CIVIC CENTER COMMISSION

- 3 year term

- "No member … shall have any personal pecuniary interest, either directly or indirectly, in the sale of any supplies, services or equipment to the Commission or the City for the Civic Center. No member shall serve on the Commission while engaged in the promotion of events at the Civic Center for his own personal profit."

Vacancy
Was Kyle Smith
Term to expire 6-30-21

Vacancy
Was Christine Sykes Lowe
Term to expire 6-30-20

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
Kyle Smith (resigned) 1 Woodrow Place Asheville, NC 28801 kyle@theaterconsultants.com	06-30-21	07-24-18	1	City	W	H	M	North	Owner KS&A Inc.
Bill Jones 339 Beaverdam Rd. Asheville, NC 28804 billjones.asheville@gmail.com	06-30-22	06-11-19	1 Unexp.	City	W	H	M	North	Owner Carolina Native Nursery
Corey Atkins 4 Braddock Way - 28803 202-669-9482 (h) 255-5400 (o) corey.atkins@gmail.com	06-30-20	07-25-17	1	City	W	H	M	South	Attorney
Kimberly R Hunter 84 Springbook Rd. Asheville, NC 28804 kimmy@reiwnc.com	06-30-21	07-24-18	1	City	B	H	F	North	Ent. Program Mang. Mountain BizWorks
Christine Sykes Lowe (resigned) 3 Red Oak Road Asheville, NC 28804 clowe@t3creativegroup.com	06-30-20	06-13-17	1	City	W	H	F	North	Proprietor/CEO
Yvonne Cook-Riley 5 Manila Street - 28806 ycr1@juno.com	06-30-20	6/13/2017 08-26-14	2	City	W		F	West	

CURRENT MEMBERS	TERM EXPIRES	APPOINTED	TERMS	RESIDENT	RACE	HOMEOWNER/RENTER	SEX	AREA	OCCUPATION
Greg Duff 46 Kensington Drive Asheville, NC 28805 400-5868 (h) greg@gloryhoundevents.com	06-30-21	06-19-18	2	City	W		M	East	President - Glory Hound
COUNTY APPOINTMENTS									
Tom VanSlambrouck	06-30-20	Aug. 2017	1						
Eric Burns 96 Morgan Branch Estates Candler NC 28715 828 483 2089	Nov. 2020	Nov. 2017							Novacor Consulting

EX-OFFICIO (non-voting) MEMBERS

Civic Center Director
City Manager
Finance Director
Chamber of Commerce Director of Covention & Marketing Sales
Director of A-B Regional Sports Commission
Director of Symphony

Chair: Corey Atkins
Council Liaison: Vijay Kapoor
Staff Liaison: Chris Corl

ASHEVILLE AREA CIVIC CENTER COMMISSION

Name	Male	Female	Black	White	Other	North	East	South	West	Central	City	County
Smith	X			X		X					X	
Jones	X			X		X					X	
Atkins	X			X				X			X	
Hunter		X	X			X					X	
Lowe		X		X		X					X	
Cook-Riley		X		X					X		X	
Duff	X			X								
VanSlambrouk	X											X
Burns	X											X

Asheville Area Civic Center Commission - Resource List

APPLICANT NAME, ADDRESS, PHONE #	DATE SUBMITTED APPLICATION	RESIDENT	HOMEOWNER/ RENTER	RACE	SEX	AREA	OCCUPATION	INTEREST IN OTHER BOARDS
David Nutter 169 Flint Street Asheville, NC 28801 dnutter@aol.com	05-29-19	City	H	W	M	Central	Self Principal	On MMTC
Lee Arevian 62 Gertrude Place Asheville, NC 28801 lee.arevian@tbgevents.com	01-10-20	City	H	W	M	North	Managing Director	
John W. Ellis 7 Aspen Way Asheville, NC 28803 jellisdwt@gmail.com	01-12-20	City	H	W	M	South	Retired Former Theatre Manager	
Steven M. Howard 44 Brevard Rd. Asheville, NC 28806 stevnmarkhoward@gmail.com	01-15-20	City	H	W	M	West	Sales Mays Meats Food Serv.	
Tony Micocci 64 Tacoma Circle Asheville, NC 28801 tony@micocci.com	01-19-20	City	H	W	M	North	Self	
Mukunda Pacifici 35 Griffing Blvd Asheville, NC 28804 mukundapacifici@gmail.com	01-29-20	City	R	W	M	North	Broker Premier Southeby's International Realty	

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: David G. Nutter, AICP Home Phone #: 505-8242

Street address: 169 Flint Street City: Asheville Zip Code: 28801

Mailing address (if different): Same

Employer: Self

Your position: Principal Office Phone #: 279-1820

Resident of City Yes County Buncombe Race White * Sex M ✔ F ___ * Age 79 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ✔ North ___ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO

. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a City Planner with 55 years of experience including Civic Center arena, performing arts center and convention center projects planning and implementation in Baltimore, MD, Broward County, FL, Greenville, SC, Louisville, KY, Denver, CO, Rochester, NY, and Wicomico County, MD. I served as Project Manager for the Baltimore Convention Center, for which I prepared the General Obligation Bond analysis. I am familiar with a variety of financing methods for public facilities. I have tourism planning experience and will serve on the Explore Asheville/BCTDA Tourism Management and Investment Plan Community Leadership Council. I also have extensive experience in architectural design review for public assembly facilities. In Asheville, I serve on the boards of The Preservation Society for Asheville and Buncombe County and the Thomas Wolfe Memorial. I am an active Steering Committee member for the rehabilitation of the historic Thomas Wolfe Cabin above the Swannanoa River. I previously served on the City's Historic Resources Commission. I have been active in constructive planning for previously notorious 68 Haywood site opposite the Civic Center. I am a parishioner of the Basilica of Saint Lawrence. I have attended several meetings of the Civic Center Commission. I will provide a cover letter and resume under separate cover.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: David G. Nutter

Date: 5/29/19

E-Mail: dnutter@aol.com

Fax #: n/a

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

David G. Nutter, AICP
Community Planner & Development Professional
169 Flint Street
Asheville, NC 28801-2246
Tel: 828-505-8284
Cell: 828-279-1820
Email: dnutter@aol.com

May 29, 2019

Sarah Terwilliger
Deputy City Clerk
Post Office Box 7148
Asheville, NC
28802-7148

Re: Civic Center Commission Application and Resume

Dear Ms. Terwilliger:

I am applying to serve on the Civic Center Commission because I would like to contribute substantially to the refurbishment of the Thomas Wolfe Auditorium, within the context of the entire Civic Center, to serve as an exciting new Performing Arts Center for Asheville and our region.

I am intimately familiar with the dynamics of recent Performing Arts Center planning for Asheville, including its conflicts.

As a nearby resident and frequent patron of the Center, I am very familiar with its physical conditions and challenges including expansion of a constrained site.

I believe that my skills in design planning, market and financial analysis and programming for public assembly facilities can help in making the Asheville Civic Center even more successful for Asheville, Buncombe County and Western North Carolina.

I have attended several meetings of the Civic Center Commission. I have attached an application and a resume.

