PUBLIC ART & CULTURAL COMMISSION

- 3 year term

- A majority of the Commission shall be arts professionals, hereby defined as an individual having outstanding knowledge of the arts and recognized by critics and peers as a professional practitioner in the visual, performing, or language arts or a combination thereof, as judged by the quality of that professional practitioner's body of work, educational background, experience past commissions, exhibition/performance record, publications, and production of artworks. An arts professional may be an artist, art historian, curator, arts administrator, arts educator, critic, architect, or landscape architect.

Public Art & Cultural Commission - (3 year term)

Jay Fields
Term to expire 06-30-20
Has served 2 terms

- **Not** eligible for reappointment

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
Jasmine Washington jasmineiman98@gmail.com	06-30-23	4/9/18	1	City	W	R	F	North	Camp Counselor Libby Kyles
Andrew Fletcher andrewjfletcher@gmail.com	06-30-23	06-13-17 06-14-16	2	City	W	R	M	South	Pianist, Performer
Jay Fields jay_fields@att.net	06-30-20	06-13-17 06-24-14	2	City	W	H	M	South	Fields & Company
Katie Cornell katie@ashevillearts.com	06-30-23	06-13-17	2	City	W	H	F	South	Exec. Director Asheville Area Arts Council
Ali McGhee alimcghee@gmail.com	06-30-21	06-19-18	1 unexp	City	W	R	F	North	Editorial Director AVL Grit/WNC Mag
Johanna Hagarty johanna@xpandbrand.org	06-30-21	06-19-18	1	City	W	R	F	West	Exec. Director Xpand Your Vision
Valeria Watson valeriawatsonart@gmail.com	06-30-23	11-13-18	1	City	AA	H	F	West	Self
Constance E. Richards constancerichards@hotmail.com	06-30-21	06-19-18	2	City	W	H	F	Central	Gallery Director
Pete Perez curly35846@gmail.com	06-30-23	06-11-19	1	City	Hisp.	H	M	North	Retired Bd. Chair AVL Arts Council

Chair: Katie Cornell
Council Liaison: Sheneika Smith
Staff: Stephanie Monson

PUBLIC ART AND CULTURAL COMMISSION

Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County
Washington		X	X			X					X	
Fletcher	X			X				X			X	
Cornell		X		X				X			X	
McGhee		X		X		X					X	
Hagarty		X		X					X		X	
Watson		X	X						X		X	
Richards		X		X						X	X	
Perez	X				Hispanic	X					X	

Public Art and Cultural Commission - Resource List

APPLICANT NAME, ADDRESS, PHONE #	DATE SUBMITTED APPLICATION	RESIDENT	HOMEOWNER /RENTER	RACE	SEX	AREA	OCCUPATION	INTEREST IN OTHER BOARDS
Anne Manner-Mclarty anne@heurist.com	04-01-19	City	R	W	F	North	Founder & Lead Strategist Heurista	
Marsha Almodovar easelrider@theleaf.org	05-16-19	City	R	Hispanic	F	East	Comm. Event & Engagement LEAF Community Arts	
Daniele Martin liberationisfree@gmail.com	06-02-19	City	R	B	F	West	Self employed Yoga	HRCA
Nathaniel Wyrick cnathanielw@gmail.com	07-27-20	City	E	W	M	East	Assistant Director of Admissions Warren Wilson College	
Christina ODonnell chrissyodonnell2@gmail.com	07-27-20	City	H	W	F	South	Retired	
Hilary Chiz hilarychiz@gmail.com	08-31-20	City	Homeowner	W	F	West	Retired	
Michael G. Waddle michaelgwaddle@gmail.com	09-11-20	City	R	Hispanic	M	Central	Program Manager CASE Consultants	MMTC & Affordable Hsing
D Rae Geoffrey rae@worthamarts.org	10-14-20	Fairview	H	W	F	East	Executive Director Wortham Center for Performing Arts	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Public Art and Cultural Commission

Your name: Anne Manner-McLarty Home Phone #: 828-545-0420

Street address: 15 Lakeshore Drive City: Asheville Zip Code: 28804

Mailing address (if different): 1457 Merrimon Ave. Asheville, NC. 28804

Employer: Heurista

Your position: Founder & Lead Strategist Office Phone #: 828-505-7002

Resident of City Asheville County Buncombe Race White * Sex M___F_✔_* Age 53 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central _____ North _✔_ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: I am not aware of any such potential conflicts

. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Unfortunately, and after many tries, this web form does not allow enough space to list the requested information in this text box. Instead, please find the cover letter and copy of my CV that I have attached to this application form for these details. My apologies if this is an inconvenience, and thank you for taking the time to consider my application.

eSigned via BoardsAndCons.com

Anne Manner-McLarty

Key: 6f76731a7e91f4dbaa31f0f2f05b878

Signature: _____

Date: 4/1/2019

E-Mail: anne@heurista.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Anne Manner-McLarty
1457 Merrimon Avenue, Asheville, NC 28804
anne@heurista.com • 828-545-0420

As a business owner and resident of Asheville, I am quite excited to learn of the upcoming openings on the Public Art and Cultural Commission. Thank you for considering my application to this appointment. Service on this committee would provide an opportunity to bring the expertise I have gained through my professional career to bear for the benefit of my community. Furthermore, it would be a meaningful way to participate in the dynamic development of our city. I'm drawn to the challenge of stewarding a vision that is evolving with the growth in our community and responding to both tradition and change, visitors and residents.

I grew up thoroughly ensconced in the arts. My mother was a high school art teacher and drawing, painting, sculpting, theater, music and crafts of every sort were a constant in our home. This lead me to a fine arts degree in sculpture from the Rhode Island School of Design, then a specialty in environmental graphics, and eventually to a position of industry leadership in the niche within a niche that is donor recognition. In 2011, I founded Heurista, a consulting firm that specializes in donor relations, including all types of donor recognition displays. We routinely encourage our clients to think beyond the typical donor wall and to treat donor recognition as a key investment in creative placemaking.

We intentionally seek organizations willing to invest in public art and cultural expression as keys to successful community building. We've worked with organizations such as the Piedmont Park Alliance in Atlanta, the Conservancy of Southwest Florida, the University of Colorado Anschutz Medical Campus, the Children's Hospital at Erlanger in Chattanooga, Greenville Health System (now Prisma Health), Mission Health, and Clemson University – to name just a few – to celebrate and coordinate mission, vision, values and the accomplishments made possible through philanthropy. A hallmark of our work is a focus on documented guidelines, policies, and procedures that support the work and provide consistency over time. If selected, I'll gladly offer my skill and insight in preparing and maintaining tools like this to the PACC. You can learn more about the Heurista team, our clients and specific projects by visiting Heurista.com.

