CIVIC CENTER COMMISSION

- 3 year term

- "No member … shall have any personal pecuniary interest, either directly or indirectly, in the sale of any supplies, services or equipment to the Commission or the City for the Civic Center. No member shall serve on the Commission while engaged in the promotion of events at the Civic Center for his own personal profit."

Civic Center Commission- (3 year term)

Corey Atkins
Term to expire 06-30-20
Has served 1 term - Eligible for reappointment

Yvonne Cook-Riley
Term to expire 06-30-20
Has served 2 terms - **Not** eligible for reappointment

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
Bill Jones billjones.asheville@gmail.com	06-30-22	06-11-19	1 Unexp.	City	W	H	M	North	Owner Carolina Native Nursery
Corey Atkins corey.atkins@gmail.com	06-30-20	07-25-17	1	City	W	H	M	South	Attorney
Kimberly R Hunter kimmy@reiwnc.com	06-30-21	07-24-18	1	City	B	H	F	North	Ent. Program Mang. Mountain BizWorks
Yvonne Cook-Riley ycr1@juno.com	06-30-20	6/13/2017 08-26-14	2	City	W		F	West	
John W. Ellis jellisdwt@gmail.com	06-30-23	02-11-20	1	City	W	H	M	South	Retired Former Theatre Manager
Mukunda Pacifici mukundapacifici@gmail.com	06-30-21	02-11-20	Unexp.	City	W	R	M	North	Broker Premier Southeby's International Realty
Greg Duff greg@gloryhoundevents.com	06-30-21	06-19-18	2	City	W		M	East	President - Glory Hound
COUNTY APPOINTMENTS									
Tom VanSlambrouck (resigned Ju	06-30-20	Aug. 2017	1						
Eric Burns	Nov. 2020	Nov. 2017							Novacor Consulting

EX-OFFICIO (non-voting) MEMBERS

Civic Center Director
City Manager
Finance Director
Chamber of Commerce Director of Covention & Marketing Sales
Director of A-B Regional Sports Commission
Director of Symphony

Chair: Corey Atkins
Council Liaison: Vijay Kapoor
Staff Liaison: Chris Corl

ASHEVILLE AREA CIVIC CENTER COMMISSION

Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County
Jones	X			X		X					X	
Ellis	X			X				X			X	
Atkins	X			X				X			X	
Hunter		X	X			X					X	
Cook-Riley		X		X					X		X	
Duff	X			X								
VanSlambrouk	X											X
Burns	X											X
Pacifici	X			X		X					X	

Asheville Area Civic Center Commission - Resource List

APPLICANT NAME, ADDRESS, PHONE #	DATE SUBMITTED APPLICATION	RESIDENT	HOMEOWNER/ RENTER	RACE	SEX	AREA	OCCUPATION	INTEREST IN OTHER BOARDS
Lee Arevian lee.arevian@tbgevents.com	01-10-20	City	H	W	M	North	Managing Director	
John W. Ellis jellisdwt@gmail.com	01-12-20	City	H	W	M	South	Retired Former Theatre Manager	
Steven M. Howard stevnmarkhoward@gmail.com	01-15-20	City	H	W	M	West	Sales Mays Meats Food Serv.	
Tony Micocci tony@micocci.com	01-19-20	City	H	W	M	North	Self	
Mukunda Pacifici mukundapacifici@gmail.com	01-29-20	City	R	W	M	North	Broker Premier Southeby's International Realty	
Sandy Aldridge sandykallamaldridge33@gmail.com	02-18-20	City	R	W	F	South	Student at A-B Tech	
Nicole Lee authornicolelee1@gmail.com	09-03-20	City	R	B	F	West	Self-Employed	
Josh Batenhorst joshua.batenhorst17@gmail.com	09-03-20	City	H	W	M	South	CEO Bright Star Touring Theatre	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Lee Arevian Home Phone #: 7036089097

Street address: 62 Gertrude Place City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: The Bridge Group

Your position: Managing Director Office Phone #: 7036089097

Resident of City _____ County Buncombe Race Caucasiar* Sex M ✔ F ___ * Age 53 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ✔ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I run a marketing and event company based in Asheville; we work with government, association and industry clients around the US and abroad. As such, we execute a number of events in facilities around the country, ranging from Convention Centers to hotels to various venues in between. I have developed an understanding of the pricing, service and other structures necessary for these facilities to be successful, and I have witnessed a number of industry best-practices (and some "not so best" practices).