Sincerely,

David G. Nutter, AICP

David G. Nutter, AICP

NUTTER Associates ***Community Planners & Development Professionals***

RESUME

DAVID G. NUTTER, AICP

Civic and Community Planner
Life Member, American Institute of Certified Planners and American Planning Association
Principal, Retired
Nutter Associates, Community Planners & Development Professionals
169 Flint Street
Asheville, NC 28801-2246
Tel: 828-505-8242
Cell: 828-279-1820
Email: Dnutter@aol.com

For large files: Google Drop-box

Professional Ability

City, town and regional planner and economic development specialist. Broad knowledge of community revitalization and civic activism. Knowledge of international planning. Highly experienced in project and master planning for a variety of private, non-profit, governmental and public institutions. Formulated development strategies for both small and large-scale revitalization ventures. Programmed and implemented public-private partnership programs. Completed market and financial analysis for mixed-use development projects. Experienced in working with communities and groups, interpreting local history and creating heritage-based programs in urban and rural areas. Mr. Nutter worked in partnership with Ellen Nutter throughout his planning career.

Civic Planner, Asheville, North Carolina

Now retired in lovely and vital Asheville, North Carolina, Mr. Nutter serves as a citizen planner, advisor and civic activist in planning and revitalization matters. Since 2010 he has served at the board level on the City of Asheville and Buncombe County Historic Resources Commission, The Preservation Society of Asheville and Buncombe County, The Western North Carolina Historical Association, The Thomas Wolfe Memorial Advisory Committee, the Basilica Preservation Fund of the Basilica of Saint Lawrence, The Eagle-Market Streets Development Corporation, The City of Asheville Greenway Committee, The City of Asheville Multimodal Transportation Commission, the City of Asheville I-26 Connector Project Aesthetics Committee and The City of Asheville Haywood and Page Visioning Advisory Team. He testifies regularly before the City of Asheville City Council and the Buncombe County Commission. He has prepared written testimony, Op-ed pieces and Letters to the Editor in defense of the City's Water System, a moderate approach to Short-Term Rental Internet Lodging Facilities, Greenway Connectors and Green Streets, the Eagle-Market Place Affordable Housing Project in the African-American Block of downtown Asheville, downtown redevelopment projects, cases before the Planning and Zoning Commission and Buncombe County Planning Board, downtown development regulations and transportation issues.

Representative Assignments

Prepared comprehensive plans for the Greater Vienna Area on the Nanticoke River in Dorchester County, MD; the Greater Milton Area on the Broadkill River in Sussex County, DE; the Greater Laurel Area on the Broad Creek Greenway in Sussex County, DE, the Greater Ellendale Area between the Nanticoke and Delaware Bay Estuary Watersheds in Sussex County, DE and the Town of Houston in Sussex County, DE. Prepared new zoning ordinances for Odessa, Laurel, and Ellendale in Delaware, and Vienna in Maryland. Developed a Revitalization Concept Plan and Housing Options Analysis for the Historic Kimmeytown Train Station Area in Georgetown, DE. Completed an Economic Development and Community Revitalization Plan for the Historically Black West Rehoboth Neighborhood in Rehoboth Beach, Delaware.

In Upstate New York, prepared comprehensive plans and/or zoning ordinances for the City of Auburn, the Town of Concord and the Village of Springville, the Town of Walworth, the Village of Penn Yan, the Town of Elmira, the City of Olean, the Town of Tonawanda, Tioga County, the City of Lockport, the City of Salamanca, the City of Canandaigua and the Town of Benton.

Prepared a county-wide agricultural lands preservation plan and an economic development plan for Wayne County, NY, cost-of-services studies for theTown of Clarence and Oswego County, NY, a HOPE VI Housing Strategy and Concept Plan for the City of Rochester Housing Authority, and adaptive reuse studies for the Old Malthouse in Sodus Point, NY.

Directed Erie, Jamestown and Corning Community College campus master plans, Colgate Rochester/Crozer Theological Seminary Study of Campus Development Potentials, and FTE/Space Utilization Analyses for Clinton, North Country and numerous other campus planning projects, including the University of Maryland Downtown Baltimore Graduate Campus master planning and the University of Rochester downtown facility developments.

Prepared redevelopment and revitalization plans for Baltimore's Inner Harbor project, Baltimore's Westside area, Louisville's Broadway Project, Downtown Reading, PA and Utica, New York's Downtown and Canal Harbor areas.

Had planning vision, implementation and community engagement role in the formulation of heritage projects and policies for the New York State Canal (Erie Canal) Recreationway Plan.

Played a similar role in assisting the Horizons Waterfront Commission in Erie County, NY, and contributed to waterfront plans and developments for Seneca Lake in Watkins Glen, Ticonderoga, Olean, Oswego, the Tonawandas and Seneca Falls, NY.

Conducted developer negotiations for the Brown Palace Hotel and Theater Landmark revitalization in downtown Louisville, KY, a new industrial park on the New York State Thruway at Batavia, NY, adaptive re-use for the Gloversville, NY High School and many other projects.

Contributed to the successful planning of the Auburn, NY, Technology Park, which became the site of a new Snyder General Plant, many other companies and over 1,000 new jobs.

Prepared plans for revitalized or new public and farmers' markets in Baltimore, MD, Denver, CO, Rochester, NY, Georgetown, DE, Worcester, MA, and the Mid-Hudson region of New York State.

WICOMICO COUNTY & CITY OF SALISBURY, MD PLANNING AND ZONING DIRECTOR

Served as joint Director of Planning, Community Development and Zoning for a metropolitan Maryland Eastern Shore county of 87,000 and its central city of Salisbury of 25,000 people. Responsible for planning, zoning and community development funding, established a Maryland-certified farmland preservation program, worked with Salisbury University on campus and open space development and helped create Urban Salisbury, Inc. as a non-profit 501(c)(3) downtown revitalization corporation, prepared a waterfront greenway concept for the Wicomico River, activated a Rural Legacy program on Quantico Creek and the Nanticoke River, managed a county-wide build-out and trends analysis. Established a program of zoning revisions with a broad-based community committee and consultants, supervised planning procedures for annexation, prepared a Salisbury Community Legacy Plan and, as the centerpiece of the Wicomico County portions of the then-certified Lower Eastern Shore Heritage Management Plan, created a Salisbury Crescent concept to bind together Salisbury's cultural and historical attractions along the banks of the Wicomico River and its tributaries.

ROCHESTER DOWNTOWN DEVELOPMENT CORPORATION

As Executive Director of the Rochester Downtown Development Corporation, successfully accomplished the lead private sector role in planning and implementing Rochester's Main Street Revitalization Project, including a Bausch & Lomb funded Albert Paley redesign of the Main Street Bridge across the Genesee River. Organized public/private partnership support for the municipal cultural district around the Eastman School of Music, created a downtown business improvement district and downtown housing, retail revitalization and urban cultural park plans.

THE DOWNTOWN DENVER PARTNERSHIP, INC.

Directed Denver's 16th Street Transitway Mall and Downtown Management District (Business Improvement District) in a full program of special services, including staffing for Board of Directors, economic benefit studies, creation of a mall vending and sidewalk café program, operation of a central transit, pedestrian and retail mall, innovative maintenance, replacement, security, promotions, festivals and special events, planning and design coordination, merchant and property owner liaison, and developer consultation. Directed Partnership's Denver Center for the Performing Arts public space project and the expansion of the Downtown Management (B.I.D.) District to three times its original size.

URBAN DEVELOPMENT CONSULTANT

Served as organizing Director of the 501©(4) Broadway Project Corporation in downtown Louisville, Kentucky. Focusing on the restoration of the deteriorated but historic Brown Hotel for new hotel use. Prepared and processed a $5.5 million Urban Development Grant Application. Led urban design, area redevelopment and reuse plan preparation and approvals. Led development and approval of market, and financial analyses. Led developer selection RFP process. Worked intensively with Board of Directors and city and county officials, elected and staff.

