HISTORIC RESOURCES COMMISSION

- 3 year term

- This person "shall have demonstrated special interest, experience or education in history, archaelogy or architecture ... and shall have demonstrated special interest, experience or education in history or architecture.

Seat(s):

Vacancy Was Craig Cline Term to expire 07-01-22	-Vacant
Vacancy Was Gordon McKinney Term to expire 07-01-22	-Vacant
Emily Spreng Term to expire 07-01-20 Has served 1 term	- Eligible for reappointment
Will Hornaday Term to expire 07-01-20 Has served 1 unexpired term	- Eligible for reappointment

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
CITY APPOINTMENTS:									
William Eakins wmeakins@gmail.com	07-01-21	06-19-18	2	City	W		M	Central	Attorney
Craig Cline (resigned March 2020) clinearts@gmail.com	07-01-22	06-11-19	2	City	W	H	M	North	Preservation Society- Vol Proj Mgr
Emily Spreng emily@aspen-builders.com	07-01-20	07-25-17	1	City		H	F	South	Designer/Project Cord. Aspen Builders
Will Hornaday will@hornadaydesign.com	07-01-20	11-12-19	Unexp.	City	W	H	M	North	Designer Hornaday Design Inc.
Gordon B. McKinney (resigned May) mckinneyg@berea.edu	07-01-22	06-11-19	1	City	W	R	M	South	Retired
Charles E. "Ed" Flowers eflowers@charter.net	07-01-21	06-19-18	1 Unexpr.	City	W	H	M	West	Attorney
COUNTY APPOINTMENTS									
David Carpenter									
Valeria Watson Art									
Amanda Warren									
Bryan Moffitt									
Vacant									
Emily Kite (Chair)									

Asheville-Buncombe Historic Resources Commission - Resource List

APPLICANT NAME, ADDRESS, PHONE #	DATE SUBMITTED APPLICATION	RESIDENT	RACE	HOMEOWNER /RENTER	SEX	AREA	OCCUPATION	OTHER BOARDS
Lucy A. Kruesel lucyamelia.kruesel@gmail.com	04-04-20	City	W	R	F	Central	Used & Rare Book Cataloguer Bagatelle Books	
J. Wagner ja3wagner@gmail.com	07-10-20	City	W	R	M	East	WNC Aids Project Hard Reduction Specialist	
Amanda Vollrath mandyjvollrath@gmail.com	08-07-20	City	W	R	F	West	Nonprofit Consultant: Asheville Symphony; Blue Ridge Orchestra; Bounty & Soul	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Historic Resources Commission

Your name: Lucy Amelia Kruesel Home Phone #: 507 269 2402

Street address: 21 Grail Street Apt. 3 City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: Bagatelle Books; French Broad Chocolate Lounge

Your position: Used & Rare Books Cataloguer Office Phone #: _____

Resident of City X County BUNCO Race W * Sex M ___ F ✔ * Age 33 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ✔ North _____ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: N/a _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

For further details about how my interests and experience align with the Historic Resources Commission mission and goals for 2020, please see attached cover letter and resume. Thank you for your consideration and for your time,
Best,
Lucy Kruesel

eSigned via SeamlessDocs.com
Key: d7e721a8fe96f4d2ea1f402f0fc5678

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: 4 April 2020

E-Mail: lucyamelia.kruesel@gmail.com

Fax.#: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Dear Historic Resources Commission and to whom it may concern, 4 April 2020

My interest in participating on the Historic Resources Commission of the City of Asheville is multi-faceted and spirited, and my contributions dynamic and aligned.

Growing up the daughter of an auctioneer and antique lighting restorer in southeastern Minnesota broadly exposed me to the ethics and complexities of preservation and restoration. Due to this exposure, I have continued in my personal life and career trajectory to work within the fields of repair and preservation of natural and cultural resources. Currently, I repair and appraise used and rare books at a local bookstore, as well as instruct free "care and repair" mending workshops in our local library system. In my free time, I repair sewing machines (~1850-present) for Habitat for Humanity and explore local cultural sites of interest (historic sites, waterfalls, museums). To complete my Masters of Education, I guided free workshops on textile management (hands-on Dialogue Based Programming), and also worked for local land conservation and restoration organizations, including local tribal agencies advocating for land preservation rights and intangible cultural protection (WA state).