When our family moved to Asheville in 2005, I made three commitments to myself: to reshape my career, to have a strong network of friends, and to find opportunities for civic engagement. I feel I've been successful on all three fronts. From 2009-2012, I was actively involved in TEDxAsheville, an experience that was pivotal in helping me understand the nuances of diversity in Asheville, the importance of engaging multiple perspectives, and the joy in providing a platform for the community to highlight its unique character. I would love nothing more than to serve on the PACC as another way of participating in the life of our community. I look forward to your thoughts regarding my application and welcome any opportunity to share more about my work, interests, and experience.

With warm regards,
Anne



Heurista, Co. President and Lead Donor Relations Strategist
September 2011 to present

Heurista is the name I created to illustrate my approach to problem solving and the cooperative, creative process that I bring to projects. My leadership rests on the variety of work we have done and the clients I have been fortunate to meet over the years. We help our clients improve their donor relations strategies through well-documented plans based on tactics proven in the field. Typically, Heurista is engaged when clients are in the planning stages of a fundraising campaign, undergoing significant growth or change or celebrating a milestone, such as an anniversary or other major public project.

www.heurista.com

1. Create a consulting firm in a developing market by responding to emerging trends in the nonprofit arena, especially the need to provide consistency and efficiency in the face of ever larger capital campaigns
2. Research, draft, review and approval negotiation and implementation of donor relations, stewardship and recognition policy and procedures
3. Program planning including: donor relations, stewardship and donor recognition audits, naming opportunity planning, strategic recognition planning addressing centralized recognition practices as well as facility-based and non-facility based naming opportunities (endowments, scholarships, programs and faculty positions)
4. Design and implementation of individualized stewardship plans, especially for top-tier or multi-faceted donor relationships
5. Project management including: content development and cross-medium application, advocacy and internal/external resource coordination, design, budget-setting, vendor selection and supervision, and implementation
6. Long standing client relationships include: Greenville Hospital System, University of South Carolina, Mission Hospitals, Conservancy of Southwest Florida

Journal of Donor Relations & Stewardship, Managing Editor
2015 to present

Published in partnership with Executive Editor Julia Emlen, The Journal is a serial publication specific to issues of donor relations and stewardship. It is a professional forum for advancing the principles upon which the field of practice is based. The Journal explores the role of donor relations and stewardship within the larger perspective of nonprofit operations. The target audience is stewardship and donor relations practitioners, managers and executives in the nonprofit sector and students and instructors in programs of nonprofit management. The content is set apart from other offerings now available to the field in that it is focused on theory over day-to-day practice and encourages self-reflection and professional debate.

Association of Donor Relations Professionals, Board of Directors
2011-2014

ADRP is the authoritative international organization for the donor relations and stewardship profession. Collaboratively, members advance the practice of donor relations and stewardship through educational, professional development and networking opportunities. A member since 2005, I am a frequent presenter at conferences and via the webinar series. I have served on the Board of Directors, the Finance Committee and as co-chair of the Education Task Force.

www.adrp.net

- Participate in crucial strategic planning as the organization moves from an all volunteer model to the use of a hired management team; redefine the role of directors, committees and key volunteer roles
- Establish long-range, sustainable goals and processes to improve the quality of educational and information-based assets
- Assist in the transition to more sophisticated budget-setting and financial reporting models that respond effectively to the growing needs of the organization as it tops the 1,000 member mark and begins holding more frequent regional events

Robin E. Williams Incorporated, President and Senior Donor Recognition Consultant
2002 – 2011

Robin E. Williams Incorporated is known for the "think before you thank" philosophy for donor recognition and focuses on recognition policy, procedures and consistent communication throughout various venues and media. While with this firm, I provided focused and original insight into the current theories of experiential and interactive marketing techniques as they apply to donor recognition in all nonprofit arenas. I was instrumental in developing the Best Practices for Donor Recognition and the proprietary formats used for negotiating and documenting donor recognition policy, procedures and design standards – strategic tools that had not previously been introduced in the nonprofit arena.

www.thethankstank.com

- Primary responsibility for sales and marketing including leadership in client/prospect research, market presence, brand definition and application, and routine writing and speaking engagements
- Standard-driven design of donor recognition programs and other community-focused exhibits

Motherlode Creative Resource, Inc.
1993-2004

Motherlode was a full-services graphic design and print production resource for small business marketing that sometimes took on special projects–like event planning and donor recognition projects. Robin E. Williams Incorporated was a regular client. Working with Robin, I designed electronic donor recognition content as early as 1995. During this time period we also developed best practice for incorporating large format print and focused storytelling for donor recognition purposes.

Anne Manner-McLarty

www.facebook.com/Heurista

@Heurista

Writing:

August 2018 - Formal Mentoring as Means of Professional Development for Donor Relations and Stewardship Practitioners, *Journal of Donor Relations & Stewardship* (pg. 119-139)

May 2017 - Developing Evidence-Based Practice within Donor Relations and Stewardship, *Journal of Donor Relations & Stewardship* (pg. 119-149)

June 2016 - A Call for Donor Recognition Strategy, *Journal of Donor Relations & Stewardship* (pg. 37-67)

August 2010 - Experiential Stewardship: A Survey of Top-Tier Donor Interaction, *The Hub*, Association of Donor Relations Professionals

Recent Posts: available at http://www.heurista.com/heurista-blog/

Selected Presentations:

March 2019 - Listening to Learn; creating a conversation with your donors through multi-directional communications strategies, Association of Donor Relations Professionals Regional Conference 2019, NYC

October 2018 - Establishing Meaningful Measures of Success for Donor Relations and Stewardship – Association of Donor Relations Professionals International Conference 2018, St. Louis

August 2018 - Stewardship Upclose: Naming Opportunities – Webinar, Association of Donor Relations Professionals

August 2017 - Market Research Techniques in the Context of Donor Relations: Are We Helping or Hurting Our Cause – Webinar, Association of Donor Relations Professionals

June 2017 - Stewardship Close-up: Naming Opportunities – Southeast Donor Relations Conference, Augusta State University

August 2016 - Things Every Donor Relations Professional Should Know – Webinar, Association of Donor Relations Professionals

October 2015 - Working as a Team – Webinar, Association of Donor Relations Professionals

July 2015 - Philanthropy Communication Trends: What's New & Why It's Working – Georgia Association of Development Professionals

April 2015 - Your Big Hairy Audacious Career Goal – Association of Donor Relations Professionals Regional Conference, Toronto

April 2015 - Strategic Stewardship – Association of Fundraising Professionals, Western North Carolina

September 2014 - Donor Motivation with Lisa Honan – Association of Donor Relations Professionals International Conference, Seattle, WA

September 2014 - Strategic Stewardship – YMCA of the USA CDO/CMO Conference, Milwaukee, WI

April 2014 - Virtual Engagement Strategies – Webinar, Association of Donor Relations Professionals

June 2013 - Crafting a Request for Proposal for Donor Recognition – Association of Donor Relations Professionals

September & July 2012 - Nuts & Bolts of an Individualized Stewardship Plan – Association of Donor Relations Professionals International and Southeast Regional Conference, Chicago & Georgia Southern University

March 2012 - Experts Panel – Association of Donor Relations Professionals NYC Regional Conference