Directed a public/private partnership reorganization plan for transforming the 501c6 Downtown Denver, Inc. into the multi-entity Downtown Denver Partnership, Inc. in Denver, Colorado, including identification of new mixed-use development projects and financing scenarios for Denver's 16th Street Transitway/Mall.

Directed, for the City of Baltimore, a Downtown West Side Revitalization Project and Transit Joint Development/Value Capture project for Baltimore's Lexington Market and Howard and Lexington Streets area. Obtained $10 million UMTA Transit Joint Development grant, first in the United States. Subsequently also obtained Federal approval for the Howard Street Transit Mall.

CHARLES CENTER-INNER HARBOR MANAGEMENT, INC.

Assistant General Manager and Vice President/Director of Planning for Baltimore's Charles Center-Inner Harbor and Market Center Development Corporations

Director of Planning for Baltimore Inner Harbor Projects

Secretary, Charles Center-Inner Harbor Architectural Review Board
Planning Representative, Concept Development, Meyerhoff Symphony Hall and Baltimore's National Aquarium.
Project Director, Downtown Social Security MetroWest Office Development
City of Baltimore Mass Transit Coordinator for Phase I Rapid Transit Line
Phase I Rapid Transit Value Capture/Transit Joint Development Program
Created Transit Architectural Review Board
Lexington Market Transit Joint Development Project
Campus Master Plan for the University of Maryland in Baltimore City
Created Market Center Development Corporation for West Side Revitalization

BALTIMORE CITY PLANNING COMMISSION

Site selection responsibility for the Mayor's $95 Million Accelerated School Reconstruction Program, liaison with the Skidmore, Owings & Merrill Urban Design Concept Team to redesign Baltimore's Interstate Highway System, planning for the Phase I Baltimore Transit System and neighborhood planning for open space and development affecting inner city areas. District Planner for the Fort McHenry Peninsula from Federal Hill to Sharp-Leadenhall and Locust Point. Baltimore Team Leader, U.S. Department of Education Educational Facilities Charrette, Ohio State University, 1968.

MULTIMODAL TRANSPORTATION PLANNING EXPERIENCE

As an undergraduate student at Tufts University in Medford, Massachusetts, I regularly walked from Medford along Massachusetts Avenue (now a Complete Street) through Cambridge and along the Charles River to Boston. We also had dynamic small groups seminars in the Department of Philosophy under Department Chair Professor George Burch. From the full blast discussions and the study of world religions, I learned about engagement and ethnic roots. Since then I have walked in similar ways in each city in which we lived, worked or visited, including Baltimore, Denver, Rochester, NY and Salisbury on Maryland's Eastern Shore. I do this today in Asheville and enjoy the learning experience I receive. The cities and my walks serve me as an outdoor university along the streets, providing knowledge

and understanding of both land use and transportation systems and the people who created and now use them and will in the future.

As an area intelligence analyst in the U.S. Army Intelligence Corps in Frankfurt and Oberammergau, Germany. In Germany, I first learned that there was such a thing as city planning, traveled extensively among German cities, towns and countrysides and experienced both their legacies and their progressive modern multi-modal planning for rail, transit, air, freight, bicycle, parking, water and pedestrian systems.

As a graduate student in urban planning at the Columbia University School of Architecture in New York, I served as the transportation planner for three major Design Studio projects, the preparation of a New Town plan in Duchess County, the preparation of a master plan for the United Nations for the Island of New Providence in the Bahamas and the preparation of a master plan for growing Staten Island. At Columbia, under Professors Sigmund Grava and Chester Rapkin, I was schooled in the transportation planning techniques of land use analysis, forecasting land use and travel demand, patterns of travel, origin and destination analysis, street type classification, trip generation and distribution, modal split and volume and capacity analysis. A principal source was the classic Chicago Area Transportation Study. Our student team prepared a gravity model for the Duchess County New Town project using Fortran IV. As a recipient of a William Kinne Traveling Fellowship from Columbia, I visited cities and new town in Europe and concentrated on multi-modal transportation planning. We learned Critical Path Analysis and studied cybernetics.

As a principal planner in the City of Baltimore's Department of City Planning, I served as the Department's liaison to the multi-disciplinary Skidmore, Owings and Merrill-led Urban Design Concept Team charged with the redesign of Baltimore's controversial expressway plan that had been based on a Robert Moses scheme that involved routing I-95, I-81 and I-70 straight through the heart of Baltimore and its Inner Harbor. This major exercise became known as the Baltimore Road War. I was a very active planner helping in the successful redesign of the expressway system and in joint development planning. The result was a series of outlying interstate corridors, expressway spurs connecting to the center and landscaped boulevards along the perimeter of downtown. The Inner Harbor was saved from expressways. I also served as a neighborhood planner working closely with neighborhood groups along the highway corridors as well as with the engineering and architectural/urban design teams assigned to each roadway segment. I developed, with the Urban Design Concept Team, an air rights development plan and associated cost estimate for the Franklin-Mulberry (I-70) Corridor involving community facilities occupying shared space with transportation facilities. I worked with our Regional Planning agency and the consultants it selected to concurrently help design a regional rapid transit system for Baltimore.

Later, as Director of Planning for Charles Center-Inner Harbor Management, Inc. (CCIH), the non-profit development corporation tasked by the city to plan and design the downtown Charles Center and Inner Harbor redevelopment projects and to give planning supervision and design review to the construction of new and extensive redesigned transportation, parking and pedestrian systems and public improvements. I served as the planning staff responsible for plans for the comprehensive reconstruction of the Inner Harbor street system, including new waterfront pedestrian promenades, parking facilities and downtown street

improvements connected with the boulevard and expressway spurs leading to the newly developed I-95, I-81 and I-70 expressway routes. I was the CCIH project manager for a comprehensive pedestrian study of downtown Baltimore. I was also the staff liaison working with Mass Transit Administration planners to develop the Phase One Rapid Transit System for the Baltimore Region. I was the liaison with the city's traffic engineer to reach agreement on traffic flows and changes. My job included periodic updating of the City Council approved redevelopment plans for the several Inner Harbor projects.

As the City of Baltimore's Transit Coordinator for the planning and construction of the $80 million Phase I Baltimore Region Rapid Rail Transit Project. In this capacity, I was the city's representative in working with the Maryland's Mass Transit Administration. I was the principal author of the franchise ordinance between the City and the State for use of City right-of-ways, station sitings, and design review of the system pursued by the Mass Transit Administration. I worked daily with the Mass Transit Administration staff and its consultants on all aspects of station and route design and was responsible for city review and approval of engineering and architectural drawings and specifications. I organized a Transit Architectural Review Board of leading American architects. I was principally responsible for the conception, preparation, negotiation and approval of a $10 million Federal Urban Mass Transportation Administration Value Capture/Transit Joint Development grant for extensive site improvements and public/private redevelopment at the Lexington Market, North Avenue and Reisterstown Plaza station sites. I served as the project manager and principal author of the Value Capture/Transit Joint Development Application and the Draft and Final Environmental Impact Statements for the Lexington Market Station Joint Development Project.

Preparation of a Concept Plan and UMTA Grant Application for a Baltimore Downtown People-Mover Transit Project, Baltimore, MD. For the City of Baltimore, the Greater Baltimore Committee and Charles Center-Inner Harbor Management, Inc., I contributed transit and city planning expertise to a community multi-disciplinary team which prepared an automated People-Mover plan for downtown Baltimore and the Inner Harbor area. I specifically contributed to the development of service area and patronage, plan and alignment, station design and transit joint development concepts, with emphasis on the integration of the proposed transit facility into the architectural, pedestrian and traffic fabric of downtown Baltimore. We were told that our project would have been approved by the U.S. Urban Mass Transit Administration except that we were already receiving our fair share of UMTA funds.