Since moving to Asheville in 2012, I remain an active member of the community's character, vitality, and creativity. I am an employee of and also a resident of downtown Asheville, visibly experiencing the value in our historical resources and witnessing how our community thrives on its history and ongoing rebirth. Co-founder of the radical marching band Brass Your Heart (est.2017), we are a community-driven band providing street support to grassroots social justice, "believing in public assembly as a necessary tool for social change." I experience our city mostly by bicycle and foot, well-versed in conversation with greenway and multi-modal transportation needs and goals.

My father has saved, salvaged, and protected many historic buildings and sites in Rochester, MN, and is currently in the process of making Historic 3rd Street (where his shop is located), a Historic District. I have been there with him at meetings and dedications as a child, youth, and adult to witness and better comprehend the battles and complexities behind growth management and preservation; I feel equipped with a foundation of the issues pressing on historic resources, a pulse on our local community assets as a resident of 8+ years, an ethical commitment to natural and cultural resource management, and an eye for detail and thoroughness.

In addition, with a B.S. in Natural Resources (Geology), I extensively understand community and earth impacts and extents of resource extraction however feel as though I can effectively balance this knowledge with safety and complexities of human progress. I have worked as a formal/informal educator for over ten years, in professional environments and also with all types of community members; I am approachable and willing to listen. My experience as an educator and also as an interpretive geologist directly offer value to the HRC mission to protect cultural and architectural resources, as well as act as an educational resource for community members, owners of historic sites, and improve educational outreach in 2020.

Thank you for your consideration of my contributions and interest in being a part of the Historic Resources Commission team, and please do not hesitate to ask any clarifying questions about my interest and/or experiences.

Warm regards,
Lucy Amelia Kruesel

Lucy Amelia Krüesel

507 269 2402
lucyamelia.kruesel@gmail.com

--------CORE QUALIFICATIONS----------

1. **Repair / Restoration / Renewable Energy,** 12 years, (informal, formal); sewing machine repair (electrical, etc.), antique period lighting restoration, garment repair, chair & chair seating repair, renewable energy production (biodiesel), harvest ethicist; curriculum & instruction, workshop facilitation, advocacy & troubleshooting.
2. **(Hands-on) Interpretation & Education,** 12 years (informal, formal); curriculum-building, instruction, pedagogy; on-site/off-site; pre- and post- lesson curriculum development & implementation; cultural art handling & appraisal; topics of traditional hand craft, writing, geology, art, environmental education & restoration
3. **Public & Community Programming/Relationship Building & Cultural Stewardship**, 8 years practise designing, planning, researching, testing, and evaluating public programs and promoting community relations between institutions and sovereign nations; rooted in decolonizing, and inclusive pedagogy
4. **Marketing,** 6+ years; communications (press releases, social media, antique publications, art publications, professional newsletters, event posters) and public outreach

---------EDUCATION----------

2016 - 2017 **Master's of Education (MEd) Degree = Curriculum & Instruction/Science Education,** University of Washington; *Seattle WA* (full time); **Emphasis: Museum Studies; + Native Education Certificate**

- Masters Thesis: *"The Mended Way: Interactive Workshops on Repair and Material Culture"*: development, implementation, and evaluation of 10 months teaching free mending workshops at Fremont Abbey Art Center, *Seattle, WA*
- **International Policy Institute (IPI) Arctic Fellow,** Henry M. Jackson School of Intl. Studies, (8/2016-6/2017; quarterly funded research)

2015 - 2016 **Islandwood Graduate Residency: Certificate in Education for the Environment and Community,** *Bainbridge Island, WA* (satellite program of the University of Washington, Seattle)

2006 - 2010 **Bachelor's of Science (B.S.) Degree = Natural Sciences: Geology; minor: Spanish;** University of Puget Sound, *Tacoma, WA*

- RC Williams Award 2010: "For commitment to Expanding Enthusiasm for Geology"
- Selected and funded thesis student: *Paleomagnetics,* Geology Department 2010
- Coy & Nadine Mobley Geology scholarship 2008
- Study Abroad Program (Field camp), University of Canterbury; *Canterbury, New Zealand* (2009)

---------STEWARDSHIP EXPERIENCE (Interpretation + Preservation + Natural Resources)-------

2019- current **Book Cataloguer,** Bagatelle Books: Used & Rare, *Asheville, NC*

- *Achievement:* Over 700 used & rare books catalogued since September 2019 across 64 categories

2017-2019 **Education & Restoration Staff,** Silver River Center for Chair Caning (School + Museum), *Asheville, NC*

- *Achievement:* Design public awareness campaigns for Chair Weaving Census 2020 and restoration advocacy

2006 - current **Auction Lead Manager,** John Kruesel's General Merchandise and Auction Co.; *Rochester, MN*

- *Achievement:* Management and communications of repatriation of two chief headdresses to Wahpeton-Sisseton Sioux tribe in October, 2019.