September 2011- The Virtual Donor Wall – Association of Donor Relations Professionals Webinar

September 2011- Next Practices Panel – Association of Donor Relations Professionals International Conference, New Orleans

July 2011- Pay Now or Pay Later: The Benefits of Early Campaign Planning – Southeast Donor Relations Conference, Raleigh

December 2010 - Electronic Donor Recognition Best Practices – Association of Donor Relations Professionals International Conference, San Francisco

November 2010 - Donor Recognition Best Practices Case Study (Columbus State University) – Georgia Association of Development Professionals

July 2010 - New Media for Donor Recognition – Southeast Donor Relations Conference, Charlotte

June 2010 - Think Before You Thank: Donor Recognition Best Practices – Association of Fundraising Professionals "Planet Philanthropy," Boca Raton, FL

May 2010 - Linkage: Using Recognition to Build and Sustain Successful Donor Relationships – Association of Fundraising Professionals, Atlanta

April 2010 - Think Before You Thank: Donor Recognition Best Practices – Association of Donor Relations Professionals Webinar

September 2009 - Leverage a Position of Authority Through Donor Recognition Planning (with Greenville Hospital System) – Association of Healthcare Philanthropy International Conference, San Francisco

June 2009 - New Media in Donor Recognition – Association of Healthcare Philanthropy SE Regional Conference Roundtable

July 2008 - Linkage: Facility-based Communication – Georgia Association of Development Professionals

June 2008 - Best Practices for Donor Recognition – Southeast Donor Relations Conference, Charleston

December 2007 - Best Practices for Donor Recognition with an interactive work session on Content & Array Matrices Association of Donor Relations Professionals International Conference, San Antonio

June 2006 - Best Practices for Donor Recognition – Southeast Donor Relations Professionals Conference, Clemson University

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: PUBLIC ART AND CULTURAL COMMISSION

Your name: Marsha Almodovar Home Phone #: (828)808-7297

Street address: 340 Beaucatcher Rd Unit B City: Asheville Zip Code: 28805

Mailing address (if different): _____

Employer: LEAF Community Arts

Your position: Community Event and Engagement Office Phone #: (828)686-8742

Resident of City Asheville County Buncombe Race Hispanic * Sex M___ F ✔ * Age 43 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North _____ South _____ East ✔ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have been in community organizing and art for most of my carer in Asheville and butside of North Carolina. I have a passion for art and to see our community united through the arts. I would be honored to participate on this commission for the City of Asheville
Work Experience
LEAF Community Arts (4/2016- Current) Community events and Engagement/ Easel Rider Coordinator/Teaching artist- Creating and facilitating craft projects for children at local community events. Organizing and scheduling and booking events for Easel rider team.
Sip and Speak Spanish (Current) Owner operator. I developed an adult Spanish class. Meeting at local restaurants and breweries once a week for an hour. Scheduling classes, All marketing and accounting, Website design and maintenance.
Robb Hill Attorney at Law PLLC Immigration Law (2004-2009) Legal assistant. On call office assistant and translator Current. Assitant in all aspects of immigration filings. From courthouse preparations to marriage filings. ICE detention cases. Going to holding locations translation for client and attorney.
Lango Asheville Foreign Languages for kids (2/2010-1/2014) Owner Foreign language program for kids specializing in Spanish, French and Mandarin utilizing music arts and

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Marsha Almodovar

Date: 5/16/2019

E-Mail: Easelrider@theleaf.org

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

I have been in community organizing and art for most of my carer in Asheville and outside of North Carolina. I have a passion for art and to see our community united through the arts. I would be honored to participate on this commission for the City of Asheville Work Experience LEAF Community Arts (4/2016-Current) Community events and Engagement/ Easel Rider Coordinator/Teaching artist- Creating and facilitating craft projects for children at local community events. Organizing and scheduling and booking events for Easel rider team. Sip and Speak Spanish (Current) Owner operator. I developed an adult Spanish class. Meeting at local restaurants and breweries once a week for an hour. Scheduling classes, All marketing and accounting, Website design and maintenance. Robb Hill Attorney at Law PLLC Immigration Law (2004-2009) Legal assistant. On call office assistant and translator Current. Assitant in all aspects of immigration filings. From courthouse preparations to marriage filings. ICE detention cases. Going to holding locations translation for client and attorney. Lango Asheville Foreign Languages for kids (2/2010-1/2014) Owner Foreign language program for kids specializing in Spanish, French and Mandarin utilizing music arts and movement. As a partner in this business my duties included all sales and marketing. All hiring and human resources responsibilities, as well as teaching classes and conducting all teacher training.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Human Relations AND Public Art and Cultural Commission

Your name: Daniele Martin Home Phone #: 3106263894

Street address: 52 Buffalo St City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Self Employed

Your position: Yoga Office Phone #: 3106263894

Resident of City Asheville County Buncombe Race Black * Sex M___ F ✔ * Age 50 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North _____ South _____ East _____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____ _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

To this position I will bring analytical thinking, the ability to problem solve and strong communication skills. I think lots of listening in this position is key, as it is the cornerstone to be able to consider all parties involved and their individual interests/stories. I am a creator, a yogi, a social justice advocate and a lover of the human experience. We must have different perspectives on all of the commissions. It's not just about diversity in age, race and gender. It's also about different ways of thinking, different approaches to problem solving and different lived experiences. I am a NY native who has also lived in Los Angeles and Connecticut. All of those areas are outside of the South and therefore, by default I will add something to the mix. I am also a yoga instructor and have studied the healing arts since 1989.

My education is derived from having rich lived experiences in the aforementioned locations, working in industries varying from health, fitness,wellness, small businesses, alternative healing centers, customer service, high end restaurants, yoga studios and have worked as a volunteer for a wide range of organizations. Additionally, I completed 3 years of college at a 3 year State university in NY. I am also a trained massage therapist in California. I also have a theatre group, Asheville Creative Arts, which does sophisticated

Daniele Renee Martin

Signature: _____

Date: June 2, 2019

E-Mail: liberationisfree@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

To this position I will bring analytical thinking, the ability to problem solve and strong communication skills. I think lots of listening in this position is key, as it is the cornerstone to be able to consider all parties involved and their individual interests/stories. I am a creator, a yogi, a social justice advocate and a lover of the human experience. We must have different perspectives on all of the commissions. It's not just about diversity in age, race and gender. It's also about different ways of thinking, different approaches to problem solving and different lived experiences. I am a NY native who has also lived in Los Angeles and Connecticut. All of those areas are outside of the South and therefore, by default I will add something to the mix. I am also a yoga instructor and have studied the healing arts since 1989. My education is derived from having rich lived experiences in the aforementioned locations, working in industries varying from health, fitness,wellness, small businesses, alternative healing centers, customer service, high end restaurants, yoga studios and have worked as a volunteer for a wide range of organizations. Additionally, I completed 3 years of college at a 3 year State university in NY. I am also a trained massage therapist in California. I also have a theatre group, Asheville Creative Arts, which does sophisticated and innovative program for children of all ages. Our performances are always followed by talk backs to further help students to process and understand the subject matters of our shows. Here is paragraph from my bio: Recognizing that we have all been indoctrinated in the same oppressive culture, Daniele actively attends to healing her own internalized experiences, always orienting towards coming into deeper and deeper authentic connection with Self. Further, she fiercely believes in modeling the skills she partners with others to cultivate. You can expect that Daniele's work is equally focused on unraveling and dismantling that which no longer serves, while creating expanded spaces for a healing, love-centered, culture to arise. I am happy to have an interview to answer any additional questions you may have.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Public Art and Cultural Commission