Preparation of Concept Plan for Howard Street Transitway Project, Howard and Lexington Street Retail District, Baltimore, MD. For the city and the newly-formed MetroCenter Development Corporation, I initiated the preparation of plans and designs for the conversion of Howard Street in the City's Downtown Retail District to a Bus Transit Mall connecting the Lexington Market Transit Station and the Camden Station area in the Inner Harbor area of the Central Business District. The project was successfully funded by the Urban Mass Transportation and the Maryland Mass Transit Administration and served as an interim improvement to be successfully replaced 10 years later by a full-scale Light Rail Line.

As Director of the Denver 16th Street Transitway/Mall Downtown Management District for the City and County of Denver, Downtown Denver, Inc., and The Denver Partnership, I was responsible for the creative maintenance, streetscape improvement, development coordination and promotion of a fine bus transit mall designed by I.M. Pei and Associates. I coordinated with Denver's Regional Transit District. I served as project manager for a successful effort to geographically expand the surrounding downtown special assessment district to three times its original size. Included in the expansion project was an intensive public relations and public information program with downtown property owners, interest groups and civic leaders, a special benefit analysis using American Institute of Real Estate Appraisal standards to measure the impact of the Transitway/Mall on surrounding properties by type and intensity of use, relative proximity, visibility, pedestrian and transit traffic, visitation, sales, net income, employee costs, security, maintenance costs, zoning and land use, increased demand for transient facilities, probability of future increases in market value, recreational betterments and parking. 865 properties were involved. Written preliminary and final estimates of the special assessments which would be charged were mailed to each owner. A very high majority, in excess of 70%, of the property owners signed petitions favoring the proposed district expansion. Numerous public meetings, briefings and hearings were conducted by the Mall Board of Directors and the City Council of the City and County of Denver leading to the unanimous passage of an ordinance approving the project. The Transitway Mall and its successful special assessment district became a popular mainstay for both public transit in Denver and the follow-up creation of Denver's Business Improvement District.

As Executive Director of the Rochester (NY) Downtown Development Corporation, a private non-profit corporation dedicated to downtown revitalization, I served as the private sector convener and coordinator, working closely with City of Rochester economic development staff, the Rochester Chamber of Commerce, the Rochester Regional Transit Authority, New York State and consultants Johnson, Johnson and Roy, Project for Public Spaces and the International Downtown Association, to plan, design and implement Rochester's Main Street Transit Mall. Special attention was given to the design of bus shelters, street furniture and public spaces along the Mall. I coordinated with the Department stores, office buildings and retail shops most directly impacted by the design, construction and operation of the Mall. With my staff, I prepared a benefits study and implementation plan for the formation of Rochester's downtown Business Improvement District. I worked directly with the internationally-acclaimed Rochester sculptor Albert Paley on bold new cast railings for the historic Main Street bridge over the Genesee River and secured funding for their installation from Bausch and Lomb, Inc.

The New York State Canal Recreationway Plan project. As consultants, Nutter Associates worked intensely to revive the historic, still-functioning but little-used Erie Canal system of Upstate New York into a transportation system for recreation use and community revitalization. For the New York State Thruway Authority, the New York State Canal Corporation and the NYS Canal Recreationway Commission, Nutter Associates served as sub-consultants to Beyer, Blinder, Belle, Architects and Planners of New York City, for community planning and regional representation in preparing a master plan for New York State's 524-mile Canal System, including the Erie, Cayuga-Seneca and Champlain Canals. Nutter Associates served as the lead firm for community planning and regional coordination within seven planning regions across Upstate New York. We provided lead support to the planning team in the areas of visioning, land use and transportation planning, economic joint

development at lock sites, community zoning regulation, historic preservation and public-private partnerships. Nutter Associates traveled extensively up and down the Erie Canal system to engage with community groups and local governments during a 2 and $^{1}/_{2}$ year period. Nutter Associates prepared the team's vision statement for the Erie Canal plan. Our firm, led by Ellen Nutter, wrote the final New York State Canal Recreationway Plan.

As Director of the Department of Planning, Zoning and Community Development for both Wicomico County and the City of Salisbury on Maryland's Eastern Shore, I and my staff worked with the Smart Growth policies of the state of Maryland. These included coordination of land use and transportation planning through the Comprehensive Plans of Wicomico County and the City of Salisbury, comprehensively revising the county's zoning ordinance, preparing an Adequate Public Facilities ordinance and implementing the state's Critical Areas legislation to protect water areas on the low-lying Eastern Shore. I prepared a concept plan for The Salisbury Crescent, an extension of Salisbury's Urban Greenway along Main Street in downtown Salisbury to connect with the Wicomico River. I provided planning support for the redesign of Main Street from a one- to a two-way street while retaining the mall-style landscaping improvements.

Background and Specialized Training

- Born and raised in Manchester, Connecticut, 1939-1961.
- University of Connecticut college-level English while at Manchester High School, Honor Society.
- Bachelor of Arts in Humanities (English Literature and Philosophy), Tufts University, 1961, Cum Laude.
- 513th U.S. Army Intelligence Corps, Oberursel by Frankfurt-am-Main, Germany, 1963-65.
- Army Language School Europe in Oberammergau, Bavaria for the study of German, Fall 1963. Extensive travel in Europe.
- Master of Science in Urban Planning, Columbia University School of Architecture, 1967.
- William F. Kinne Fellows Traveling Fellowship to Study the Cities of Europe, 1966.

- Urban Land Institute (ULI) Real Estate School, Market Analysis, June 1994, Washington, DC.
- Certificate, Introduction to ArcView Geographic Information Systems (GIS) Computerized Database and Mapping, GIS Resource Group, ESRI Authorized Arc View Instructor, East Aurora, NY, 1999.
- Seminar and Workshop in Regional Forecasting and Policy Analysis & Use of REMI Computerized Model, REMI – Regional Economic Models, Inc., Amherst, MA, 1999. Proficient in the use of Adobe Illustrator, Adobe Acrobat, ESRI Arc View GIS, and Microsoft PowerPoint, Excel and Word software.
- Certificate, ABC's of Form-Based Codes, Form-Based Codes Institute, 2013.
- Zoning to Shape Urban Form Short Course, American Planning Association National Conference, April 2013
- Workshop: Comprehensive Plan Standards for Sustaining Places, American Planning Association National Conference, April 2013

Publications

- ***Policy Plans in the United States and England,*** Master's Dissertation, Columbia University, New York, 1967.
- ***Rowhouse South Baltimore – A District Planning Report for the South Baltimore Peninsula***, 1968.
- ***Proposal for a Major Social Security Office Center in the Southern Portion of the Orchard-Biddle Project Area in Downtown Baltimore,*** March 20, 1972.
- ***Selecting A Developer,*** National Council for Urban Economic Development, 1983.