I am comfortable in my understanding of the drivers that affect a venue and its ability to program - labor costs, facility costs, vendor and concession contracts, marketing goals and costs, and feel that I can contribute to the discussion to help the Civic Center realize its potential in this market

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Lee Arevian

Date: 1/10/2020

E-Mail: LEE.AREVIAN@TBGEVENTS.COI

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: John W. Ellis Home Phone #: 828 712 4512

Street address: 7 Aspen Way City: Asheville Zip Code: 28803

Mailing address (if different): (same)

Employer: Retired

Your position: Former Theatre Manager Office Phone #: 828 712 4512

Resident of City Yes County Yes Race W * Sex M ✔ F ___ * Age 73 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South ✔ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: n/a

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Extensive experience in public facility operations and management, including booking, rentals, promotion, box office operations, as well as back and front of house operations. Hold a Masters Degree in Theatre from University of Connecticut, and a Bachelors Degree in Theatre from Drake University. Was managing director of the Diana Wortham Theatre (now Wortham Center for the Performing Arts) in Asheville for 20 years, retiring in 2017. Prior positions include director of the Broome County Arts Council in upstate New York, director of the Stifel Fine Arts Center in Wheeling, WV and manager of the Creative Arts Center at West Virginia University. Served six years a City appointed board member of the Buncombe County Tourism Development Authority, as well as 8 years on the Tourism Product Development Fund committee during which time all prior applications from the City of Asheville for improvements to the Civic Center were submitted and reviewed. Was also pleased to be asked to be a community representative on the team which interviewed applicants for the position of Assistant General Manager for the Civic Center. As someone with related experience to the operation of the Civic Center and a desire to give back to the community, I respectfully submit this application.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: John W. Ellis

Date: January 12, 2020

E-Mail: jellisdwt@gmail.com

Fax #: (000) 000-0000

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

JOHN W. ELLIS

7 Aspen Way
Asheville, NC 28803
828-712-4512 (Cell)
jellisdwt@gmail.com

EMPLOYMENT HISTORY

MANAGING DIRECTOR, Diana Wortham Theatre
Asheville, North Carolina ~ June 1997 to June 2017 (Retired)

Directed and managed live performance venue presenting more than 200 performances and events each season. Created *Mainstage Series* featuring performances by nationally touring artists in music, theatre and dance. Assisted in development of the *Theatre of Young Audiences* program of educational programs. Worked with and assisted more than 20 local arts organizations who used the theatre annually. Responsible for fiscal management and resource development including sponsorships, grants, contributed and earned income. Oversaw successful $3.1M Capital Campaign to upgrade existing theatre and create two new venues. Upgraded ticketing system and customer service delivery systems.

EXECUTIVE DIRECTOR, Broome County Arts Council
Binghamton, New York ~ January, 1990 to June 1997

Director of arts council providing support services and funding to arts organizations and individual artists. Responsibilities included direction of annual United Arts Fund campaign, three grant programs, technical assistance, and advocacy at the local, state and national levels with government and business leaders. Directed *ArtsVision*, a blueprint for community development through the arts. The plan addressed changes in the community's economic and cultural structure, development of new audiences, arts-in-education, and financial stability. Initiated Arts Incubator program for development and nurturing of new and emerging arts organizations and projects.

DIRECTOR, Stifel Fine Arts Center, Oglebay Institute
Wheeling, West Virginia ~ June 1980 to January 1990

Directed regional center for the visual and performing arts. Center's programs included exhibitions, concerts, festivals, classes and workshops, special events and gift shop. Created new programs including subscription Jazz Series with a 70% subscription base in its first year and an average attendance of 98% capacity. Education program enrollments doubled in first four years. Earned income doubled in first five years. Secured funding from corporations, individuals and three separate state arts councils in support of center's regional programming. For City of Wheeling and CVB, chaired committee for the design of new tourism signage and wayfinding.

MANAGER, Creative Arts Center, West Virginia University

Morgantown, West Virginia ~ January 1976 to June 1980

Managed multi-use cultural facility housing three theatres, two galleries, studios, shops and instructional/rehearsal space. Coordinated Guest Arts Series, directed center's marketing campaigns, box office operations and technical staff. Within the community, served as board chair of organization which converted former downtown post office into community arts center housing a theatre, gallery, studios and office space.

EDUCATION

MASTER OF ARTS, University of Connecticut, Theatre

BACHELOR OF FINE ARTS, Drake University, Theatre

ARTS ADMINISTRATION INTERNSHIP PROGRAM, Connecticut Commission on the Arts

PROFESSIONAL, COMMUNITY ACTIVITIES and RECOGNITIONS

Recipient *William A.V.Cecil Leadership Award* for leadership in Asheville area tourism industry (2017)
Recipient Asheville Leadership Forum Circle of Excellence Award (2018)

Current and Recent
Board Member, Buncombe County Tourism Development Authority (2011-2017)
Member Finance Committee BCTDA (current)
Member Finance Committee Osher Lifelong Learning Institute
Board Member ArtsNC
Board Member Horizons at Carolina Day School