Your name: Nathaniel Wyrick Home Phone #: 617.834.3237

Street address: 110B North Ln City: Swannanoa Zip Code: 28778

Mailing address (if different): _____

Employer: Warren Wilson College

Your position: Assistant Director of Admissions Office Phone #: 828.771.5824

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 35 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ___ North ___ South ___ East ✔ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Education
Nathaniel Wyrick studio@nathanielwyrick.com
www.nathanielwyrick.com
2014 Master of Fine Arts in Studio Art, Tufts University & the School of the Museum of Fine Arts, Boston, MA
2010 Bachelor of Arts in English/Theatre, Minor in Art, Warren Wilson College, Swannanoa, NC
Teaching Experience
2015 Instructor, School of the Museum of Fine Arts, Boston, MA (Summer Screen-printing A-Z [instructor of record])
2014-15 Post Graduate Teaching Fellow, School of the Museum of Fine Arts, Boston, MA (Screen- printing A-Z [instructor of record])
2013 Graduate Teaching Assistant, School of the Museum of Fine Arts, Boston, MA (1038 & 4038: Screen-printing A-Z with Asuka Ohsawa)
2013 Graduate Teaching Assistant, School of the Museum of Fine Arts, Boston, MA (2062: Screen- printing: The Whole Story with Michael Hecht)
Related Work Experience
2017-Present Senior Admissions Counselor, Pacific Northwest College of Art, Portland, OR
2015-2017 Assistant Director of Admissions, School of the Museum of Fine Arts-Tufts

Signature: [signature]

Date: 7-27-2020

E-Mail: cnathanielw@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Education Nathaniel Wyrick studio@nathanielwyrick.com www.nathanielwyrick.com 2014 Master of Fine Arts in Studio Art, Tufts University & the School of the Museum of Fine Arts, Boston, MA 2010 Bachelor of Arts in English/Theatre, Minor in Art, Warren Wilson College, Swannanoa, NC Teaching Experience 2015 Instructor, School of the Museum of Fine Arts, Boston, MA (Summer Screen-printing A-Z [instructor of record]) 2014-15 Post Graduate Teaching Fellow, School of the Museum of Fine Arts, Boston, MA (Screen-printing A-Z [instructor of record]) 2013 Graduate Teaching Assistant, School of the Museum of Fine Arts, Boston, MA (1038 & 4038: Screen-printing A-Z with Asuka Ohsawa) 2013 Graduate Teaching Assistant, School of the Museum of Fine Arts, Boston, MA (2062: Screen- printing: The Whole Story with Michael Hecht) Related Work Experience 2017-Present Senior Admissions Counselor, Pacific Northwest College of Art, Portland, OR 2015-2017 Assistant Director of Admissions, School of the Museum of Fine Arts at Tufts University, Boston, MA 2014-15 Post Graduate Teaching Fellow, School of the Museum of Fine Arts, Boston, MA 2013-15 Art Director, Pavement Coffeehouses, Boston, MA 2013-14 Silkscreen Studio Monitor & Tech, School of the Museum of Fine Arts, Boston, MA 2012 Ceramics Studio Assistant, School of the Museum of Fine Arts, Boston, MA 2009-10 Ceramics Specialist, Camp Highlander, Mills River, NC 2009-10 Design Specialist, Kittredge Theatre, Swannanoa, NC 2009-10 Studio and Art Department Assistant, Warren Wilson College 3-D Studio, Swannanoa, NC 2006-09 Student Activities Leader & Office Assistant, Warren Wilson College, Swannanoa, NC Honors / Grants 2016 Artist Travel and Performance Support, Tempting Failure Festival & the Arts Council of England, London, England, United Kingdom 2015 Artist Project Grant, New Center NOW & the Combined Jewish Philanthropies, Boston, MA 2014 Public Art Project Grant, The Mayor's Office of Arts & Culture and the Boston Art Commission, Boston, MA 2014 Post Graduate Teaching Fellowship Award, School of the Museum of Fine Arts, Boston, MA 2014-Present BRA Certified Artist 2013 2nd Place Juror's Choice, 24th Annual Copley Society Juried Show, Boston, MA 2012-14 MFA Graduate Studies Scholarship, School of the Museum of Fine Arts/Tufts University, Boston, MA 2010 Honorable Mention, Photographer's Forum Magazine, Spring College Photography Contest 2009 Workshop Scholarship, Arrowmont School of Crafts, Gatlinburg, TN 2009 Warren Wilson College Student Life Award, Swannanoa, NC Selected Performances & Site Specific Installations 2016 Washed in the Blood of the Lamb, Panoply Performance Laboratory, Brooklyn, NY 2016 Not an Egg in the Hayloft, Tempting Failure Festival, London, England, UK 2016 I Will Love You the Best I Can, Thomas Young Gallery, Boston, MA 2015 Searching for the Perfect Gentleman II, Mobius, Cambridge, MA 2015 Boy, That Ass is Bangin, Piano Craft Gallery, Boston, MA 2014 Searching for the Perfect Gentleman I, Panoply Performance Laboratory, Brooklyn, NY 2014 Papaw Passing Time II, Dudley Square, Roxbury, MA (funded by the City of Boston Public Art Grant) 2014 1628, Petrichor Performance Collective, The Fenway, Boston, MA 2014 Oh Death, Oh Death, Piano Craft Gallery, Boston, MA 2014 Barn Wood: A Research Piece, 2014 There's a Mark on my Hand, 2013 Big City Gay, Sassy Anne's, Knoxville, TN 2013 A Lifting of Memories, 2013 Washing of the Dead, 2013 Scotch & Cigars, Selected Gallery Exhibitions , Boston, MA , Boston, MA , Boston, MA Boston, MA , Boston, MA The School of the Museum of Fine Arts The School of the Museum of Fine Arts The School of the Museum of Fine Arts The School of the Museum of Fine Arts, The School of the Museum of Fine Arts 2017 SMFA Staff Annual, Katherine Lane Weems Center, School of the Museum of Fine Arts, Boston, MA 2016 Danforth Art Annual: 2016 Juried Exhibition, Danforth Art Museum, Framingham, MA (Juror: Jessica Roscio, Curator of Danforth Art Museum, Framingham, MA) 2015 Halfway Through the Dark, West End Museum, Boston, MA (funded by the New Center NOW Artist Grant) 2015 American Signage – A Pop-Up Show, Piano Craft Gallery, Boston, MA 2014 It Narratives: The Movement of Objects as Information, Franklin Street Works, Stamford, CT (curated by Brian Droitcour and Zanna Gilbert) 2014 Way Back on the Shelf: MFA Thesis Exhibition, Boston Center for the Arts Cyclorama, Boston, MA 2014 Rhinospective: Pop-Up Show, The Project Space, School of the Museum of Fine Arts, Boston, MA 2014 Print and Paper Area Annual Show, BAG Gallery, School of the Museum of Fine Arts, Boston, MA (Juried, Area Faculty) 2013 (Moving) Pictures: Narrative Structures in Visual Art, Mission Hill Gallery, Boston, MA 2013 Appetite into Art, Mission Hill Gallery, Boston, MA 2013 I Know What You Did

