Approved Meeting Minutes for
THE CITY OF ASHEVILLE, NC
PUBLIC ART AND CULTURE COMMISSION (PACC)
September 19, 2024 - 4 PM to 5:00 PM

PACC MEMBERS ATTENDING:

Chairperson Pete Perez	Rachel Hanson	Katie Cornell - Arts AVL
Vice-Chair Pat Kappes	Shirley Whitesides	Brent Skidmore - UNCA
Charlie Huguenard		

PACC MEMBERS ABSENT: alexandria monque ravenel, Penelope Whitman - Explore Asheville

STAFF ATTENDING : Jon Fillman, David Hazzard, Ellie Grosse, Madelyn Stone
COUNCIL LIAISON: Sheneika Smith
GUEST: Andrew Ellington

Meeting Details: City Hall - 70 Court Plaza - 1st Floor Conference Room
In-person and live-streamed > more information

Meeting Presentation (link)

4-4:10 p.m. | Administrative Items / Pete

- *Call to Order / Welcome*
- Draft minutes from August meeting
    - Pat Kappes motions to approve August Minutes - Katie Cornell seconds - approved unanimously
- *Announcements*:
    - Kimberly Puryear is the new PACC member appointed by Explore Asheville
    - Next regular meeting is October 17 at 4 p.m.
    - David Hazzard introduced himself and discussed the open arts seat on the Asheville Buncombe Riverfront Commission.
        - Anyone interested can reach out to David at dhazzard@ashevillenc.gov or visit the City of Asheville website

4:10-4:40 p.m. | New Business

- *Announcement*, Office of Special Events / Jon
    - City of Asheville Event Support Program accepting 2025 applications now through October 14, 2024
- *Presentation*, Boomtown Arts & Heritage FestAVL / Andrew Ellington - Founder, Owner, CEO
    - Recap of September 6-7 event
        - Celebrating local arts and culture while focusing on community, local business owners, local food

        - Held tours focusing on the urban trail and other buildings
            - Will highlight other buildings each year and highlighting their significance
        - Continue to expand the festival to include additional stages and locations such as Rabbit Rabbit
        - Using proceeds of the festival to give to beneficiaries
            - This year took a hit and did not turn a profit.
        - Continue to work with the community for new ideas and what changes/improvements could be made
        - Goal of doubling the size of the attendance to gain national recognition of Asheville's Architecture
        - Discussion of troubles such as security,
    - *Discussion*, Future collaboration opportunities
        - Will keep the commission posted on how they can support the festival next year and in the future
            - Andrew will send a packet that includes the timeline
            - Working to plan tours and outreach on the road to the festival
- *Updates/Discussion.* PACC Working Groups / Group Leads
    - Policy and Procedures
    - Urban Trail
        - Still need to go through the workplan
        - Looked at the Art Deco Masterpiece
    - Inventory & Maintenance
        - Has only met once, will provide an update at the next meeting

4:40-4:50 p.m. | Unfinished Business / Updates

- *Update*, Reimagining the Art Deco Masterpiece / Pat
    - Recap of 8/30/24 Focus Group session
        - Discussed overview questions, additional feed back received front the Urban Trail Committee
        - Karli is still working on synthesizing the meeting information

Informal Discussion / Future Agenda Items

- *Discussion.* Around the Table - upcoming creative projects
    - The **City of Asheville Event Support Grant** administered by ArtsAVL is open now. *Deadline to apply is October 14* at artsavl.org/esg
    - ArtsAVL, Asheville Brewers Alliance, Asheville-Buncombe Hotel Association (ABHA), Go Local Asheville and the Asheville Independent Restaurant Association (AIR) are teaming up to host a **Candidate Forum for Asheville City Council and Buncombe County Commission Candidates** on *Wednesday, September 25 from 5:30-7:30pm at The Orange Peel*. Event is Free, but registration is required tinyurl.com/AVLForum
    - **ArtsAVL's State of the Arts Brunch** is *October 24 at 10am at Embassy Suites Asheville Downtown*. Visit artsavl.org/brunch for details and tickets.

- **The Punk Flea Market** is *Sunday, Oct 6th, Noon-4PM at Fleetwood's*, featuring an eclectic array of art and crafts from folks all over the region.
- **The Asheville Skate Foundation**, the non-profit responsible for building and maintaining the Foundation skateable sculpture park in the River Arts District, will be putting on three Fall fundraising events:
  - *Friday, Oct 11, time TBD at PUSH Skate Shop & Gallery* - An **art show featuring a number of artists from and around the skateboarding community**
  - *Saturday, Oct 12, Noon-5PM at Foundation Skatepark* - **Demos and best trick contests featuring amateur and pro skaters from all over the region, raffles, food, and beverages.**
  - *Saturday, Oct 12, 7PM at the The Orange Peel* - **HalloWolfbat**, featuring live music, immersive art, and giant puppets.
- **YMI Cultural Center Grand Re-opening** - Ribbon-cutting Ceremony & Open House is *Thursday, September 26, 10 am - 12 p.m.*
- **Goombay Festival 2024** is *September 27 - 29, 2024 at Pack Square plus special events at the YMI Cultural Center*. The full schedule is on the website.

- *Rachel shared that Punch Bucket Lit Festival begins tomorrow, September 20, 2024 More information at punchbucketlit.org*

-PUBLIC COMMENT

- Chris introduced himself and shared that one of the works on the Urban Trail has reached national news and over 40 million people have viewed the videos and subscribed. He was curious about who has knowledge about the Urban Trail and just wanted to share the project he started.

-ADJOURN- 4:33 PM

Contact kstephenson@ashevillenc.gov with administrative questions.