Past
Chair and Committee Member, Tourism Product Development Committee of the BCTDA
President, North Carolina Presenters Consortium
Board Member, Asheville Area Chamber of Commerce
United Way of Asheville and Buncombe County - Member Community Fund, Vice-Chair Multi-Year Funding Task Force
Board Member Partnership 2000 ~ Chair, Quality of Life Task Force
Board Member United Way of Broome County
Board Member Alliance of New York State Arts Councils
Member, Performing Arts Exchange Advisory Committee
Member, WNC Partners for NonProfit Success Advisory Committee

MILITARY SERVICE

UNITED STATES ARMY 1969-1971. Honarable Discharge. Final rank E-5 Sergeant.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Steven M Howard Home Phone #: 828 713 5836

Street address: 44 Brevard Rd City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Mays Meats Food Service, Taylorsville, NC 28681

Your position: Sales, Asheville/ Hendersonville Office Phone #: 828 632 2034

Resident of City Asheville County Buncombe Race Caucasior* Sex M ✔ F ___* Age 59 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South _____ East _____ West ✔_____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: I feel that my volunteer work with Asheville will _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

1/15/2020
Hello Sarah Terwillger, Thanks for taking a look at me. Like most things in my life that I've been successful at, I started by getting involved. The post on the flyer pushed me to action. I have a history in entertainment that precedes my resume. I worked closely with sound and bands at a club about twice the size of the Orange Peel from 1979-1982. I helped with all facets back then including shuttling artists, catering, house DJ, foul spotlight operator, stage hand etc.

I am quite resourceful and an adept problem solver. Most of my time in entertainment has been through 6 different radio stations from 1988 to present. It has remained a passion that I have not sought to be paid in due to the night time hours. My mom was an organist for two churches and a season ticket holder of Boston Symphony.

Because of your post, I see opportunity to combine my knowledge of the current music landscape with ideas about what's happening elsewhere , perhaps shed light on opportunities. Additionally, I have some thoughts on the aging classical audience and perhaps ways to appeal to younger audiences. At any rate, maybe I can help in some

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Steven M Howard (Signed via SeamlessDocs.com, Key: a67872160fa598f4a2aa1f402f0fc5678)

Date: 1/15/2020

E-Mail: stevenmarkhoward@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

1/15/2020

Hello Sarah Terwillger,

Thanks for taking a look at me. Like most things in my life that I've been successful at, I started by getting involved. The post on the flyer pushed me to action. I have a history in entertainment that precedes my resume. I worked closely with sound and bands at a club about twice the size of the Orange Peel from 1979-1982. I helped with all facets back then including shuttling artists, catering, house DJ, foul spotlight operator, stage hand etc. I am quite resourceful and an adept problem solver. Most of my time in entertainment has been through 6 different radio stations from 1988 to present. It has remained a passion that I have not sought to be paid in due to the night time hours. My mom was an organist for two churches and a season ticket holder of Boston Symphony. Because of your post, I see opportunity to combine my knowledge of the current music landscape with ideas about what's happening elsewhere , perhaps shed light on opportunities. Additionally, I have some thoughts on the aging classical audience and perhaps ways to appeal to younger audiences. At any rate, maybe I can help in some way. I welcome your feedback. Sincerely, Steven Howard STEVEN M. HOWARD PROFESSIONAL EXPERIENCE MAYS MEATS, Taylorsville, NC - Sales Manager/Buyer 2016 - Present • Direct daily sales management operations, customer representative Asheville / Hendersonville. Driver/ Warehouse support. HICKORY NUT GAP MEATS, Fairview, North Carolina - Sales and Warehouse Manager 2010 - 2016 • Sales and Warehouse Manager, Customer Service, Inventory Management, Accounts Receivable, Transportation Logistics. • Duties include close work with chefs, chain buyers, organic groceries, restaurants, US Foods. Customer retention. Product rotation, inventory management. Quickbooks, invoicing and collections, bi monthly statements. Familiarity MS Word / XL. Fleet management, building maintenance. Company fireman. Annual sales exceeding 6.3 million. During tenure helped increase sales 530%. HOME DEPOT CORP, Asheville, North Carolina - Department Supervisor 2007-2008 (22 Months) • Receiving Supervisor. Inventory Distribution Team Supervisor, Paint Dept. Supervisor. • Duties included supervision of department associates to support customer service initiatives. Oversaw incoming freight deliveries, organize 12 million dollar inventory to meet company demands. Team-building strategies, motivate shift crews to secure company sales expectations. • Received Best Dept. in District Award twice during tenure. SEAFOOD SPECIALTIES, Boston, Massachusetts - Co-Owner/Vice President 1987-2002 • Co-manager of operations as private owner and entrepreneur prior to company being sold. • Annual sales exceeding $1.6 million. • Duties included sales, purchasing, inventory management, customer service, filleting, delivery to ensure demands were consistently maintained. Identified market trends. Ensured business operations consistently met federal, state, and HACCP guidelines. Expanded customer base 460 percent during tenure. Drove profitability by implementing extensive knowledge of evolving markets. COMMUNITY VOLUNTEER • ASHEVILLE FM 103.3 FM, Asheville, North Carolina 2009-Present- On Air Talent/ Duties: On-Air Talent, Publicity and Promotions, Music Director, Underwriting, Fund Raising, Training • WPVM 103.7 FM, Asheville, North Carolina 2004 - 2009 Music Director/ Duties: On-Air Talent, Publicity and Promotions, Music Director, Underwriting, Fund Raising, Training • WNCW 88.7 FM, Spindale, North Carolina 2003 -2004 - On Air Talent • PINE STREET INN, Boston, Ma. 1982-1983 - Driver for Boston Homeless Shelter COURSE WORK and PROFESSIONAL DEVELOPMENT • Business Administration, Massasoit Community College, Brockton, Massachusetts • Broadcasting/Reporting, Emerson College, Boston, Massachusetts • Writing/Communications, Northeastern University, Boston, Massachusetts • Government Certified in HACCP 828-713-5836, stevenmarkhoward@gmail.com, 44 Brevard Rd. Asheville, NC. 28806 References Greg Lyon - Vice President Asheville FM, WSFM-LP, 103.3FM, Asheville, NC 828-231-8892 greg@ashevillefm.org Jamie Ager & Amy Ager - Hickory Nut Gap Farm, Fairview, NC 57 Sugar Hollow Rd Fairview, NC 28730 Jamie 828 713 1707 / Amy 828 713 4453 jamie.ager@hngmeats.com / amy.ager@hngfarm.com Joel Kutner - Friend and former business associate 919-619-4742 Jonathan Flaum - Author, Proprietor, Farm To Home Milk, Asheville, NC Farm To Home Milk, LLC 25 Meadow Rd Asheville, NC 28803 828-225-1900 milkman@farmtohomemilk.com