2018 - current **Museum Educator & Interpretation,** Biltmore Homespun Museum @ Grovewood Village, *Asheville, NC*

- *Achievement:* Re-establish interpretive materials and restore exhibition space for second floor of Dye House, closed to public for past decade

2018 - 2019 **Content & Communications Specialist; Decorative Arts/Rugs Cataloguer ,** Brunk Auctions, *Asheville, NC*

- *Achievement:* Gross sales increase from January - May 2018 vs. January - May 2019 had an increase of 33%+; streamlined and stabilized MailChimp process, template, format & strategy (20,000 + subscribers, with an average of 30% open rate, an average of 8% click through rate)

Fall 2018 **Cultural Interpretation Department,** National Museum of the American Indian (Smithsonian), *Washington, D.C.,* (September to December; 10 weeks)

Lucy Amelia Krüesel

507 269 2402
lucyamelia.kruesel@gmail.com

- *Achievement:* Conception, planning, research, testing, and development of dynamic and engaging Dialogue Based Programming (DBP) and public programs for K-12 school programs: *School Visit Curriculum* of Andean Handcraft & Plant Technology for *The Great Inka Road* exhibit; adult visitors: *Cast Your Vote:* civic engagement/current events cart curriculum in tandem with *Nation to Nation* exhibi

2016-2017 **Bookbinding Student Assistant,** Suzzallo Library Book & Paper Conservation Center @ University of Washington, *Seattle, WA*

- *Achievement:* Increased production of pamphlet conservation and circulating stacks by 82% during 5 month employment via hand-sewing repair, and use of book presses, wire stitcher, guillotine

Summer 2016 **Night Sky Interpretation--Geoscientist-in-the-Park Archaeoastronomy/Night Sky intern,** Chaco Culture National Historical Park, Americorps/Conservation Legacy; *Nageezi, NM* (3 months)

- *Achievement:* Conceived and co-authored *Archaeoastronomy Field Guide* for visitors, published spring 2017; has reached 4 years of Astronomy Festival participants and year-long visitors

2015-2016 **Lead Education Instructor** (4-6th grade), **IslandWood Graduate Program**; *Bainbridge Island, WA*

- *Achievement:* Formalized cross-disciplinary curriculum for Vi Hilbert's donated collection of 100+ year old baskets (Western Red Cedar bark); prototyped curriculum *Sewing Seeds* (Seed Dispersal Methods)

2013-2015 **Biodiesel Production Operator,** Blue Ridge Biofuels; *Asheville, NC*

- *Achievement:* Produced quality biodiesel from recycled cooking oil and conserved integrity throughout process, transforming over 600 regional restaurant's by-product oil into renewable energy

2011 - 2019 **Paraprofessional Educator/Substitute Teacher,** Franklin School of Innovation, *Asheville, NC* (8/2017-9/2018); Great Expectations Charter School, *Grand Marais, MN* (7/2011-6/2013); **Preschool Childcare** (ages K-3rd)

- *Achievement:* Built curriculum for Autistic students and Speech challenges, including management of outdoor recreation and handcraft programming

---------**COMMUNITY ENGAGEMENT EXPERIENCE (Relationship Building + Programming)** -----

2014 - current **"Repair and Care" Educator,** Pack Memorial Public Library, *Asheville, NC*

- *Achievement:* Establishment of a "Craft Lab" where access to materials, instruction, and sewing machines will be free for all participants, beginning summer 2020, designed for all ability and access levels and intergenerational audiences

2016 - 2017 **Community Engagement Coordinator,** Fremont Abbey Arts Center, *Seattle, WA*

- *Achievement:* Developed community engagement programming and expanded audience for inclusivity

2017-current **Dialogue Based Programming (DBP) Apprentice,** Sarah Pharaon (Senior Director of Methodology and Practice/Coalition of the International Sites of Conscience); Spring 2017 University of Washington-Museology

