rationalized 8 business units and 60+ facilities into a single consolidated network. Reduced costs while increasing service and capacity for growth.

Transportation Master Planning. Led a strategic transportation cost, practice, and systems assessment for a large retailer, delivering over $21M in savings from sourcing, fleet re-alignment, and new systems.

Transportation Business Intelligence Design. Created actionable reporting, revealing key cost drivers and their influence on performance. Improved behavior and sustained 3% cost savings.

Retail Transportation Transformation. Led teams in 15 initiatives over several years, delivering over $100M in transportation savings, resulting in a culture of continuous improvement.

Speed to Store. Analyzed DC to store processes for a large retailer and identified opportunities to reduce time approximately 20% with new carrier processes and flexible DC procedures.

STRENGTHS

Objective assessment of customer needs. An understanding active listener who focuses on the facts, utilizes examples to clarify issues, discuss pros and cons, and achieve consensus.

Creative solution development. Ability to apply deep and broad supply chain content knowledge to creatively solve client needs and achieve performance goals.

Team player. A collegial professional, eager to support others and known to go the extra mile.

MOST PROUD OF

Proving the combined sustainability and profitability of shared horizontal networks. Pioneered research to prove both sustainability and value benefits of horizontal networks in the CPG industry. Teamed with partners to prove the benefits and create an implementation path.

Recognized for applying supply chain analytics as a competitive weapon. Twice named a "Pro to Know" for applying supply chain metrics into meaningful business intelligence.

Client loyalty and friendship. Often re-engaged by clients after many years due to quality experiences and established friendships.