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Tony Micocci Home Phone #: 917-622-9817

Street address: 64 Tacoma Circle City: Asheville Zip Code: 28801

Mailing address (if different): tony@micocci.com

Employer: Self

Your position: tony@micocci.com Office Phone #: 917-622-9817

Resident of City Asheville County Buncombe Race Caucasiar* Sex M ✔ F * Age 69 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ✔ South ____ East ____ West ____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO ____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have extensive experience in upgrading older venues, and establishing successful and sustainable management and programming operation.

Please see the separate cover letter and resume submitted with this application.

eSigned via SteelesDocs.com

Key: ef76721a9e99f4d2ab1f4b2f0fc5678

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: ____

Date: January 19, 2020

E-Mail: tony@micocci.com

Fax #: ____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

TONY MICOCCI

Asheville, North Carolina

Telephone: (917) 622-9817 // E-mail: tony@micocci.com

January 19, 2020

City of Asheville, Civic Center Commission Membership Review

I am writing to express my interest in serving on the Civic Center Commission.

My wife and I moved to Asheville in 2018 from New York by way of seven years in New Orleans. While I continue to work in a part time consulting capacity, I been seeking an opportunity to serve the community and anticipate that this commission and the challenges facing the Civic Center may be a good fit with my background and experience.

As I've attempted to outline in the attached resume, I bring over four decades of experience in all aspects of arts and events presentation, with a special focus and passion for renovation, management and programming of historic venues geared to highest best use in service of their communities. While many municipalities might elect to contract out the management of their civic centers, I respect and am excited that Asheville is committed to local management and I believe I have much to offer our civic center at this stage in its life.

I have particular interest and experience working with the performing arts. After the exciting presentation on goals for the Thomas Wolfe Auditorium the other evening I became all the more convinced that with a fresh perspective on what I know to be decades of community discussion, and with my experience with a range of venues including the City-owned New York City Center, I have much to contribute to the Commission in support of achievement of the goals.

I attach an abbreviated resume and would welcome the opportunity to meet and explore whether my background, knowledge and skill set is an appropriate fit for the needs of the Commission at this time.

Thank you very much for your kind consideration.

With best regards,



TONY MICOCCI

Asheville, North Carolina // Telephone: (917) 622-9817 // E-mail: tony@micocci.com

EXPERIENCED THEATRICAL MANAGER, PERFORMING ARTS CENTER DIRECTOR, ARTIST REPRESENTATIVE AND TOUR PRODUCER. AUTHOR AND TEACHER IN VENUE MANAGEMENT, MARKETING, PRODUCING AND PRESENTING.

PROFESSIONAL ACTIVITY

MICOCCI PRODUCTIONS, LLC (NEW YORK, NY/ASHEVILLE, NC)

President (1992 - Present) **www.micocciproductions.com**

Establishment of successful international artist management, producing, consulting and booking agency, representing world-class performing theater, dance and music artists for commercial and non-profit engagements, global touring and cultural exchange. Development of festivals and conferences. Consulting and lecturing in areas that include venue restoration, upgrade and use analyses, strategic planning, marketing, contract negotiations, and program development.