Last Summer, Mission Hill Gallery, Boston, MA 2013 2013 New England Photography Biennial, Danforth Museum of Art, Framingham, MA (Juror: Francine Weiss, Curator and Loupe Editor for the Photographic Resource Center, Boston, MA) 2013 Hoard, Store, Gather, Save, BAG Gallery, School of the Museum of Fine Arts, Boston, MA 2013 Print and Paper Area Annual Show, Katherine Lane Weems Center, School of the Museum of Fine Arts, Boston, MA (Juried, Area Faculty) 2013 Graduate Open Studios Gallery Show, Mission Hill Gallery, Boston, MA 2013 24th Annual Student Show, The Copley Society of Art, Boston, MA (Juried) 2012 Fear, Pessimism, & Anxiety, Mission Hill Gallery, Boston, MA 2012 Shifting Paradigms, Katherine Lane Weems Center, School of the Museum of Fine Arts, Boston, MA 2010 Portraits to Landscapes, Sage Cafe, Swannanoa, NC 2010 Borderlands, Mitchell House, Swannanoa, NC 2010 7 Deadly Housewives, Sage Cafe, Swannanoa, NC 2010 Spring Arts Festival, Warren Wilson College, Swannanoa, NC Collaborative Projects & Print/Portfolio Exchanges 2015 Edges, Class Action Suite Print Portfolio Exchange, Boston, MA 2014 How-To: The Everyday, Printed Book Project, Screen-printing A-Z Course (Instructor), Boston, MA 2014 Aliens, Class Action Suite Print Portfolio Exchange, Boston, MA 2013-14 Screen-printed Window Installations, Ongoing installation project exploring relational aesthetics and social practice concerning themes of social media and pop culture news (in collaboration with Robin McNulty) 2013 The Space Between, Selective Print Portfolio Exchange between artists working at the School of the Museum of Fine Arts and Concordia University, Montreal QC & Boston, MA 2013 Bibliophilia, Printed Book Project with 8 Artists, organized by Asuka Ohsawa and donated to the collections of the W. Van Alan Clark Jr. Library and the New York Center for Book Arts, Boston, MA & NY, NY 2013 Human Sacrifice, Class Action Suite Print Portfolio Exchange, Boston, MA Publications & Interviews Gluzman, Yelena, Sophia Cleary, and Katie Gaydos. Emergency Index. Vol. 6. New York: Ugly Duckling Presse, 2017. Stertz, Lisa, and David LaGaccia. "Memories of the Body, Tempting Failure Day 6." Incident Magazine, July 29, 2016. https://incidentmag.com/2016/07/29/memories-body-tempting-failure-day-6/. "Not Obtuse if You Think Harder," Performance Exhibition Catalog, 2015. Print. "No Particulars I," Infinite Scroll Mag, Issue #3: Bread and Romance, 2015. Print. (Juried) "Emulsion Lifts," Phototype, Issue 1. Print. Dunedin, New Zealand, 2015. (Juried) "Nathaniel Wyrick – Boston, Massachusetts." 365 Artists, 365 Days, Frank Juarez Gallery and Greymatter Gallery, 2014. "Nathaniel Wyrick." Artists to Look Out For, Truth or Consequences, NM.: Starry Night Retreat, 2014. (Juried) Hill, Shawn. "Big Red & Shiny: The Cyclorama Show: Master of Fine Arts Thesis Exhibition, SMFA, Boston." Big Red & Shiny. http://bigredandshiny.org/13546/the-cyclorama-show-master-of-fine-arts-thesis-exhibition- smfa-boston/, May 22, 2014). "From Terra Cotta to Granite: A Brief History of the Early Days of the Museum of Fine Arts, Boston," SMFA Academic Journal, Volume 2 (2013): 2-22. Print. (Juried) "Detachment Madonna," Salad Magazine, Issue #2: Camp, 2013. Print. (Commissioned) "3:00 AM," Headwaters Creative Arts Magazine, Asheville, NC, 2010. (Juried) "Papaw's Puzzles," PEAL Literary Magazine, Swannanoa, NC, 2010. (Juried) "Forgotten," In Best of College Photography, 2010. Santa Barbara, Calif.: Photographer's Forum, 2010. (Juried) "Fort Kidd" & "Forgotten," PEAL Literary Magazine, Swannanoa, NC, 2009. (Juried) Artist Talks, Presentations, Workshops 2017 Silkscreen Workshop, Pacific Northwest College of Art, Portland, OR 2016 Silkscreen Workshop, Buckingham Browne & Nichols School & the School of the Museum of Fine Arts, Boston, MA 2016 "Role of Performance Based Practices in the Gallery Context," discussion with Collective members, Thomas Young Gallery, Boston, MA 2015 "Halfway Through the Dark," an artist's talk with Christian Meade, West End Museum, Boston, MA 2015 Silkscreen Workshop, Raw Art Works (RAW) & the School of the Museum of Fine Arts, Boston, MA Curatorial Projects 2017-Present Sense of Place, Co-organized & Designed with Jessie Spiess Werner, Juried by TBA, The Commons, Pacific Northwest College of Art, Portland, OR 2016 Spilt Milk: A Performance Exhibition, Co-curated with Collective members, Thomas Young Gallery, Boston, MA 2015 Print and Paper Area Annual Show, Juror/Faculty, Katherine Lane Weems Center, School of the Museum of Fine Arts, Boston, MA 2014 Practice, Practicing, and the Perpetual Becoming of Performance, Co-curated with Collective members, Panoply Performance Lab & the School of the Museum of Fine Arts, Brooklyn, NY & Boston, MA 2013-15 Curated Four Monthly

Solo Artist Shows at Pavement Coffeehouses, Boston, MA 2013 (Moving) Pictures: The Narrative Structure in Visual Representation Co-curated, Mission Hill Gallery, Boston, MA 2013 Empathic Disgust, Co-curated, Mission Hill Gallery, Boston, MA 2013 Appetite Into Art, Co-curated, Mission Hill Gallery, Boston, MA 2013 I Know What You Did Last Summer, Co-curated, Mission Hill Gallery, Boston, MA 2013 Hoard, Store, Gather, Save, Co-curated, BAG Gallery, School of the Museum of Fine Arts, Boston, MA

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Arts and culture

Your name: CHRISTINA ODONNELL Home Phone #: 7062183598

Street address: 7 Ravencroft Lane City: ASHEVILLE Zip Code: 28803

Mailing address (if different): _____

Employer: retired

Your position: _____ Office Phone #: _____

Resident of City ASHEVILLE County Buncombe Race caucasian * Sex M___F_✔_* Age 77 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South _✔_ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: no _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Hello Board,
While I do not have a stellar resume to provide ... my background is a BSN, working for Hewlett-Packard in a Environmental Health and Safety management position, I have always supported the arts
My sister was a photographer and artist and I served as her agent when she decided to sell her work volunteered at community art centers and private galleries in Georgia for several years.