Memberships, Affiliations & Interests

- Manchester Historical Society, Manchester, Connecticut, Life Member
- American Planning Association and American Institute of Certified Planners (AICP)
- National Historic Trust
- Historic Resources Commission of Asheville & Buncombe County, Commissioner (2010-16)
- GroWNC Regional Plan Consortium, Land of Sky Regional Council, Asheville, NC
- Western North Carolina MountainTrue Alliance, Member
- Asheville Design Center, Member
- Western North Carolina Historical Association, Member
- The Preservation Society of Asheville and Buncombe County, Board member
- Haywood Street Visioning Project Advisory Team, City Council Appointment
- Edward H. Nabb Research Center for Delmarva History and Culture
- New York State Canal Society
- Nanticoke Preservation Alliance, Inc., Dorchester County, MD
- Wenona Chapter, Sierra Club of Western North Carolina
- Haywood/Page Redevelopment Community Visioning Project Advisory Team

- Trustee, Thomas Wolfe Memorial
- Thomas Wolfe Society
- Riverlink, Member
- I-26 Connector Project Aesthetics Committee, Member
- Board Mmber, Connect Buncombe Greenway Advocacy Organization
- Member, City of Asheville Greenway Committee
- Member, City of Asheville Multi-Modal Transportation Commission
- Advisor, African-American Heritage and Cultural District
- Advisor, Rafael Guastavino Museum, Board
- Preservation North Carolina, Member
- Leadership Asheville Forum
- Chesapeake Bay Foundation, Annapolis, MD
- Eagle-Market Streets Development Corporation, Board of Directors (2011-16)
- AVL Downtown Master Plan, Downtown Management Sub-Committee (2010-12)
- Basilica of St. Lawrence, Basilica Preservation Fund, Inc., Board Member (2014-16)
- Haywood-Page Redevelopment Site Visioning Advisory Committee, At-Large Member
- MountainTrue Buncombe County, Land Use Committee, Volunteer
- *Who's Who in America*, 1987-present
- Philosophy, History, Literature and Architecture
- Local, American, World, Religious and Town Planning History
- Hiking, Travel & Swimming

References available

PROFESSIONAL AWARDS - NUTTER ASSOCIATES

- **1992 Outstanding Planning Project Award – *Horizons Waterfront Action Plan for Erie County*, New York - Upstate New York Chapter, American Planning Association**

- **1992 Outstanding Planning Project Honorable Mention – *Comprehensive Plan for the City of Auburn*, New York - Upstate New York Chapter, American Planning Association**

- **1995 Waterfront Center "Excellence on the Waterfront" Annual Award - *New York State Canal Recreation way Plan* for the New York State Canal Corporation & Thruway Authority - For a Quality Waterfront Project Selected in a Juried Competition**

- **1996 Outstanding Planning Award for Comprehensive Planning in a Large Jurisdiction - *New York State Canal Recreation way Plan*, New York State Canal Corporation - American Planning Association National Awards**

- **1996 American Institute of Architects Honor Award for Urban Design - *New York State Canal Recreation way Plan* for Excellence in Urban Design to Beyer Blinder Belle, Architects & Planners and Nutter Associates, Community Planning & Regional Participation**

- **1996 Nomination of the *City of Olean Zoning Law* - Western New York Section, Upstate Chapter, American Planning Association Award for Outstanding Planning**

- **1998 Nomination of the *City of Salamanca Comprehensive Plan* - Western New York Section, Upstate Chapter, American Planning Association Award for Outstanding Planning**

- **1999 Outstanding Planning Project Honorable Mention – *Sea Breeze Peninsula Revitalization Plan* for the Town of Irondequoit, New York - Upstate New York Chapter, American Planning Association**

- **Eastern Shore 2010 Achievement Award for the Community Vision of Vienna, Maryland, Including *The 2003 Greater Vienna Comprehensive Plan***

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Lee Arevian Home Phone #: 7036089097

Street address: 62 Gertrude Place City: Asheville Zip Code: 28801

Mailing address (if different): _____

Employer: The Bridge Group

Your position: Managing Director Office Phone #: 7036089097

Resident of City _____ County Buncombe Race Caucasiar* Sex M ✔ F ___ * Age 53 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ___ North ✔ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I run a marketing and event company based in Asheville; we work with government, association and industry clients around the US and abroad. As such, we execute a number of events in facilities around the country, ranging from Convention Centers to hotels to various venues in between. I have developed an understanding of the pricing, service and other structures necessary for these facilities to be successful, and I have witnessed a number of industry best-practices (and some "not so best" practices).

I am comfortable in my understanding of the drivers that affect a venue and its ability to program - labor costs, facility costs, vendor and concession contracts, marketing goals and costs, and feel that I can contribute to the discussion to help the Civic Center realize its potential in this market

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

eSigned via SeamlessDocs.com
Lee Arevian
Key: df76721e9fe98f4d2ae1f402f0fc5678

Signature: _____

Date: 1/10/2020

E-Mail: LEE.AREVIAN@TBGEVENTS.COI

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: John W. Ellis Home Phone #: 828 712 4512

Street address: 7 Aspen Way City: Asheville Zip Code: 28803

Mailing address (if different): (same)

Employer: Retired

Your position: Former Theatre Manager Office Phone #: 828 712 4512

Resident of City Yes County Yes Race W * Sex M ✔ F ___ * Age 73 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ___ North ___ South ✔ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: n/a

. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Extensive experience in public facility operations and management, including booking, rentals, promotion, box office operations, as well as back and front of house operations. Hold a Masters Degree in Theatre from University of Connecticut, and a Bachelors Degree in Theatre from Drake University. Was managing director of the Diana Wortham Theatre (now Wortham Center for the Performing Arts) in Asheville for 20 years, retiring in 2017. Prior positions include director of the Broome County Arts Council in upstate New York, director of the Stifel Fine Arts Center in Wheeling, WV and manager of the Creative Arts Center at West Virginia University. Served six years a City appointed board member of the Buncombe County Tourism Development Authority, as well as 8 years on the Tourism Product Development Fund committee during which time all prior applications from the City of Asheville for improvements to the Civic Center were submitted and reviewed. Was also pleased to be asked to be a community representative on the team which interviewed applicants for the position of Assistant General Manager for the Civic Center. As someone with related experience to the operation of the Civic Center and a desire to give back to the community, I respectfully submit this application.

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: eSigned via SeamlessDocs.com John W. Ellis Key: df76721a9fe98f4d2ee1f402f0fc5678

Date: January 12, 2020

E-Mail: jellisdwt@gmail.com

Fax #: (000) 000-0000

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

JOHN W. ELLIS

7 Aspen Way
Asheville, NC 28803
828-712-4512 (Cell)
jellisdwt@gmail.com

EMPLOYMENT HISTORY

MANAGING DIRECTOR, Diana Wortham Theatre
Asheville, North Carolina ~ June 1997 to June 2017 (Retired)

Directed and managed live performance venue presenting more than 200 performances and events each season. Created *Mainstage Series* featuring performances by nationally touring artists in music, theatre and dance. Assisted in development of the *Theatre of Young Audiences* program of educational programs. Worked with and assisted more than 20 local arts organizations who used the theatre annually. Responsible for fiscal management and resource development including sponsorships, grants, contributed and earned income. Oversaw successful $3.1M Capital Campaign to upgrade existing theatre and create two new venues. Upgraded ticketing system and customer service delivery systems.

EXECUTIVE DIRECTOR, Broome County Arts Council
Binghamton, New York ~ January, 1990 to June 1997

Director of arts council providing support services and funding to arts organizations and individual artists. Responsibilities included direction of annual United Arts Fund campaign, three grant programs, technical assistance, and advocacy at the local, state and national levels with government and business leaders. Directed *ArtsVision*, a blueprint for community development through the arts. The plan addressed changes in the community's economic and cultural structure, development of new audiences, arts-in-education, and financial stability. Initiated Arts Incubator program for development and nurturing of new and emerging arts organizations and projects.