CITY CENTER THEATER FOUNDATION (NEW YORK, NY)

President & Executive Director (1986-1992) **www.citycenter.org**

Management of operations and programming of multi venue municipally-owned historic arts center, achieving record-setting levels of activity and attendance. Responsible for three theaters plus studios, $5 million operations budget, full and part time staff of 200, expanded revenue generation, programming and marketing, and maintenance, renovation and upgrade of landmarked building.

FLYNN CENTER FOR THE PERFORMING ARTS (BURLINGTON, VT)

General Manager & Program Director (1981-1986) **www.flynncenter.org**

Supervision of restoration and upgrade to ADA and performance union requirements of an historic 1450-seat theater to serve as the premiere performing arts center of the State of Vermont. Establishment and supervision of operations, programming and related sponsorships, and creation of effective program model, resulting in regional cultural leadership and sustainable long-term operational structure.

NIKOLAIS/LOUIS FOUNDATION FOR DANCE (NEW YORK, NY)

Production Stage Manager (1974-76)/General Manager (1976-79) **www.nikolaislouis.org**

As PSM, responsible for all aspect of production and tour logistics for active globally touring contemporary dance company including stage lighting and sound execution. As GM, responsible for all aspects of fiscal and operational management.

ACADEMIC ACTIVITY

UNIVERSITY OF NEW ORLEANS (NEW ORLEANS, LA)

ARTS ADMINISTRATION PROGRAM

Program Leadership & Instruction (August 2011-August 2017) **http://artsadmin.uno.edu**

Leadership of community-integrated visual and performing arts management program offering an MA in Arts Administration and undergraduate courses online. Instruction in marketing, negotiations, international artist touring and presentation, and the theater producing process, both nonprofit and commercial. Marketing university-presented music series. Producing and hosting arts related conferences and symposia.

PUBLISHING AND LECTURING

Micocci's embrace of academia has included publication of an internationally distributed textbook on performing arts touring and presentation, and a textbook chapter on arts center management approaches to fiscally balanced programming. As a lecturer he has undertaken four U.S. State Department lecture tours of Russia. And as a Fulbright Specialist in Arts Management Micocci has conducted in depth research in the Kingdom of Cambodia and developed curricular recommendations for training and expansion of cultural management in that country.

TONY MICOCCI'S CAREER IS DEFINED BY MULTI-FACETED IMMERSION IN THE FULL ECOLOGY OF EVENT PRODUCTION: THE FACILITIES AND SYSTEMS WITHIN WHICH PUBLIC EVENTS TAKE PLACE AND THE NEEDS OF AND PROCESSES FOR THE CREATION OF ARTS, CONFERENCES AND FESTIVALS.

HE BRINGS OVER FOUR DECADES OF EXPERIENCE, BOTH BACKSTAGE AND IN THE FRONT OFFICE, WORKING ACROSS NONPROFIT, FOR PROFIT AND GOVERNMENTAL AGENCIES, TO THE SUCCESSFUL MANAGEMENT AND PROGRAMMING OF PUBLIC VENUES, THE PRESENTATION OF THEATER, MUSIC AND DANCE, THE PRODUCTION OF CONFERENCES AND FESTIVALS, AND TO ARTIST MANAGEMENT.

TONY OFFERS A THOROUGH BACKGROUND IN BEST PRACTICES IN THE FIELD AND IS A STRONG COMMUNICATOR. HIS WORKING STYLE IS INFUSED WITH PASSIONATE CURIOSITY AND A DELIGHT IN COLLABORATIVE EFFORT.

SKILLS

Organizational and Facility Management

Through management of performing arts centers and a successful artist agency, and independent project and festival management, Micocci has demonstrated sound, creative leadership. **Vision setting:** for community-responsive facility management and programming involving resident producers and rentals and, where appropriate, presentations; **Financial/fundraising:** budgeting and tracking, earned and unearned revenue expansion; **Staff management:** personnel policies, union and non-union contract negotiations, volunteer supervision; **Facility:** maintenance, historic restoration, upgrades to industry standards and to address safety, ADA and regulatory and artist unions compliance; **Operations:** marketing, box office, concessions, program publication and customer service.

Program Development and Management

Micocci has established successful programs, involving both earned and sponsorship revenue generation. The successful Flynn Center in Burlington continues to reflect his community-sensitive foundational planning, including the highly successful annual *Discover Jazz Festival* and regional box office service *FlynnTix*. Micocci has planned and executed projects that include an expansive school dance program in New York City, numerous academic artist residencies, festivals in Vermont, New York, Washington DC and Moscow (Russia), productions appearing in New York City's leading venues and on tour. Micocci is experienced in aligning the interests of diverse stakeholders, balancing budgets, and coordinating all aspects of complex programs.