- Implementation:
  - 2019: Association of State and Local History (AASLH) conference during "Imperfect Idols" dialogue session with Coalition of the International Sites of Conscience, *Philadelphia, PA*
  - 2017-current: *Sewing Rebellion* workshops at local community Pack Memorial Library
  - 2018: *Biltmore Homespun Industries* tours
  - 2018: *National Museum of the American Indian-- The Great Inka Road: Building an Empire*
  - 2017: *The Mended Way* workshops, *Seattle, WA*

----------**PUBLIC SERVICE (volunteer + civic-life support)**----------

2019 - current **Sewing Machine Repair & Restoration,** Habitat for Humanity, *Asheville, NC*

- *Achievement:* Since 2019, over 50 donated sewing machines have been restored, intercepted from landfills, and placed back into circulation

2005 - current **Spanish/English Translation,** Northwest Detention Center Resistance (NWDCR); Books to Prisoners

- Rotary Exchange Student Program, University of Costa Rica; *San Jose, Costa Rica* (2005-2006)
- NWDCR translation/interpretation/Resistencia Hotline/penpal; since 2016

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Historic Resources Commission

Your name: J. Wagner Home Phone #: 8502176504

Street address: 200 Olde Eastwood Village Blvd #221 City: Asheville Zip Code: 28803

Mailing address (if different): _____

Employer: Western North Carolina Aids Project

Your position: Hard Reduction Specialist Office Phone #: (828) 252-7489

Resident of City Asheville County Buncombe Race White * Sex M ✔ F ___ * Age 28 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ____ North ____ South ____ East ✔ West ____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am very interested in helping establish new and preserve existing landmarks and historic sites in Asheville. In 2016 I earned my MA in Art History specializing in North American Art & LGBT History. I currently serve on the board of directors of Blue Ridge Pride & The WNC LGBT Oral History Archive. I'm very interested in helping preserve the history of all Ashevillians, particularly those with little visibility such as rural and minority communities. This is my lifelong passion and I am hoping to find ways to apply it locally. I love Asheville & its citizens dearly as they always seem to be doing interesting things throughout history. I am happy to submit a resume and CV as needed.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com
Johnathan Wagner
Key: df76721a9fb98f4d2aa11402f0fc3478

Signature: _____

Date: 07/10/2020

E-Mail: ja3wagner@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Historic Resources Commission

Your name: Amanda Vollrath Home Phone #: 828-552-4551

Street address: 45 Morris Street City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Nonprofit Consultant: Asheville Symphony, Blue Ridge Orchestra, Bounty & Soul

Your position: Self Employed - Owner Office Phone #: _____

Resident of City Asheville County Buncombe Race White * Sex M ___ F ✔ * Age 28 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ___ North ___ South ___ East ___ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a self learned individual in the study of history and tradition, specifically as it pertains to architecture and the design of cities. My career has been in the arts and more broadly the nonprofit sector. As a classical musician and arts administrator, I have a deep passion for culture which is informed by a people's history and story, and is directly reflected in the design of a place. I come from a prestigious military family, and was raised to understand the importance and significance of monuments.We are living in a time where our signs, tributes, historical symbols and fixtures are under question and evaluation. I would like to bring my background, expertise, passion and willingness to consider the past in its entirety, while listening to the voices of the present. I care deeply for this community and would be honored to serve in this capacity to honor the history of this place I call home. Current: Nonprofit Consultant for several local cultural and community organizations; Previous Roles: Development Director for LEAF Community Arts, Corporate and Foundation Relations Manager for the North Carolina Symphony
Education: Certificate in Nonprofit Management from Duke University, BS in Music Industry Studies with concentration in Vocal Performance

eSigned via SeamlessDocs.com
Amanda Vollrath
Key: df76721a9fe06f4d2aa1f4027dfc5678

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: 8/7/2020

E-Mail: mandyjvollrath@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Amanda Vollrath

45 Morris Street
Asheville, NC 28806

(919) 609-6785
mandyjvollrath@gmail.com
www.mandyjvollrath.com

PROFILE

Highly driven, action oriented and innovative leader with over five years of working for and consulting with nonprofits. Raised over $3 million for organizations across North Carolina. Planned, promoted and executed over forty music and arts events ranging from multi-day festivals to solo concerts.