DIRECTOR, Stifel Fine Arts Center, Oglebay Institute
Wheeling, West Virginia ~ June 1980 to January 1990

Directed regional center for the visual and performing arts. Center's programs included exhibitions, concerts, festivals, classes and workshops, special events and gift shop. Created new programs including subscription Jazz Series with a 70% subscription base in its first year and an average attendance of 98% capacity. Education program enrollments doubled in first four years. Earned income doubled in first five years. Secured funding from corporations, individuals and three separate state arts councils in support of center's regional programming. For City of Wheeling and CVB, chaired committee for the design of new tourism signage and wayfinding.

MANAGER, Creative Arts Center, West Virginia University

Morgantown, West Virginia ~ January 1976 to June 1980

Managed multi-use cultural facility housing three theatres, two galleries, studios, shops and instructional/rehearsal space. Coordinated Guest Arts Series, directed center's marketing campaigns, box office operations and technical staff. Within the community, served as board chair of organization which converted former downtown post office into community arts center housing a theatre, gallery, studios and office space.

EDUCATION

MASTER OF ARTS, University of Connecticut, Theatre

BACHELOR OF FINE ARTS, Drake University, Theatre

ARTS ADMINISTRATION INTERNSHIP PROGRAM, Connecticut Commission on the Arts

PROFESSIONAL, COMMUNITY ACTIVITIES and RECOGNITIONS

Recipient *William A.V.Cecil Leadership Award* for leadership in Asheville area tourism industry (2017)
Recipient Asheville Leadership Forum Circle of Excellence Award (2018)

Current and Recent
Board Member, Buncombe County Tourism Development Authority (2011-2017)
Member Finance Committee BCTDA (current)
Member Finance Committee Osher Lifelong Learning Institute
Board Member ArtsNC
Board Member Horizons at Carolina Day School

Past
Chair and Committee Member, Tourism Product Development Committee of the BCTDA
President, North Carolina Presenters Consortium
Board Member, Asheville Area Chamber of Commerce
United Way of Asheville and Buncombe County - Member Community Fund, Vice-Chair Multi-Year Funding Task Force
Board Member Partnership 2000 ~ Chair, Quality of Life Task Force
Board Member United Way of Broome County
Board Member Alliance of New York State Arts Councils
Member, Performing Arts Exchange Advisory Committee
Member, WNC Partners for NonProfit Success Advisory Committee

MILITARY SERVICE

UNITED STATES ARMY 1969-1971. Honarable Discharge. Final rank E-5 Sergeant.

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Steven M Howard Home Phone #: 828 713 5836

Street address: 44 Brevard Rd City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Mays Meats Food Service, Taylorsville, NC 28681

Your position: Sales, Asheville/ Hendersonville Office Phone #: 828 632 2034

Resident of City Asheville County Buncombe Race Caucasior* Sex M ✔ F ___ * Age 59 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ____ North ____ South ____ East ____ West ✔

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: [illegible] _____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

1/15/2020
Hello Sarah Terwillger, Thanks for taking a look at me. Like most things in my life that I've been successful at, I started by getting involved. The post on the flyer pushed me to action. I have a history in entertainment that precedes my resume. I worked closely with sound and bands at a club about twice the size of the Orange Peel from 1979-1982. I helped with all facets back then including shuttling artists, catering, house DJ, foul spotlight operator, stage hand etc.

I am quite resourceful and an adept problem solver. Most of my time in entertainment has been through 6 different radio stations from 1988 to present. It has remained a passion that I have not sought to be paid in due to the night time hours. My mom was an organist for two churches and a season ticket holder of Boston Symphony.

Because of your post, I see opportunity to combine my knowledge of the current music landscape with ideas about what's happening elsewhere , perhaps shed light on opportunities. Additionally, I have some thoughts on the aging classical audience and perhaps ways to appeal to younger audiences. At any rate, maybe I can help in some

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Steven M Howard

Date: 1/15/2020

E-Mail: stevenmarkhoward@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

1/15/2020

Hello Sarah Terwillger,

Thanks for taking a look at me. Like most things in my life that I've been successful at, I started by getting involved. The post on the flyer pushed me to action. I have a history in entertainment that precedes my resume. I worked closely with sound and bands at a club about twice the size of the Orange Peel from 1979-1982. I helped with all facets back then including shuttling artists, catering, house DJ, foul spotlight operator, stage hand etc. I am quite resourceful and an adept problem solver. Most of my time in entertainment has been through 6 different radio stations from 1988 to present. It has remained a passion that I have not sought to be paid in due to the night time hours. My mom was an organist for two churches and a season ticket holder of Boston Symphony. Because of your post, I see opportunity to combine my knowledge of the current music landscape with ideas about what's happening elsewhere , perhaps shed light on opportunities. Additionally, I have some thoughts on the aging classical audience and perhaps ways to appeal to younger audiences. At any rate, maybe I can help in some way. I welcome your feedback. Sincerely, Steven Howard STEVEN M. HOWARD PROFESSIONAL EXPERIENCE MAYS MEATS, Taylorsville, NC - Sales Manager/Buyer 2016 - Present • Direct daily sales management operations, customer representative Asheville / Hendersonville. Driver/ Warehouse support. HICKORY NUT GAP MEATS, Fairview, North Carolina - Sales and Warehouse Manager 2010 - 2016 • Sales and Warehouse Manager, Customer Service, Inventory Management, Accounts Receivable, Transportation Logistics. • Duties include close work with chefs, chain buyers, organic groceries, restaurants, US Foods. Customer retention. Product rotation, inventory management. Quickbooks, invoicing and collections, bi monthly statements. Familiarity MS Word / XL. Fleet management, building maintenance. Company fireman. Annual sales exceeding 6.3 million. During tenure helped increase sales 530%. HOME DEPOT CORP, Asheville, North Carolina - Department Supervisor 2007-2008 (22 Months) • Receiving Supervisor. Inventory Distribution Team Supervisor, Paint Dept. Supervisor. • Duties included supervision of department associates to support customer service initiatives. Oversaw incoming freight deliveries, organize 12 million dollar inventory to meet company demands. Team-building strategies, motivate shift crews to secure company sales expectations. • Received Best Dept. in District Award twice during tenure. SEAFOOD SPECIALTIES, Boston, Massachusetts - Co-Owner/Vice President 1987-2002 • Co-manager of operations as private owner and entrepreneur prior to company being sold. • Annual sales exceeding $1.6 million. • Duties included sales, purchasing, inventory management, customer service, filleting, delivery to ensure demands were consistently maintained. Identified market trends. Ensured business operations consistently met federal, state, and HACCP guidelines. Expanded customer base 460 percent during tenure. Drove profitability by implementing extensive knowledge of evolving markets. COMMUNITY VOLUNTEER • ASHEVILLE FM 103.3 FM, Asheville, North Carolina 2009-Present- On Air Talent/ Duties: On-Air Talent, Publicity and Promotions, Music Director, Underwriting, Fund Raising, Training • WPVM 103.7 FM, Asheville, North Carolina 2004 - 2009 Music Director/ Duties: On-Air Talent, Publicity and Promotions, Music Director, Underwriting, Fund Raising, Training • WNCW 88.7 FM, Spindale, North Carolina 2003 -2004 - On Air Talent • PINE STREET INN, Boston, Ma. 1982-1983 - Driver for Boston Homeless Shelter COURSE WORK and PROFESSIONAL DEVELOPMENT • Business Administration, Massasoit Community College, Brockton, Massachusetts • Broadcasting/Reporting, Emerson College, Boston, Massachusetts • Writing/Communications, Northeastern University, Boston, Massachusetts • Government Certified in HACCP 828-713-5836, stevenmarkhoward@gmail.com, 44 Brevard Rd. Asheville, NC. 28806 References Greg Lyon - Vice President Asheville FM, WSFM-LP, 103.3FM, Asheville, NC 828-231-8892 greg@ashevillefm.org Jamie Ager & Amy Ager - Hickory Nut Gap Farm, Fairview, NC 57 Sugar Hollow Rd Fairview, NC 28730 Jamie 828 713 1707 / Amy 828 713 4453 jamie.ager@hngmeats.com / amy.ager@hngfarm.com Joel Kutner - Friend and former business associate 919-619-4742 Jonathan Flaum - Author, Proprietor, Farm To Home Milk, Asheville, NC Farm To Home Milk, LLC 25 Meadow Rd Asheville, NC 28803 828-225-1900 milkman@farmtohomemilk.com