Consulting

Micocci is experienced in strategic planning with sensitivity to diverse populations and the interests of a broad range of stakeholders, and in generating creative program ideas and challenge solutions. Consulting clients have included (U.S.) The Goodman Theatre, the American Repertory Theatre, Sesame Street Workshop and New York's Lincoln Center; (international) the Tumshangilieni school in Nairobi, Kenya, the U.S. Embassy/Moscow, the Nippon Express Company, the China Institute of New York and Cambodian Living Arts. Micocci is currently the Executive Director of the New York City based theater company, *the american vicarious*.

EDUCATION

- MBA, Columbia University, New York City
- BA, Bennington College, Vermont
- Professional training: Commercial Theater Institute & NYU (Business of Film), New York City

SELECTED PUBLICATIONS

- Chapter in *Performing Arts Center Management.* // Chapter title: *Programming the Performing Arts: Balancing Mission and Solvency* (Edited by Patricia Lambert & Robyn Williams. Routledge 2017)
- Chapter in *Arts/Cultural Management in International Contexts* // Chapter title: *Distinctive Factors Affecting the Applicability of Global Arts Management Approaches and Standards in The Kingdom of Cambodia* (University of Hildesheim Press, Germany, 2017)
- Textbook: *Booking Performance Tours: Marketing and Acquiring Live Arts & Entertainment* (Allworth, 2008)

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Mukunda Pacifici Home Phone #: 8287749380

Street address: 35 Griffing Blvd City: Asheville Zip Code: 28804

Mailing address (if different): _____

Employer: Premier Sotheby's International Realty

Your position: Broker Office Phone #: 8282773238

Resident of City Asheville County Buncombe Race W * Sex M ✔ F ___ * Age 44 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North ✔ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have over 17 years of board experience in Asheville. I have sat on the Sports Commission, Salvation Army Boys & Girls Club of Buncombe County, The Asheville Symphony Audit Commission, The United Way and others.
My expertise centers around business and community connections. I have great experience with marketing and PR, strategic planning as well as a great work ethic.
I look forward to working with the civic center and the City of Asheville.

All the best,
Mukunda Pacifici

Resume:
Key Attributes

Sales and Marketing
-Top producer total sales volume, Carolina Mountain Sales & DixonPacifica Real Estate 2012-2016. --Delivered new sales and marketing strategies that resulted in over $50million in new business sales. -Efficiently developed and utilized company cloud-based

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Michael Mukunda Pacifici

Date: 1/29/2020

E-Mail: mukundapacifici@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

I have over 17 years of board experience in Asheville. I have sat on the Sports Commission, Salvation Army Boys & Girls Club of Buncombe County, The Asheville Symphony Audit Commission, The United Way and others. My expertise centers around business and community connections. I have great experience with marketing and PR, strategic planning as well as a great work ethic. I look forward to working with the civic center and the City of Asheville. All the best, Mukunda Pacifici Resume: Key Attributes Sales and Marketing -Top producer total sales volume, Carolina Mountain Sales & DixonPacifica Real Estate 2012-2016. --Delivered new sales and marketing strategies that resulted in over $50million in new business sales. -Efficiently developed and utilized company cloud-based marketing and management system for business development and growth. Leadership -Founded and built DixonPacifica Real Estate, growing from $0 to $53m in sales in three years. ----Responsible for managing and leading overall direction of DixonPacifica Real Estate. Selected to serve as board member and committee chair to various non profit groups in Asheville. Recipient of 40 Under Forty in business award. Recipient of Sky High Growth Award by Asheville Chamber of Commerce. Developed first 100% paperless real estate company in Asheville market. Relationship Development Built and advanced trust-based relationships with clients and colleagues that led to business growth and referrals. Confident and effective listener and speaker ranging from one on one client consultations, group presentations to professional groups. ▪ ▪ ▪ Carolina Mountain Sales, Asheville, NC Broker-In-Charge Managed office, led sales meetings and set monthly sales goals. Professional Experience Premier Sotheby's International Realty, Asheville, NC Realtor/Broker (NC/SC) Currently selling real estate in Asheville and the surrounding areas. Licensed as a broker-in-charge. 10/2019-Present 6/2019-10/2019 02/2019-7/2019 DixonPacifica Real Estate, Asheville, NC Co-Owner/Co-Founder Successfully grew a team from 0 agents to 12 in 3 years. Surpassed revenue goals annually resulting in $53million in sales in 2016. Executed integrated advertising campaigns across multiple media channels. Consistently coached agents on interpersonal techniques and sales strategy. Top producer sales volume 2013-2016. Broker-In-Charge 2013-2015. Successfully negotiated the sale of DixonPacifica Real Estate, Fall of 2016. 02/2013-04/2018 Carolina Mountain Sales, Asheville, NC Broker/Realtor 08/2011-02/2013 Top producer sales volume 2012. Guided residential buyers and sellers through the emotional ups and downs during the sales transaction process, leading to high referral rates and exceptional feedback from previous clients. Researched the current market conditions to stay informed and give superior sales presentations. Developed client database resulting in more efficiency in sending client mailings, handling client requests, and marketing. Skilled at relationship building and growing trust with clients. Beverly-Hanks & Associates, Asheville, NC Broker/Realtor 08/2007-08/2011 Successfully guided homebuyers and sellers through the purchase of properties, leading to high referral rates and exceptional feedback from previous clients. Researched market data to stay informed and give superior sales presentations. Education Master of Science in Health Promotion & Physical Education, Virginia Tech, 2003 Bachelor of Science in Parks & Recreation Management, Northern Arizona University, 1999 Awards and Affiliations Sky High Growth Award, Asheville Area Chamber of Commerce, 2016 Recipient, 40 Under Forty Award, Asheville Area Chamber of Commerce, Class of 2014 Board Member, The Asheville Regional Sports Commission, 2018-2019 Member, Asheville Board of Realtors Board Member, Audit Committee, The Asheville Symphony Society, 2017-2018 Board Member, The Salvation Army Boys & Girls Club of Asheville & Buncombe County, 2015-2018 Board Member, Peaks Development Committee, United Way of Asheville & Buncombe County 2004-2008, 2011, 2015 Founding Member, Highland Circle - Young Leaders, United Way of Asheville 2004-2007

