Burke County Public Library Statistics -- FY 26-27

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	YTD Avg.
Door Count													
Morganton	4698	4228	3711	3717									4088.50
Valdese	1774	1593	1649	1908									1731.00
CB Hildebrand	1894	1426	1288	1438									1511.50
TOTAL:	**8366**	**7247**	**6648**	**7063**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**7331.00**
Study/Meeting Room Use													
Morganton	86	69	70	12									59.25
Valdese	126	46	60	67									74.75
CB Hildebrand	71	53	89	51									66.00
TOTAL:	**283**	**168**	**219**	**130**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**200.00**
Programs -- Remote and In-Person													
Adult	17	14	20	24									18.75
Young Adult	12	12	17	13									13.50
Children	69	52	86	116									80.75
TOTAL:	**98**	**78**	**123**	**153**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**113.00**
Program Views/ Attendance													
Adult	458	251	880	1057									661.50
Young Adult	145	144	155	132									144.00
Children	2531	1866	2420	2911									2432.00
TOTAL:	**3134**	**2261**	**3455**	**4100**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3237.50**
Pickup Bags													
Adult	83	91	260	205									159.75
Young Adult	0	0	20	0									5.00
Children	24	20	15	80									34.75
TOTAL:	**107**	**111**	**295**	**285**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**199.50**
Volunteers -- Number													
Adult	18	25	38	21									25.50
Young Adult	1	1	1	10									3.25
	19	**26**	**39**	**31**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**28.75**
Volunteers -- Hours													
Adult	137.25	140	231.25	106.5									153.75
Young Adult	4.75	1	4.5	28.5									9.69
	142	**141**	**235.75**	**135**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**163.44**
E-Book Users -- Total	6462	6539	6591	6665									
E-Book Users -- Unique	1182	1200	1142	1127									**1162.75**
E-Book Checkouts	5412	5814	5735	5762									**5680.75**
Print Book Users -- Unique	1234	1113	1035	989									
Overall Circulation	24271	22705	22625	22173									**22943.50**
Turnover Rate (Print) >= 0.14	0.17	0.15	0.15	0.13									**0.150**
Tunrover Rate (Digital)>=0.14	0.20	0.21	0.20	0.19									**0.200**
Ebook Requests	722	729	872	815									**784.500**
Ebook Requests Cost	$35,294	$37,274	$42,811	$40,573									**$38,988**
Computer Sessions	836	830	969	958									**898.25**
New/Renewed Borrowers	191	165	161	132									**162.25**
NC Cardinal RS Items Out	2015	2174	2219	2073									**2120.25**
NC Cardinal RS Items In	2056	2022	2236	2164									**2119.50**
NC Cardinal RS Items TOTAL	4071	4196	4455	4237	0	0	0	0	0	0	0	0	**1413.25**
RS Time/Item <= 2.5 minutes	2.42	2.47	2.3	2.46									**2.41**
HappyOrNot Kiosk -- MPL -- Goal is 90%	94	90	99	96									**94.75**
Social Media -- Facebook and Instagram													
Social Media Followers	8633	8722	8808	8887									**8762.50**
Soccial Media Staff Posts	131	135	143	159									**142.00**
Social Media Reach # that see library content	128040	125065	121211	118813									**123282.25**
Social Media Engagement # of interactions with content	11992	8924	9427	9647									**9997.50**
Social Media Video Views	1310	1386	939	2812									**1611.75**