I would very much like to assist our community in these endeavors with energy and enthusiasm!

So now you know my story..

Best regard,
Chrissy O'Donnell

eSigned via SeamlessDocs.com
CHRISTINA ODONNELL
Key: df7f6721a96e96f6432aa1702f0fc5878

Signature: _____

Date: _____

E-Mail: chrissyodonnell2@gmail.com

Fax #: 7062183598

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Public Art and Cultural Commission

Your name: HILARY CHIZ Home Phone #: 828-785-2683

Street address: 25 JARRETT ST City: ASHEVILLE Zip Code: 28806

Mailing address (if different): _____

Employer: RETIRED

Your position: _____ Office Phone #: _____

Resident of City YES County Buncombe Race white * Sex M___F_✔_* Age 75 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South _____ East _____ West ✔_____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: Nothing at all
_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a lifelong lover of art and a collector of local artists' works, wherever I have lived. Indeed, I often joke that I am the only friend I have who is not an artist.

I care deeply and strongly about the City, and I care about the image we present to our residents first. Public art has the power to inspire young people who are given the opportunities to see it regularly in their city, in their own neighborhoods, on and inside public buildings.

Adults often proclaim on social media how they continue to see with new eyes the art we show them here.

I support the continued work of brilliant artists such as Ian Wilkinson, whose murals give us smiles, hope and courage.

I support our Museum and its effort to bring us closer to art; the sculpture newly-installed out front is a reminder to us that Asheville has always been a cultural and artistic mecca. I want that to continue.

eSigned via SeamlessDocs.com
HILARY CHIZ
Key: df76721a9fe99f4d32ea1f4005fdc5878

Signature: _____

Date: August 31, 2020

E-Mail: hilarychiz@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

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City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Public Art and Cultural Commission

Your name: Michael G Waddle Home Phone #: 865-742-7851

Street address: 85 W Walnut St APT 203 City: Asheville, NC Zip Code: 28801

Mailing address (if different): _____

Employer: CASE Consultants International

Your position: Program Manager Office Phone #: 865-742-7851

Resident of City Asheville County Buncombe Race Hispanic * Sex M ✔ F ___ * Age 34 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ✔ North _____ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO.
_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Please see Cover Letter and Resume.

eSigned via SeamlessDocs.com
Michael G Waddle
Key: d07672145e69d452a11f401f0c6b670

Signature: _____

Date: September 11, 2020

E-Mail: michaelgwaddle@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Michael G. Waddle

Asheville, NC 28801 ▪ 865.742.7851 ▪ michaelgwaddle@gmail.com

September 11, 2020

Sarah Terwilliger
Deputy City Clerk
City of Asheville
70 Court Plaza
Asheville, NC 28801

Dear Sarah Terwilliger:

I am writing to be considered for a committee member of the Public Art and Cultural Commission for the City of Asheville. Over the past ten years, my career focus has been to develop expertise in services to vulnerable communities, notably by providing food that is nutritious, accessible, and affordable. Engaging so thoroughly with the community has informed a firm commitment and understanding of local cultural and promotion.

Since 2010, I have been involved in community organizing, program management, and regulation of programming for vulnerable groups. Over that time, I developed skills in group leadership, client service, and financial management. My career progression has afforded me opportunities to contribute to strategic planning beyond just my work unit, to include issue that span across the organization and local community. Through that collaboration, I identified and sought out solutions to better serve stakeholders: clients, volunteers, partners, employees, and funders. Further, I have been responsible for soliciting and reporting on government revenue to ensure needed resources are appropriately provided and utilized.

The Public Art and Cultural Commission excites me because it complements my personal and professional interests and experiences. I am avid appreciator and promoter of the arts and local culture. I have always had a firm belief that in order to form a productive civic community that it has to be grounded and promotive of the local cultural. In Asheville, it is the bastion of the sense of community, place, and economy. As a child, I regularly visited Asheville. My aunt and grandparents lived here and I would travel from Oak Ridge, TN. I was fascinated with a place that was so grounded in an identify connected to the arts and crafts. As an adult, I am impressed by these decisions and actions that have maintained this sense of identity. I have traveled the world, and the United States, and few places have the sense of identity that Asheville, North Carolina has. I want to be involved with this commission because it contributes to an identify and the economy that makes this city thrive.

To complement my practical experience, I recently earned a Master of Public Administration, which provides new breadth to my work experience. I believe that my background, skillset, and disposition will prove an asset to the Public Art and Cultural Commission. I hope to continue this conversation in the future.

Sincerely,

Michael G. Waddle

Michael G. Waddle

Asheville, NC 28801 ▪ 865.742.7851▪ michaelgwaddle@gmail.com

Executive Summary

- Innovative social sector professional with nine years of experience in program management, local advocacy, grants management, program improvement, and organizational administration.
- Gifted technical writer with significant experience in producing grant applications, project progress and technical reports to private and government sponsors and local and national partners.
- Program/project management expertise with seven years of experience implementing federal and state-financed programs in partnership with local private entities.
- Result-driven team leader that supervised a departmental restructure and programmatic overhaul to address government accountability and client accessibility issue.
- Demonstrated ability to develop and maintain strategic objectives, staffing standards, stakeholder communications, financial stability, and funder reporting.

Competencies

- Leadership
- Communication
- Collaboration
- Time Management
- Problem-Solving

Skills

- Strategic Planning
- Client Management
- Stakeholder Relations
- Financial Analysis
- Public Policy Analysis
- Grant Writing & Reporting
- Event Planning & Coordination
- Donor Identification & Cultivation
- Data Management & Analysis
- Program Management & Evaluation

Professional Experience

Program Manager | CASE Consultants International | Asheville, NC **Mar 2020 – Present**

- Oversee daily operations focused on the analysis, policy, and the public intersection of climate change.
- Operated several contract vehicles, including NOAA ProTech subcontracts (NESDIS, NWS, NMFS), doubling business revenue and staffing capacities.
- Analyzed business capacities and submitted capabilities matrices for future agreements.
- Initiated and maintained partnerships among for profit, non-profit, public, and university institutions.
- Formulated staffing policies and instituted across multifunctional company of 12 individuals via a Team Manual.
- Examined financial situation and forecasted future priorities, benefits, and functions of the business operations.
- Established, managed, and evaluated consultancy agreements and scopes of work of expert associates.
- Managed contract deliverables, progress reports, and budgets for private clients and companies.