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Sandy Aldridge Home Phone #: 919-264-6113

Street address: _____ City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Student at AB-Tech

Your position: _____ Office Phone #: _____

Resident of City Yes County Buncombe Race W * Sex M___ F ✓ * Age 53 *

Are you a Homeowner or a Renter?

Residence location (check one): Central ____ North _____ South ✓ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: No

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Currently a member of CPAC. Experienced in community leadership and decision-making. On a daily basis I speak with members of our community about their interest. Bringing the best entertainment, etc. to Asheville is very important to support the diversity of our town. Also, I possess some Native American ancestry so I'm a total supporter of the Civic Center being taken over by the Eastern Band of the Cherokee Nation. Harrah's Cherokee Casino is very popular so the Cherokee must know what they're doing.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Sandy Aldridge

Date: 2-18-20

E-Mail: sandykallamaldridge33@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Nicole Lee Home Phone #: 513-903-2964

Street address: 65 Orvis Stone Circle City: Asheville Zip Code: 28715

Mailing address (if different): _____

Employer: Self -Employed / Counsel to the Entrepreneur, LLC

Your position: Business Consultant Office Phone #: 513-903-2964

Resident of City Asheville County Buncombe Race Black * Sex M___ F ✔ * Age 48 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

See attached

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the stages of development a small [illegible]