Nonprofit Management	**Board Relations**
Development	**Government Relations**
Marketing	**Artistic Planning**

ACCOMPLISHMENTS

Nonprofit Management — Served as integral part of two arts organizations during development of a 3-year strategic plan. Developed and managed budgets from $500,000 to $2 million.

Development — Led fundraising campaign effort that increased contributed revenue by 300% in two months. Successfully hit fundraising goals of $1.3 million+ two years in a row for a $17 million state orchestra.

Marketing — Created content for and managed social media platforms for fifteen companies and organizations. Member of two-person team that successfully promoted inaugural music event in Asheville that generated $250,000+.

Board Relations — Managed and hit target fundraising goals with Boards consisting of 10 or more community and business leaders in three different counties in NC for a statewide organization. Cultivated relationships with and led fundraising efforts with a 66-person Board of Directors of an orchestra.

Government Relations — Successfully served as the liaison between a local organization and the City of Asheville and Buncombe County. Managed the application and reporting process for a total of $500,000+ from eight different NC government agencies for a statewide orchestra.

Artistic Planning — Lead initiative that successfully created inaugural symphony concert series targeted to millennials for the largest arts organization in North Carolina. Served as liaison between NC Symphony and Appalachian State University in creation of four-day residency and side-by-side concert. Member of team that planned and produced an inaugural two-day music and arts festival that drew in an estimated crowd of 20,000.

EXPERIENCE

Asheville Symphony Orchestra | Asheville, NC — **June 2020 to current**

Development & Patron Relations Specialist (contract)

Lead the organization in innovative programming during COVID-19 pandemic. Manage all projects, communications and media pertaining to fundraising and marketing efforts. Create content for and manage all social media platforms. Cultivate and steward donors, write and manage grants, and develop strategic plans to hit fundraising goals. Work with leadership to maintain fiscal health.

Bounty & Soul | Black Mountain, NC **March 2020 to current**

Development & Communications Specialist (contract)

Consult Executive Director and Board of Directors regarding all fundraising efforts. Create and manage COVID-19 community response fund campaign. Create press releases and public relations material.

Blue Ridge Orchestra | Asheville, NC **September 2019 to current**

Development & Marketing Director (contract)

Manage and promote all concerts and events through print and digital media outlets to increase ticket sales. Create content for and manage all social media platforms. Engage with Asheville artistic community and increase brand awareness through social media. Create and distribute press releases.

LEAF Community Arts | Asheville, NC

Development Director **July 2018 to February 2020**

Managed and developed the Development Team budget, strategy and department in order to fulfill the mission of the organization. Managed membership, sponsorships, grants and government contracts in order to reach established fundraising goals. Identified, cultivated and stewarded relationships with LEAF donors, sponsors and community partners. Managed Development personnel, including event and festival staff. Plan, implement and manage VIP area at three multi-day signature events.

North Carolina Symphony | Raleigh, NC **June 2016 to June 2018**

Corporate & Foundation Relations Manager

Essential member of two-person team responsible for securing $1.3+ million per year and increasing support from corporate, foundation and government sources. Develop and execute funding strategies for designated statewide markets, including development of compelling cases for support and sponsorship proposals. Serve as key contact for statewide chapter Boards, corporate and foundation partners. Ensure fulfillment of recognition, acknowledgements and management of reports and solicitations for corporate, foundation, and government supporters. Manage the tracking systems and electronic files.

Asheville Lyric Opera | Asheville, NC **2016**

Office Manager

Created and distributed press releases and newsletters; managed all social media platforms; promoted events and productions. Wrote and designed development material, standardized and implemented communication and media policies. Scheduled auditions, coordinated preview dress and music distribution. Managed company phone and email, represented company in meetings, and develop marketing plans for Director.

LEAF Community Arts | Asheville, NC **2015**

Marketing Intern & Media Team

Developed and implemented marketing plans for LEAF events and assisted in development of media material. Created and managed social media pages. Created and edited copy for media publications, as well as, designed and distributed promotional material. Conducted research to support communication for all areas and communicate press info to artists and media outlets.

EDUCATION

Certificate in Nonprofit Management | Duke University **2018**

BS Music Industry Studies with a Minor in Business | Appalachian State University **2015**

RELATED SKILLS

Classically Trained Pianist & Vocalist | Public Relations | Staff & Volunteer Management

Program Development | Budget Creation & Management | Tech Savvy | WordPress | Press Releases