City of Asheville
City Council Vacancy Application Form

Your name: S. Antanette Mosley Home Phone #: 4043953665

Street Address: 3 Devonshire Place City: Asheville Zip Code: 28803

Mailing Address (if different): _____

Employer: Alston & Bird LLP

Position: Special Resources Attorney Office Phone # _____

Resident of City of Asheville (required): ● Yes ☐ No

Registered Voter in the City of Asheville (required): ● Yes ☐ No

Race: Black Sex: Female Age: 50

Residence location (check one) Central ● North ____ South ____ East ____ West ____

Additional Information Required:

1. Resume
2. ½ page response to the essay questions below: (not attached)

eSigned via SeamlessDocs.com
S. Antanette Mosley
Key: 995995faaf56d01d33d35162fadd2ad0f

Applicant Signature
Date: 08/19/2020

All applications and attachments must be
Returned by **Noon, Thursday, August 20**, 2020 to:

Maggie Burleson, City Clerk
PO Box 7148
Asheville, NC 28802
Email: mburleson@ashevillenc.gov
Phone: 828-259-5601

S. ANTANETTE MOSLEY ⇨ ASHEVILLE CITY COUNCIL

404.395.3665 ▪ Asheville, NC 28803 ▪ SAMosley1@gmail.com

Transparent Communicator ⇨ Strategic & Tactical Planning ⇨ Engaged Citizenry ⇨ An Organization That Works
Team Leadership & Development — Community Partnerships — Diplomatic Problem Resolution — Skilled Negotiator

Asheville native with 20-year career leveraging legal expertise and analytical approach into motivated improvements, engaged citizens, and social goodwill within local communities, city governments, and nonprofit entities. Solid track record of reducing costs through effective proactive and preventive advice. Able to create an atmosphere of approachability to make individuals comfortable, enabling successful development of personal and professional credibility. Skilled in establishing solid, trusting relationships and partnerships.

- ⇨ **Successfully represented Martin Luther King, Jr. Estate** against CBS Television in landmark copyright case before 11th Circuit Court of Appeals.
- ⇨ **Counseled American Cancer Society** regarding intellectual property selection, clearance, prosecution, and licensing.
- ⇨ **Represented Tenet Healthcare** in litigation.

PROFESSIONAL HISTORY

Mountain Housing Opportunities, Inc.

Reduced operating costs, improved technology, optimized efficiency, captured additional department funding.

Director of Philanthropy | Asheville, NC | April 2016 – June 2019

Mission: Build and improve homes, neighborhoods, communities, and lives.
Services: Emergency home repairs; affordable homeownership & lending; community rental investments (affordable apartments) — serving 1,800+ residents each year, built 1,200+ homes, 520 more under construction.

Doubled business donations, surpassing for 1st time $100,000 in annual fundraising event.

One of 3 directors reporting to Executive Director, accountable for budgeting, strategic planning, yearly operational planning, community outreach/engagement, and diversity and inclusion efforts. MHO's 1st official fundraiser; lead fund-raising from public and private sectors, working directly with the community, City of Asheville, Buncombe County, United Way, Community Foundation of Western NC, family foundations, and others, with 18 staff and 1 direct-report Marketing & Communications Manager.

⇨ *Organizational Review & Operational Sustainability*

- Given hiring authority with option of expanding the department, opted for outside marketing firm on a set monthly retainer—saving operating expense, increasing capacity, and increasing work product before hiring. Transferred some administrative tasks from marketing to administrative office, freeing marketing manager for more substantive duties.
- Introduced technology enhancements (electronic files, database software), saving time, money, and generating detailed information about each donor. Added remote access to propel efficiency.
- To optimize efficiency, required descriptions for time spent on tasks—discovered discrepancy in multi-department budget that re-captured significant funds back into our department.

⇨ *Affordable Housing*

- Created H2E (Housing to Employment) with multi-year grant from Merchants Fund of Community Foundation, partnering with A-B Tech to provide career counseling/training for residents. Currently in pilot stage.
- Current corporate giving campaign for Work Asheville Live Asheville (WALA!) secured $100,000 and a $1-million interest-free loan to support housing for employees.
- Plan and coordinate all special events. Annual fundraiser was the most successful event in agency's history. Donor retention remains at 90%.
- Work collaboratively with Eagle Market Streets Development Corporation to develop Eagle Market Place (secured city and county funding) in historic African American business district (62 apartments and commercial space).
- Partner with Asheville Housing Authority to redevelop one of its properties (secured city and county funding); function as outreach liaison to residents' council.