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Tony Micocci Home Phone #: 917-622-9817

Street address: 64 Tacoma Circle City: Asheville Zip Code: 28801

Mailing address (if different): tony@micocci.com

Employer: Self

Your position: tony@micocci.com Office Phone #: 917-622-9817

Resident of City Asheville County Buncombe Race Caucasian* Sex M ✔ F ___* Age 69 *

Are you a Homeowner or a Renter? * Homeowner

Residence location (check one): Central ___ North ✔ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO

. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have extensive experience in upgrading older venues, and establishing successful and sustainable management and programming operation.

Please see the separate cover letter and resume submitted with this application.

eSigned via BeerInvestDocs.com

Key: df76721e9fe98f4d2ea1f402f0fc5678

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: January 19, 2020

E-Mail: tony@micocci.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

TONY MICOCCI

Asheville, North Carolina

Telephone: (917) 622-9817 // E-mail: tony@micocci.com

January 19, 2020

City of Asheville, Civic Center Commission Membership Review

I am writing to express my interest in serving on the Civic Center Commission.

My wife and I moved to Asheville in 2018 from New York by way of seven years in New Orleans. While I continue to work in a part time consulting capacity, I been seeking an opportunity to serve the community and anticipate that this commission and the challenges facing the Civic Center may be a good fit with my background and experience.

As I've attempted to outline in the attached resume, I bring over four decades of experience in all aspects of arts and events presentation, with a special focus and passion for renovation, management and programming of historic venues geared to highest best use in service of their communities. While many municipalities might elect to contract out the management of their civic centers, I respect and am excited that Asheville is committed to local management and I believe I have much to offer our civic center at this stage in its life.

I have particular interest and experience working with the performing arts. After the exciting presentation on goals for the Thomas Wolfe Auditorium the other evening I became all the more convinced that with a fresh perspective on what I know to be decades of community discussion, and with my experience with a range of venues including the City-owned New York City Center, I have much to contribute to the Commission in support of achievement of the goals.

I attach an abbreviated resume and would welcome the opportunity to meet and explore whether my background, knowledge and skill set is an appropriate fit for the needs of the Commission at this time.

Thank you very much for your kind consideration.

With best regards,

Tony Micocci

TONY MICOCCI

Asheville, North Carolina // Telephone: (917) 622-9817 // E-mail: tony@micocci.com

EXPERIENCED THEATRICAL MANAGER, PERFORMING ARTS CENTER DIRECTOR, ARTIST REPRESENTATIVE AND TOUR PRODUCER. AUTHOR AND TEACHER IN VENUE MANAGEMENT, MARKETING, PRODUCING AND PRESENTING.

PROFESSIONAL ACTIVITY

MICOCCI PRODUCTIONS, LLC (NEW YORK, NY/ASHEVILLE, NC)

President (1992 - Present) — **www.micocciproductions.com**

Establishment of successful international artist management, producing, consulting and booking agency, representing world-class performing theater, dance and music artists for commercial and non-profit engagements, global touring and cultural exchange. Development of festivals and conferences. Consulting and lecturing in areas that include venue restoration, upgrade and use analyses, strategic planning, marketing, contract negotiations, and program development.

CITY CENTER THEATER FOUNDATION (NEW YORK, NY)

President & Executive Director (1986-1992) — **www.citycenter.org**

Management of operations and programming of multi venue municipally-owned historic arts center, achieving record-setting levels of activity and attendance. Responsible for three theaters plus studios, $5 million operations budget, full and part time staff of 200, expanded revenue generation, programming and marketing, and maintenance, renovation and upgrade of landmarked building.

FLYNN CENTER FOR THE PERFORMING ARTS (BURLINGTON, VT)

General Manager & Program Director (1981-1986) — **www.flynncenter.org**

Supervision of restoration and upgrade to ADA and performance union requirements of an historic 1450-seat theater to serve as the premiere performing arts center of the State of Vermont. Establishment and supervision of operations, programming and related sponsorships, and creation of effective program model, resulting in regional cultural leadership and sustainable long-term operational structure.

NIKOLAIS/LOUIS FOUNDATION FOR DANCE (NEW YORK, NY)

Production Stage Manager (1974-76)/General Manager (1976-79) — **www.nikolaislouis.org**

As PSM, responsible for all aspect of production and tour logistics for active globally touring contemporary dance company including stage lighting and sound execution. As GM, responsible for all aspects of fiscal and operational management.

ACADEMIC ACTIVITY

UNIVERSITY OF NEW ORLEANS (NEW ORLEANS, LA)

ARTS ADMINISTRATION PROGRAM

Program Leadership & Instruction (August 2011-August 2017) — **http://artsadmin.uno.edu**

Leadership of community-integrated visual and performing arts management program offering an MA in Arts Administration and undergraduate courses online. Instruction in marketing, negotiations, international artist touring and presentation, and the theater producing process, both nonprofit and commercial. Marketing university-presented music series. Producing and hosting arts related conferences and symposia.

PUBLISHING AND LECTURING

Micocci's embrace of academia has included publication of an internationally distributed textbook on performing arts touring and presentation, and a textbook chapter on arts center management approaches to fiscally balanced programming. As a lecturer he has undertaken four U.S. State Department lecture tours of Russia. And as a Fulbright Specialist in Arts Management Micocci has conducted in depth research in the Kingdom of Cambodia and developed curricular recommendations for training and expansion of cultural management in that country.

TONY MICOCCI'S CAREER IS DEFINED BY MULTI-FACETED IMMERSION IN THE FULL ECOLOGY OF EVENT PRODUCTION: THE FACILITIES AND SYSTEMS WITHIN WHICH PUBLIC EVENTS TAKE PLACE AND THE NEEDS OF AND PROCESSES FOR THE CREATION OF ARTS, CONFERENCES AND FESTIVALS.

HE BRINGS OVER FOUR DECADES OF EXPERIENCE, BOTH BACKSTAGE AND IN THE FRONT OFFICE, WORKING ACROSS NONPROFIT, FOR PROFIT AND GOVERNMENTAL AGENCIES, TO THE SUCCESSFUL MANAGEMENT AND PROGRAMMING OF PUBLIC VENUES, THE PRESENTATION OF THEATER, MUSIC AND DANCE, THE PRODUCTION OF CONFERENCES AND FESTIVALS, AND TO ARTIST MANAGEMENT.

TONY OFFERS A THOROUGH BACKGROUND IN BEST PRACTICES IN THE FIELD AND IS A STRONG COMMUNICATOR. HIS WORKING STYLE IS INFUSED WITH PASSIONATE CURIOSITY AND A DELIGHT IN COLLABORATIVE EFFORT.

