ART Comprehensive Operational Analysis

March 17, 2026

Jessica Morriss, Transportation Asst. Director

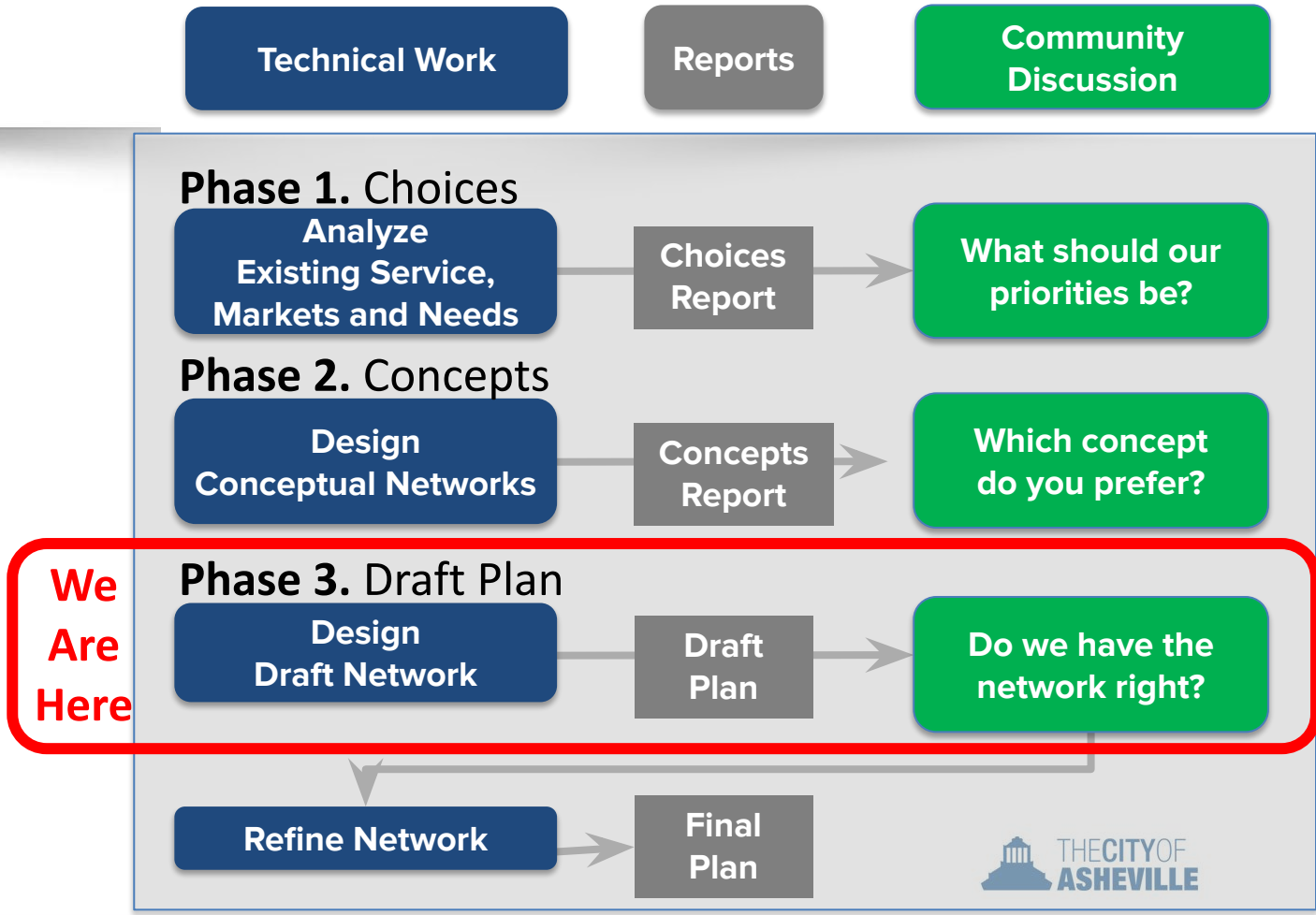
Christopher Whitlock,
Transit Division Manager

THE CITY OF ASHEVILLE



COA

Comprehensive Operational Analysis



COA Phase 3 Milestones

Phase 3. Draft Network Plan and Growth Concept

Completed:

- Develop the Draft Network Plan
- New route designs tested by bus operators

Upcoming:

- May - June:
  - Finalize (a) Draft Network Plan and (b) Growth Concept Report
  - Public Engagement:
    - Solicit feedback from external stakeholders and the community with public meeting, workshops, attendance at neighborhood events, and new survey
- July - August:
  - Refine network by incorporating public engagement feedback
  - Develop Final Report and present to City Council

THE CITY OF ASHEVILLE

Questions?

THE CITY OF ASHEVILLE