Consultant, Poverty & Workforce Solutions | ICF Consulting **|** Fairfax, VA – Remote **Oct 2019 – Present**

- Led project and support regarding technical assistance, assessments, and research projects.
- Developed and implemented technical assistance tasks and activities across division.
- Implemented quantitative and qualitative data collection tools virtually and on-site visits.
- Produced deliverables, analyses, and program outcomes reports, and targeted stakeholder publications.
- Evaluated program performance through administrative and program data sets to explore deeper problems.

Consultant, Senior Hunger Programs Innovation | Capital Area Food Bank | Washington, DC **Jun 2019 – Oct 2019**

- Directed an advisory board of 12 senior citizens through a Human Centered Design process to identify issues, explore solutions, and refine programming to address food security concerns.
- Fostered relationships with national partner, consulting firm, and area service providers to advance organization reputation, coordinated grant activities, and ensure cost effective program solutions.
- Aligned grant activities with organizational strategic objectives, analyzed and projected budgetary expenses, and developed evaluation methodology to ensure vitality and success of overall project.
- Developed, executed, tracked, and reported on grant budget of $100,000.

Fiscal Policy Specialist | Florida Department of Health | Tallahassee, FL **Jan 2017 – May 2019**

- Led the fiscal policy section of the Bureau of Child Care Food Programs to train, monitor, and provide technical assistance for contracted agencies receiving $275,000,000 annually.

- Audited, reported on, and reviewed Corrective Action Plans for 10 contractors annually that received up to $12,000,000 yearly to determine compliance with program regulations.
- Evaluated 400 contractor applications annually to determine eligibility and administrative capability to implement federal programming in compliance with regulatory requirements.
- Developed policy memorandum, trainings for contracted agencies to clarify federal regulations, state requirements, and agency processes and expectations.
- Communicated regulatory interpretation and justification of bureau practices to U.S. Department of Agriculture's regional and national office to rebuff contractor complaints.
- Designed tools and methods for internal and external tracking and reporting that enabled compliance and process evaluation.

Government Analyst | Florida Department of Economic Opportunity | Tallahassee, FL **Oct 2016 – Jan 2017**

- Advanced economic development opportunities 6 municipal grantees through the: disbursement of $300,000 annually, engagement in technical assistance, and connection to available resources.
- Analyzed grantee applications, measured against deliverables, and maintained contractual terms.
- Developed new program mechanisms to: increase new grantee impact and efficiencies, measures to evaluate previous grantee performance, and communication tools to enhance educational efficacy.

Director, USDA Senior Hunger Programs | Capital Area Food Bank | Washington, DC **Mar 2015 – Jun 2016**

- Initiated a complete staffing restructure unifying programmatic and operational portions of the program into one department to address accountability, accessibility, and communication concerns.
- Led a department of 12 employees of diverse functions from client screening, account development, and grant reporting to inventory maintenance, volunteer management, and package delivery.
- Cultivated relationships with Federal Agencies, State Agencies, and national and community partners that bolstered program reputation, informed service practices, and enhanced client care.
- Streamlined inventory practices by: simplifying distribution methods, consolidating warehouse locations, unifying all program operations under a universal pre-packaged procedure.
- Advocated for policies that increased client accessibility: decreased required eligibility documentation, created program-wide application, established longer enrollment periods.
- Maximized program data infrastructure through integration with existing technology, upgrading product output procedures, and initiating regular managerial review of records.

Manager, USDA Senior Hunger Programs | Capital Area Food Bank | Washington, DC **Jan 2014 – Feb 2015**

- Evaluated the state of *Commodity Supplemental Food Program* and *Senior Farmers Market Nutrition Program*, researched best practices, and outlines strategic plan to align with organizational values.
- Managed a staff of 6, portfolio of 5,600 clients, collection of 70 subsidiary agencies, inventory valued at $2,300,000, and an administrative budget of $900,000.
- Engendered more client-oriented work environment through staff training and development, awareness and outreach campaigns, and rebranding the program as *Grocery Plus*.

Coordinator, USDA Child Hunger Programs | Capital Area Food Bank | Tallahassee, FL **Apr 2012 – Dec 2013**

- Distributed 1,000 meals daily to at-risk youth in two Maryland counties through the administration of the *Child and Adult Care Food Program* and *Summer Food Service Program*.
- Managed an administrative budget of $500,000 and a portfolio of 30 subsidiary agencies.
- Represented department in CRM software development, Maryland Governor initiative to end childhood hunger.

AmeriCorps*VISTA | Community Assistance Network | Crescent City, CA **Nov 2010 – Feb 2012**

- Convened 20 community stakeholders to create a county-wide food policy council as part of The California Endowment's *Building Healthy Communities* public health campaign.
- Collected data for a county-wide survey to measure food accessibility and affordability.

Education

Florida State University – Tallahassee, Florida Master of Public Administration
University of South Carolina – Columbia, South Carolina Bachelor of Arts in Religious Studies

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Public Art and Cultural Commission

Your name: D Rae Geoffrey Home Phone #: 828-279-7912

Street address: 201 Whitaker Road City: Fairview Zip Code: 28730

Mailing address (if different): _____

Employer: Wortham Center for the Performing Arts

Your position: Executive Director Office Phone #: 828-210-9837

Resident of City Fairview County Buncombe Race W * Sex M___ F ✔ * Age 47 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ✔ West ____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: Wortham Center for the Performing Arts has a _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Through two decades of work at Diana Wortham Theatre, now Wortham Center for the Performing Arts, I've served the Western North Carolina community through the arts. During this time, Asheville has experienced significant change and periods of recession, growth and conflict. I am deeply invested, both professionally and personally, in the health of the Asheville and of the arts. I look forward to expanding my level of service to our wonderful city and to helping it recover and thrive.

The attached resume details further experience in the arts and our community.
Thank you.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via DocuSign.com
Dawn Rae Geoffrey
Key: 4D76721A5A5681492A41402D9C5678

Signature: _____

Date: 10-14-20

E-Mail: rae@worthamarts.org

Fax #: 000-000-0000

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D. RAE GEOFFREY
201 Whitaker Road, Fairview, NC 28730
828.279.7912 raegeoffrey@gmail.com

Passionate performing arts professional dedicated to connecting arts and community through high quality programming, proactive planning, education, advocacy, and responsible financial leadership

Managing Director, Wortham Center for the Performing Arts
Asheville, North Carolina, 2017 – current
- Responsible for all elements of a three-venue performing arts center serving 55,000 patrons per year
- Manage an annual budget of $1.4 million
- Lead a staff of 55 full and part-time employees
- Ensure the highest quality arts experiences by curating a season of nationally touring acts in music, dance, theatre
- Design arts education programs for 10,000 local students each season