Nicole Lee

Signature: _____

Date: 9/3/2020

E-Mail: authornicolelee1@gmail.com

Fax #: _____

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

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Nicole Lee

Recent Achievements: New Faces of Fundraising Graduate: New Faces of Fundraising (NFF) is designed to introduce diverse students to the field of non-profit fundraising. The program was created by the Greater Cincinnati Chapter of the Association of Fundraising Professionals and is funded by The Greater Cincinnati Foundation (GCF). My internship was complete successfully with Cincinnati Black Theatre Company, here's a testimony: "From simplifying the mission statement, to cultivating relationships with various arts foundations and donors, to coordinating board engagement to meet grant submission deadlines; Nicole was simply amazing. Her positive energy, and drive for simplicity and efficiency were an incredibly generous gift to our board" ~ CBTC Team • People's Liberty grantee: This opportunity empowered and enlighten poverty stricken and high infant mortality rated communities of Greater Cincinnati, Oh. The Warrior Moms® Project is founded on the premise that single mothers are unrecognized warriors who deserve to be celebrated for their strength. The celebration consisted of a Workshop, Makeover Photoshoot and Finale Photo Gallery events. Warrior Moms journey has become a 501C-3 Non-Profit status, currently in the stages of becoming a social enterprise, Cindependant Film Festival Documentary, future published book and graphic novel. • SBDC Salon Services Cohort: This cohort is for businesses that provide salon services such as: Hair Salons, Barbershops, Estheticians, Nail Technicians, etc. Speakers and counseling discussions will be geared specifically to best practices, issues, and concerns relevant to these related industries. I was the 1st speaker as this Cohort session. • Finalist in the Shark Pool Investor Event Thru the African American Chamber, I won the opportunity to present my business vision of creating a One Stop Shop Beauty and Healing Center, for the Hair and Beauty Industry, which is one of the most influential industries, which has an untapped economic potential in the art of Healing. Shared vision to local investors in September 2012. • Developer, BBIN (beauty barber industry network): Appointed as lead developer through the African American Chamber of Commerce to create a cohort for buying power through distributors, group health insurance discounts and ongoing seminars to help expand business successfully in November 2009. • Board of Trustees, Franciscan Hair Cuts from the Heart: Appointed to sit on the board for Voucher restructuring and Fundraiser committee. Participated in volunteer services as acting as Salon Manager of volunteered stylist, operation of business within the Salon and serviced clients of all walks of life, from homeless to mental illness, by sharing positive words of encouragement, presence of peace and quality service of touch. Professional Certifications and Licenses: -Certification on Emotional Intelligence 2020 -WBE and MBE Certified thru the City of Cincinnati 2020-2022 -Ocean Accelerator Mentor -Certified SCORE mentor -Completion of AmeriCorps VISTA Programs 2016 and 2019 -Certification in Fundraising thru New Faces of Fundraising (NFF) supported thru Association of Fundraising Professionals (AFP) 2018 -Certification in Leadership and Wealth building courses through Napoleon Hill Foundation, Purdue Calumet University, IN, (home study) 2013-2014 -Business Development Entrepreneur Certificate, Urban League 2009 -Managing Cosmetology and Instructors License, Larry Moore University of Hair Design 1993 Professional Background: Counsel to the Entrepreneur, LLC Cincinnati, OH (September 2016- Present) - A unique consulting service that offers insight by listening and guiding the client to develop actionable and successful growth strategies. Warrior Moms ® Founder Cincinnati, OH (December 2016- Present) - Warrior Moms Project was birthed as a solution to a civic challenge that will envision a supportive network of single mothers. Warrior Moms Vision: All single moms embrace a mind-set for success. Warrior Moms Mission: To enable Single moms to overcome the emotional paralysis that comes from living in poverty. Warrior moms will become a Social Enterprise. Hybrid Self-Published Author Cincinnati, OH (August 2015- Present) -Published Author of 7 books that share insight of blissful living and tools given that share the ability to becoming aligned and exude positive energy body, mind and spirit. Instructor, Developer Cincinnati, OH (2008-Current) -CEU Certified Credit Courses-Hair Replacement and Salon Etiquette for Beauty Professionals. Merchandising, Cincinnati, OH (May 2015- Current) Seasonal

Responsible for the display of products and plan-o-gram resets for Kroger grocery, Plant Essentials and Garden Vision. Salon Favor, Owner/Operator West Chester, OH (2004– 2013) -Provided an array of services including hair replacement, hair fusion, hair weaving, hair cutting, coloring, and design. Recommends needed services for healthy hair, scalp treatments, and other treatments. Arrange scheduling and follow-up services. Negotiates contracts with vendors. Responsible of managing, operating and controlling of any business that comes to Salon Favor. Responsible for commissioned stylist and student internship opportunist. Participated in Hair studies for Corporate Businesses. Personal Consultant for Salon Businesses. BOBSA (non-profit), President of Ohio Chapter 501C-6 Cincinnati, OH (2006 – 2013) -Responsible for leading beauty professionals to becoming members of the beauty supply association. Responsible for informing/educating entrepreneurs on how to become owners of beauty supply stores. "Free Yo Self," Visionary/Developer West Chester, OH (2005-2006) -Created monthly sessions for women to come and be free from all life's issues which keeps them from their Purpose in life. Sessions were life changing and women were healed. Discussions were open and free, no judgment. Artistic Creations/Part-Owner /Operator/Stylist Cincinnati, OH (1997-2004) -Provides an array of services including hair replacement, hair fusion, hair weaving, hair cutting, coloring, and design. Recommends needed services for healthy hair, scalp treatments, and other treatments. Arrange scheduling and follow-up services. Negotiates contracts with vendors. Responsible of managing, operating and controlling of any business that comes to Artistic Creations. Responsible for booth rental stylist. Independent Contractor/Managing Cosmetologist Cincinnati, OH (1993-1997) -Provides an array of services including hair replacement, hair fusion, hair weaving, hair cutting, coloring, and design. Recommends needed services for healthy hair, scalp treatments, and other treatments. Arrange scheduling and follow-up services. Negotiates contracts with vendors.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Josh Batenhorst Home Phone #: 828.450.2120

Street address: 255 Edgewood Rd. South City: Asheville Zip Code: 28803

Mailing address (if different): _____

Employer: Bright Star Touring Theatre

Your position: CEO Office Phone #: 336.558.7360

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 41 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North _____ South ✔ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: I also serve as a board member of the Asheville Arts Council. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I bring 18 years experience as a resident of the community. I am a longstanding supporter of the arts and an arts professional in our city. I have a background in education as a teacher and administrator, and as business person as head of a small business that is in the performing arts. I hold an MBA from Wake Forest University.

I am interested in seeing the Civic Center serve our community as a central part of the future plans of the city. I want it to serve our region as an event center, but also to be a place that is accessible to local residents and community based organizations.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Joshua Tj Batenhorst

Date: 9/3/2020

E-Mail: joshua.batenhorst17@gmail.co

Fax #: 8284502120

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.