⇨ Strategies for Smart Growth, Equity, & Social Justice

- As 1 of 4 senior staff, key participant in strategic planning, vision, policy, and mission of MHO, currently the only area agency providing comprehensive affordable housing services.
- Currently establishing diversity inclusion program to pump more inclusion into agency—using marketing, social media, and community meetings to reach people we don't ordinarily reach—explaining how the process works and giving them a direct pipeline to reach us.
- Regularly present to Buncombe County Board of Commissions, most recently to discuss modification to terms relating to historical African American business district in Asheville. Also write grant requests to City and County.
- Utilize public outreach (promote organizational awareness, find/coordinate volunteers, organize events), attend community events (Rotary, AAUW, job fairs), field inquiries from media outlets. With Communications Manager, create and implement yearly Communications plan.
- Member, Buncombe County/Isaac Coleman Community Innovation Investment Grant Advisory Committee: assist County in targeting efforts to rebuild neighborhood communities and connect residents to economic and educational opportunities. Do so via review of grant proposals, site visits to grant seekers' locations, recommendations for funding, and subsequent measurement of progress.

Alston & Bird, LLP

800 attorneys in 11 offices with international presence in Beijing and Brussels.

Attorney | Atlanta, GA | February 2007 – April 2016; June 2019 -- Present

Core attorney in firm's electronic discovery group (firm's most profitable group). Trained new team members; supervised support staff and 140 contract attorneys. Managed complex document reviews, research, and analysis (Securities, Intellectual Property, Marketing & Advertising, Finance, Labor & Employment, Technology, Contracts, General Trial Practice). Represented clients in due diligence stage of Mergers & Acquisitions.

- **Counseled American Cancer Society** regarding intellectual property selection, clearance, prosecution, and licensing.
- Represented Toyota in unintended acceleration class action.
- Other clients included Tenet Healthcare, Atlanta Public Schools, City of Atlanta, Georgia Pacific, Chef America, Arista/LaFace/Sony Music, Columbia Records/So So Def, NBA Properties.

Harry Norman, Realtor

Licensed Real Estate Agent | Atlanta, GA | May 2005 – January 2007

Assisted with negotiating, locating, pricing, and purchase of residential real estate.

Drew Eckl & Farnham, LLP

Attorney | Atlanta, GA | November 2002 – June 2005

Workers compensation claims. Negotiated and drafted numerous settlement agreements on behalf of Georgia employers and insurers.

- **First Chair for Ford Motor Company** in several defense claims.
- Penned Brief leading to dismissal of potential million-dollar suit against corporate client.

Kilpatrick Townsend & Stockton, LLP

650 attorneys in 19 offices. London, Stockholm, Tokyo, Shanghai

Associate/Law Clerk/Summer Associate | Atlanta, GA | May 1999 – November 2002

Represented Sony Music and affiliates in copyright infringement litigation. Drafted agreements and counseled music and film industry clients; represented Bellsouth Communications (AT&T), NFL, NBA, automotive, corporate/nonprofit clients. As member of Recruiting Committee, conducted interviews at law schools and submitted findings.

- **Represented literary author and publisher in nationally followed copyright litigation against Margaret Mitchell Estate regarding parody to *Gone with the Wind* while functioning as media liaison.**

- **Successfully represented Martin Luther King, Jr. Estate against CBS Television in landmark copyright case before 11th Circuit Court of Appeals.**

Dwight L. Thomas & Associates

Law Clerk | Atlanta, GA | March 1998 – October 1999

- **Researched and prepared legal briefs and motions for criminal case involving largest drug seizure in Georgia.** Assisted in jury selection and trial strategy.

EDUCATION & TRAINING

Juris Doctorate, Georgia State University College of Law, 2000

B.A., Psychology, University of North Carolina at Chapel Hill, 1991

Georgia Real Estate License, 2005 (lapsed)

PROFESSIONAL AFFILIATIONS

- Member, **State Bar of Georgia**: former member, Copyright Committee.
- Member, **Georgia Association of Black Women Attorneys**: Fundraising Committee.
- Appointed by City Council to **African American Heritage Commission of Asheville & Buncombe County:** advise City Council and County Commissioners on preservation, interpretation, promotion of African American arts, history, culture.
- Member, **WNC Association of Fundraising Professionals** and **International Association of Fundraising Professionals:** appointed to Chamberlain Scholar Grant Selection Committee, given annually to cover cost of International AFP Conference.
- Board of Directors, **Verner Center for Early Learning** (nonprofit providing affordable childcare and education to children 5 years or younger): Member, Staffing Committee, tasked with formulating policies for hiring/retention of staff.
- **WNC Voter Engagement Coalition.**
- VP, Board of Directors, **Delta House Life Development** (nonprofit after-school program supporting economically disadvantaged students and their families through educational advancement and cultural awareness, including jazz band instruction and assistance with homework). Member, Policies/Procedures Committee. Draft various policies; coordinate fundraising activities.
- VP, **Asheville Alumnae Chapter of Delta Sigma Theta Sorority, Inc.**: Program Planning, Chair; Risk Management, Chair; Nominating Committee.
- Volunteer, **Neighborhood Assistance Corporation of America** (NACA): Assist homeowners in modification of underwater mortgage loans.
- **Hosea Feed the Hungry & Homeless**: Provide Pro Bono intellectual property representation.
- **Atlanta Volunteer Lawyers Foundation** – Domestic Violence Victims' Assistance Program: Represent underserved Fulton County residents in obtaining Temporary Protective Orders.
- **Georgia Volunteer Lawyers for the Arts**: Provide artists/musicians free legal advice.
- **National Academy of Recording Arts & Sciences.**
- Former Member, **Georgia Association of Realtors.**