Associate Director, Diana Wortham Theatre
Asheville, North Carolina, 2001 – 2017
- Collaborate with the Executive Director to program the Mainstage Series
- Generate $40,000 in revenue through playbill advertising sales
- Work with the Executive Director to research, write, implement and report on grant funding
- Serve as Human Resources Director for a staff of ten
- Facilitate communication by serving as liaison with the marketing department
- Ensure exemplary customer service for patrons by recruiting, training and managing a volunteer team of eighty
- Mentor future theatre professionals by developing an Arts Administration Internship Program
- Expand opportunities for community connections by planning residencies in conjunction with Mainstage artists
- Deepen audience experiences by designing Adult Education programs such as master classes, pre and post show discussions
- Created the *Diana Wortham Young Audience Series*, a curriculum-related series of performances, serving more than 9,000 students and teachers and 12 counties in Western North Carolina annually
- Serve 3,500 students since 2009 by creating the Y.E.S. (Youth Education Scholarship) Fund to provide grants for economically challenged students to attend Young Audiences programming

Artistic Director, Highland Repertory Theatre
Asheville, North Carolina, 2001 – 2006
- Built a new, non-profit theatre company in residence at the Diana Wortham Theatre
- Recruited a new Board of Directors and garnered community support
- Developed and implemented successful marketing and public relations plans and activities
- Performed grant research and prepared and submitted successful proposals
- Produced an average of five main stage productions per season
- Worked with the Center for Diversity Education to produce curriculum-related performances for students
- Crafted significant community partnerships with organizations such as Helpmate, UNCA, AB-Tech and ASU

Managing Director, Wing & Groove Theatre Company
Chicago, Illinois, 1998 – 2001
- Operated as a team with the Artistic Director to build a new, non-equity, non-profit theater company and facility
- Grew an audience, artist base, and community support
- Designed, built, and maintained a 75-seat black box theatre space, lobby, box office, and staff support areas
- Managed an administrative staff of three
- Developed and implemented successful marketing and public relations plans and activities
- Collaborated with the Fundraising Director on benefits and other related projects

- Performed grant research and submitted successful proposals
- Maintained contact with the community through special public relations and charity functions
- Collaborated with the staff on the operating budget and long-term business plan

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Promoted through Various Positions, **League of Chicago Theatres**
Chicago, Illinois, May 1998 – October 1999

Marketing Coordinator
June 1999 – October 1999
- Responsible for development and maintenance of a subscription program for the *Chicago Theater Guide* as well as coordinating production and distribution activities
- Designed displays and represented the League at trade shows
- Maintained press and photo archives
- Built and maintained patron, press, and other company databases
- Designed promotional materials as needed
- Served as an advisory member of the Illinois Access Coalition

Interim Advertising Coordinator
March – June 1999
- Coordinated 142 member theater companies in conjunction with the League's cooperative advertising program
- Placed members' ad orders with *Chicago Tribune, Chicago Sun-Times, New City, The Chicago Reader* and *WBEZ*
- Maintained an invoice and payment system for the co-op program
- Assisted members with advertising and design questions as needed
- Designed layout of League pages in the *Chicago Tribune*
- Collaborated with the League Marketing Committee

Office Manager
May 1998 – March 1999
- Managed a nonprofit office and its eight staff members
- Handled all office traffic including phone, guests, fax, e-mail, shipping, and daily mail
- Maintained interoffice schedules and appointments
- Acted as a public liaison for theater information in the Chicago area
- Assisted member theater representatives with questions and services
- Maintained calendars and listings of Chicago theater activity

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Administrative Manager, Merle Reskin Theatre, The Theatre School, DePaul University
Chicago, Illinois, 1997 – 1998
- Responsible for creation, proofreading and delivery of *Stagebill* programs for in-house performances
- Designed and produced workshop programs for studio shows
- Collaborated with the Director of Marketing and Public Relations on applicable projects
- Scheduled and supervised student workers
- Communicated with volunteer organizations
- Pursued, obtained and sustained relationships with newsletter advertisers and sponsors
- Worked with front of house staff to further the company's relationships with the community

Company Manager, Key Players, Charlotte Repertory Theatre
Charlotte, North Carolina, 1995 – 1996
- Organized a group of four actors on a six-month community outreach tour spanning three states and countless schools
- Maintained the company budget while on the road
- Addressed all aspects of company travel, reservations, relations with the community, and school contacts
- Performed the role of general problem shooter and maintained direct contact with the home company

Theatre Manager, Catawba Experimental Theatre
Salisbury, North Carolina, 1991 – 1995

- Accountable for all elements of a theatre facility housing a black box performance space, a dance studio, and a rehearsal space, while fulfilling the duties of a full-time student
- Managed scheduling of activities, classes, and rehearsals in the theater
- Assumed the duties of Technical Director in experimental student productions
- Maintained equipment and general upkeep of the facility
- Governed the budget and reported to the faculty at monthly meetings

EDUCATION
BA in Theatre Arts with additional Dance concentration
Minor: Communications
Catawba College, Salisbury, North Carolina, 1995

OTHER TRAINING
Fundraising Bootcamp, Mountain Non-Profit Solutions, Asheville, North Carolina
Ongoing training, Western North Carolina Nonprofit Pathways
Learning Audiences theory of Adult Audience Development, Arts Action Research, New York
Disability Awareness and ADA compliance for Performing Arts Organizations, Arts Access, Raleigh, North Carolina
Certified in Adobe Photoshop, Asheville Buncombe Technical Community College, Asheville, North Carolina
Creating an Audience Survey, Arts Marketing Center, Chicago, Illinois
Effective Grant Writing for Non-Profits, Arts and Business Council, Chicago, Illinois
Trained in access and sensitivity issues concerning the disAbled, Illinois Access Coalition, Chicago, Illinois
Trained in crisis counseling, active listening and effective communication skills, Helpmate, Raleigh, North Carolina

HONORS
Honoree, Tribute to Women of Influence, Asheville YWCA
Graduate, Leadership Asheville
Gold Circle Volunteer, Evergreen Community Charter School

AFFILIATIONS
Board Member, ARTS North Carolina
Board Member, North Carolina Presenters Consortium (2012-2020) (President, 2016-2018)
Member, Association of Performing Arts Presenters
Member, Executive Director Non Profit Roundtable, Leadership Asheville
Member, Dance Touring Initiative, South Arts
Featured Speaker, Performing Arts Readiness, South Arts
Featured Speaker, Creative Mornings, May 2019
Grant Panelist, North Carolina Arts Council
Artsmarket Showcase Selection Panel, North Carolina Arts Council
International Delegate, Atlantic Presenters Association
Member, Board of Directors, Artspace Charter School
Chair, The Western North Carolina Theatre League, 2001-2006
Member, Arts in Education Task Force, Asheville Area Arts Council
Representative, Arts in Education Council, Asheville Area Arts Council
Member, Artists Roundtable, Asheville Area Arts Council
Grassroots Grant Panelist, Asheville Area Arts Council

COMMUNITY INVOLVEMENT
Visiting Steward, Capital Campaign Task Force, Unitarian Universalist Congregation of Asheville
Volunteer Foster Parent, Brother Wolf Animal Rescue