SKILLS

Organizational and Facility Management

Through management of performing arts centers and a successful artist agency, and independent project and festival management, Micocci has demonstrated sound, creative leadership. **Vision setting:** for community-responsive facility management and programming involving resident producers and rentals and, where appropriate, presentations; **Financial/fundraising:** budgeting and tracking, earned and unearned revenue expansion; **Staff management:** personnel policies, union and non-union contract negotiations, volunteer supervision; **Facility:** maintenance, historic restoration, upgrades to industry standards and to address safety, ADA and regulatory and artist unions compliance; **Operations:** marketing, box office, concessions, program publication and customer service.

Program Development and Management

Micocci has established successful programs, involving both earned and sponsorship revenue generation. The successful Flynn Center in Burlington continues to reflect his community-sensitive foundational planning, including the highly successful annual *Discover Jazz Festival* and regional box office service *FlynnTix*. Micocci has planned and executed projects that include an expansive school dance program in New York City, numerous academic artist residencies, festivals in Vermont, New York, Washington DC and Moscow (Russia), productions appearing in New York City's leading venues and on tour. Micocci is experienced in aligning the interests of diverse stakeholders, balancing budgets, and coordinating all aspects of complex programs.

Consulting

Micocci is experienced in strategic planning with sensitivity to diverse populations and the interests of a broad range of stakeholders, and in generating creative program ideas and challenge solutions. Consulting clients have included (U.S.) The Goodman Theatre, the American Repertory Theatre, Sesame Street Workshop and New York's Lincoln Center; (international) the Tumshangilieni school in Nairobi, Kenya, the U.S. Embassy/Moscow, the Nippon Express Company, the China Institute of New York and Cambodian Living Arts. Micocci is currently the Executive Director of the New York City based theater company, *the american vicarious.*

EDUCATION

- MBA, Columbia University, New York City
- BA, Bennington College, Vermont
- Professional training: Commercial Theater Institute & NYU (Business of Film), New York City

SELECTED PUBLICATIONS

- Chapter in *Performing Arts Center Management.* // Chapter title: *Programming the Performing Arts: Balancing Mission and Solvency* (Edited by Patricia Lambert & Robyn Williams. Routledge 2017)
- Chapter in *Arts/Cultural Management in International Contexts* // Chapter title: *Distinctive Factors Affecting the Applicability of Global Arts Management Approaches and Standards in The Kingdom of Cambodia* (University of Hildesheim Press, Germany, 2017)
- Textbook: *Booking Performance Tours: Marketing and Acquiring Live Arts & Entertainment* (Allworth, 2008)

City of Asheville

BOARDS & COMMISSIONS

Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Civic Center Commission

Your name: Mukunda Pacifici Home Phone #: 8287749380

Street address: 35 Griffing Blvd City: Asheville Zip Code: 28804

Mailing address (if different): _____

Employer: Premier Sotheby's International Realty

Your position: Broker Office Phone #: 8282773238

Resident of City Asheville County Buncombe Race W * Sex M ✔ F ___ * Age 44 *

Are you a Homeowner or a Renter? * Renter

Residence location (check one): Central ___ North ✔ South ___ East ___ West ___

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: none. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have over 17 years of board experience in Asheville. I have sat on the Sports Commission, Salvation Army Boys & Girls Club of Buncombe County, The Asheville Symphony Audit Commission, The United Way and others.
My expertise centers around business and community connections. I have great experience with marketing and PR, strategic planning as well as a great work ethic.
I look forward to working with the civic center and the City of Asheville.

All the best,
Mukunda Pacifici

Resume:
Key Attributes

Sales and Marketing
-Top producer total sales volume, Carolina Mountain Sales & DixonPacifica Real Estate 2012-2016. --Delivered new sales and marketing strategies that resulted in over $50million in new business sales. -Efficiently developed and utilized company cloud-based

Return to:

Sarah Terwilliger, Deputy City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: sterwilliger@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: Michael Mukunda Pacifici

Date: 1/29/2020

E-Mail: mukundapacifici@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

I have over 17 years of board experience in Asheville. I have sat on the Sports Commission, Salvation Army Boys & Girls Club of Buncombe County, The Asheville Symphony Audit Commission, The United Way and others. My expertise centers around business and community connections. I have great experience with marketing and PR, strategic planning as well as a great work ethic. I look forward to working with the civic center and the City of Asheville. All the best, Mukunda Pacifici Resume: Key Attributes Sales and Marketing -Top producer total sales volume, Carolina Mountain Sales & DixonPacifica Real Estate 2012-2016. --Delivered new sales and marketing strategies that resulted in over $50million in new business sales. -Efficiently developed and utilized company cloud-based marketing and management system for business development and growth. Leadership -Founded and built DixonPacifica Real Estate, growing from $0 to $53m in sales in three years. ---Responsible for managing and leading overall direction of DixonPacifica Real Estate. Selected to serve as board member and committee chair to various non profit groups in Asheville. Recipient of 40 Under Forty in business award. Recipient of Sky High Growth Award by Asheville Chamber of Commerce. Developed first 100% paperless real estate company in Asheville market. Relationship Development Built and advanced trust-based relationships with clients and colleagues that led to business growth and referrals. Confident and effective listener and speaker ranging from one on one client consultations, group presentations to professional groups. ▪ ▪ ▪ Carolina Mountain Sales, Asheville, NC Broker-In-Charge Managed office, led sales meetings and set monthly sales goals. Professional Experience Premier Sotheby's International Realty, Asheville, NC Realtor/Broker (NC/SC) Currently selling real estate in Asheville and the surrounding areas. Licensed as a broker-in-charge. 10/2019-Present 6/2019-10/2019 02/2019-7/2019 DixonPacifica Real Estate, Asheville, NC Co-Owner/Co-Founder Successfully grew a team from 0 agents to 12 in 3 years. Surpassed revenue goals annually resulting in $53million in sales in 2016. Executed integrated advertising campaigns across multiple media channels. Consistently coached agents on interpersonal techniques and sales strategy. Top producer sales volume 2013-2016. Broker-In-Charge 2013-2015. Successfully negotiated the sale of DixonPacifica Real Estate, Fall of 2016. 02/2013-04/2018 Carolina Mountain Sales, Asheville, NC Broker/Realtor 08/2011-02/2013 Top producer sales volume 2012. Guided residential buyers and sellers through the emotional ups and downs during the sales transaction process, leading to high referral rates and exceptional feedback from previous clients. Researched the current market conditions to stay informed and give superior sales presentations. Developed client database resulting in more efficiency in sending client mailings, handling client requests, and marketing. Skilled at relationship building and growing trust with clients. Beverly-Hanks & Associates, Asheville, NC Broker/Realtor 08/2007-08/2011 Successfully guided homebuyers and sellers through the purchase of properties, leading to high referral rates and exceptional feedback from previous clients. Researched market data to stay informed and give superior sales presentations. Education Master of Science in Health Promotion & Physical Education, Virginia Tech, 2003 Bachelor of Science in Parks & Recreation Management, Northern Arizona University, 1999 Awards and Affiliations Sky High Growth Award, Asheville Area Chamber of Commerce, 2016 Recipient, 40 Under Forty Award, Asheville Area Chamber of Commerce, Class of 2014 Board Member, The Asheville Regional Sports Commission, 2018-2019 Member, Asheville Board of Realtors Board Member, Audit Committee, The Asheville Symphony Society, 2017-2018 Board Member, The Salvation Army Boys & Girls Club of Asheville & Buncombe County, 2015-2018 Board Member, Peaks Development Committee, United Way of Asheville & Buncombe County 2004-2008, 2011, 2015 Founding Member, Highland Circle - Young Leaders, United Way of Asheville 2004-2007