Presentations:

- Regularly presented at Continuing Legal Education sessions (Bar-mandated training for fellow attorneys) for Georgia State Bar. Topics included Sampling/Copyright Infringement, Electronic Discovery Process, Document Preservation.
- Able to read/write/translate some Spanish, but not fluent. Managed several foreign language cases while in discovery process.

The following questions may be answered directly on this form, or responses uploaded as attachments upon form submission.

1. **With the death of George Floyd the country was thrust into a new civil rights movement. Policing in America was scrutinized even more and even here locally reparations were passed. Please explain if you believe that systemic racism and oppression exist, if yes do you or do you not support reparations and what it all means in the context of equity and Inclusion.**

Analysis from the State of Black Asheville reveals racial inequities in every category measured. While these findings have been discussed

for years, the visualization of the slow and seemingly remorseless killing of George Floyd at the hands of the state resulted in a much-

needed reckoning with racism internationally. The existence of systemic racism can no longer be denied; nor can the vestiges of slavery, Jim

Crow, and other racially discriminatory practices be relegated to the historical trash heap. The recently passed reparations resolution is a first

step in addressing present day institutional racism. The intersection of true equity and inclusion is the space where re-imagining, restoration

and reconciliation all exist. As a fundamental practice, equity and inclusion must be thread through policy, systems and decision-making

models so that the outcomes seen and felt reveal a community where all people thrive.

2. **Do you support Black Asheville Demands call for defunding the APD by 50%? If no, please explain why and if yes, what sort of timeline do you envision to reach that goal?**

This intergenerational group of Black Ashevillians has brought forth cogent ideas for the advancement of the community. I firmly embrace

investment in "long-term safety strategies including supporting black start-ups/business, eliminating the racial opportunity gap in schools,

and funding an all-civilian oversight committee with the power to hold the APD and individual officers accountable" as promulgated by these

activists. Interestingly, these demands perfectly gel with the Council's 2036 Vision. Fundamentally stated, Asheville cannot and will not

become a truly equitable and diverse society until intentional investment in the Black community occurs. Given the long history of

oppression, each and every policy-making undertaking must have and eye toward the advancement of the Black community.

3. **Explain why you want to serve on City Council.**

As a fifth generation (at least) Asheville native, this city has been my safe place for decades. That security has shifted as of late. I want to

be a voice for those who seldom feel seen or heard. Often, when people learn that I'm from Asheville, their eyes light up, and they inevitably

gush about the majestic beauty that is our backyard, and the one-of-a-kind eclectic vibe that permeates our community. For many, Asheville

is their nirvana. I want to serve on City Council to ensure that our residents feel just as welcome and valued and excited about our

hometown as tourists do.

4. **If selected, how do you plan to communicate and work with the other Council members? To help us understand, please give examples of your working collaboratively in the past.**

My communication style is one that encourages open and honest dialogue. I find that establishing interpersonal relationships fosters a more

collaborative work environment. My 20-year legal practice has depended heavily on finding common ground without compromising

principled representation. In fact, I've had the opportunity to negotiate a seemingly insurmountable quagmire with the City as counsel for an

unarmed Black man who was beaten by police. Rather than inflame already heightened tensions, parties worked backward from a goal of

doing what was in the best interests of all parties involved. Additionally, my experience in the local non-profit sector has allowed me to work

collaboratively with policy makers, philanthropists, and community stakeholders to improve the lives of many of our neighbors.

5. **What do you consider the most pressing problem, need, or cause for the citizens of Asheville today? How would you approach its resolution or champion the cause?**

Racial equity is without a doubt the most pressing issue our community faces. Broadly examined, affordable housing and

homelessness, quality education, economic development, and access to healthcare are out of reach for many of our citizens.

These issues affect our neighbors regardless of demographics; however, some consistently fare worse in each category. As an

equity champion, my practice would be to approach each policy decision as an opportunity to lessen disparities.